

Why do the Tinies crane their necks?  
 What makes them rubber so?  
 It must be something very fine,  
 Something that YOU should know!



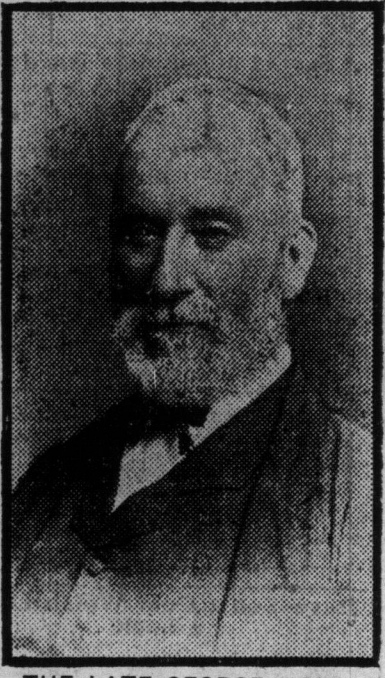
### MEN'S EASTER HATS

- There is no standard shape of face or figure, so no one shape of hat will suit all men.
- There is the strong man who reminds you somehow of Abraham Lincoln in his simplicity and broad vision.
- Or the sage colonel with the megaphonic voice.
- Or that clever, generous fellow, the college chap.
- Or the typical, strong, true Canadian, that impresses you in the beginning and completely captivates you in the end.
- Everyone of the seven ages of man has been provided for. It isn't possible for you, to want a hat we haven't got.
- Our stock is so large and varied we can say that to any man.
- And the average price is, say \$2.50.

**DINEEN'S**  
 140 Yonge St. at Temperance St.

**PICKERING.**  
 Many Citizens Attend Funeral of Late Mr. Kerr.  
 PICKERING, April 16.—Samuel Gormley has just returned from a fortnight's life in the sugar bushes of Grey County. He knows all about sugar now.  
 W. J. Reazin continues very low in health. His big farm is far rent to some lucky person.  
 Editor Joseph T. Clark of The Saturday Night spent a few pleasant hours with old friends here this week.  
 J. Greig of the Massey-Harris Co. attended the funeral of the late George Kerr here.  
 Ought to Get Busy.  
 Pickering council will likely be up against a serious law suit if the state

of the station road does not improve shortly. This piece of road, over which nearly half of Pickering's people have to travel very often, is a horrible and needs attention at once. Nothing less than a thorough job will be warrantable expenditure on the part of the council. A little money applied will be worse than useless. Some narrow escapes from upsels have taken place, while traffic is about at a standstill.



THE LATE GEORGE KERR.

The funeral of the late George Kerr, formerly manager of the Western Bank here, took place on Wednesday at Eskdale cemetery, followed by a large concourse of friends and fellow Masons.

Service was conducted at the house by Rev. Mr. Moore of the Presbyterian Church, where Mr. Kerr had been a devoted attendant during his whole life in the village. He was assisted by Rev. Mr. Harper of Niagara Falls and Rev. Mr. Wood of Dunbarton.

The funeral service of the Masonic Order was conducted by W.M. John Gormley of Doric Lodge, with a large attendance of Masons from Whitby and surrounding places.

Deceased was born in the Township of Monaghan and was twice married. A widow and family of nine survive. Miss Dolly and Master Donald are at home. Miss Kate, the other daughter, is a teacher in the Markham public school.

Mr. Kerr was a veteran of the Fenian raid. He has held positions of trust in Whitby and Pickering and has a record for honorable dealing and a kindliness that endeared him to all. A peculiar coincidence in connection with Doric Lodge lies in the fact that he was a charter member and as such inscribed the first minutes in the present minute book, which has just enough room left in it to receive the minutes of the emergency meeting called for his death.

**YORK TOWNSHIP COUNCIL.**  
 The council will meet on Monday morning at 11 o'clock, instead of 2.30 as formerly. All those having business with the council will do well to govern themselves accordingly.

**Tenders Wanted.**  
 Tenders will be received up to Saturday, April 24, for the building of a solid brick manse at Agincourt, all material supplied. Plans and specifications may be seen at the residence of James Green, Agincourt. The lowest or any tender not necessarily accepted.

