

Why Not The Maritimes?

PRACTICAL METHODS BY MAINE AND WINNIPEG TO SECURE TOURIST TRAFFIC SUGGEST WE MIGHT WELL DO LIKEWISE

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THE Maritime Provinces should be the summer playground of hundreds of thousands of people from the United States and the Central Provinces. Any who would discourage effort to secure tourist traffic should consider the case of Maine. That state derives \$55,000,000 or more every year from this source. Instead of uttering a complaint about an influx of irresponsible people they are calling for more tourists, and, incidentally, more business opportunities.

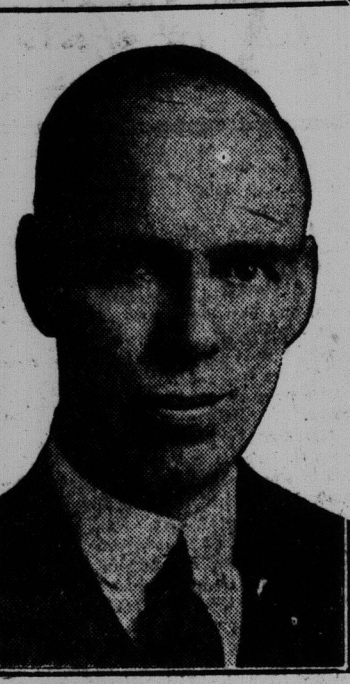
Governor Brewster himself is the most enthusiastic advocate of publicity for Maine. He has set up with nearly one hundred and fifty Maine people, in a solid, full-time train bearing the banner "Maine to Southern Special," bound for Georgia, Florida, New Orleans, North Carolina, South Carolina and Virginia. Governor Brewster had made all arrangements for stops at cities en route, where the visitors were given a royal reception, and as a baggage car contained unlimited literature to be distributed to the spoken word was supplemented by printed information for the people of the cities visited.

More attention was paid to Florida than any other state, and "Maine, the Land of Remembered Playgrounds," and "Maine the Summer Playground" was presented in the most attractive way to the rich seacoast in that winter playground of the south.

A SPECIAL TRAIN, abroad for twenty days, having a specific purpose and containing nearly one hundred and fifty men and women, was bound to attract attention and get wide publicity. Each passenger paid his or her own way, and it was a great Maine family out to enjoy itself and invite everybody up to the Pine Tree State. Incidentally the party saved the south, and returned home with broadened vision. Moreover, a southern pilgrimage from the south to Maine, and Hon. B. A. Smith, one of the Maine pilgrims, said on his return that already "negotiations are in progress which will result in Maine getting many summer visitors from Florida and from the many from all over the country who spend their winters there, and who are now turning to Maine for a summer residence."

"I know I voice the sentiments of every member of the Maine party," went on Mr. Smith, "when I say that Governor Brewster did a remarkable fine piece of work in getting forward Maine's advantages and attractions to the thousands of auditors which he had in the many places where he made addresses and responses to welcome

Heads Maine Party



GOVERNOR BREWSTER

"THE State of Maine pilgrims in a three weeks' tour plowed a deep furrow in the consciousness of the South. The trade possibilities were evident to every merchant in the group and proper cultivation alone is needed to bring to full fruition the harmonious relations that were cultivated by this trip."

"In every state visited there was the utmost cordiality of welcome and abundant evidence that the New South will welcome the most intimate relationship in trade and social intercourse with what we were pleased to pledge was likewise a new England built like their section from the ashes of its past and working over to serve the progress of the people of the United States. Throughout Florida there was a widespread invitation to come to Maine or to New England with a paraphrase of their slogan that was everywhere well received—'New England where the Florida winter spends the summer.'—Governor Brewster.

extended by officials and Chambers of Commerce. This southern pilgrimage, with the wide publicity given Governor Brewster's room Maine addresses has been a most valuable complement to the newspaper and other forms of advertisement.

ing. There isn't a doubt but that Maine is more faked today than it has been in its history and every indication is that we are going to get some substantial returns in the very near future."

