

*The Patriotism of Life Insurance*

This enormous amount of money is made up of the many small savings which the people have been educated to make by the persistent campaign of education which has been carried on by the life insurance agents everywhere. It is the result of thrift practiced by the people, and the effect of that practice is not only shown by the millions of dollars which are yearly being paid to the dependents of those who have carried Life Insurance, but is also shown in these vast investments which are contributing to the support of the community and State.

The man whose imagination and enthusiasm cannot be fired by the greatness of this business and the limitless opportunities which it holds for service to society and to the State, must surely lack imagination and must be too phlegmatic and too insentient to the pulsing power of enthusiasm to ever hope to enthuse others.