## OXFORDS

In buying our stock of shoes for "1908" spring and summer season we "hit the nail on the head" in selecting so generously of the tan shades—the demand to-day is proving it.

It's only going to be a matter of a few weeks till we'll hear from all over the continent that "Tans" are on the "scarce goods" list and hard to get.

The "Boston" is well stocked, though, and half the other shoe stores in town put together cannot show the variety we can. Tans all the way and all the kinds and shades—as high as you like to pay and as **3.50** low as . . . . .

## BOSTON SHOE STORE

106 YONGE STREET

### York County and Suburbs

World subscribers in Toronto Junction are requested to register complaints of carelessness or late delivery at The World Branch Office, 22 Dundas-street East, Toronto Junction, or The World Office, 83 Yonge-street, Toronto. Intending advertisers may also transact business at the Junction Office.

### BODY OF UNKNOWN MAN FOUND NEAR WOODBRIDGE

Jury Says Ellis Died From Use of Alcohol—Favor Compulsory Abstinence of Employes.

WEST TORONTO, April 16.—That William Ellis came to his death by acute alcoholism was the verdict of the coroner's jury which to-morrow evening will bring the final conclusion on the death of William Ellis, 80 Davenport-road, which took place on Thursday evening, April 9. The verdict contained a rider to the effect that railroad men should abstain from the use of alcoholic liquors. Dr. G. W. Clendinning was the presiding coroner, and the witnesses were examined by Assistant County Crown Attorney T. L. Monahan.

The result of the post-mortem performed by Dr. Macnamara showed that death had not resulted thru violence, but from a kind of asphyxia or smothering, indicating a congested state of the lungs, which medical authorities state is the natural result of alcoholic poisoning.

The chief witnesses were: David Thompson, G.T.R. signal man, in charge of the ducket on April 9; Section Foreman Fred Forth of the G. T. R., and Frank Punfair of McRobb-ent-avenue, Earlscourt, a riveter in the Canada Foundry. These three men stated that they had been in the company of Ellis all the afternoon previous to his death. They admitted that all were intoxicated—in fact the exact quantity of liquor consumed by the four men on that date was three quarts of whiskey and ten quarts of ale. The drinking took place inside the ducket house, and Thompson said against the rules of the railway company to drink while on duty, seem to have overlooked the fact, and admitted it.

Forth and Punfair assisted him to the rear of the ducket, and he lay down and the two men went back again and forgot about their companion. Evidently he rolled down the bank unconsciously, and death resulted before he was discovered.

Mayor Baird was informed this morning by the street foreman that the Suburban Railway Company had ceased generating its power at the St. Clair-avenue power station. The clerk stated that there is a clause in the agreement between the Suburban Railway Company and the municipality mandating that the company's power shall be drawn only from its own plant. The mayor, however, will look into the agreement before taking steps in the matter.

Manager Royce of the Suburban Company stated to The World this evening that the suburban cars were being run to-day by Niagara power. "And his doing very satisfactory," he added. "It may only temporary, until we install new transformers at our generating plant, but these will not be installed immediately. It is not by any means a new procedure for us to cease generating our power and getting it from other sources. It has happened previously, time and time again."

brickyard and they are pretty well under way already.

Robert Armstrong is erecting a pair of block dwellings on Briar Hill-avenue. Rev. W. G. Back is building a manse on Glencairn-avenue.

Mrs. Tooley is getting the cellar excavated for a residence on Kensington-avenue.

Z. Gadsby is preparing to build another pair of houses on Sherwood-avenue, which will bring his total to five pairs of semi-detached houses on Sherwood-avenue and one pair on Yonge-street.

The bank building is so far completed that the bank can be removed from the town hall into the new premises within the next two or three weeks.

### SWANSEA.

Former Young Swansea Lady Married in Parkdale.