BUT Maine wants more than tourists. It wants trade; and so the pilgrims talked of the resources and products of their state. They could talk in the south about seed potatoes, canned sweet corn, winter apples, boots and shoes, machinists supplies and very many other industrial lines. They could tell how the town of Sanford, Maine, supplied the south last year with twelve million yards of Palm Beach cloth, and furnished all the Pullman plush and thirty per cent of the automobile plush used in the United States.

Gov. Brewster in a speech in Fall River after his return, said the trade possibilities in the south were evident to every member of the group. He said that "an increase of over thirty billions in the last decade, and an increase of its annual income by untold millions as a result of the recreational and industrial developments now going on in Florida and elsewhere, offer a market a New England Yankee cannot afford to overlook."

The Governor is convinced that soon be a direct summer service between Maine and Florida.

Who can measure the results of this Maine to the Southern pilgrimage?

ABOUT the same time when the Maine expedition was abroad, a Pine to Palm pilgrimage under the auspices of the Winnipeg Tribune, and with the Mayor of Winnipeg at its head, motored from that city to the southern states, to tell the story of Manitoba. Arrangements were made for receptions by Chambers of Commerce all along the route, and outside of every city the Canadian visitors were met by officials in motor cars who escorted them to their hotel. Speeches were made at receptions, the press gave great space to the events and to interviews, and the Winnipeg Tribune, the Pine to Palm expedition would result in excursions from Palm to Pine. The understanding was a brilliant success.

WHY should not the Maritime Provinces promote some such excursion through Quebec and Ontario, and through the New England and adjoining states—or at least through the St. Lawrence? We can imagine what a welcome the visitors would get everywhere in either direction.

IF MAINE AND WINNIPEG CAN DO IT, WHY NOT THE MARITIMES?

ASKS SPECIAL RATE FOR TOP WHARFAGE ON BULK MOLASSES

Crosby Company Sends Communication to City, Making Request

At the City Council yesterday afternoon top wharfage rates on bulk molasses came up through a communication from the Crosby Molasses Company, asking that a special rate be made by the city for bulk molasses, a cargo of which they expected to arrive in the city shortly.

The letter pointed out that as the goods would only be passing through a pipe across the top of the wharf and no wear or tear on the structure would be caused, as by package goods, they should not be called on to pay the same rate.

Commissioner Bullock said this matter had been brought to his attention

by Mr. Crosby and he had advised him to apply to the council as he had no power to cut the rate.

The letter was referred to Commissioner Bullock for a report.

A letter from the Minister of Public Works stating \$225,000 had been placed in the estimates of 1926 for Saint John harbor and that one-twelfth of this amount had already been voted by Parliament, was read and filed.

COSTS IN DONALD CASE

The city solicitor wrote that the total costs in the case of City vs. Charles Donald amounted to \$2,163.39 and asked that a check be issued to himself and G. H. V. Belyea, solicitor for Mr. Donald.

The letter was referred to the acting Mayor, with power to act.

S. Norman Sanction wrote asking what report the council had received from the finance committee of the Municipal Council had made in connection with his complaint re X-ray charges at the General Public Hospital.

Commissioner Wigmore said he had waiting a report from them before taking the matter before the finance committee. The matter would be taken up at the next regular meeting of the finance committee. The letter was referred to Commissioner Wigmore, warden of the council, to communicate with Mr. Sanction.

An application from F. W. Kelly, 19

Leinster street, for permission to install an electric sign was referred to the commissioner of public works, city engineer and city electrician, with power to act.

PICTOU WRITES COUNCIL

A communication from the town of Pictou asking the council to back up their effort to have the C. N. R. take over the "bungalow camp" at that place was referred to the Tourist Association.

A bill of \$1,112.95 for batteries for the fire department was ordered paid.

A communication from H. A. Porter, of the Saint John Exhibition Association, enclosing copies of the financial statement and balance sheet for 1925, with a request that the city decide at once on what financial assistance would be given the 1926 exhibition, was referred to the committee of the whole.

