

SIMPSON'S

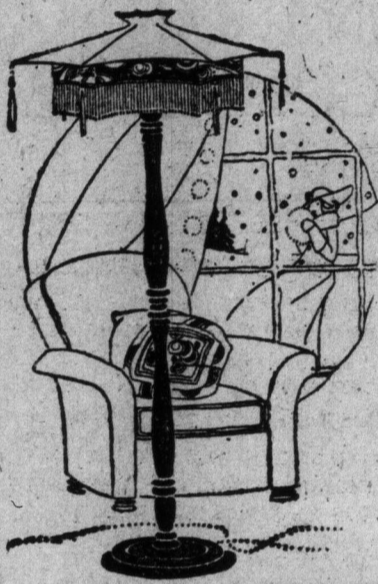
SIMPSON'S

Advance
Christmas Showing of

New, Artistic Draperies That Depict Soft, Harmonizing Colorings and Unique Designs

With Christmas about six weeks away and still much home decorating to be attended to before the festive holiday sets in and realizing the popularity this season for useful gifts, we have grouped a page full of "practical gifts" that will delight the recipient and reflect good taste back to the giver. Let us help you. We are displaying in our spacious department on the fourth floor, a wonderful, tempting array of gifts to beautify the home

Beautiful Floor Lamps That Lend Artistic Beauty to Any Room



Lamp Shades

A collection of Lamp Shades in a variety of designs and colors. Select the design and have one made to suit your own particular room. We make lamp shades to order at short notice. Frames in all sizes and shapes. Trimmings of almost every conceivable kind, including fringes and galloons.

Lamp Shade Frames from 30c to \$2.00 each.
Fringes, 50c, 85c and \$1.25 yard.

Galloons, 12 1/2c to \$1.00 yard.

Chintz Bags for Laundry or Knitting

A dozen tables loaded with lovely chintzes in all their beauty. If you are looking for something out of the ordinary for one of these useful bags you will surely find it here and at a moderate price, but make your selection now while there are lots of new patterns and colorings to choose from.

Look over the special table of bag lengths.

Designed for the Hours of Ease and Restfulness, These Chairs Make Ideal Gifts for Elderly Folks

Have you thought how pleased father or mother would be if you bought for them a nice comfortable easy chair to rest in after the day's toils are over?

Our chairs are made for comfort and wear.

Let us make a chair specially for you in any covering you may select and you will surely have a real gift "the old folks" will appreciate for the rest of their days. Think it over and act quickly.

Ask to see No. 103—Chesterfield at \$98.00. Our best-selling number of chesterfields made expressly to your order. This is a fine example of upholsterers' art, having large comfortable back and arms with spring construction and deep, cosy seat. The size is 7' 6". Choose from a dozen fine new tapestries for the covering.

Other prices, \$60.00, \$85.00 and \$125.00.

Ask to see No. 99A—Easy Chair, \$34.95.

This is one of our most popular easy chairs. It has a buttoned back and a fairly low seat. Can be had in your own selection of tapestry.

Ask to see No. 92—Arm Chair, \$25.50.

A most comfortable style, having spring seat and stuffer arms, with covering of good quality tapestry in a variety of the newest colorings.

Fascinating New Couch Covers That Show Rich Subdued Colorings and Designs

That unsightly couch or camp cot would look an artistic piece of furniture if adorned by one of these artistic tapestry couch covers, of which we have a wonderful variety.

In large, useful sizes, measuring 60 inches wide and 2 1/2 yards in length. Fine assortments in medium and darker colorings. Two special lines at \$6.89 and \$7.89.

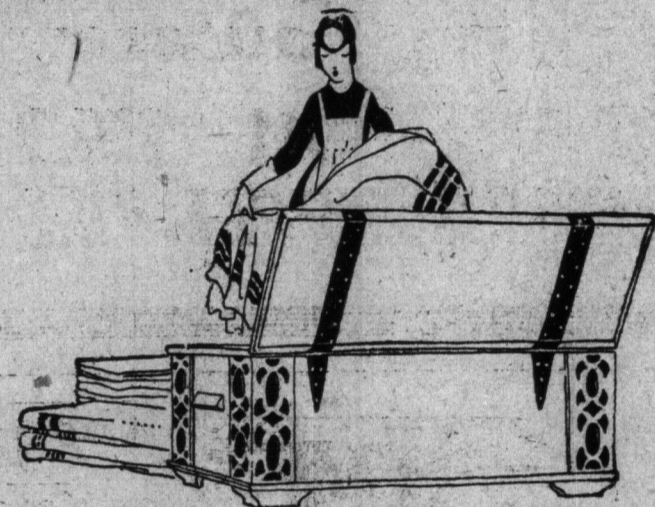


Re-upholstering

Just here we would like to mention our large and varied selection of rich tapestries for upholstering your dining and living-room furniture. There are English, French and Italian productions in beautiful ground shades of ecru, blue and green, and having the new floral, conventional and verdure patterns. 50 inches wide. Prices range from \$1.45 to \$5.75.

