

An Attractive List of "MONEY SAVERS" for Friday and Saturday.

The Unbeatable Combination

We are proving to many every day that, despite the war, shopping at this Store means "true economy." If, up to now, you have neglected to utilize the wonderful opportunities offered, give us a chance of proving it to you this Friday and Saturday.

TO LOOK OR TO BUY, WE CORDIALLY SOLICIT YOUR VISIT.

Odds and Ends at Notion Counter.

BLOUSE PINS — Plain and Fancy designs in bright gilt, 6 pins ornamental card. Special, 2 for ..	TOILET SOAP — Lullaby Toilet Soap in assorted perfumes; large cakes. Special, 2 for ..	SLATE PENCILS — Encased with wood, impossible to break. Special, 6 pencils for ..
FANCY BAR PINS — A large and varied assortment of Bar Pins with neat stone setting. Special, each ..	SANITARY WHISKES — Fine bristles in Black and White with strong handles. Special, each ..	FOUNTAIN PEN INK — "Staffords" best for steel and fountain pens, in large bottles with filler. Special per bottle ..
WHITE TAPE — The only patented non Twist, all widths 00-10. Special, 3 pieces for ..	TALCUM POWDER — "Royal Vinolia" for toilet and nurse, soothing and refreshing. Special, per tin ..	EGG BOILERS — A new idea, made of white wire, very handy and useful. Special, each ..
PHOTO FRAMES — Post Card size, "Silverette," guaranteed not to tarnish. Special, each ..	HAIR PINS — The "Matchless" Box of double Japanned, warranted smooth points. Special, 2 boxes for ..	SUGAR SHELL AND BUTTER KNIFE — In neat cases, white metal with fancy handles. Special, each ..

Sideboard Cloths

26 dozen of American Lawn Sideboard Cloths, 50 inches long, with scroll worked centre and wide frill. Special Friday and Saturday ..

Ladies' Hose

18 dozen of Ladies' Black Cashmere Hose, Plain and Assorted Rib in sizes S, W, and O. S. Seamless and fast colors. Reg. 45c. pair. Friday and Saturday ..

Ladies' Hose

Another line of special quality Hose, all wool and seamless, plain and assorted ribs, in sizes S, W, and O. S.; all fast colors. Reg. 75c. Friday and Saturday ..

Sheeting

160 yards of unbleached Sheet- ing, English make, 70 inches wide, nice even thread. Reg. 25c. yard. Friday and Saturday ..

Velveteen

300 yards of Corded Velveteen in shades of White, Black, Brown, Green and Navy, 27 inches wide. Reg. \$1.30 yard. Friday and Saturday ..

Shirting

1800 yards of fine White Shir- ting, medium bleached, 35 inches wide. Reg. 15c. yard. Friday and Saturday ..

Duchess Sets

72 only White Duchess Sets, trimmed with Lace and Insert- ion; size 12 x 48 inches. Reg. 30 cents. Friday and Saturday ..

Pillow Cases

10 dozen White Cotton Pillow Cases with Frill all round; size 17 x 27 inches. Reg. 20 cents. Friday and Sat. ..

Wadded Quilts

16 only Sateen covered Com- forters and Quilts, new cotton filling, sanitary, large size. Reg. \$2.20 each. Friday and Saturday ..

Hearth Rugs

40 only Tapestry Hearth Rugs, size 27 x 52 inches, neat Oriental designs in light and dark colors, fringed ends. Reg. \$1.50 each. Friday and Saturday ..

Ladies' Gloves

30 dozen of Ladies' Milanese Cashmere Gloves, suede lined, with two dome fasteners, in colors Brown, Tan, Navy, Black, etc. Reg. 45c. pair. Friday and Saturday ..

Wool Boots

7 dozen pairs of Infants' Wool Boots in colors of White, Pink, Blue and Navy. Regular 25c. pair. Friday and Saturday ..



SPECIAL SALE OF Wool Underwear

Women's Stanfield Underwear

About 70 dozen of Women's All Wool Vests and Pants, guaranteed unshrinkable, well made and perfectly finished; full fashioned; sizes 30 to 40 inches. Reg. values \$1.50 a garment. Friday and Saturday.