ANALYSIS CLUB

Rev. E. R. MacWilliam was a very welcome guest at the meeting of the Saint John Character Analysis Club held last evening at the residence of J. King Kelly, K.C., Mt. Pleasant. Mr. MacWilliam gave some sound advice in connection with the work of the club and recommended a certain course of study. Mrs. E. B. Sprague, president, was in the chair. The members cordially welcomed H. A. Menue, who had been absent from the meetings for some time.

Will Present Radio Set On Saturday Night

THE organizations and individuals that contributed to the fund for the radio at the Lancaster Hospital have received invitations to attend the formal presentation of the radio equipment which is to take place on Saturday night at 9 o'clock. Premier Hon. Dr. J. B. M. Baxter has kindly consented to make the formal presentation.

WINNERS FETED

George J. Smith, principal of the Modern Business College, was host to members of the college bowling team and a few other guests, at a banquet held in the Admiral Beatty Hotel last night, in honor of the "Moderns" winning the Clerical League for this season. In addition to Mr. Smith, who is president of the league, there were also present H. E. Wheaton, vice-president, and Benjamin Sheppard, the secretary. A most enjoyable time was spent.

Use the Want Ad. Way

GREAT DEMAND FOR ORANGES IN BRITAIN

Said to Be Good For Complexion and Will Cure Insomnia

LONDON, March 31.—Fruiters all over England report an increasing demand for oranges.

It is estimated that more than 2,000,000 oranges were eaten last year, and this total will probably be exceeded this year.

Some of the reasons which are given for the increased demand for oranges are:

They are good for the complexion. They are of benefit in cases of sore throat.

They help to cure influenza. They soothe the nerves. They cure insomnia.

COUNTY BILLS

The Saint John county bills will not come before the municipalities committee of the Legislature until Tuesday of next week. Next Monday evening the county secretary and warden and possibly other members of the Municipal Council will go up to Fredericton to be present when they are taken up.

JOHN CUMMINGS IS NAMED AS JANITOR

Douglas Avenue Returned Man is Provisionally Appointed For Vocational School

John Cummings, of Douglas avenue, a returned soldier was provisionally appointed as janitor or chief caretaker of the Saint John Vocational school at a meeting of the vocational committee held last night, with Dr. L. M. Curran, chairman, presiding. The meeting received tenders for the equipment for the woodworking department and machine shop and for lockers to be used throughout the school. The woodworking department tenders were referred to the advisory committee for this department and the machine shop tenders were referred to the advisory committee for this section. The tenders for the lockers were referred to Fletcher Peacock, the director. Prices and specifications for each group of tenders are to be tabulated and reports sent back to a meeting of the vocational committee to be held later.

Hair Dry, Brittle from Constant Waving, Curling



The constant curling and waving demanded by present styles in bobbed hair, slowly brings the color, lustre and life from the hair, leaving it dry, faded, brittle, and full of dandruff; then the hair roots shrink and the hair falls out fast.

Since girls just must curl and wave the hair to appear their prettiest, try "Dandierine" to offset any bad effects. After the first application your hair will take on new life and that healthy, youthful lustre, become incomparably soft, wavy and appear twice as thick and abundant. Falling hair stops and dandruff disappears.

A 50-cent bottle of refreshing "Dandierine" from any drug store or toilet counter will do wonders for any girl's hair. It goes right to the roots, invigorates, nourishes and strengthens them, helping the hair to grow thick, healthy and luxuriant.

Deaths

Mrs. William Marr

On Saturday, March 20, Frank H. Route, of Corn Hill, N. B., received a telegram that his eldest daughter, Eva Route Marr, had passed suddenly away with pulmonary embolism. She was 30 years of age.

She had been ill for some time with pneumonia but letters came stating she was much improved. Her husband was laid up at the time with a broken leg. The body arrived at Annapolis on Tuesday morning and was conveyed to the home of her father, from where the funeral was held at 2:30 p. m. It was one of the largest ever held in this place and was conducted by Rev. Mr. Addison, of Pettaquamscutt. The favorite hymns of the deceased were sung—"Asleep in Jesus," "Some Time We'll Understand," "Will the Circle Be Unbroken," and "Rock of Ages."