SWANSEA, April 16.—The residence of Mrs. William Pettegrew, 192 Wright-avenue, Parkdale, was the scene of a very pretty wedding on Wednesday evening, the occasion being the marriage of her eldest daughter, Annie Elizabeth, and Victor Cowling of Toronto. The bride was handsomely attired in white silk, with veil and orange blossoms and carried a shower bouquet of white roses. The bridesmaid, Miss Isabel Pettegrew, sister of the bride, wore flowers and organite. The groom's gift was a handsome pearl brooch. The bride was given away by her uncle, the ceremony being performed by Rev. Mr. Bowles of Westmoreland-avenue Methodist Church. As the happy couple left the drawing-room Miss Annie Prettley played Mendelssohn's wedding march. The bride was the recipient of many handsome presents.

### WOODBRIDGE.

Body of Unknown Man Found Near This Village.

WOODBRIDGE, April 16.—(Special.)—On Wednesday afternoon an unknown man was found dead on a farm owned by Archie Cameron, lot 8, con. 9, Vaughan. He was about 5 feet 4 inches in height, weighed about 140 pounds, and was about 65 years of age, with grey hair, clean shaven, about five days previous, and hair cut recently. On his person was found one cent, a knife, tobacco, matches, pipe and lead pencil.

The unknown was dressed in small check tweed, saquee coat and vest to match, socks grey with red toes, leather laced boots, with rubber soles, dark shirt with white stripe and flannel underwear. The remains have been viewed by practically all the residents in town, together with a number of farmers from the surrounding country, but so far there is no identification. The place where the body was found is about a mile and a half from town. The body is that of a well-nourished man, and there is nothing to indicate that the man died from other than natural causes, save a slight bruise over one of the eyes, which might have been caused by a fall. It is probable that a coroner's jury will be empaneled, following which the body will be interred in the cemetery here.

Postponed—Auction sale of work horses at Stuart's Hotel, Woodbridge, on Saturday, April 18, 1908, belonging to M. A. Pigott & Co., has been postponed. Further notice will be given in a week or ten days. McEwen & Sargeant, auctioneers.

### MIMICO.

Local G. T. R. Gateman Wins Beauty Prize.

MIMICO, April 16.—After spending part of the winter in Bermuda, A. B. Ormsby and family of Toronto have returned to spend the summer at "Ormscliffe," their cottage here. Bob Henry, watchman at the G.T.R. crossing on Church-street, is receiving congratulations on winning the "beauty prize" at the Gaiety Theatre last evening.

**Dr. Soper :: Dr. White**

**SPECIALISTS**  
 IN FOLLOWING DISEASES OF MEN  
 Piles, Epilepsy, Dyspepsia,  
 Asthma, Syphilis, Rheumatism,  
 Catarrh, Gonorrhoea, Gonitis,  
 Neuritis, Entonitis, Skin Diseases,  
 Diabetes, Varicose, Kidney Affections  
 One visit advisable, but if impossible  
 send history and two-cent stamp for  
 free reply.  
 Offices: Cor. Adelaide and Toronto  
 Streets.  
 Hours: 10 a.m. to 1 p.m., 2 p.m. to 6 p.m.  
 Sundays—10 a.m. to 1 p.m.  
**DRS. SOPER AND WHITE**  
 28 Toronto St., Toronto, Ontario.

**IN SPITE OF STRINGENCY BUILDING WILL BE PRETTY GOOD.**

**NORTH TORONTO.**  
 The church services for to-morrow (Good Friday) are:  
 At St. Clement's Church services will be held at 10.30 a.m. and at 8 p.m.  
 At St. Monica's R. C. Church at 3 p.m.  
 Stations and Adoration of the Cross, At Christ Church, Deer Park, services will be held at 11 a.m. and 8 p.m.  
 At Zion Baptist Church, Eglington, a lecture will be given by Mr. White on the "Tower of London," under the auspices of the Young People's Society.  
 Building operations are fairly brisk in town already. James Pears is erecting two detached brick dwellings at his

**Aikenhead's HORSE CLIPPERS**

HAND AND POWER  
 FARRIERS' TOOLS AND KNIVES

17-21 Temperance Street

**EASTER CROSSES**  
**Wanless & Company**  
 168 Yonge Street

**Do Your Eyes Ache ?**

Do your glasses cause discomfort? Perfect fitting glasses never cause discomfort—they make the vision normal. Uncomfortable glasses don't fit. Maybe they did once, but the eyes are constantly changing. In any case they are the wrong glasses, and wrong glasses are worse than no glasses. If your glasses are not perfectly comfortable, don't wait a minute—come to me and I will fit you with the right ones.