Then there are rare French brocades, the products of the most renowned French looms, and rapidly becoming unobtainable. For draperies, door and window hangings and fine upholstering are these exquisite materials woven from silk and metal.

Phone Main 1841. Drapery Department, and ask to have our representative visit your home and give expert advice on the matter of interior decorating.



Any Mother or Daughter Would Appreciate One of These New Bedroom Boxes

A Bedroom Box! Every girl likes a place where she can store her finery.

Give her a Bedroom Box, whether it be one covered in beautiful gay chintz or one covered with Chinese matting, which can be washed easily, or one of the more expensive mothproof cedar boxes.

Matting Boxes, in a great variety of new styles and in all most convenient sizes, measuring 30 to 45 inches long. Some are fitted with handy tray. Well-made and covered with matting or pretty chintz. Moderately priced at \$3.49, \$4.98, \$7.49 to \$9.98.

Buy Victory Bonds

They pay a handsome rate of interest. Your investment might help to put the last gun into the field for final victory.

Buy Today



The Robert Simpson Co., Ltd., will accept Victory Bonds in payment of purchases that correspond to the denomination of the bonds or on account of larger purchases.

The Home-Lovers' Club Will Gladly Assume Part of Your Financial Worries Without Extra Charge.

Members are continually saving money through the Club by being able to take advantage of the money-saving sales from time to time—only a little ready cash is needed at the time of purchase—balance of purchase is extended over period as arranged. Club patrons buy at lowest cash prices at all times. Ask Club Secretary, 4th Floor.

Such Beautiful Hangings As We Show Today Will Appeal to You

The variety of beautiful draperies and curtains we are showing right now is so great that you will be sure to find what you want at the prices you will gladly pay.

Suppose you want velour hangings for door or window-drapes. Then ask to see our beautiful "Reptex" Velour. It is finely corded and in green, tan, rose and blue. Though usually priced at \$2.39 per yard, it is selling specially this week at 1.98

Also the "Ortex," the rich, heavy, plain velour, in lovely shades of green, tan, rose and mulberry. Per yard, 2.69



Casement Cloths

Though particularly adapted to the casement window, casement cloths are also lovely for side-hangings. The material is soft and very graceful. The colors are lovely shades of brown and green. Per yard, 75c to \$1.75.

Brighten and Cheer the Room With Hanging of This Artistic Chintz—Many Colors and Patterns of the Newest Types

The Drapery Department is so gloriously hung that it is impossible to give an adequate description of them.

Striking Japanese and floral patterns and the unique colorings of some lovely heavy chintzes priced at 98c to \$1.75 a yard. They are just perfect for the new hangings in your living-room.

Shadow Chintz

Or there are the exquisite shadow-cloths also appropriate for living-room or dining-room over-drapes or other accessories. Mysterious and alluring are the shadowy designs in delicate colorings of mauve, pink, summer green, etc. 50 inches wide. Per yard, \$2.00 and \$2.89.

For Your Bedroom

No part of the house, perhaps, makes greater or more charming demands on chintz than the bedroom. And in response to the demands we are showing a host of pretty chintzes. Small and large designs in Dresden, conventional and bird-effects on dainty grounds. And quite inexpensive at the prices, too. Per yard, 59c to 98c.

Many Designs of Charming Beauty Shown in These Lovely Lace Curtains

The under curtains are quite as important as the over-draperies, particularly as they exert their happy influence on the passerby, as well as upon those in the home. There are some exquisite things, both in the "ready-to-use-curtain" section and in the curtainings.

Among the former are lovely Venetian Point, Irish Point and Brussels Net, in white and ivory, ranging in price from \$10.50 to \$30.00 per pair.

Also dainty serim and marquisette curtains, from \$3.75 to \$10.00.

Beautifully designed is one of ivory net, with plain centre and scroll border of Irish Point. 2 1/2 yards long. Per pair, 8.50

One of ivory marquisette, also 2 1/2 yards long, has a plain centre, broad flit insertion and daisy edge. Per pair, 4.98

Need New Curtaining?

An alluring curtaining of the popular flit net, soft ecru in color, has a rare medallion effect. Per yard, 1.25

Also a small blocked flit in white, is delightful and inexpensive, at per yard, .89

A dotted marquisette curtain, that is very simple and lovely for a young girl's bedroom, has a plain hemstitched border. Per yard, .79

The Robert SIMPSON Company Limited