The deceased is survived by her husband, William Marr; two daughters, Shirley, aged three years; Ruth, aged six weeks; also a father and step-mother, one sister, Mrs. Garth Marr, of Manchester, and seven brothers, Arthur D., Frank H., Austin B., Herbert R., of Corn Hill; Irvine B., of Fredericton; Harley K., of Detroit; who accompanied the remains, and Warren M., of Malden, Mass.; also three half-brothers and four half-sisters.

Interment took place beside her mother here, with six brothers acting as pallbearers. The floral tributes were very beautiful.

GIVES FINE LECTURE

H. E. Thompson Heard in Talk on Battle of Jutland

What is believed to have been the first lecture to be given on the Battle of Jutland before a Canadian audience was delivered last night by P. O. Instructor H. E. Thompson, of the R. C. N. V. B., before the members of the local company of the Naval Volunteer Reserve and their friends in the company headquarters in Charlotte street. Instructor Thompson took part in the Battle of Jutland and he gave an intensely interesting eye-witness account that his audience followed with rapt attention.

R. C. N. V. B. headquarters are to be moved from Charlotte street to the Hall and Fairweather building in Prince William street where now spacious and convenient accommodation has been secured. In the new headquarters two stories will be used. The upper story will be the spacious drill hall and on the lower floor there will be the offices, mess rooms, lecture rooms and storerooms. The company will move to the new quarters on May 1.

BACK ON DUTY

Friends in New Brunswick will be glad to learn that Fraser Armstrong, son of Mr. and Mrs. R. E. Armstrong, of Saint John, has made a satisfactory recovery from an attack of pneumonia and is able to return to his duties as superintendent of the Kingston, Ont., General Hospital.

TO COMMEMORATE BATTLE OF YPRES

Carleton G. W. V. A. Plans Church Parade to St. George's, April 25

A largely attended meeting of the Carleton G. W. V. A. was held last evening with President J. G. Hart in the chair. Further activities were planned for the ensuing month. Several new applications for these distinctions were received. On Sunday, April 25, the branch and Carleton Cornet Band will parade to St. George's church to commemorate the second Battle of Ypres, in which the Canadians played so gallant a part. The rector of St. George's, Rev. J. Unsworth, chaplain of the branch, will deliver the address on this occasion. The branch plans to hold a bridge in the Maritime Hotel on April 15.

An extensive and completed report of the radio installation in the Lancaster Military Hospital was submitted by the president. The radio has been installed and is now in active use. The formal presentation will be made by Premier J. B. M. Baxter on Saturday evening, April 8.

The branch is taking over the regular supply of cigarettes to the patients of the hospital.

Correspondence was read whereby the Dominion command of the G. W. V. A. has completed arrangements for a specially conducted tour of France, Belgium and the battlefields with time in England. This tour is primarily for veterans but no restrictions are being made on other bookings. The tour is to start in Montreal on June 19.

MAY GO HOME SOON

Mrs. Alexander McCaughan, of Milford, who has been a patient in the General Public Hospital for the last three months and has undergone a serious operation is regaining strength daily. She hopes to be able to return to her home by the first of the month.

COLOR IT NEW WITH "DIAMOND DYES"

Just Dip to Tint or Boil to Dye

Each 15-cent package contains directions so simple any woman can tint soft, delicate shades or dye rich, permanent colors in lingerie, silks, ribbons, skirts, waists, dresses, coats, stockings, sweaters, draperies, coverings, hangings—everything!

Buy Diamond Dyes—no other kind—and tell your druggist what material you wish to color is wool or silk or whether it is linen, cotton or mixed goods.



Commencing Thursday Morning First Day of the Month Sale of Checked and Plaid All Wool Tweeds

Just the fabric for Sport Coats and Skirts in brown, tan and grey mixtures. 36 in. wide. Clearing price 90c a yd.

Tweed is so fashionable that you can't afford to miss this bargain.

Balbriggan Fabric—Good for sport, school or house wear. Colors, sand, periwinkle, and salmon. 36 in. wide. Clearing price \$1.50 a yd.

