



Straight Virginia Tobacco

In the popular cut plug form for pipe smokers. No. 1 is all pure Virginia leaf, free from any artificial flavoring—a cool, mellow smoke.

Quarter Pound, 40c. Half Pound, 75c. Pound, \$1.50
Sent postpaid to any address.

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Established 1878 TORONTO 5 KING ST. WEST



O'Keefe's STAR BEER

Is In Tremendous Demand

Everybody seems to be drinking "Star" Beer, these days. Everybody may drink it, too, because "Star" Beer contains less than 1% of alcohol, and is non-intoxicating.

That is why it is so popular—why orders are pouring in—why "Star" Beer is meeting with such unqualified success in the homes.

"Star" Beer has the delicious flavor and body of the finest lagers, but owing to the special method of brewing, it contains very much less alcohol.

Have your dealer send up a case.

THE O'KEEFE BREWERY CO., LIMITED
TORONTO. 640

A NATIONAL MAGAZINE

That is what we are seeking to build up for this Canada of ours. A magazine which will deal comprehensively with the news, views and personages coming to the top every week of the year, and so of consequence to every reading, thinking, intelligent man or woman in the country. This includes all of that class whether resident in city streets or the quiet homes of town, village or hamlet.

THE GREAT CENTRES OF POPULATION

Of course that is where we began, continued and secured the greater part of our success. There is where we will persevere until THE COURIER is better known than even it is to-day. It is there that our agents have reaped largest rewards. They will continue so to do.

THE SMALLER CENTRES

Do you reside in one of these? If so we solicit your attention to the requirements of our magazine therein. We must have more agents throughout the small towns of the Dominion. The business of circulating THE COURIER is pleasant, easy to learn and profitable. Let us tell you how you can increase your income. Never mind if your community is small; THE COURIER is the most attractive and necessary Canadian periodical. If you enjoy it others will. Write

CIRCULATION MANAGER, CANADIAN COURIER
TORONTO, ONTARIO



WINTER TOURS

To MEXICO, COLORADO, CALIFORNIA and PACIFIC COAST POINTS are PLEASANT TO CONTEMPLATE.

The Grand Trunk Railway System

Is the popular Route from all points east through Canada via Chicago.

Features:—Double Track, Fast Service, Finest Roadbed, Modern Equipment, Unexcelled Dining Car Service, All Elements of Safety and Comfort.

PERSONALLY CONDUCTED TOURIST EXCURSIONS

to Chicago, all points West, California and the Pacific Coast are operated three times a week from Boston, Mass., over the Boston & Maine, Central Vermont, and Grand Trunk Railways, via Montreal and Toronto, through the famous electrically operated St. Clair Tunnel, leaving Boston Mondays, Wednesdays and Fridays at 11.30 a.m., Montreal 10.30 p.m., Toronto 8.00 a.m., following days, arriving Chicago at 9.25 p.m., making close connection with various lines for all points West. Write for illustrated booklet giving full particulars, rates, etc.

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Passenger Traffic Manager
MONTREAL

G. T. BELL
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"As the Crow Flies"

run the trains of the C. P. R. from Toronto to Winnipeg and western Canada, by the time saving, direct and most interesting route.



C. P. R. is the only through-car service to the West.

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Toronto to Winnipeg



THE BEST TRAPPING COUNTRY IN SIX PROVINCES

IS TRAVERSED BY THE SIX RAILWAYS OF THE
CANADIAN NORTHERN RAILWAY

In Nova Scotia the Halifax and Southwestern hedges in between the south shore and the wild places of the back forest where there is an abundance of fur bearing and big game.

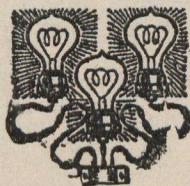
In Quebec the Canadian Northern Quebec and the Quebec and Lake St. John Railways, traverse the famous Valleys of the Ottawa, the St. Maurice, the Batiscan and the Saguenay. The new line to La Tuque reaches a large preserve belonging to the company.

In Ontario the Canadian Northern Ontario links Toronto with the magnificent game lands of the Georgian Bay hinterland, and the wild country surrounding the Moose Mountain Iron Mines north of Sudbury. The Canadian Northern follows that famous fur trail—the old Dawson Route, from Thunder Bay to Lake of the Woods.

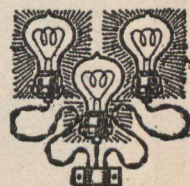
In Manitoba the Canadian Northern serves the Riding and Duck Mountains; the Porcupine Forest reserves and the game resorts around Lakes Winnipeg, Manitoba and Dauphin.

In Saskatchewan and Alberta the line griddles the one-time stronghold of the fur-traders and gives easy access to the country north of Edmonton which has made that city the largest fur-trading centre in the world.

For information, maps, and general particulars apply to the
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-Mr. Merchant



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