

PUBLISHED EVERY FRIDAY

CIRCULATES IN EVERY PROVINCE

THE CANADIAN GROCER

AND GENERAL STOREKEEPER

SELL ONLY THE BEST!

In Competition with the World we have received the **Highest Awards Made . . .**

These substantiate our claim that : : : : :

Colman's Mustard

IS THE BEST IN THE WORLD

NOTHING HAPHAZARD

ABOUT THE MANUFACTURE OF

"IMPERIAL" White Wine Vinegar



No guesswork—no experimenting—but the scientific art of vinegar-making applied in the truest sense of the word—under the direct supervision of a processor who knows the business from A to Z.

That Accounts for the superiority of "IMPERIAL" over ordinary vinegar—made in the ordinary way—in flavor, appearance and uniformity. None just like "IMPERIAL"—none quite up to its high standard.

"IMPERIAL" WHITE WINE VINEGAR gets business—holds business—increases business—in fact, makes money for you from start to finish.