(Dress Goods Dept.—Ground Floor.)

Novelty Wash Fabrics

New Printed Silk and Cotton Crepes—In all the newest modernistic and floral designs in a beautiful range of colorings. 36 in. wide. \$1.15, \$1.25, \$1.50, \$1.75 yd.

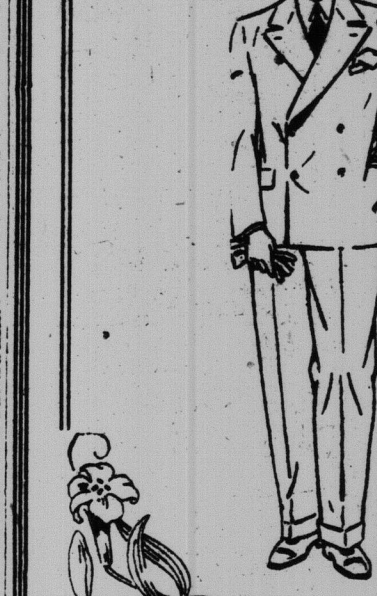
Fancy Velvets—A wonderful assortment of all the newest designs and colorings. 36 in. wide. 35c, 60c, 90c, 95c yd.

Beautiful Rayon Silk Crepes—A little heavier fabric than the printed crepes, unusual in design and color combinations. 36 in. wide. \$1.20, \$1.35, \$1.55 yd.

We are showing a splendid assortment of New Bordered Crepes and Velvets in new and distinctive patterns. 36 in. wide from 1 1/2 to 13 1/4 yds. is required for a dress.

Prices from \$1.35 to \$2.90 per yd.

(Wash Goods Dept.—Ground Floor.)



Models for men and youths are here—every one right up to the minute in style—Suits such as we are showing now are really worth your time to consider. Prices from \$30 to \$45 in the better grades. We have other models from \$15 to \$35.

TAKE CARE OF THE BOY. He needs an Easter Suit and we have just the kinds that all boys like.

Change in store hours commencing April 1. Our stores will open 8.30 a.m. Close 6 p.m. Saturday 10 p.m.

STORES OPEN 9 A.M. CLOSE 6 P.M. DAILY

For EASTER

Cap-back Coats, Suits—Trim and boyish, but with a pleat or two to give the feminine touch. Study the hats creased and draped, of straw soft as fabrics, of satin, hair-brades and supple felts.

Never was there a smarter group of apparel with which to greet Easter than the models we have assembled and are now unpacking.

Smart women are wearing Suits of navy blue trim and mannishly tailored. Then there are the gaily plaited tweeds. Jackets vary in detail, some fastening with one button, round their corners. Others have adopted the more definitely masculine double-breasted closing.

Two-Piece Frocks—Spring come hand in hand with the two-piece frock, having added its own novel touches to this prime favorite.

Pleats, tiny tucks, smart yoked effects, high necklines frequently scarfed or with small boyish collar, a tendency to raise the blouse in front—these are marks decidedly of 1926.

When intended for sport wear, it is fashioned of Kasha, flannel, or any of the new soft woollen materials. Then the other extreme is the two-piece dress made of soft-colored chiffons and printed fabrics. (Costume Dept.—Second Floor.)

Easter Hand Bags and Purses

The New Pouch Shape Bag in soft grained leather, nicely lined and fitted with inner purse, frame and mirror. Colors, black, grey, tan and brown, red, blue, green. Our Special at \$2.95

Pouch Bags in Persian Leather two-toned, grey with black, brown with tan. \$4.95 each

Pouch Bags in Silk—Black and white and all black, more. \$5.25, \$8.25

Black Patent Pouch Bags, fitted with inner frame and mirror. \$5 each

Underarm Bags, in fancy grained leather, bird design, fawn and brown. \$3.25

Underarm Bags in Armadillo, Paste Grain, Antler, and other change purse and mirror; some with pearl fasteners. \$4.50 and \$5

Underarm Bags in Armadillo, Paste Grain, Antler, and other varieties of leather in fawns, browns, grey, green, blonde, black. \$4 to \$12.50

