

LAST TWO WEEKS OF FIRE SALE!

Only 14 days more remain for you to take advantage of this extraordinary sale of Ladies' and Men's Ready-to-Wear Apparel. Prices Slashed on each and every article. Buy now before it may be too late. This may be your last chance to get this merchandise at such ridiculously low prices.

Look at these sensational Values—Every Item a Wonderful Bargain.

Ladies' Suits



Beautiful Wool Serge Suits, Fancy lined, Box coat effect, Silk braid. Trimmed with Buttons and silk Foile collar. Regular \$25.00 Values

\$10.98

Combinations

Ladies' and Misses' Silk, Satin, Georgette and Crepe de Chene Combinations. Regular \$7.00 and \$8.00

\$2.49

Camisoles

Silks and Satins Crepe de Chene and Georgettes. It's the same kind you pay \$3.00 and \$3.50 for...

\$1.49

Skirts

Susquehanna High Lustre Silk Skirts, in all colors. Nicely trimmed with pockets. Regular \$7.50 values

\$3.98

LOOK!



LOOK!



The Biggest Millinery Event In Niagara Falls
The Very Newest in Hats at Ridiculously Low Prices
Come Buy and Save

\$10 and \$12 Trimmed Hats, genuine Italian Milano, two-toned Lizeous practically given away at

\$4.49

500 Trimmed Hats former prices from \$3 to \$4. Lot consists of black and the most wanted colors of the season

99c

\$6 and \$7 Trimmed Hats, just 150 left, a variety of high-grade straws, all the latest styles in all colors a bargain

\$2.49

Women's and Misses' CAPES



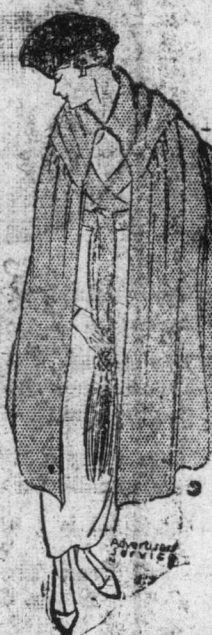
All-wool Mannish Serge Capes, Very Newest Models Ccatee Effect. This season's Shades Braided and Trimmed with Buttons and Fringe. Almost given away at

\$20 Value
\$9.98

\$25 Value
\$10.98

\$30 Value
\$14.98

WOMEN'S AND MISSE'S DRESSES



All-wool serge and satin Dresses with Georgette Sleeves Empire and Tailored effects, trimmed with Fancy Colored Silk and buttons.

The Season's newest models.

\$2 Value
\$9.98

\$30 Value
\$13.50

WAISTS

The most beautiful styles in Georgette Crepe Hand Embroidered reg

\$4.98

WAISTS

A few hundred high grade Waists for every day wear in Voiles, lawn and Hangerie

79c

Value up to \$2.50

MEN'S HOSE

20c value 2 for 25c
35c value 23c 5 pair for \$1.00
50c value 35c 3 for \$1
65c value 39c
75c Silk Hose 49c
\$1 Silk Hose 55c

WAISTS

Men's Overalls **\$1.39**
Men's Work Pants **1.69**
Men's Work Shirts **1.69**
Men's Combination **2.78**

SUITS



Snappy new Form-Fit and Waistline Models In the latest **SPRING SUITS** All wool and Mixtures in Different shades. A Sure saving of From \$10 to \$15 on Every Suit.

\$19.50

Men's Dress Shirts

In all patterns of high grade. Negligees, Madras and Percales—

\$1.50 Values
98c

\$2.50 Values
\$1.59

Men's Silk Shirts

In beautiful patterns, with bodies to match—

\$5.00 Values
\$2.59

\$6.00 Value
\$2.95

Spring and Summer Underwear

In Athletic and Balbriggan styles—

\$1.00 Value
59c **\$1.25 Value**
79c **\$2.00 Value**
Union Suit
\$1.05

35 and 37 Falls Street Niagara Falls, N. Y.

Doors Open at 9 a. m.

Close at 9 p. m.

Open Saturday Evening Till 10 O'clock

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This Coupon is good when presented for \$1.50 on every purchase of \$5 or over.

ans, Capes,



Pullover Sweaters

A beautiful range of Pullovers, in all the leading shades, such as Rose, Pecan, Nile, Green, Blue, and Maize. Wonderful value at \$3.95 and \$4.95.

NOTICE: are Refunded to out-of-town buyers on \$10.00 and over.

MANUFACTURERS OUTLET
HARINES, ONT.