



The Day Of His Going.

In millions of homes, pictures are keeping the story of the war as it touched those homes. John in his first khaki as he proudly marched away, and John, tanned and hardened, as he looked when home on leave.

More than ever the Kodak album is keeping the home story. To-day that story means history, and more than ever it is important that it be authentic history—that every negative bear a date.

Memory plays strange tricks and one of its favorite vagaries is to fail in the all important matter of dates. But with a Kodak there's no uncertainty. The date—and title, too, if you wish—is written on the autographic film at the time the exposure is made. And it is there permanently. It makes the Kodak story authentic and doubly interesting.

It is all very simple, is the work of an instant and there's no extra charge for autographic film.

Let the Kodak keep the dates.

At the Sign of The Star.

The Store of Quality.

J. N. Scheffer

Terms—Cash or Produce.

LIVE STOCK MARKETS TORONTO.

In round figures, there were about 3200 head of cattle on the Union Stock Yards market yesterday, and to say that the market was strong under the comparatively heavy run and scorching weather conditions was not to be expected. The market on the whole, however, for the real good to choice steers, what few there were, was steady with last week, and the choice butcher cows held steady, but all other grades of cattle were slow of sale and 25c lower.

Steers weighing from 1100 to 1200 lbs. were selling on the exchange yesterday at from \$13 to \$13.50 per cwt., a decline of 25c per cwt., and, as already stated, the extra ones held steady.

Choice butcher cows were unchanged and sold at from \$10 to \$10.35; medium, butcher cows were off 25c, and sold at from \$8 to \$9.25 per cwt., while medium butcher heifers, weighing from 900 to 1000 lbs., were also included in the decline, and sold 25c lower, the bulk of them selling at from \$11 to \$12.25; common and medium butchers sold at from \$8.50 to \$9.50.

The milker and springer trade held about steady, backward springers apparently being in fairly good demand, while some really good prices were paid for milkers, around \$150 for choice ones. At four o'clock it looked as tho there would be quite a lot of odds and ends of cattle left over, but, taken on the whole, it was a pretty fair average market.

There was a fair run of sheep and lambs—637, all told—for the most part of fair quality. Choice lambs sold at from 19c to 20c; yearlings, 16c to 17c; light sheep, 14c to 15c, and heavy, fat sheep at 10c to 12c.

There was a light run of hogs—835 altogether—and the price held steady at from \$18.50 to \$18.60, fed and watered.

A Psalm of Life.

Tell me not in idle jingle
Marriage is a blissful dream.
For the man is wise that's single,
Girls are not what they seem.

Girls are shrewd and dead in earnest,
And to wed's their only aim;
Miss that is, to Mrs. turnest,
Anything to change her name.

Smiles are sweet and glances killing,
And poor man—bewildered thing,
Thus bamboozled may unwittingly
Pony up and buy the ring.

In the world's broad field of battles,
In the flitting match of life,
Be not like dumb driven cattle,
Be not humbugged with a wife.

Lives of bachelors all remind us
We can live our lives the same,
And departing leave behind us
No cross kids to bear our name.

Then brothers, let us not be demented
Nor lured through Hymen's gate;
Still unmarried—still contented
Learn to let the damsels wait.

—Bachelor.

Rains have fallen in many parts of the West during the past ten days, but it is thought too late to help the crops much.

The Standard Bank is closing its branch at Paisley and will transfer the business over to the Royal Bank of Canada.

Major William A. Bishop, famous Canadian aviator, is included in the list of 33 allied aviators who are to receive the gold medal of the Aero Club of America. The medals are distributed as follows: Britain 3; France 12; Italy 3; Belgium 1; the United States 14.

The factory in Detroit in which Ford is constructing submarine chasers is three-quarters of a mile from either end to the centre of the plant. It is anticipated that 40,000 men will be engaged in the construction of these chasers and the output is expected to reach one ship per day.

Four hundred and fifty Toronto postmen decided to go on strike Monday morning. As a result, no delivery or sorting of mails is now taking place in Toronto. British Columbia cities are also affected and the mail systems in Vancouver, Victoria and other centres are tied up.

Miss Sutherland who has been Superintendent of the Bruce County Hospital for the past two years has handed in her resignation to the Hospital Board, to take effect in September. In the removal of Miss Sutherland the hospital is losing the most capable superintendent who has officiated as such in the history of that institution.

