

But because we live where the winters are cold, and the pavements are hard, and gravel walks are rough—we just *have* to wear shoes.

So what we must do is to wear shoes that hardly let us know we have them on—because they're so "comfy." We must wear shoes that don't pinch or cramp or twist our toes out of their real shape, but will let little feet grow into big feet just as though they were not in shoes at all.

Some folks think shoes like this aren't made—but now you can tell them they *are*, and that they are called HURL-BUTS—and they are the best shoes for kiddies in all the world.

We think the reason the one Little Pig went "wee, wee, wee, all the way home" was because he was pinched into a tight shoe—he had never heard of HURL-BUTS. But now *YOU* have—so ask Mommy next time to be *sure* she buys

Hurlbut Cushion Sole Shoes for Children