

UΔ JA ARANCE SA A COMPLETE JANUARY CLEAR-SATURDAY, JANUARY 17TH JANUARY CLEARANCE SALE OF SMART WINTER SKIRTS AT EXTRAORDINARY SAVINGS. Special Purchase. Smart Poplin Skirts in black and colors, made with fancy pockets, broad belt in plain or fancy shape. Colors light gray or black. Sizes 25 to 36 inch band. ANCE

Will Witness the Opening of One of the Most

Important January Sales in Our History The purpose of the sale is to effect a quick clearance of all late Fall and Early Winter Stocks. To that end the price-reductions have been drastic. Every woman should be glad of this splendid chance to purchase new and stylish garments at such unexpectedly low prices. The store is full of most unusual values in every department. COME EARLY FOR THE BEST BARGAINS!

JANUARY CLEARANCE SALE

January Special Price \$6.95.

An Exceptional Bargain, Serge Skirts at \$5.95. Special Purchase. 25 Good Serge Skirts, all new designs and very attractive; made in regular sizes 25 to 30 in band measurements. Fancy shaped pocket laps and belt braid bound.

25 Good Quality AII Wool Botany Serge Skirts in newest design, full back, fancy shaped pockets and detached belt; some trimmed pearl buttons. Sizes 24 to 36 in band. Colors black and navy. Regular \$11.50 to \$12.50. January Sale Price \$9.95.
200 Good Quality Underskirts in fine sateen or in medium weight moire. Col-ors, rose, copen, navy, gray, green, etc. January Sale Price \$1.39.

PRICES TAKE A BIG TUMBLE In This January Clearance of Warm Underwear for Women, Misses and Children. Lay in a Good Sup-

Children. Lay in a Good Sup-ply to commence next Winter. Women's Vests and Drawers, un-shrinkable rib knit yarns, long sleeves, high neck, ankle pants. Regular sizes. Value §1.25 and \$1.35 per garment. January Clearance Sale 75c, per gar. Extra Heavy Rib and Plain Knit Vests and Drawers for women and misses. All unshrinkable wool and cot-ton yarns, made with high neck, button-ed front, ankle pants. Regular sizes. Value §2.25 per suit. January Clearance Sale \$1.68 per suit. Odd Lines in Children's Warm Un-derwear, including Vests and drawers. Most every size in the lot. Regular value 75c, and 95c. January Clearance Sale, 38c. and 65c. per garment.

January Clearance Sale, Soct and tot per garment. Children's Good Warm Sleepers in natural colors. Sizes 3 to 6 years. Reg-ular value \$1.75 and \$1.95. January Clearance Sale \$1.38 and \$1.48. Children's Black Bloomers and Tights made with band ard elastic top. All sizes 2 to 14 years. Regular \$1.25 to

January Clearance Sale 78c. and 98c.

per pair.

JANUARY CLEARANCE SALE Of Dainty Grepe de Chene and Geor-gette Blouses. Only \$5.95. Desirable styles in dainty blouses, shades white, flesh, mais and navy, tail-ored designs with convertible collar, slip-over effects and square collar styles. Many of them are beautifully embroid-ered. Values to \$2.25. January Sale \$5.95. Voile Blouses of good white voile, field Blouses of good white voile, face edging and insertion on collar and cuffs, fine tuckings and hemstitching; pretty shaped collars or slip-over collar-less designs. Six different styles to choose from. Regular \$2.25. January Sale Price \$1.69.

Special Purchase Stripe Shanturg Tail-ored Blouses, \$3.95 Each. An assortment of colored stripes, brown, blue and helio, made with con-vertible collar, turned up cuffs, an ideal suit blouse.

suit blouse. January Special Sale Price \$3.95.

January Special Sale Price \$3.95. CLEARANCE FLANETTE WEAR. You Will Want to Lay in a Good Stock at These Low Prices. \$1.68 Each January Clearance Sale For Women's Good Warm White Flan-ette gowns, made with long sleeves, high neck. Regular \$2.25 and \$2.50 value. January Clearance Sale \$1.68 each. \$1.98 Each January Clearance Sale. Women's Extra Heavy White Flan-ette Gowns in high or low neck, long or short sleeves, flannel embroidery trimmed. Good full sizes. Regular \$2.75 and \$2.95 value. January Clearance Sale \$1.98 each. \$2.38 Each January Clearance Sale. Of Women's and Misses' Pajamas made of extra quality white flannette in one or two piece style trimmed cord, em-broidery and buttons. All sizes among the lot. Regular \$2.96 value. January Clearance Price \$2.38 per suit.

Of All-Winter Wool Goods-Sweaters, Caps, Scarfs, Spencers, Overalls, Etc., for Women, Misses and Children.

68c. Each for Children. Warm Wool Caps, plain and brushed knits in a good assortment of colors. Regular 95c. value. January Clearance Sale 68c. each.

98c. Each For Skating Caps, Tam and Close to the Head Styles, solid or combination colors. About every shade to choose from. Regular \$1.50 and \$1.75 value. January Clearance Sale 98c. each.

\$1.48 Each For Good Warm Long Wool Scarfs in plain and brushed knits. Shades to match caps. Regular \$2.25 and \$2.50 January Clearance Sale \$1.48 each.

Heavy Rib Knit Pure Wool Overalls For Children.

Made with feet. Colors white, brown, saxe, tan, grey, navy, red, black. Sizes 1 to 6 years.

Regular \$2.75 value, January Clearance Sale, \$1.95.

Regular \$3.25 value, January Clear-ance Sale \$2.35. Regular \$3.75 value, January Clearance Sale \$2.75.

Regular \$4.75 value, January Clearance Sale \$3.25.

Spencers and Hug-Me-Tights

That are lovely and warm. Fancy and plain knits, all pure wool yarns. Made with or without sleeves. A good range of colors to choose from. Sizes 34 to 44. Regular \$2.75 to \$3.25 value. January Clearance Sale \$1.98 each.

Regular \$3.50 value, January Clearance Sale \$2.68 each.

\$3.98 Each for Good Warm Sweaters In coat, pull-over and slip-on styles. A good assortment of shades to choose from in solid or combination colors. Women's and misses' sizes. They are regular \$5.98 to \$6.95 value.

January Clearance Sale \$3.98 each





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JANUARY CLEARANCE Smart Dresses of Serge and Silk at Prices Far Les Than You Would Expect to Pay for Them. 15 Only Wool Serge Dresses at \$17.95. These consist of Misses', Junior and Women's Dresses, made in smart de-signs. Many of them in the popular straight line effects. The colors are navy, black and taupe. Dresses that regularly sell at \$20.00 to \$25.00. January Sale Price \$17.95.

Extraordinary Values in Silk Dresses Only \$18.95. These consist of smart styles in crepe de chene, taffeta and satin in a variety of pretty makes suitable for Misses and women. They are in black, gray and brown and are very attractive. Regular values up to \$25.00. Ianuary Sale Price \$18.95.

January Sale Price \$18.95.

A Wonderful Assortment of Children's Coats, Only \$7.95 each.

These include coats for children from 2 to 10 years. They are of good navy blue blanket cloth in plain belted or fancy styles. They button close at neck and have all round belt, all are lined. The materials are tweeds, blanket cloths and chinchillts. The regular prices range in price up to \$11.90. January Sale Price \$7.95.

