

**IRTS.**

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**Bros**

Showing.

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French and Am-  
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Satin, Serge and  
Military Braid.

**Portrait Co.,**  
Fashion.

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YOUR  
EAM.  
GROCERS!



## New Potatoes, New Apples, Etc.

Due Thursday forenoon ex S.S. Rosalind:  
New N. S. Potatoes, Barrels,  
New N. S. Apples,  
New N. S. Cabbage, Barrels,  
California Oranges --- Assorted  
Sizes,  
Silverpeel Onions--Very Cheap.

**F. McNamara,**  
QUEEN STREET.



### No Matter How the Fire is Caused

If you're not insured, you're a  
loser. Take time to see about  
your policies. We give you the  
best companies and reasonable  
rates.

**PERCIE JOHNSON,**  
Insurance Agent.

**FOR SALE by J. J. ST. JOHN**  
50 Casks  
**LUBRICATING OIL,**  
For Motor Boats. Also,  
1 COD TRAP, about 14 fathoms square,  
with gear, at a low figure.

**J. J. ST. JOHN, Duckworth St.**

### WARNER'S Rust-Proof Corsets!

The value in Warner's  
Rust-proof Corsets has  
always been one of their fea-  
tures. That is why we are  
able to guarantee them to  
you.

Our new models have ar-  
rived and among them are  
unusual values, in the lat-  
est fashion lines such as  
are here shown for aver-  
age figures.

We have also many spe-  
cially recommended styles  
for stout figures and slen-  
der—all guaranteed not to  
"RUST, BREAK or TEAR".

Price from \$2.00 pair up to \$5.50.

**Marshall Bros**  
Sole Agents for Newfoundland.

Forty Years in the Public  
Service--the Evening Telegram.

## A Kansas Made Editor.

Thirty-five years ago the editor  
and publisher of the Topeka (Kan-  
sas) Capital needed a reporter. An  
important news story was "break-  
ing," and there was not a man avail-  
able to cover it. The editor went to  
the composing-room and asked if any  
of the printers would volunteer to get  
the story. A young typesetter lately  
arrived from a neighbouring Kansas  
town hung his apron over the case  
and went out to begin a journalistic  
career that seldom has been equalled  
in the Middle West or elsewhere.

### The Compositor Senator.

A short time ago the former type-  
setter, Arthur Capper, was sworn in  
as United States Senator from Kan-  
sas, having been elected by the lar-  
gest majority ever given a senatorial  
candidate in that State, of which he  
had just concluded his second term  
as governor. To-day he not only owns  
and publishes the newspaper on  
which he began work as a typesetter,  
but owns ten other publications,  
with a combined circulation of nearly  
two millions, and giving employment  
to more than seven hundred people.

Approximately one in every ten  
persons in the United States, states  
the National Printer and Journalist,  
reads some one or other of the Cap-  
per publications, which include the  
Household Magazine, Missouri Valley  
Farmer, Nebraska Farm Journal,  
Missouri Ruralist, and the Capital.

### How Has He Done It?

They circulate not only in and  
around Kansas, but in every State  
in the Union, with some 20,000 read-  
ers in far-away Maine, 150,000 in  
California, 20,000 in Florida, 200,000  
in Washington, and as many in Min-  
nesota, while down in Texas and Ok-  
lahoma are nearly 700,000 persons in  
homes where the Capper papers go.

How has he done it? A life-long  
acquaintance, reviewing the career  
of Senator Capper in the Saturday  
Evening Post, tells us Capper began  
lifting his publishing business "when  
it was seven pounds lighter than a  
straw hat," and now that it has de-  
veloped into a gigantic institution he  
handles it along with his Senatorial  
duties "as easily as he did his first  
little publication, whose circulation  
could be tucked into a bushel bas-  
ket."

Says the writer in the Saturday  
Evening Post: "The impressive thing  
about Capper is that he has come  
along without any fuss, without any  
horns-tooting. He grew along with  
the business—sometimes faster—and  
now there isn't a detail with which  
he is not familiar, or any part of it  
all of which he is not master. Yet  
he is never in a hurry, never in a  
fret, never worried, but always calm,  
happy, imperturbable—but busy.

### Without Horn-Toothing.

"Every man and every woman of  
the 700 who work for him swears by  
him. Everything he turns out is  
clean, decent, and worth while. And  
personally he is modest and unassum-  
ing, but full of force and energy,  
though not a man of imposing pres-  
ence. His figure is spare. It would  
be difficult to find a more unassum-  
ing man. There is nothing outward-  
ly assertive in his personality. You  
wouldn't pick him out for the boss of  
the big publishing house he owns.  
His most striking physical feature is  
his eyes, which are those of an ideal-  
ist, and are the key to his actions.  
He pays little attention to dress. He  
doesn't talk much. But he has an ab-  
sorbing interest in the progress and  
welfare of the people of the West,  
which he is doing so much to promote  
in his papers. And he is the person-  
al friend of thousands of western  
boys and girls who have come to  
know him through the corn clubs, the  
pig clubs, the flower-raising and  
gardening clubs, and similar organiza-  
tions; he is never too busy to plan  
and finance for them."