75c

Men's Stanfield Underwear

These garments are All Wool, finely woven. They combine the softness of silk with the warmth of wool. Shirts and drawers well made and finished; sizes from 35 to 42 inches. Reg. values \$1.40 a garment. Friday & Saturday.

85c

NEW Fall GOODS

Are Daily Being Opened in the Showroom.

Ladies' Underskirts

72 only well made Underskirts, Satin with accordeon pleated frills; colors of Cream, Black, Tango, Pink, Tan and Grey. Regular \$1.85 each. Friday and Saturday ..

Ladies' Sweaters

16 only Ladies' Stockingette Sweaters in colors of Fawn, Grey, Rose, etc., with white facings and collar. Reg. \$2.75 each. Friday and Saturday ..

Infants' Bonnets

A special line of Bonnets, including White Swansdown trimmed with White Silk and Velvet, in colors of V. Rose, Mole and Saxe; lace and silk trimmed. Reg. 75c. each. Friday and Saturday ..

Blouse Retainers

4 doz. of the "Can't Slip" Blouse Retain- er in Black and White Elastic; will always keep your Blouse down neat and tidy. Reg. 75c. each. Friday and Saturday ..

Girls' Nightdresses

3 doz. Girls' White and Cream Flannel Nightdresses, to fit girls up to 8 years; all nicely trimmed. Reg. 80c. each. Friday & Saturday ..

Fancy Ruching

15 boxes American Fancy Frillings and Ruchings in various materials and colors. Reg. 15c. yard. Friday and Saturday ..

Ladies' Collars

A large and varied assortment of Jabots and Medici Collars, in White and Cream. Lace and Net. Reg. 40c. each. Friday and Saturday ..

Ladies' Corsets

The always popular D. & A. Corsets, in different styles, quite new and up-to-date, trimmed with lace and ribbon; garters attached. Reg. \$1.75 pair. Friday and Saturday ..

Job Ribbons

A big collection of high class Ribbons in Taffeta and Merve, plain, striped and shot effects; 6 inches wide. Reg. 25c. yard. Friday and Saturday ..

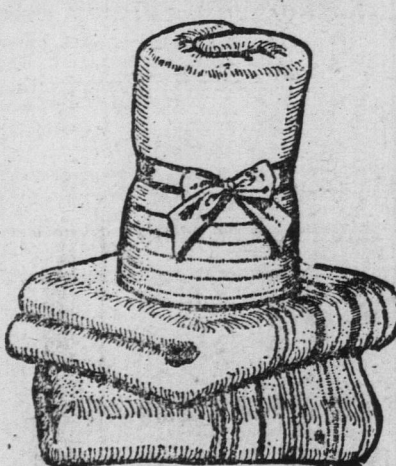
Ladies' Blouses

A new line of smart American Blouses in Sateen, Striped Percales, Voiles and Mercerized Lintres, in colors of Waite, Pink, Blue, Champagne, etc.; with high and low neck, all daintily trimmed. Reg. \$1.75 each. Friday and Saturday ..

SPECIAL SALE OF SOILED BLANKETS

St II Continues.

Blankets



The position we assume toward the Blanket business has always been a strong one. Just now a rich boon awaits house- keepers here, for we are piling up proofs of economy that are interesting. This lot of Soiled Blankets includes many values. Altogether the lot comprises about 250 pairs, and the saving on each is considerable, as the following figures show:

Size 54 x 70—Reg. \$5.00 pair.	Selling for ..	\$4.25
Size 60 x 78—Reg. \$5.25 pair.	Selling for ..	\$4.60
Size 66 x 84—Reg. \$6.20 pair.	Selling for ..	\$5.40
Size 60 x 78—Reg. \$7.20 pair.	Selling for ..	\$6.30
Size 66 x 84—Reg. \$8.50 pair.	Selling for ..	\$7.40
Size 70 x 88—Reg. \$9.65 pair.	Selling for ..	\$8.00
Size 65 x 84—Reg. \$10.00 pair.	Selling for ..	\$9.10

AND UP TO \$13.50 PAIR.

Cotton Blankets

Superior make of White Pile Blankets, made of best Californian Cotton; size 64 x 74. Pink and Blue borders; well finished. Reg. \$1.10 pair. Friday and Saturday ..

96c

Crib Blankets

Colored Cotton Crib Blankets, size 36 x 50; heavy quality, soft fleecy finish, softer than wool; Pink and Pale Blue borders. Special for Friday & Saturday ..