Issuer of Marriage Licenses **F. E. LUKE** Retracting Optician

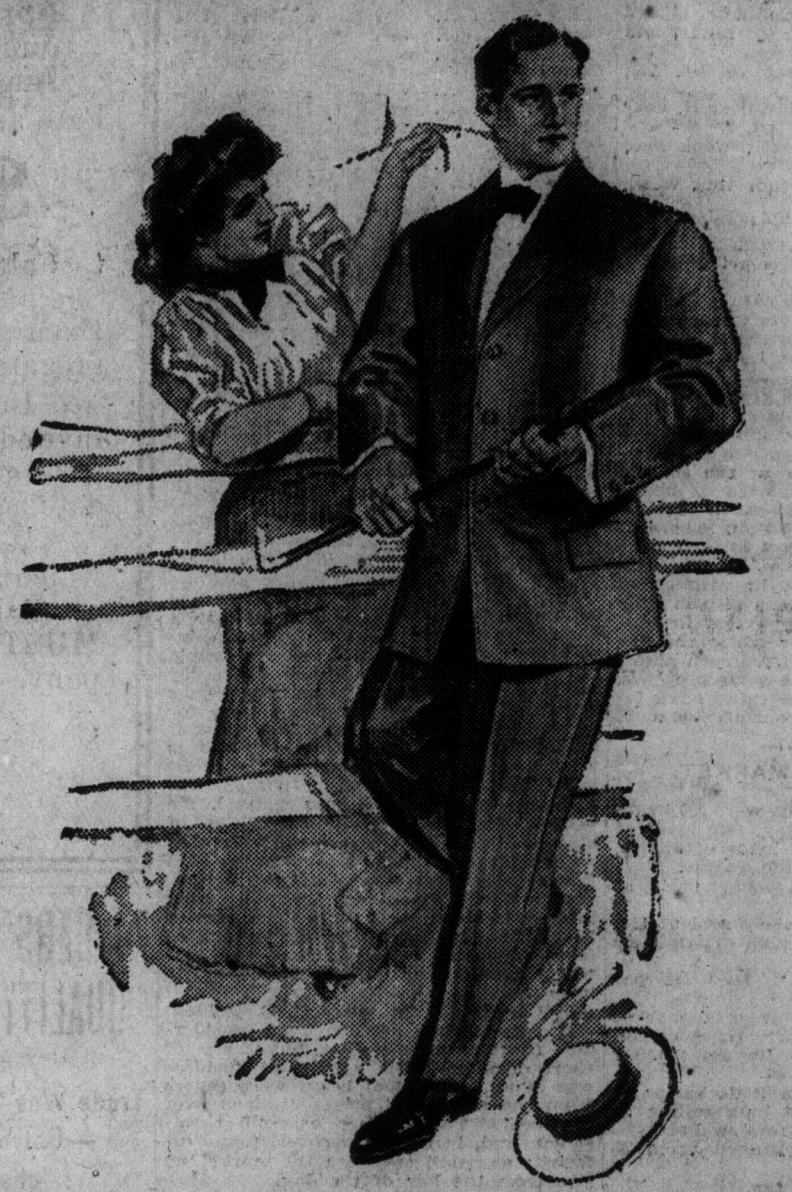
11 KING ST. WEST, TORONTO

# THE SIMPSON COMPANY, LIMITED

H. H. Fudger, President; J. Wood, Manager.  
 Friday, April 17.

## Easter Saturday in the Men's Store

Suits, Coats, Hats, Shirts, Ties, Shoes



EVERYTHING a gentleman needs to be suitably attired for Easter Sunday, the first festival of Spring, is waiting selection in this store. New spring goods on every table, every shelf. Don't judge by the prices—they are poor indicators. See the goods to-morrow as early in the day as you can.

