

The Country Should Be Aroused Again

(Toronto Star.)
Although the war the public men of Britain have been making public speeches in various parts of the coun-

try, reviewing the causes of the war, the conduct of the enemy, and renewing in the public mind the resolve that, come what may, the war must be carried to

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a successful conclusion. Mr. Lloyd George, Mr. Balfour, Mr. Asquith, Lord Robert Cecil, or somebody else, restates the case anew nearly every week, and keeps before the public the solid facts of the case—the cause of the war, the gigantic aggressions of Germany against her neighbors, the lust for conquest and world-domination, the deliberate and scientific barbarism practised on Belgium and Northern France in the effort to terrorize Europe, and with the definite purpose of depopulating regions the invaders meant to retain. The causes of the war are re-stated, the long-laid plans are explained, and the nearness of the success of those plans at an early stage of the war is made known. As we have said, this educational work has been kept up in England all through the war, so that the public mind might not be allowed to interest itself in trivial things, and so that indifference, like a creeping paralysis, might not overcome the thought and will of the British public. There has been little or nothing of a similar kind done in Canada, and the consequences of this neglect are today seen in all parts of the country, the people everywhere proceeding about their business pretty much as if the war were being fought on the moon, and as if the result of it could not concern them. There has been a great let-down, a subsidence of public spirit, and a tendency to show impatience with those who undertake to disturb popular indifference. Among the masses of the people the families of men who have fallen, and of men who are now in the fight, no their way, saying little as yet, but thinking much. These people are weighing the country and finding it wanting. They are seeking each other, coming together in local organizations, beginning to articulate. Then will come a time for plain speech and for the public exposure of those who made use of the world's disaster, and of the sorrow and sacrifices of their neighbors, as an opportunity for their own enrichment. The curious thing is that anybody could imagine that there would come no time of reckoning after an orgy of war prosperity when the soldiers return from their perils and labors—woefully thinned as to ranks—and they and their people, silent no longer, demand an accounting from the country they served.

How the Germans Keep Going.
The Germans, with whom we are fighting, know something of popular psychology. They knew the importance of keeping every man, woman and child in the country interested, doing something for nothing as a patriotic service. From the first day of the war until now they have used this idea. Half the schemes

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that are credited to their organized efficiency are not designed to produce material and practical results, but are for psychological effect upon the public. Even the "hate" meetings were meant to direct discontent away from home to give anger plenty of vent and safe direction. Every child in every school spent a part of each day making bandages for soldiers, not so much in order to get the bandages made, but for the effect on the national mind. Every mother and wife was required to bring in her gold ring and get an iron one, not so much for the sake of the gold, but because the mother and wife of the soldier risked death in the war wanted to make some personal sacrifice, and would wear an iron ring on her finger as if it were a decoration, a sign of sacrifice and service. By all sorts of similar devices the German government has kept the people interested, doing something for the public good, safe from the paralysis of indifference.

There Has Been False Teaching
Here the idea has been that the war was being attended to over at the front. Those could go to the war who chose to enlist, but as for those who stayed at home they were not only to go in for "business as usual," but for more of it than usual. The false teaching has gone forth that men could do their part in the war by doing what they had always done at a greater profit than they had ever reaped. This false but pleasant teaching has been widely accepted. The manufacturer has enlarged—heretofore

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enlarged—his plant and his profits. The farmer has been subsidized as one deserving a decoration from the king because he has planted and grown more at increased prices. The worker has made munitions, at double his usual pay, and has glowed with pride as he felt he was "doing his bit," when, in fact, he was making his bit and spending it about as freely as a sailor on shore leave. There have been too much false teaching. People have not been serving the cause and the country—except in the sense that they have always been serving it—by "production." They have been serving themselves and it is time the hypocrisy were dropped. The soldiers are serving the country. They are giving real service because they are making real sacrifice—by leaving their homes, the people they love, by enduring hardships, and by facing dangers and death.

BEEF STEW BARRED ON MEATLESS DAYS

Fine of \$100 for First Offence and \$500 or Three Months in Prison for Subsequent Times

Ottawa, Aug. 30.—The food controller's office issues the following: "The food controller has been informed that the managers of certain restaurants throughout the dominion declare that they have been given authority to serve beef in such dishes as beef stew on Tuesdays and Fridays. No such authority has been given. The regulations affecting public eating places have not been interpreted in any shape or form. Complaints have been received that the law is not being observed. While it was the intention of the food controller to allow managers, proprietors, etc., of public eating places sufficient time in which to adjust their establishments to the new regulations, continued infractions of the regulations will result in early prosecution and the act will be sharply enforced. First offences under the order are punishable by a fine of \$100 and subsequent offences by a fine of \$500 or imprisonment for three months or both."

GRAND TRUNK APPOINTMENTS.
Following the appointment of Howland Kelley as president of the Grand Trunk, announcement of the promotion

of three officials was made from his office—U. E. Gillen as vice-president in charge of operation; W. D. Robb as vice-president in charge of motive power, car equipment and machinery; and George C. Jones as assistant to the president, resident in Toronto.

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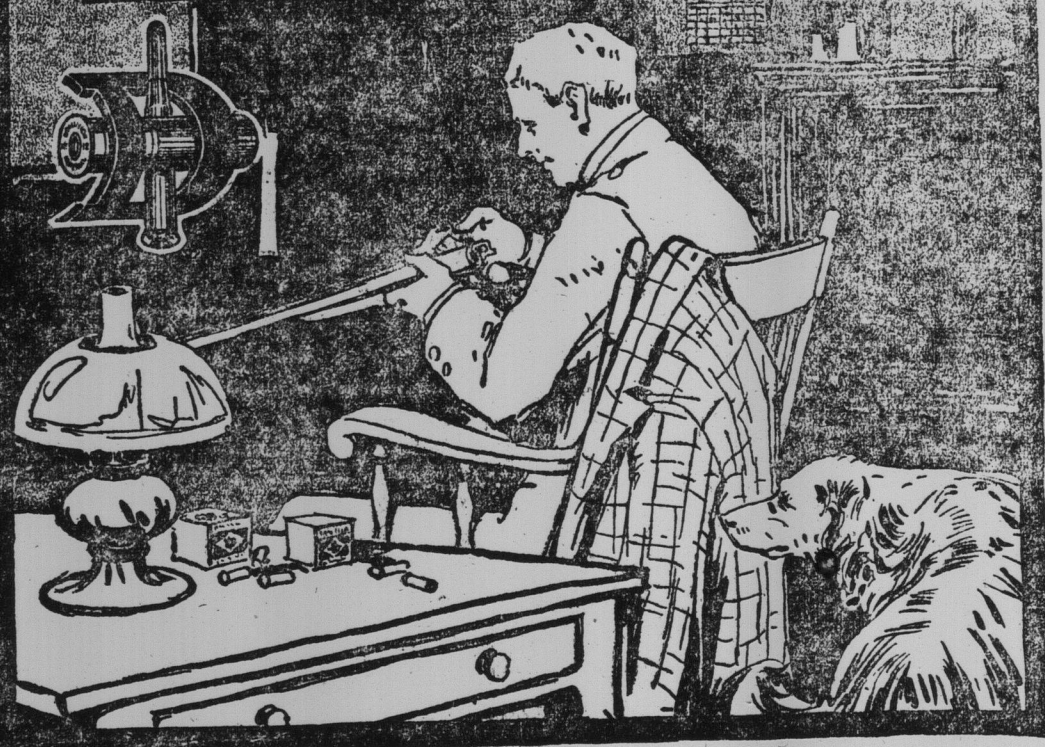
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