

MACLEAN'S

MAGAZINE

for JANUARY

MORE than any other magazine, MACLEAN'S interprets the life, thought and spirit of the Canadian people. It entertains, of course, as a magazine of its class should—this by fine short and serial stories by the foremost living Canadian authors (see "Stories" in the summary of contents on the right, and note that Sir Gilbert Parker begins a new serial in the January MACLEAN'S). But MACLEAN'S does more than entertain: it informs the reader on matters Canadian in a broad way.

As a consequence of its distinctively Canadian character — both as to its principal contents and as to its contributors—MACLEAN'S MAGAZINE has a sure appeal to the best element of the Canadian people, many of whom declare with enthusiasm that it is easily the first of all magazines in their affection and esteem.

At All
News-Agents
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Contents:

SIR GILBERT PARKER. The opening chapters of a new serial, "Jordan is a Hard Road"—a story of the Canadian North-West, introducing some old friends.

STEPHEN LEACOCK. "In Dry Toronto"—rich humor, combined with a latent seriousness. Leacock is always good.

AGNES C. LAUT. "The Cost of the War"—an international business article by this brilliant Canadian writer, whose intimate friends are bankers and financiers and others with inside knowledge.

BETTY THORNLEY. Another Canadian woman writer with the mind of a business man and with a burning love for her Western homeland. Her contribution—"Putting the Yardstick on Canada," is the story of a journey she made last summer to the Skagway region of British Columbia—a part of that province seldom visited and about which most of us know little.

MAIN JOHNSON. Mr. N. W. Rowell's secretary, and who accompanied Mr. Rowell on his recent trip abroad, and visited THE FRONT with him. Mr. Johnson contributes a vivid story of what he saw and learned on the Western Front.

W. ARNOT CRAICK writes of the New Ship-building Industry in Canada—a timely article on a matter of the first importance.

STORIES by the following distinguished Canadian short-story writers: Alan Sullivan, A. C. Allenson, Peter McArthur and H. M. Tandy.

DEPARTMENTS. Review of Reviews, where are condensed for busy readers the best things in current literature; The Business Outlook, a well-informed survey of Canadian business conditions, and Information for Investors, a valuable department for those with money invested or looking for investment.