

The Supreme Evidence of **DE LAVAL** CREAM SEPARATOR SUPERIORITY

Naturally the cream separator does not make or break the average farm user. The majority of them have no sure means of knowing just what their separator may be saving or wasting.

But the big user in the whole milk creamery or city milk and cream plant does know, and in the long run the separator means success or failure in his case.



That's the reason why 98% of the world's users of factory size cream separators use the De Laval, and why the few such machines of other makes occasionally sold soon find their way to the scrap heap.

And it may well be remembered that De Laval superiority means relatively just as much to the small as to the big user. Ten dollars a month means as much to the farmer as ten dollars a day to the creameryman.

It's not only a matter of quantity and quality of cream, but of capacity, labor saving,

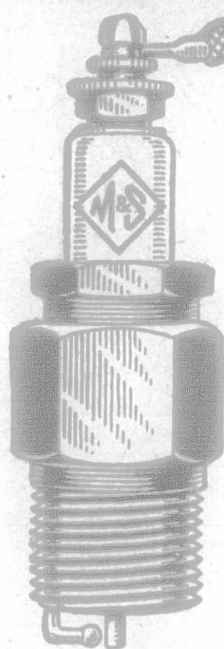
dependability and durability over a long term of years.

A De Laval catalogue helps to make these facts plain. The trial of a De Laval machine does so better still. Every local De Laval agent stands ready to prove them.

If you don't know the nearest De Laval agent, simply address the nearest main office, as below.

THE DE LAVAL COMPANY, Ltd.

MONTREAL PETERBORO WINNIPEG EDMONTON VANCOUVER
50,000 Branches and Local Agencies the World Over



"The Plug with the Hotter Spark"

The ball point of the "M & S" plug creates a larger and hotter spark, causing more complete combustion. This hot spark will give your car new life and more power.

The three-in-one terminal is adapted to any style ignition wiring. The high grade chemically glazed porcelains are interchangeable—one porcelain fits all plugs.

Dealers—The "M & S" plug is standard equipment on the new Overland "4". Ask your jobber for them.

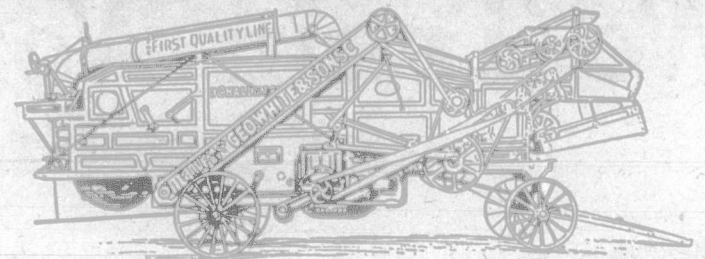
MACHINE & STAMPING CO., LIMITED

Commercial Department

Russell Motor Car Co., Limited
1209 King Street West, Toronto

MADE-IN-CANADA

104



What does a breakdown cost?

Threshing is a short-season business. Every day counts. If you miss a day or two, or even part of a day during the threshing season, you lose a part of your profits, with no chance to make it up again.

But that's only one loss. You have a gang of men on high wages. They are idle if you have a breakdown.

Then there's the cost of the repairs.

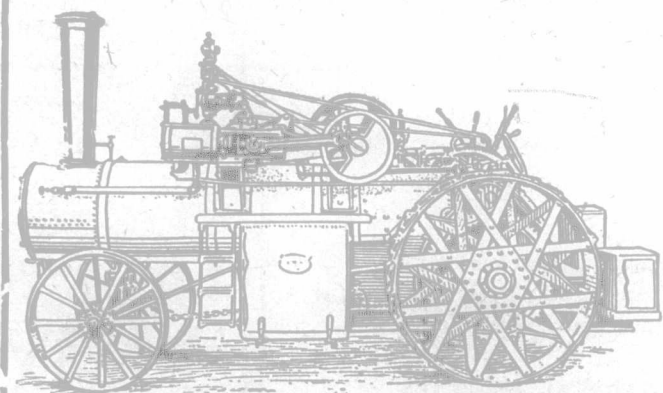
Altogether, breakdowns are very expensive for a thresherman. That's why it pays to get good machinery at the start, and that's why we build our machines with such great over-strength in every part. That's why we choose the highest grade of material. That's why we are so particular about the workmanship that goes into "The First Quality Line."

For two generations we have made a specialty of Threshing Machinery, and have won the reputation of producing high-grade machinery. It is to your interest to see the White Threshing Machines and White Tractors before you make your investment.

Full information and descriptive catalogue will be sent on request

The Geo. White & Sons Co., Limited

Makers of the White-Allwork Kerosene Tractor



LONDON,
ONT.

Moose Jaw,
Sask.

Brandon,
Man.

"THE
FIRST
QUALITY
LINE"

Barns Destroyed by Lightning Quickly Replaced

Preston Steel Truss barns save hundreds of dollars for the man who has been burned out and has to have a barn to store his crops.

PRESTON STEEL TRUSS BARN

The barn illustrated below is that of Mr. John Slee of Doon, Ontario. It replaced one burned by fire in the midst of the harvesting season. Within twenty days after the fire, Mr. Slee was drawing hay and grain into his new Preston Steel Truss Barn. No other type of construction could have been erected so quickly or give the same satisfactory results.

THE M S AND S CO. LIMITED
METAL SHINGLE AND SIDING COMPANY
ASSOCIATED WITH THE A. B. GINSBY CO. LTD.
PRESTON - MONTREAL - TORONTO
WINNIPEG - SASKATOON - CALGARY

Our free book gives
valuable information.
Head Office
Preston, Ontario.

