

HAY, OATS, BRAN, FLOUR.

Lowest Prices at Headquarters for
No. 1 TIMOTHY HAY.
CLEAN WHITE OATS.
BRAN, CORNMEAL.
VICTOR FLOUR.
ROBIN HOOD FLOUR.
HAM BUTT PORK.
FAT BACK PORK.
BONELESS BEEF.
LINCOLN PLATE BEEF.
CANADIAN CHEESE.
CANADIAN CREAMERY.
APPLES, ORANGES.
GRAPES, ONIONS.

GEORGE NEAL, Ltd.
'Phone 264

JUST ARRIVED:
The Latest & Best Designed

Hall Stove

On the Market.
Call and See the

VIKING

It's a Wonder.

JOHN CLOUSTON,
140-2 Duckworth Street,
P. O. Box 1243. Phone 406
feb10, eod, tt

CASINO

MORAL.
The human brain requires recreation, and the best form of recreation is found at the theatre.

TO-NIGHT—YOUR POPULAR FAVORITE
GLADYS KLARK
and a Company of Superior Excellence, present-
ing the Latest New York Successes.
OFFERING TO-NIGHT.

"Jim's Girl,"

An after-the-war drama; a beautiful story.
Correct Scenic Equipment for Each Play.
The C. L. B. ORCHESTRA (under Capt. Morris) will render selections between the Acts.

MATINEE—Wednesday and Saturday.
Prices: 25c., 35c., 50c., 75c. and \$1.00. Matinee Prices, 20c., 30c.

WEDNESDAY & THURSDAY—"Mother Carey's Chickens."

Reid- Newfoundland Co., Limited

NOTICE!

Owing to washout, Sunday's Regular Express will be cancelled.

Reid- Newfoundland Co., Limited



The clever modelling, rich textures and the refined exclusive pattern of our made to measure Suits and Overcoats, appeal to men who demand the particular.

The American Tailor
W. P. SHORTALL, 300 Water Street.
Phone 477. P. O. Box 445.
oct13, eod, lyt

TEA.

ROYAL—CROWN—OUR BEST.
For flavour and quality cannot be excelled. A trial will convince you.

TEA in 5 lb., 10 lb. and 20 lb. caddies.

Potato Flour,
½ lb. package, 16c.

Evap. Bananas,
1 lb. package, 15c.

Washing Powder,
1776, 9c. package.

Babbitt's Cleanser,
8c. tin.

MOIR'S

ASSORTED CHOCOLATES,
1 & 2 lb. boxes and 5 lb. bxs.
ASSTD. BARS, CAKES.

BOWRING BROTHERS, Ltd.,
GROCERY.
m.w.f.

NIXEY'S BLUE.
OXO CORDIAL.
OXO CUBES.
BOVRIL.

CITRON PEEL.
LEMON PEEL.
GLACE CHERRIES.
SHELLED WALNUTS.

EGG YOLKE.

One pound equal in volume
to 1 doz. eggs, 70c. lb.

Fashions in Furniture.

Furniture fashions vary almost every season, there is always some newly-designed chair or lounge coming into vogue.

The present trend is toward upholstered Furniture, a splendid selection of which we are now showing. Here—huge Cosy Chairs, Chesterfields and Lounges, over-stuffed and beautifully upholstered in Silk, Tapestry, Damask, etc.—gladden the eye, and there is no lack of smaller upholstered articles.

U. S. Picture & Portrait Co.,
General Furnishers.

This is a Poor Ad. Don't Read It.

WHY?

It doesn't give any selling points. It just tells you to use

Make Ur Own Batteries,

and end your flashlight troubles.
ASK YOUR HARDWARE DEALER.

WM. HEAP & CO., LTD., Distributors.
m.w.f.tt

Your Attention is Urgently Requested!



Giving Gifts at Christmas commenced nearly 2,000 years ago, and each year at Christmas time the custom is strengthened.

Gifts to be appreciated should have a touch of personality, and what could be more welcome than fine needle work.

Our selection of Stamped Dresses for Children of Poplin, Pique and Fine White Goods range in price from 86c. to \$2.40, and from 6 months to 9 year size.

— ALSO —

Nightdresses . . . \$3.00
Combinations . . . \$3.00
Pillow Cases . . . \$1.50
Luncheon Sets . . . \$3.00

Corset Covers . . . 70c.
Dressing Sacques . \$2.00
Pin Cushions . . . 40c.
Guest Towels, 80c. & 1.00

Centre Pieces—Tan 55c., \$1.00 to \$1.80
Centre Pieces—White \$1.00, \$1.50 to \$6.00
Runner in great variety \$1.25 to \$2.00

All the above are stamped ready for working, and the following is what you will require to work them with: Peri Lusta, 60c. doz.; Artstyl Rope Silk, 75c. doz.; Roman Floss, \$1.00 doz.

Templeton's

Mr. Merchant!

WILL YOU BE READY WHEN THEY COME TO BUY THEIR SUITS AND OVERCOATS!

Victory Brand Clothing

was never of higher quality than is evident in every stitch and thread of up-to-date Suits and Overcoats for the fall demand and just waiting your order.

