

About Perhaps the Most Important Department of the Sunday School

WHAT IT IS

The Department of the Sunday School that enrolls the babies at the earliest age possible, and keeps in touch with them until they are old enough to come to Sunday School. It is called the **Cradle Roll Department**.

WHY IS IT SO IMPORTANT

1. Because it is the surest way of getting the children into the Sunday School at an early age.
2. Because parents who have grown careless and indifferent and those who have never belonged to the Church, are reached through the Cradle Roll workers and often brought into the service of the Church. The Cradle Roll offers sure and easy access to the baby's home.

**A CRADLE ROLL IS JUST AS IMPORTANT IN A COUNTRY
AS IN A CITY SCHOOL**

How to Install a Cradle Roll Department

First of all, appoint a Superintendent, a lady interested in little ones. It is important that the one selected for the position be tactful and enthusiastic. All the homes in the district in which there are babies should be visited and the plan explained to the parents, who practically always are glad to have their little ones remembered in this way. Then distribute the Application Cards freely. The cost is small. Follow up those that are returned and enroll the names on the Cradle Roll. Give the mother a Cradle Roll Certificate, and make a memorandum of birthdays in the Birthday Record Book. See that Birthday Cards are sent at the proper date. Be sure that not only every baby in the congregation is enrolled, but every one in the neighborhood as well. If this is done many children will later on be brought into the School, who otherwise might never have received any religious instruction.

SEND \$1.00 AND WE WILL SEND YOU A SPECIAL CRADLE ROLL OUTFIT and full instructions with which you may start a Cradle Roll, or write for a copy of our 1916 Catalogue with its five big pages of attractive Cradle Roll Supplies.

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