

27th Annual February Sale

Further Extreme Values for the Last Week
Values such as no thinking person can possibly afford to miss.

New, Fresh Spring Goods at Sale Prices
all New Goods, now arriving, are included in this great money saving event.

Good Values in COATS



Blanket Cloth Coats.	
Assorted styles and colors; large collars; semi-fitting and plain backs.	
Reg. \$9.00 each.	\$7.20
Sale Price	
Reg. 12.50 ea.	\$10.00
Sale Price	
Reg. 14.00 ea.	\$11.20
Sale Price	
Reg. 16.50 ea.	\$13.20
Sale Price	
Reg. 20.00 ea.	\$16.00
Sale Price	
Velour Coats.	
In various smart models in assorted colors; well tailored and trimmed.	
Reg. 25.00 ea.	\$20.00
Sale Price	
Reg. 30.00 ea.	\$24.00
Sale Price	
Reg. 35.00 ea.	\$28.00
Sale Price	
Reg. 45.00 ea.	\$36.49
Sale Price	
Reg. 50.00 ea.	\$40.00
Sale Price	

Black Cloth Coats.	
Cut on plain lines; trimmed with buttons; made of good material.	
Reg. \$10.00 each.	
Sale Price	\$8.00
Reg. \$16.50 each.	
Sale Price	\$13.20
Reg. \$19.00 each.	
Sale Price	\$15.20

Black Velour Coats.	
With fur collars; assorted styles and in all sizes.	
Reg. \$25.00 each.	
Sale Price	\$22.40
Reg. \$45.00 each.	
Sale Price	\$34.80
Reg. \$55.00 each.	
Sale Price	\$44.80

Sealette Coats.	
Handsomely trimmed Coats with fur collars; a limited number only.	
Reg. \$37.00 each.	
Sale Price	\$29.60
Reg. \$39.50 each.	
Sale Price	\$31.60
Reg. \$44.00 each.	
Sale Price	\$35.20
Reg. \$65.00 each.	
Sale Price	\$52.40

Raglan Coats.	
In Fawn and Grey; belted back and sleeves; large turn-over reverses; sizes 48 to 54 length.	
Reg. \$10.00 to \$35.00 ea.	

Special Offers in Smallwares

INVISIBLE HAIR PINS —8c.	
Black. Special per cabinet.	
DRESS FASTENERS —Black and White; all sizes. Special 4c.	
NICKEL PHOTO FRAMES —38c.	
Oval. Reg. 45c. each for	
HAIR BRUSHES —Pro-phy-lac-tic; Hard bristles. Reg. \$1.25 each for	\$1.07

PERFORATED TOILET PAPER —Regular 12c. roll for	10c.
THE "STAR" WRITING TABLET —Ruled. Regular 25c. each	20c.
EMPIRE EXERCISE BOOK —60 pages. Regular 12c. each for	10c.
NOVELS —A splendid series of romantic novels, by Ruby M. Ayre, H. Rider Haggard, Rex Beach, J. E. Buckrose. Regular 60c. each for	42c.

CAMPORATED VASELINE —In jars. Reg. 30c. jar for	25c.
EMBROIDERY SCISSORS —Reg. 60c. pair for	50c.
BOAT LACES —Black and Tan; round and flat; 36, 45 and 63 inches long. Reg. 10c. pair for	8c.
LEATHER KREEM —Replaces Soap and Brush for shaving. Reg. 75c. tube for	65c.
DRESSING COMBS —White and Ivory; extra strong. Reg. 70c. each for	60c.

Shirtings and Flettes

Eiderdown.	
27 inches wide, for Dressing Gowns and Jackets; colors of Red, Green, Blue and Brown. Reg. 80c. yard for	72c.

Blouse Flannelette.	
Dainty Japanese patterns, etc., assorted colors.	
27 inches wide. Reg. 45c. yard for 39c.	
36 inches wide. Reg. 30c. yard for 25c.	

White and Pink Flannelette.	
Regular 25c. yard for	21c.
Regular 30c. yard for	25c.
Regular 35c. yard for	29c.
Regular 40c. yard for	34c.
Regular 45c. yard for	39c.
Regular 50c. yard for	44c.
Regular 55c. yard for	49c.

Striped Flannelette.	
Regular 25c. yard for	23c.
Regular 30c. yard for	28c.
Regular 35c. yard for	33c.
Regular 40c. yard for	38c.
Regular 45c. yard for	43c.
Regular 50c. yard for	48c.

