



Simmons Limited 1920

Lack of Sleep may be the Fault of Your Bed

THE normal healthy person should never have any trouble in sleeping soundly. Neither work nor worry can keep you awake night after night if your *bed invites complete repose.*

If your bed is quiet, your spring resilient, your mattress and pillows sanitary and restful, the very fatigue of the day will make your nerves relax.

But it only takes the slight creak of a wooden bed, the rattle of an ordinary metal bed, to startle the nerves—and the irritation from uncomfortable spring, mattress or pillows causes dreams and restlessness.

You should know the noiseless Simmons Bed—*built for sleep.*

Simmons Limited is a pioneer maker of Metal Beds *built for sleep.*

Maker of the wonderful Simmons Springs that really *do* invite the body to lie out flat, every muscle relaxed—

Expert in producing Mattresses that cushion the body—soft and luxurious. Maker of Simmons Pillows that *rest* the head and neck.

Specialist, too, in *Twin Beds*—that fine principle of a separate bed for everyone.

Ask the leading dealer in your section about Simmons Steel Beds, Brass Beds, Children's Cribs, Springs, Mattresses and Pillows—the most popular sleeping equipment in his store.

They cost little if any more than the ordinary.

And when you are selecting your Simmons Beds with an eye to their appearance in the

room, you will see that Simmons has for the first time established *beautiful and authoritative design* in Metal Beds.

Sleep is a big subject! Write us for the booklet, "What Leading Medical Journals and Health Magazines Say about Separate Beds and Sound Sleep." Free of charge.



THE "COLONIAL"
Design 1961—In Twin Pair

Made of Simmons new Square Steel Tubing—seamless, smooth and beautifully finished.
Exquisitely enameled in the accepted Decorative Colors.
Has the Simmons patented pressed steel *noiseless Corner Locks*. Easy rolling casters.
Your choice of Twin Pair and Double Width. Specially pleasing in *Twin Pair*.

SIMMONS LIMITED

MONTREAL TORONTO WINNIPEG CALGARY VANCOUVER

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