THE CALL WILL BE FOR SUITS, PANTS and OVERCOATS of quality. We are now quoting

Lower Prices

for master-built clothing. Order now and be prepared.

The White Clothing Man'g. Co., Ltd.
DUCKWORTH STREET.
sep24, eod, tt



\$100

invested in Studebaker, on margin, under the terms of our October 18 advertisement would show you a profit to-day of \$45 which is at the annual rate of 1480 per cent. per year. We know full well this cannot be repeated every fourteen days of the year, but it can be done very, very frequently, taking profits every time similar to the above, by taking advantage of low prices on good dividend-paying stocks that must soon sell higher.

Keep fully posted by our Weekly Market Letter.

J. J. LACEY & COMPANY, LIMITED,
STOCKS AND BONDS. TELEPHONE 1114.

Nfld. Shipping Company, Ltd.

We will have a steamer sailing about end of October for Alicante and Naples, and other ports if sufficient freight offers.

For Freight space apply to

F. W. BRADSHAW,
Sec. Newfoundland Shipping Co., Ltd
sep12, eod, 3m

Cash Sale!

THIS WEEK'S SPECIAL IS

BOYS' WINTER HOSE,
22c. pair.

And numerous other Bargains.

BON MARCHE,

268 Water Street (opp. Bowring Bros.)
OPEN AT NIGHT.



No Matter How the Fire is Caused

if you're not insured you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

RED CROSS LINE.



NEW YORK—HALIFAX—ST. JOHN'S.

The S. S. ROSALIND will sail from New York on Wednesday, November 2nd.

This steamer has excellent accommodation and carries both First and Second Class Passengers.

Through tickets issued to Boston via The Dominion Atlantic Railway at considerably reduced rates.

Through rates quoted to any port. For further information re passage, fares, freight rates, etc. apply to

HARVEY & COMPANY, LIMITED,
St. John's, Nfld., Agents.

TO THE TRADE!

KELLOGG'S TOASTED CORN FLAKES,

The only genuine Corn Flakes on the market.

JOHN P. HAND & CO.,

Phone 1917
april4, eod, tt
Distributors.

IN STOCK:

150 brls. KINGS APPLES.	100 kegs GRAPES — Green.
100 brls. HULBERTS APPLES	100 cases SILVERPEEL IONS — 4's and 5's.
50 brls. LAWRENCE APPLES	
All brands. Also	
100 cases CALIF. ORANGES — 252, 216, 176.	PRICES RIGHT.

BURT and LAWRENCE.

TORONTO, Nov.—Fresh to winds, mostly W. & S.W. but mostly fair and mild. ROPER & THOMPSON—B. Nov. 24.

Say

Auction Sale

POPULAR DOWDEN AND EDWARDS AUCTIONS

GRAND AUCTION

Commencing at 10 o'clock Monday next, and continuing all day

AT "HILLSIDE" King's Bridge, the residence

Mrs. Arch Mac

the contents of the house of Old English Furniture, China, Curios, Inlaid

China, Curios, Inlaid Cabinet, valuable Paintings, etc. Drawings by various Artists, Exquisite Carpets, etc. from the well known E. Barton, of Southcoast

Devon and others; Very interesting collection of Brass, complete Double Dinner Service, various

Bronze and Copper, and Mahogany Furniture, etc. Europe. This is the greatest artistic display ever

John's.

Tuesday—Sitting Room, Wednesday—Dining Room and China.

Thursday—Nursery, Friday—Conservatory Room.

Saturday—Kitchen, Inventory in to-morrow.

Sale begins at 10.30. All goods must be gone afternoon on day of sale.

Dowden & Edwards
oct28, 61s

DRY GOODS

TO-NIGHT, Nov. 2nd, AT OUR AUCTION

5 Waldegrave consisting of Ladies' Dress Goods, Ladies' Hosiery, Tooth Powder, Coats and Slip-ons, Women's Gloves, Ladies' Coats, Blouses, Oil Clothes, Goggles, Socks, Underwear, Collars, Ties, Buttons, Shirts, Gloves, Sweater Coats, Caps, High Flannel, Towelling, Tick, Sheetings, Calico, broderie and Lace, Kitchen Sponges, Pocket Knives, Blankets.

NO RESERVE

J. A. B.

nov1, 11

SHERIFF

By virtue of a writ to me directed, by the Chairman St. John's Mission plaintiff, and land is defendant, I will Auction at my office, House, St. John's, on 2nd day of November, at 12 o'clock noon, and interest of the said that Lessehold Messrs. number 134 1/2, other particulars may be obtained from T. P. HALLLEY, Solicitor, or from S. D.

Dated at the Sheriff's House, this 29th day of oct29, nov1

SHERIFF

By virtue of a writ to me directed, by the Chairman St. John's Mission plaintiff, and land is defendant, I will Auction at my office, House, St. John's, on 2nd day of November, at 12 o'clock noon, and interest of the said that Lessehold Messrs. number 134 1/2, other particulars may be obtained from T. P. HALLLEY, Solicitor, or from S. D.

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