White Shirtings.	
36 inches wide.	
Regular 29c. yard for	24c.
Regular 30c. yard for	25c.
Regular 32c. yard for	27c.
Regular 33c. yard for	28c.
Horrockses Shirting.	
36 inches wide.	
Regular 47c. yard for	41c.
Regular 50c. yard for	43c.
Regular 55c. yard for	48c.
Regular 75c. yard for	68c.

Long Cloth.	
36 inches wide.	
Regular 35c. yard for	31c.
Regular 45c. yard for	39c.

Corsets	
D. & A. Models; medium, high and low bust; fitted with elastic girdles.	
Reg. \$2.80 pair for	\$2.45
Reg. \$4.25 pair for	\$3.50
Reg. \$4.50 pair for	\$3.95
Sizes from 20 to 36 inches; without elastic girdles.	
Reg. \$1.60 pair for	\$1.45
Reg. \$2.25 pair for	\$2.05
Reg. \$2.50 pair for	\$2.25
Reg. \$3.00 pair for	\$2.70
Reg. \$4.25 pair for	\$3.50
Reg. \$4.50 pair for	\$3.95
Reg. \$5.50 pair for	\$4.75
Reg. \$6.00 pair for	\$5.35

Oatmeal Wallpapers

We have a brand new assortment of Oatmeal Wallpapers, in shades of Buff, Brown and Grey; these papers are 36 inches wide; sold regularly at \$1.10 roll. Special Sale Price

Everything a Man, Woman or Child Can Want

In wearing apparel can be obtained at specially reduced prices during this Sale.

House and Porch DRESSES



Clad in a House Dress as charming as these a woman knows she is well dressed for housework and morning tasks—There is a choice of becoming models and all the little niceties of finish are assured; practical, but with an indefinable air of smartness in cut, the design of collar or trimming. These are not just ordinary House Dresses; they are nice and proper to slip into on afternoons. In beautiful Gingham and Linens.

Reg. \$2.25 each.	\$1.93	Reg. \$5.65 each.	\$4.80
Selling for		Selling for	
Reg. \$3.50 each.	\$2.95	Reg. \$6.75 each.	\$5.75
Selling for		Selling for	
Reg. \$4.85 each.	\$3.90	Reg. \$7.45 each.	\$6.35
Selling for		Selling for	
Reg. \$5.20 each.	\$4.35	Reg. \$8.25 each.	\$6.99
Selling for		Selling for	

Cotton Crepe Underwear

Beautiful Crepe Nightdresses and Knickers, in shades of Pink, Blue, Orchid and White, with dainty printed Blue Bird designs.

Nightdresses.	
Short sleeves and V-neck.	
Regular \$1.25 each for	\$1.05
Regular \$2.00 each for	\$1.65

Knickers.	
Elastic at waist and knee.	
Regular 80c. pair for	65c.
Regular 90c. pair for	75c.
Regular \$1.10 pair for	95c.

New Spring Wash Goods

We have just received a brilliant array of Cotton fabrics—a selection that will inspire many a Spring creation; smart clear designs, in fancy Voiles, Dimities, Gingham, and Piques; all offered at

Sale Prices

The Man's Shop at The Royal Store

These few items will give you a good idea of the amount of money you can save by buying your Spring needs, now—during this Sale. Newly opened stocks of Shirts, Ties, Socks, Hats, Caps, etc., are offered at reduced prices.

Men's Collars	15c.	Men's Underwear	\$1.15
Sizes 14 to 17. Reg. 32c. for		Special, per garment	

Men's Shirts

Assorted materials; fine and heavy qualities; latest designs; all sizes.	
Reg. \$1.20 each for	\$1.05
Reg. \$1.35 each for	\$1.20
Reg. \$1.75 each for	\$1.55
Reg. \$2.00 each for	\$1.75
Reg. \$2.25 each for	\$1.95
Reg. \$2.50 each for	\$2.20
Reg. \$3.00 each for	\$2.70
Reg. \$3.75 each for	\$3.35

Men's Socks.

In plain and ribbed Worsted and Cashmeres; assorted weights and sizes.	
Reg. 55c. pair for	48c.
Reg. 60c. pair for	52c.
Reg. 75c. pair for	65c.
Reg. 90c. pair for	78c.
Reg. \$1.10 pair for	97c.
Reg. \$1.55 pair for	\$1.35

Men's Felt Hats.

