



16-1250
\$25.00

One of the Best Values in the Fall and Winter Catalogue

Our latest catalogue so far surpasses all our former efforts that there is no comparison, both in point of attractiveness and money saving opportunities. Our rapidly growing business means better buying facilities, manufacturers being able to give very low prices on our immense orders. Our own factories, too, are increasing their output almost daily which gives more and more goods at the original manufacturer's price.

We consider the Astrachan coat shown here to be one of the very best values we have, in a store full of exceptionally low-priced goods.

All Sizes in This \$25.00 Astrachan Coat

Although our present catalogue quotes this jacket in sizes only up to 34, we have a complete range of sizes from 32 to 44 inches bust.

This coat is made of solid whole skins, very dense, and full-furred. It is 30 inches long and has fitted back and box front, lined throughout with quilted Italian cloth. The high collar and wide revers are made of Alaska sable.

For a woman in the country there is no better coat than an Astrachan, as the coldest winds will not penetrate it.

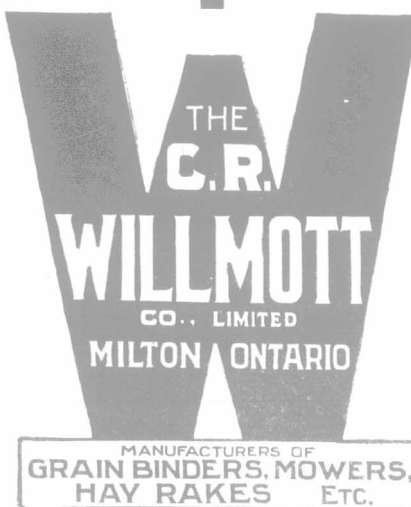
Price for All Sizes \$25.00

THE T. EATON CO. LIMITED
WINNIPEG CANADA

YOU CAN BANK ON THIS NAME

MR. FARMER Are you finding the Hired Help Problem getting worse every year?

The old methods were good enough for your father, but if you are to make the most of your farm, and get rid of the thousand and one aggravations that beset you, you must put in some new and up-to-date Machinery. The market is full of Farm Machinery such as it is, but it behooves you to see that you **get the best**. It will pay you to see the Willmott machine before buying, especially as they give you a better average of working and wearing qualities than any of those now on the market. Our selling plan is unique, and we will tell you more about this again. In the meantime get familiar with the name, and if you would hear more about us we will gladly send you fuller information on receipt of a post card. Our Grain Binder is a gem and can be worked easily with 2 horses, while most other Binders make hard work for 3. This point alone is worth consideration. The C. R. Willmott Co., Ltd. guarantees that every agent will carry a full line of parts for repairing, thus saving loss of time by sending to factory for them.



WESTERN REPRESENTATIVE: HENRY W. KING, REGINA

MR. DEALER You depend upon the Farmer. He has been a good friend to you, and he expects you to give him good, honest service. No doubt you think you have done so, but did you enquire as fully into the quality and make of that last machine you sold him? Perhaps you thought your responsibilities ended when you sold Mr. Farmer his machine, but you made a mistake if you did. Let us tell you right here, that it is your duty not to handle any machine that you cannot swear by. You can bank on the name of Willmott and we want honest, interested agents to represent us, men who will stand by us in the interests of the farmer. We want to develop business, but we value friendship more. If you are interested write us to-day for particulars of our from Factory-to-Farmer Plan, through special local agents. It will revolutionize present day methods, and the men who get in on the ground floor will never regret it. We put you in a unique position and supply you with sufficient repair stocks, you should get to know more about this. It will be worth your while.

THIS IS THE FLOUR FOR YOU MADAM!



If You Can Afford to use the BEST buy Robin Hood Flour

"The Flour that is different." If you do you will find that the cost of ROBIN HOOD is smallest after all.

The bigger loaf is one difference.

Easier assimilations of the bread is another difference.

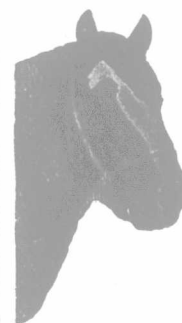
The sweeter flavor is a third difference.

There are other points of difference. Any one of them worth the extra cost.

THE SASKATCHEWAN FLOUR MILLS CO., LTD.

Moose Jaw - - Sask.

ROBIN HOOD FLOUR IS DIFFERENT



STOP!

and read this. We are headquarters for all printing required by farmers and stockmen. We have the best of facilities for up-to-date printing and satisfy you no matter how hard you are to please. If you are thinking of having printing done write to

Farmer's Advocate of Winnipeg Ltd.