

"70 YEARS REPUTATION BEHIND IT"



"It's always fair weather  
When good fellows get together"

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## The New Scale Williams Piano



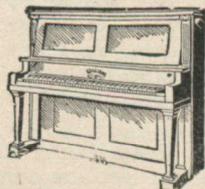
This great instrument is an entirely new piano—the result of years of evolution in piano-building. It is declared by artists and music-lovers all over Canada to meet every artistic musical requirement.

### The Harmonic Tone-Prolonging Bridge

is a distinctive New Scale Williams feature. A brilliant yet mellow and sympathetic tone of wonderful carrying power is procured through the use of this bridge, which is cast in the plate in one solid piece. Results that have been despaired of for years by piano-makers are attained at last through this exclusive New Scale Williams patent.

### It Didn't Happen

The enviable position attained by the New Scale Williams in the esteem of particular musical people is not the result of chance. The best brains, highest scientific knowledge and experience and skill of an exceptionally high order have been employed for years in experimenting, testing and discarding until a piano could be produced that would be really great and compare to advantage with other great pianos either in Europe or America. If you will fill in the coupon below, cut it out and take to your dealer or send to the Williams Piano Co., we will send you *absolutely free* several beautiful booklets, "The Making of a Great Piano," etc. We'll also tell you of easy purchase plans that will interest you.



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