In assorted styles and colors; latest American and English models; all sizes.	
Reg. \$1.80 each for	\$1.55
Reg. \$1.95 each for	\$1.70
Reg. \$2.40 each for	\$2.10
Reg. \$3.00 each for	\$2.62
Reg. \$3.75 each for	\$3.29
Reg. \$4.50 each for	\$3.94
Reg. \$5.75 each for	\$4.95

Men's Neckwear.

Beautiful Silk Neckwear in the latest designs and colorings for Spring.	
Men's Ties.	
With flowing ends.	
Reg. 60c. each for	53c.
Reg. 85c. each for	75c.

Silk Mufflers.	
In assorted colors; fringed ends.	
Reg. \$1.25 each for	60c.
Reg. \$2.50 each for	\$1.25
Reg. \$5.35 each for	\$2.65
Reg. \$7.50 each for	\$3.75



Beautiful Blouses

In bewildering variety

Hundreds of different styles in Waists and Blouses that women will do well to select from now, while the sizes and models are complete. Pleasing the woman who requires other than the ordinary, is our specialty.

Flannelette Blouses.

In assorted colors and patterns.	
Reg. 85c. each for	68c.
Reg. \$1.50 each for	\$1.25
Reg. \$3.25 each for	\$2.48

Tricoline Smocks.

Reg. \$2.85 each for	\$2.40
Reg. \$6.00 each for	\$4.98
Reg. \$7.50 each for	\$6.37

Children's Middies.

Navy Flannel Middies trimmed with White; to fit girls of 8 to 14 years. Reg. \$6.00 each for	\$4.98
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Jap Silk Shirwaists.

In assorted pretty colors.	
Reg. \$5.00 each for	\$4.10
Reg. \$8.00 each for	\$6.38
Reg. \$8.75 each for	\$7.25
Reg. \$9.25 each for	\$7.73

Wool Sweater Coats.

In assorted pretty colorings.	
Reg. \$4.00 each for	\$3.60
Reg. \$5.50 each for	\$4.45
Reg. \$6.50 each for	\$5.50
Reg. \$8.50 each for	\$7.20
Reg. \$13.50 each for	\$11.50
Reg. \$16.50 each for	\$14.00

Poplin Shirwaists.

Light striped designs.	
Reg. \$4.75 each for	\$4.95
Reg. \$5.25 each for	\$4.25
Reg. \$5.75 each for	\$4.75

Georgette Blouses.

In shades of Fawn and White. Reg. \$4.25 ea. for	\$3.59
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Crepe de Chene Blouses.

In the newest colorings.	
Reg. \$5.75 each for	\$4.74
Reg. \$10.25 each for	\$8.45
Reg. \$11.50 each for	\$9.55

Reduced Prices on

Infant's Wear

Are you prepared to take advantage of the fine weather we have every right to expect in the near future? If you are wise you will secure all you need for the baby, now, at The Royal Stores, while Sale Prices are in force.

Infants' Bibs.

Cambric.	
Regular 25c. each for	17c.
Regular 25c. each for	21c.
Regular 30c. each for	25c.
Regular 35c. each for	29c.

Regular 20c. each for	17c.
Regular 25c. each for	21c.
Regular 30c. each for	25c.
Regular 35c. each for	29c.

Regular 25c. each for	21c.
Regular 30c. each for	25c.
Regular 35c. each for	29c.
Regular 40c. each for	33c.

Regular 25c. each for	21c.
Regular 30c. each for	25c.
Regular 35c. each for	29c.
Regular 40c. each for	33c.

Regular 25c. each for	21c.
Regular 30c. each for	25c.
Regular 35c. each for	29c.
Regular 40c. each for	33c.

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Regular 40c. each for	33c.

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Regular 30c. each for	25c.
Regular 35c. each for	29c.
Regular 40c. each for	33c.

Regular 25c. each for	21c.
Regular 30c. each for	25c.
Regular 35c. each for	29c.
Regular 40c. each for	33c.

Infants' White Wool Polkas.

Regular \$1.30 each for	\$1.10
Regular \$1.70 each for	\$1.45
Regular \$2.00 each for	\$1.68

Regular \$1.50 each for	\$1.25
Regular \$1.90 each for	\$1.62
Regular \$2.20 each for	\$1.90

Regular \$2.10 each for	\$1.78
Regular \$2.20 each for	\$1.90
Regular \$2.40 each for	\$2.00

Regular \$2.10 each for	\$1.78
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