\$1.00

NEW

AUTUMN

Dress Goods.

CHECK SUITINGS.

A choice selection of Check Suitings suitable for Fall wear, 50 inches wide, in Saxe and Black, Crimson and Black, Purple and Black and Emerald and Black. Regular \$1.25 yard. Friday and Saturday ..

DIAGONAL CORDS.

A smart new fabric for costumes in shades of Navy, Brown, Saxe, Battle Grey and Black, 42 inches wide. Regular 75 cts. yard. Friday and Saturday ..

Genuine HARDWARE Bargains

Tin Pudding Moulds. Reg. 35c. for ..	31c.
Alarm Clocks. Reg. 90c. for ..	80c.
Clothes Brushes. Reg. 45c. for ..	40c.
Potato Ricers, extra quality. Reg. 60c. for ..	55c.
Egg Beaters. Reg. 13c. for ..	11c.
Apple Corers. Special ..	5c.
Aluminium Pepper and Salt Shakers. Reg. 12c. for ..	10c.
Block Tin Coffee Pots. Reg. \$1.10 for ..	96c.
Fire Shovels. Reg. 18c. for ..	15c.
Tin Patty Pans, 12 hole. Reg. 17c. for ..	14c.
Gilt Framed Mirrors. Reg. 50c. for ..	45c.
Wood Pastry Boards. Reg. 45c. for ..	40c.
Dust Pans. Reg. 25c. for ..	22c.
Knife Boards. Reg. 25c. for ..	22c.
Wire Sink Strainers. Reg. 18c. for ..	15c.
Stove Lifters. Special ..	5c.
Cake Turners. Reg. 8c. for ..	6c.

Boots and Shoes

MEN'S BOOTS—Vici Kid Blucher.

black toe; all sizes. Reg. \$3.30 for ..

MEN'S SHOES—Tan Vici Kid "Everett" House Shoes; sizes 6 to 10. Reg. \$2.25 for ..

2.10

LADIES' BOOTS—Black Vici Kid. Buttoned and Blucher styles; smart new shapes, all sizes. Reg. \$2.10 for ..

1.94

LADIES' SANDALS—Black, with 3 straps, opera toe, high heel. Reg. \$1.85 for ..

1.72

CHILD'S BOOTS—Black and Tan Dongola Kid, laced and buttoned, with rubber heels. Reg. \$1.25 for ..

1.14

BOYS' SUSPENDERS.

A new supply of the popular Duplex Suspenders for Boys with double cords at back; good elastic web and fittings. Reg. 30c. pair. Friday & Saturday ..

MEN'S PYJAMAS.

7 doz. American Pyjamas in neat striped patterns, with fancy braid fasteners and pearl buttons. Reg. \$1.25 ea. Friday & Saturday ..

BOYS' CAPS.

10 doz. Boys' Navy Serge Varsity Caps, in all sizes; well made, with good lining. Reg. 40c. each. Friday & Saturday ..

MEN'S SUSPENDERS.

Another shipment of the ever popular President Suspenders, easy and strong with good elastic web and fittings. Reg. 55c. pair. Friday and Saturday ..

48c

Grocery

Yorkshire Relish. Special, per bottle ..	15c.
"Vigoral" (Extract of Beef). Special per bottle ..	25c.
Moon's Cream Sodas. Special, per tin ..	25c.
Glitter Cleanser. Special, per tin ..	8c.
1lb. Tins Bear Meat. Special, per tin ..	15c.
1lb. Tins Partridge. Special, per tin ..	20c.
Toilet Soap. Special, 4 cakes for ..	10c.
Jelly Powders (1 pint size, Special, 2 pkgs. for ..	11c.

Crockery

Large Red Glass Butter Dish- es. Reg. 45c. each. for ..	40c.
Majolica Fern Pots, large size. Regular 45c. ea. for ..	40c.
Tea Sets, best English China, 40 piece sets. Reg. \$5.50, for ..	5.25
6 inch Glass Pie Dish- es. Reg. 20c. ea. for ..	17c.
White and Gold China Toast Racks, 3 bar. Regular 20c. for ..	17c.
White and Gold China Bowls. Regular 25c. for ..	18c.
Large size Holy Water Fountains. Reg. 45c. ea. for ..	40c.
White and Gold China Egg Frames, 3 cup size. Reg. 25c. for ..	20c.