As befits a Senator from a pioneer  
"dry" State, Senator Capper, we are  
assured, neither drinks, smokes, nor  
swears, but has a "dry" sense of hu-  
mor. Sometimes his devoted em-  
ployees do a bit of swearing for him,  
but are ashamed to be caught at it by  
their soft-spoken boss."

### Seldom Gives an Order.

It is characteristic of Capper that  
he seldom gives an order. "If you  
have room," he will say to his edi-  
tors, "I should like to have you print  
this." Or—"I think we should pub-  
lish this." One day a distinguished vi-  
sitor to Topeka, on being shown  
through the big publishing plant by  
its proprietor, asked incredulously,  
"Are all these people working for  
you?"

"Well, yes," replied Capper after  
some hesitation—then with a chuckle  
—"I think half of them are." Inciden-  
tally, the paper building is said to  
be the finest commercial structure  
in Kansas, and when strangers in  
Topeka ask who the owner might be,  
there is no hesitancy, but a world of  
pity for the questioner, in the reply,  
"Why, Arthur Capper, of course!"

### His Mottoes.

Since he became Governor in 1911  
—the first native-born Kansan to  
hold the office—Capper, we read, has  
turned over the greater part of his  
work as a publisher to his employees,  
with instructions to "employ no one  
who drinks liquor or gambles," and  
with these mottoes to be observed:  
To do the right thing at the right time  
in the right way; to do some thing  
better than they were ever done be-  
fore; to be honest and square in all  
our dealings; to eliminate errors; to  
know both sides of the question; to  
be courteous; to be an example; to  
work for the love of the work; to re-  
cognize no impediments; to master  
circumstances; to act from reason  
rather than from rife; to be satisfied  
with nothing short of perfection.

As to his political creed and record,  
Senator Capper joined the Progress-  
ives in Kansas when the movement  
to defeat what was known as the rail-  
road machine began, and he has stood  
steadily for the Kansas idea of State  
and national government ever since,  
fighting the Old Guard systemat-  
ically and effectively. He stands, says  
the Post, for the lowest taxes con-  
sistent with public efficiency, for war  
on all forms of graft, with special em-  
phasis on profiteering, for a non-  
partisan administration of all State  
institutions, strict regulation of pub-  
lic utilities, fair and equitable trans-  
portation rates, reasonable supervi-  
sion of corporations, and for the en-  
forcement of the laws, especially the  
liquor laws.

"The Government," he states in Re-  
construction, should "have the power  
to put a fair limit on profits, and, if  
necessary, to take any business, or  
the branch house of any business,  
vital to the people, out of unworthy  
hands and put it in charge of better  
and more conscientious business men."  
The gambler, who by his  
manipulations contributes to the in-  
creased cost of foodstuffs and other  
necessities to the consumer, is a crim-  
inal, and should be dealt with as  
we deal with other criminals."  
Senator Capper is a tireless advo-  
cate of nation-wide prohibition.

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### Authorship Pays Something.

Does authorship pay? is the basis of  
many an argument, and various figures  
are quoted to prove the case one way  
or the other. Here are some facts:  
Edgar Allan Poe, received one hun-  
dred dollars for a prize story, Sir Walter  
Scott made a clear million dollars  
with his pen, and Mark Twain daily  
one million and one half.

W. S. Gilbert was selling his writ-  
ings for one hundred and fifty dollars,  
when Mr. Emden, who was buying  
"Dulcamara" said to him, "Let me  
give you a piece of advice, young man:  
Never sell such good stuff as that for  
thirty pounds." The young author  
took the advice, and later was able  
to make hundreds of thousands with his  
pen, to which "Pygmalion and Gala-  
tea" contributed two hundred and  
fifty thousand dollars.

Sir Arthur Conan Doyle treasured a set  
of shirt studs, the fruits of his first  
play, "Two Hundred a Year," while  
his next venture, "Two Can Play at  
the Game" brought him in twenty-  
five dollars. Not so very long later,  
however, "Sweet Lavender" added  
two hundred thousand dollars to his  
bank balance.

