

By Special Delivery



When you put an advertisement in the *London Advertiser*, Daily or Weekly, it goes right to the homes of the subscribers by special carrier boys, or is sold by nearly 150 appointed agents located in the city and suburbs. No flash circulation. No coupon schemes. The circulation consists of papers actually sold to people who appreciate the quality of the news and the value of the advertisements.

TWO EDITIONS DAILY

OUR 2 P. M. EDITION circulates in the County of Middlesex and surrounding country, and is valuable to merchants for advertising purposes.

OUR 4 P. M. EDITION is the evening paper of London. All classes of news given with fullness and accuracy.

WESTERN ADVERTISER (Weekly Edition) is known throughout Canada as the best Weekly in Western Ontario.

THE ADVERTISER PRINTING CO.

JOHN CAMERON,
Managing Editor and Director.

LONDON, ONT.