

Canadian Food Bulletin

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The Canadian Food Bulletin is published under authority of the Food Controller, for the information of official organizations co-operating in the work of food control, and of other bodies or individuals interested. The information published is carefully prepared to ensure accuracy of all statements so that it may be a permanent and useful record of the work of the Food Control organization in Canada.

EVERY CANADIAN A FOOD CONTROLLER.

JUDGING from some of the correspondence received in this office there are still some people in Canada who do not yet realize the necessity of conservation and production. To such people it seems almost impossible to convey the news, except by word of mouth, and I would urge upon those who read the newspapers and who have a grasp of the dire necessities of the case to use their very best endeavours to impress upon all with whom they come in contact that, as Baron Rhondda puts it in his address to the farmers of England, unless the extreme limit of production is reached the countries of Europe face "that starvation which is followed by disease and death."

ONLY THREE DAYS' SUPPLY FOR FRENCH CIVILIANS.

A statement of this kind made by a man of Baron Rhondda's position and reputation surely should bring home the necessities of the case. Added to this, the people of Canada must realize the seriousness of the situation when the Ministry of Food in France announced that, on the 23rd day of December, after a complete survey of the country had been taken, there remained only enough wheat and flour in the land of France to sustain her civilian population for three days; in other words, they are living from hand to mouth and subsisting on the cargoes of food which must come from the North American continent. Surely appeals like this cannot fall on deaf ears. Every available organization and the public press of Canada will only do and can only do their duty by reiterating and endeavouring to impress upon the people what their duty is and how their efforts can be made most effective.

CANADIANS FORTUNATE IN HAVING FOOD TO CONTROL.

Every householder in Canada can and will be a Food Controller. They should realize that it is only the luck of geographical position which places them in the fortunate condition of having a home to control. Why should Fortune not have placed them in Belgium, Northern France, Serbia, or any other fair land on the face of the universe which is now devastated and laid waste by the Hun?

By marketing, and not telephoning orders, the housekeeper of Canada can do more to control prices by competition than any other agency we have.

Regarding profiteering, hoarding, and illegitimate trading, it will be the duty of this office to combat and to stamp out such conditions, wherever it can be shown that they exist. At the present moment we are licensing the trades of Canada and getting them under regulation and control as rapidly as possible. The fish dealers, the fruit and vegetable dealers, the cereal package manufacturers, the bakers, the grocers, the produce and commission men will soon all be under license, but Canada is a wide country, and the people must be patient. They are not as impatient as we are to get this work done, but reasonable men will know that organizations of this kind cannot be built up in a night, and regulation and control cannot be obtained by a stroke of the pen.