

### The Newest 1919 Trench Coats!

The Trench Coats for men we are now showing arrived on the last English boat and are quite the finest Coats we have ever handled. They are the product of a first class English firm, famed for its Military Tailoring, are built of fine quality Gabardine in all shades of Khaki, well-lined with smart-patterned Twill Plaid. Pockets velvet lined. Three very special features in these Coats are: (1) Extra high and well-fitting storm collar; (2) extra wide revers, forming when fastened ample throat and chest protection; (3) an entire interlining of Oilskin, rendering them not only doubly waterproof but absolutely wind and cold proof as well; forming an ideal Coat for all weathers. All Coats are belted and strapped at wrists. All sizes.

PRICE FROM \$30.00 UP.

**U.S. Picture & Portrait Co.,**  
Men's Furnishings.

### Bracelet Watches and Strap Watches.



We have just received a full line of Watches for Ladies and Gentlemen, ordinary style and wristlets. Every movement is guaranteed. Waltham & Swiss. Pocket Watches . . . \$12.00 up  
Strap Watches . . . \$11.00 to \$30.00  
Bracelet Watches . . . \$27.50 up  
Every inquiry is quickly attended to.

**T. J. Duley & Co.,**  
The Reliable Jewellers,  
ST. JOHN'S, N.F.



### Opportunities in Long-Term Bonds

Bonds maturing in 1919 or 1920 may now be sold advantageously, and the funds reinvested in longer term securities. The benefits of present high interest yield rates may thereby be secured for a period of ten years and longer.

We shall be glad to offer suggestions.

**DOMINION SECURITIES CORPORATION LIMITED**  
CANADA LIFE BUILDING  
MONTREAL London, Eng.  
ESTABLISHED 1901

C. A. C. BRUCE, Agent, St. John's.

### HOUSES -- Some Good Investments and Easy Terms of Payment.

For sale, one three-story house at the foot of Theatre Hill, newly fitted up and altered, painted and papered all through, with modern improvements; occupation can be given immediately. Two Houses on New Gower Street, suitable for a business stand. Houses on Freshwater Road, in the course of erection, plastered throughout; nine rooms, fitted up with all modern appliances. Terms of payment made easy; will be ready for occupation November 1st. One House on corner Bonclody Street and Pennywell Road.  
Also I have cash purchasers for property in different localities. List your property with me if you want to dispose of it, as yours might suit where others would not.

**J. R. JOHNSTON,**

30 1/2 Prescott Street, Real Estate Agent.  
P. O. Box 1219.

## COAL

**800 Tons Best Screened Coal,**  
For Sale at Lowest Market Rates.

**H. J. STABB & CO.**  
eod,tf

### Typewriter Paper.

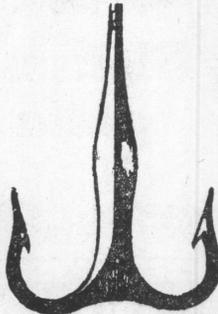
A new lightweight special high grade paper with a hard, crispy finish.

**Hammermill Bond** combines all the strength, durability and fitness of texture most essential to good work on the various writing machines now in use.

Boxed 500 Sheets.  
Per Box, \$2.75.

**GARRETT BYRNE,**  
Bookseller & Stationer.

### FISHERMEN!



This is the great Fishkiller with which the Norwegians catch such large quantities of fish. Place a sinker with a swivel on each end about one fathom above the hook, which spins like a minnow, and the fish bite ravenously.

JUST TRY IT.

July 29, eod

### Just Received

1000 lbs. of

## MOIR'S Cake,

Plain and Sultacia, Retailing at our usual low prices.

**M. J. O'Brien,**  
42 New Gower St.

Prices Cheerfully Given.

If you are contemplating Plumbing or Heating your home, see me. Can furnish you with price on same at a moment's notice for first-class work at reasonable figure.

BE WATCHFUL

and see that your Heating Boiler is in good order, and about that other Radiator you wanted in. Only a few months more and winter will be on us. Remember, I personally perform or supervise my own work.

**A. PITTMAN,**  
Plumber, Steam & Hot Water Fitter,  
No. 11 LeMarchant Road.  
Phone Parsons', 688, if you need me for that job. July 22, 6m

**BLUE PUTTEE HALL**  
(Cor. Gower St. and King's Road.)  
May be hired for small dances or meetings. Rates: Evenings \$12.50 up. Afternoons \$7.50. Apply NPLD. ENTERTAINMENT CO., LTD., King's Road. Jan 2, 177

## "Vero"

"Vero" is not merely a pleasant beverage, it is a Perfect All Round Food for Young and Old, scientifically prepared under the direction of competent chemists who have made a special study of human Nutrition.