It is absolute folly to sell a play  
outright. The author of "Our Flat"  
received fifty pounds, but he might  
have drawn thousands in royalties.  
Sir James Barrie laughed when he  
was asked to dramatize "The Little  
Minister," but the play eventually  
rewarded the author at the rate of  
more than one hundred thousand a  
year for several years.

Song writers have similarly reaped  
a golden harvest from their efforts.  
"Break the News to Mother" brought  
in a good twenty thousand dollars,  
while Sir Arthur Sullivan received  
fifty thousand dollars in royalties  
from the "Lost Chord."

So that it all depends upon two  
things: how well you are known, and  
the quality of the stuff you write, as  
to whether you can make writings  
pay. Jack London sold one of his  
early stories for forty dollars. Be-  
fore he died he wasn't even interest-  
ed if an Editor offered him less than  
seven hundred dollars for a single  
tale.

### Mr. Donald and the "Globe."

"Mr. Robert Donald's acquisition of  
the Globe is an interesting event in  
London evening journalism," says  
the Star. "Till recently Mr. Donald  
was editor of the Daily Chronicle, and  
it was he who started its evening  
edition, the Echo, which was after-  
wards amalgamated with the Star."  
"It is not quite correct to speak of  
the Globe as passing from Mr. Leo  
Maxse to Mr. Donald. Mr. Maxse had  
an interest in the paper for a time,  
but was never its editor, and his as-  
sociation with its direction ceased  
with the signing of the Peace Treaty."

"The Globe has had more vicis-  
situdes than most papers in the forty  
years since it disclosed a secret re-  
lating to the acquisition of Cyprus,"  
says the Daily News. "It is now to be  
run on independent lines. That, with  
Mr. Donald, means independent Lib-  
eral lines."  
Minnard's Linctol Cures Diphtheria.

## AYRE & SONS, Limited

We have just received a shipment of

### Baby Carriages and Sulkies.

These goods will be sold quickly as we have only a limited  
quantity. Please let us have your order soon as possible.

PICNICKERS BERRY PICKERS, SHOPPERS.

We have a few of our large stock of Baskets remaining to  
be sold. Secure one quickly as they are selling fast.

SHOWERS  
OF

## SHOWERPROOF SPECIALS

AT  
SPLASHING  
PRICES

Our Coat Section is now replete  
with many of the newest designs  
in Ladies' Raincoats in all sizes,  
at reasonable prices, to suit the  
most fastidious.

### COVERT COATS

These Coats, double-breasted, belted,  
sleeve straps, and side pockets.

**\$19.00.**

### RAGLAN CLOTH

This Raincoat, lined throughout, belted,  
with fancy buttons.

**\$15.00.**

### SINGLE BREASTED RAINCOATS

Belted, double cuffs, side pockets,  
in light and dark Fawns **\$17.00**

### WOMEN'S BLACK OIL COATS

Plain and fancy belts, sleeve straps,  
etc. . . . . **\$12.50**

**S. MILLEY**

### \$50.00 for 10c.

Here is \$50.00 worth of pro-  
tection for your walls, pictures,  
chandeliers, curtains and furni-  
ture for 10c.

### Poison Fly Paper

is specially prepared porous pa-  
per (not sticky or messy) that  
attracts flies and kills them in-  
stantly. Try a package and see  
how soon your home will be rid  
of flies.

**PETER O'MARA,**  
The Druggist,  
46-48 WATER ST. WEST.

### Prices Cheerfully Given.

If you are contemplating Plumbing  
or Heating your home, see me. Can  
furnish you with price on same at a  
moment's notice for first-class work  
at reasonable figure.

**BE WATERFUL**  
and see that your Heating Boiler is  
in good order, and about that other  
Radiator you wanted in. Only a few  
months more and winter will be on  
us. Remember, I personally perform or  
supervise my own work.

**A. PITTMAN,**  
Plumber, Steam & Hot Water Fitter,  
No. 11 LeMarchant Road,  
Phone Parsons' 633. If you need me  
for that job. **1122.6m**

**BLUE PUTEE HALL—**  
(Cor. Gower St. and King's Road.)  
May be hired for small dances or  
meetings. Rates: Evenings \$12.50 up.  
Afternoons \$7.50. Apply WFLD, EN-  
TERTAINMENT CO., LTD., King's  
Road. **Jan. 2, 1917**

## Certain-teed Roofings.

We are offering roofing at the follow-  
ing bargain prices:

1-Ply 2-Ply 3-Ply  
Certain-teed: . . . \$2.55 3.35 4.10  
Sentinel: . . . . . \$1.85 2.30 2.90

Asphalt Rubber Roofings  
outwear Felt & require no at-  
tention after once laid. Every  
roll supplied with cement  
and nails.

**GEO. M. BARR.**

Forty Years in The Public  
Service--The Evening Telegram