- Men's New Brown Suits, a fine imported fancy worsted, rich dark shade, in a very neat stripe effect, the latest single-breasted sack style. Saturday . . . . . \$14.00
- Men's High-grade New Spring Suits, the popular new light shade, showing a neat indistinct pattern. The coat is handsomely tailored in the latest single-breasted sack style, long, shapely lapels, with broad concave shoulders. See these suits. They compare favorably with high-grade custom-made clothes. Saturday . . . \$17.50
- Men's Fine Black Vicuna Spring Weight Overcoats, the latest single-breasted Chesterfield style, three-quarter length, long, shapely lapels, broad shoulders with high-grade interlinings and trimmings. Saturday . . . . . \$15.00
- Men's New Spring Raincoats at \$10.00, \$12.00, and \$15.00, dark grey and olive shades, in-fine imported covert cloths, different qualities, single-breasted Chesterfield style, all splendidly lined and trimmed, sizes 34 to 44. One sale Saturday.
- Youths' High-grade Long Pant Suits, new brown shades, in fine English worsted, neat indistinct stripe effects, smart, dressy cloths, in the latest single-breasted sack styles, trimmed, and lined, to give lots of wear, sizes 33-35. Saturday . . . . . \$13.00
- Boys' New Spring Topper Coats, in a rich olive fawn, fine imported covert cloth, the regulation three-quarter length, mohair twill lining, a dressy coat that will stand lots of hard wear. Saturday, 24-28, \$5.50; 29-30, \$6.50; 31-33, \$7.50.
- Boys' New Spring Whipcord Reefers, medium fawn shade, in a smart, boxy, double-breasted style, fancy bone buttons, Italian cloth linings and red silk emblem on sleeves, sizes 21-28. Saturday . . . . . \$4.00

### Easter Hats for Men

- Men's Derby Hats, new shapes, in fine English fur felt, fine quality and good finish. Special at . . . . . \$1.00 and \$1.50
- Men's and Youth's Soft Hats, in a complete and well-selected range of latest styles, in colors black, brown, pearl, slate, steel and fawn. Special prices . . . . \$1.00, \$1.50 and \$2.00
- Men's Silk Hats, fine American and English makes, special quality and nice finish. Saturday . . . . . \$3.50 and \$5.00

**Men's New Spring "Victor" Oxfords**

Exclusive models—Cleverly shaped—Smart lines—Comfortable fit—Shape-retaining qualities—Smooth-fitting—Dainty and correct types—

All leathers and styles—New Russia tan calf leather—Patent colt and kid leathers—Buy Saturday to wear Easter. Price, \$4.00.

**2000 Easter Locketts at 98c**  
 Worth easily from \$2.00 to \$2.50. They look like \$20 lockets. Just gold-filled, of course—but 98c!

2000 Gold-filled Locketts, round and oval, plain and pearl set, room for two pictures, all well finished. Regular value \$2.00, \$2.25 and \$2.50. Tuesday all one price . . . . . 98c

**Rogers' Silver Plate**  
 Does your table lack anything for Easter that our Silverware Department can supply? We sell Wm. A. Rogers' Tableware at prices which make a perfectly set table an easy matter.

100 sets Knives, silver-plated, made from the best quality cutlery steel, warranted 12 dwt.; hand-burnished, dessert and dinner size, worth in the regular way \$4 and \$4.50 dozen. Saturday, each, 25c; set of 6 . . . . . \$1.50

**Books to Buy Saturday**  
 On Saturday visitors to the city should take the opportunity to look over our counters, and select a couple of books to take home.

"Captain of the Kansas," "House of a Thousand Candles," and Louis Tracy's books, paper covers, 22c, or 5 for . . . . . \$1.00

Assortment of \$1.25 and \$1.50 editions of recent works by modern authors, selling at . . . . . 25c

Popular copyrights by popular authors. Maybe the book you want, and are going to pay \$1.10 or \$1.20 for, is in the assortment, at . . . 50c

**Easter Pictures**  
 Novelties and new importations suitable for Easter keepsakes. New—they've only been in the store a day or so.

Easter subjects, etchings, pastels, photogravures, carbons, engravings and water colors. Framed in mouldings of artistic designs.

We invite inspection of the full line in our Picture Galleries. (Top Floor).

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