Underarm Bags in the new Maple Leaf Leather—Very pretty design, fancy lined with mirror and memorandum. \$7.75 and \$9.75

Mesh Bags in silver, gun metal, gold, platinum and enamel with fancy tops and clasps, chain and cord handles. \$4 to \$10.50

Beaded Bags—Fine French makes in Envelope and Pouch shapes, fancy patterns in dainty colorings. \$4 to \$10

Vanity Cases—A special lot with rhinestone trimming. Colors, red, green, blue and black. \$1.95 each

Colored Leather Vanity Cases, fitted with mirror, comb and powder. \$1.35

Children's Hand Bags, in fancy leather and pretty colorings. 50c. to \$1.35

Ladies' Coin Purses—A large assortment in Suede, Morocco and Fancy Colored Leather and Black Patent. 20c, 25c, 50c, and \$1 (Toiletries Dept.—Ground Floor.)

Easter Candies

Assorted Chocolates in the best makes, in decorated boxes trimmed with ribbon and flowers, very appropriate for Easter Gifts. 75c, \$1.10, \$1.25, \$1.35 box

Easter Candy Novelties—Chocolate Eggs, Rabbits, Roosters, Egg Cups, etc. A large variety at 5c, 10c, and 25c each

"Annie Laurie" Chocolates, the rich creamy kind in fancy box, 60c box

A fresh stock of our well known "Maritime Maid" Chocolates, hard and soft centres, splendid quality. 60c a box

Other attractive packages in Moll's, Ganong's, Dorothy Kingston, etc. in 1-2 pound and 8-pound boxes from 50c to \$1.20 (Candy Dept.—Ground Floor.)

Dress Up For Easter

The New Long Trouser Suit—just like dad's. "Kloth Klad" Suits—(Reinforced)—Well known for their wearing qualities.

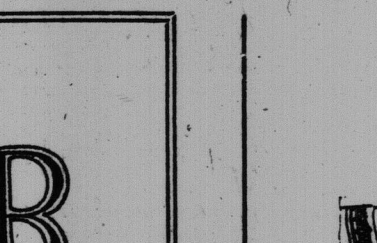
Prices \$10 to \$18

Boys' Suits with Knicker or Golf Pants, \$8.50 to \$21.

Boys' Two-Pant Suit, \$9.75 to \$23.50.

Juveniles, \$4.75 to \$10.50. (Men's Clothing—Second Floor.)

WEDNESDAY, MARCH 31



New Easter Gloves and Handkerchiefs

"Reynier" Kid Gloves—Fine French kid, with fancy cuff in fawn and grey; black with white points and white spots with black points. \$2.75, \$3 pair

"Reynier" Suede Gloves, fancy cuff in fawn and grey. \$2.75, \$3 pair

"Reynier" Slip-on Suede Washable Gloves—Grey and fawn. \$3 pair

Pe's Fancy Cuff Suede and Kid Gloves, in fawn and grey. \$3, \$3.25, \$3.75

Cape Gloves for boys and girls.

Draperies That Bring in The Sunshine

It is indeed a problem to create a room, which is bright, cheerful and yet restful. But here among a wealth of fascinating fabrics you will find something to suit the city home or country house.

Cream Voile Curtains, Hemstitched Border—Colors, cream and yellow, cream and rose, cream and blue. 42 in. wide. 21-2 yds. long. \$4.75 pr.

Colored Voile Curtains—Hemstitched with pleat edge. 36 in. wide by 21-4 yds. Solid colors. Rose and blue. \$3.75 pair

Irish Point Curtains—In two-tone on Arab Net, featured in many pretty designs. In all the popular prices. Some with single and double borders to match.

Rayon Silk—New striped effects. 50 in. wide. \$2.50 a yd.

Casaca Taffeta—Rainbow stripes. 42 in. wide. \$3 a yd.

Bright colored Chintz and Crotches in bird, floral and conventional designs. (Curtain Dept.—Germain Street entrance.)



Manchester Robertson Allison Limited
KING STREET GERMAIN STREET MARKET SQUARE