There are in the Ontario Legislature twenty-six farmers, twenty-six lawyers, nine manufacturers, five merchants, eight doctors, seven lumbermen, four insurance agents, two "working-men" two agents, an undertaker, an auctioneer, one "gentleman," a realty agent, an accountant, a dentist, a contractor, a veterinary surgeon and a clergyman.

It's an ill wind that blows no person any good. As a result of the recent registration of the man and womanhood of the country, a Strathroy man and his son, who had not been heard from for many years, were accidentally united. The boy, out west, wrote to a Strathroy party for a certificate of his birth. Inquiry was made, and it was found that his father was still living there. To his delight, the father was given the address of his son, who was lost track of many years ago.

Helwig's Weekly Store News...

Put in a supply of staple dry goods as prices are going higher

Ginghams

Dress Gingham in plain, checks, plaids, and stripes.

At price per yd 20 and 25c

Prints

Light colored prints, white ground with stripes, spots and small designs, suitable for womens' and childrens' dresses, boys' blouses, and mens' and boys' shirts.

Extra value at 25c a yd.

Indigo Prints

Indigo and dark colored prints, greys, black, lilacs and butcher blue at—

25c, 30c, 35c

Chintz Prints

Chintz quilting prints 36 in wide in red, fawn and sky ground with paisley designs.

Price per yd 30c and 35c

Awning Ducks

Awning ducks in red and white; green and white; brown and white, worth to-day 60c per yd. Price to clear at 40c a yd.

palm beach Cloth

Palm beach in white, linen and cadet, 36 inches wide at 50c per yd.

Shirtings

Standard Shirting for mens' and boys' work shirts in blue and black grounds with white stripes, worth to day 50c per yard; While our present stock lasts 35c

Cotton Sheeting

2 yd wide plain and twill sheeting worth to-day 25c per yard more than what we are asking you.

Price per yard 50c, 75c, \$1.00.

Factory Cotton

36 inch factory cotton fine spun and even weave, very special at—

20c, 25c, 30c and 35c.

Bleach Cotton

Fine and heavy make of bleach cotton for all purposes at 20c up to 50c

Flannelettes

Light striped Flannelette, pink, blue and grey stripes at 20c, 25c, 30c, 35c.

Towelings

Roller and hand toweling, fine and heavy cloths.

Prices range 15c up to 35c

Bring us your Cream, Butter and Eggs.

HELWIG BROS.

GENERAL MERCHANTS,

People's Store.

Two Big Bargain Days

Friday and Saturday.

Dry Goods Dept.

Light and dark Flannelettes, reg. 35c and 40c a yd.

Special bargain 26c a yd.

Mens' Fleece Lined Underwear. A Big Special at 85c a garment

Ladies' Print Overall Aprons. Reg. 90c to \$1.25. Special 50c

Chambray Dress Goods for ladies' waists, dresses, children's dresses, etc. Reg. 45c a yd. Special 25c

Pillow Casing, No. 1 quality, 42 inches. Reg. 60c a yd. Sale price 39c

Sheeting, white cotton, good quality. Reg. 65 a yd. Sale price 49c

Grocery Department.

Drudge Cleanser, reg. 2 for 25c. Special 4 for 25c

Laundry Soap, Puritan, reg. 9c a cake. Special 5 for 25c

Sulphur Matches, reg. 45c a pkg. Special 25c

Willards and Pattersons Chocolates, Reg. 50c a lb. Special 30c

Wanders Lye for cooking soap, reg. 20c a lb. Special 5 lbs for 75c

Toilet Sets, fancy patterns. Regular \$10 to \$12. Special \$7.75

25 per cent off Reys' Suits. Mens Suits. Mens' Coats. Mens' Odd Pants.

Bring us your Butter, Eggs, Cream, Poultry, Etc.

WEILER BROS.

My Name Is KILOWATT

I want to come to your house and do your washing.

I CHARGE 2c an Hour

and I do all your washing and wringing—save your strength and your hands—make Blue Monday Bright Monday.

I do it with the

MAYTAG Electric WASHER

and he'll send me and a Maytag out to your house today.

Liesemer & Kalbfleish
THE CORNER HARDWARE.