Ladies' Costumes.

A splendid line of Tweed and Serge Costumes for Fall wear in assorted Mixtures of Green, Greys and Browns; smart new styles with Belted Backs; values to \$9.00 ea. Friday & Sat. ..

6.50

Half a Million Killed in Last Week of Warfare.

PIERCED BATTLE WAS THAT FOUGHT IN CHAMPAGNE REGION.

Paris, Sept. 29.—In the last seven days the war has taken a heavier toll of human life than in any previous period. Careful calculations show that not less than half a million soldiers have been killed, wounded or captured in Europe's fifteen hundred mile battle line—that is, on the west from Belgium to Switzerland; in Italy, from Trent to Trieste; on the eastern front, along the Danube; on the Gal- lipoli Peninsula; along the Caucasian Mountains, and from Bukovina to the Baltic.

Of the two battles waged in France, that in the Champagne was far the fiercer and bigger. Gen. Joffre him- self conducted the advance, not as a picturesque general on a white char- ger, but sitting attentively at a kitchen table in a wine shop behind the lines, while his aides with telephone receivers attached to their ears shout- ed the latest developments of the vari- ous attacking columns.

Joffre Was Calm.

A staff officer states that General Joffre sat impassively with eyes glued on a huge map, making no comments, but giving concise orders in a quiet and unemotional voice.

Meanwhile, a few miles distant, a scene worthy of Dante's Inferno was being enacted. In the dead of night scores of thousands of blue-clad French infantry leapt out of their trenches at the word of command and dashed across the ground, turned up like a ploughed field by shells.

What the Germans saw in his shell- battered trench when the rockets starlight illuminated the grim spec- tacle was the gleaming point of a fixed bayonet handled by an infuriated sol- dier wearing an anti-gas mask, which gave him the appearance of a demon.

From a distance the battlefield formed a phantasmagorical spectacle. Lit by greenish lights, whose rays pierced the dense clouds, smoke and poison gases, the troops were seen swaying in a titanic struggle, wherein no quar- ter was given or asked. All around flames leapt from concealed batteries, belching high explosives and shrap- nel.

The victory, which produced the greatest number of prisoners, the Al- lies have yet gained in a single action, was won in true Hindenburg manner. The attacking forces were divided in- to three columns.

Powerful Pincers.

While the right and left wings swept forward the central body re- mained quiescent until the advance on the flanks began to converge and act as powerful pincers. Then the cen- tre delivered the last blow, netting regiment after regiment.

One of the most terrible features of the battle was the number of German artillerymen driven mad by the ter- rific cannonade.

The French wounded brought to Paris say that during the advance they came upon groups huddled around their guns, which they made no effort to serve. Some were dumb. The teeth of others chattered, while still others screamed wildly.

"These poor wretches," said one soldier, "were quite harmless, gone stark mad."

The advance might have gone still further but for the fact that the Ger- mans had constructed a huge series of polygonal fortifications as a second line of defence, which the French guns had not played upon.

A study of the map, however, shows it was a distinct artillery vic- tory for the French. They literally blasted four kilometres.

"Between the German first and sec- ond lines so utter was the destruc- tion, even positions protected by con- verging gunfire were carried without any extraordinary effort. However strong the second network of Ger- man defences, the French are pre- pared to employ the necessary weight of metal to flatten them out as they did the first line.

Crown Prince's Attack.

This, in fact, is what is now go- ing in Champagne, but it is probable several days must elapse before the positions can be stormed.

A few miles further east the Crown Prince failed in what was described here as a dynastic offensive, design- ed to impress the German Empire with the Hohenzollern military qual- ities. He threw 100,000 men against strongly defended trenches along the wild Argonne hills, and, although for a time his densely formed battalions rushed somewhat advanced posts, the French artillery, which has been bat- tling his new lines, gained the up- per hand and the infantry were able to drive the German legions back.

The action has created a firm im- pression that the great munition ef- forts of the Allies in the past sum- mer have finally given them the su- periority necessary to conduct the general offensive.

Mail Orders.

Orders for goods mentioned here should be accompanied by cash in every case. Perfect satisfaction guar- anteed.

The Royal Stores Ltd.