### ANALYSIS OF "VERO".

Protein . . . . . 10.9 p.c. Nitrogen . . . . . 1.64 p.c.  
Fat . . . . . 9.14 p.c. Lecithin Phosphoric  
Carbohydrates . . . . . 69.70 p.c. Acid . . . . . 0.016 p.c.  
Mineral Salts . . . . . 8.51 p.c.

All ingredients are so skilfully chosen to supply the maximum of available nutriment required and tolerated by the human body, and they constitute a

### Perfectly Balanced Food

furnishing all the necessary nourishment in such a form as to be digested and assimilated with astonishing ease and celerity.

Furthermore, its exceptionally high caloric value as compared with others makes it one of the most economical foods.

"Vero" is put up in 1/2 lb. and 1 lb. tins.

**F. McNamara,**

Agent.

Queen St.

July 23, eod, tcy

## WARNER'S Rust-Proof Corsets!



TUB THEM—  
RUB THEM—  
SCRUB THEM—  
KEEP THEM CLEAN

You can't hurt WARNER'S RUST-PROOF CORSETS.

They have every Quality that spells Service—they are light, durable and comfortable.

The first feature that a woman appreciates in a corset is shape, but the shaping must be comfortable.

This you can rely upon through a Warner's Rust-proof. And the fact that a corset is impervious to moisture is a feature not to overlook.

Price from \$2.30 per pair up.

**Marshall Bros**

Sole Agents for Newfoundland.

## GOING UP!

Not our prices, but our building.

## A NEW STOREY

is now in course of erection, made necessary by the big demand for

## VICTORY BRAND CLOTHES

We put workmanship into our suits that makes them "stand up" in wear, and style that makes them "stand out" in a crowd.

WHOLESALE ONLY.

**THE WHITE CLOTHING MFG. CO., LTD.**

June 6, eod

## Cheap Sale

EVERY DAY FOR THREE MONTHS, FROM 11 A.M. TO 5 IN THE EVENING.

Children's Pants (underwear), Children's Clothes, Men's Pants, Shirts, Raincoats, Braces, Belts, Socks, Men's Suits of Clothes, Ladies' Costumes, Ladies' Skirts, all kinds of Ladies' Underskirts, Bed Covers, etc., Ladies' Hosiery, Cotton by the yard, Ladies' Raincoats, Ladies' Dresses, Children's Dresses, and all kinds of Blouses.

**ANTONI MICHAEL,**

Aug 1, f.m. 3m

194 New Gower Street West.

## Reid-Newfoundland Company

EXCURSION RATES FOR PRINCE OF WALES VISIT AND REGATTA DAY.

Excursion return tickets will be sold between St. John's, Grate's Cove, Placentia, Heart's Content and Trepassy. Good going Monday, August 11th, Tuesday, 12th, and Wednesday, 13th, and good returning up to and including Thursday, August 14th, at ONE AND ONE-THIRD FIRST CLASS FARE.

## Freight Notice!

TRINITY BAY STEAMSHIP SERVICE.

Owing to holiday on Wednesday, freight for S. S. PETREL for Friday's run will be received on Tuesday of this week up to 5 p.m.

NOTRE DAME-BONAVISTA BAY STEAMSHIP SERVICE.

Owing to holiday this week, freight for above routes will be received on Tuesday, 12th instant, up to 5 p.m. Next acceptance will be on regular freight days as specified on freight cards.

**Reid-Newfoundland Company.**

## The Emerson Piano

Needs No Puffing.

N.B.—This adv. is to let the public know that it is sold by

**CHARLES HUTTON,**

Sole agent for Newfoundland.

## Silk Stockings

are nice, but if your shoes are soiled the effect is lost.

## USE "2 in 1,"

Black, White, Tan or Ox Blood, and you will be happy.

**T. A. MACNAB & CO.**

May 14, eod, tf

## The First Principle of Modern Business is SERVICE.

That is where we shine.

Good Goods well made, moderately priced, and honest effort made to deliver on time. Expert accounting and satisfactory settlements of all claims.

The biggest clothing manufacturing organization in Newfoundland backs up its claim for Superior Service.

WHOLESALE ONLY.



**Newfoundland Clothing Co., Ltd.**

## John Cotton's Smoking Mixture Tobacco.

We have just received from the land of the Heather a shipment of this famous brand. It is a Smoking Mixture of Highest Class and Exceptional Quality.

1/4 lb. tins, Nos. 1 and 2.

**CASH'S**

TOBACCO STORE, WATER STREET.