London Advertiger

Member Audit Bureau of Circulation.

MORNING EDITION. City. Outside City. \$6.00 per year.

\$4.00 per year. NOON EDITION.

\$4.00 per year by mail. EVENING EDITION. Outside City 12c per week.

TELEPHONE NUMBERS, Private Branch Exchange. from 10:00 p.m. to 9:00 a.m., and holidays, call 3670. Business Department; 3671, Editors; 3672, Reporters;

Toronto Representative-F. W. Thompson, 57 U. S. Representatives-New York: Charles H. Eddy Company, Fifth Avenue Building. Chicago Charles H. Eddy Company, People's Gas Building. Boston: Charles H. Eddy Company, Old South Build-

THE LONDON ADVERTISER COMPANY,

London, Ont., Friday, September 6.

THE ALLIED CROPS.

HE ALLIED WORLD will go on with its food conservation. No one has suffered in Canada or the United States because of food regulations, and it is possible that a certain degree of beneficial abstemiousness has been practiced by everyone.

But the leaders of the nations may sit back and feel that this year Ceres has been playing the role of Lady Bountiful for their people. She has been a generous goddess and the granaries of America will hold ample stores for the fighting men, the people of the countries close to the war fronts and the workers at home.

The United States now has most of its winter wheat off the fields and the safety of the entire crop is certain. American farmers increased their acreage by 28 per cent, and because of this, the United States will have 225,000,000 bushels more wheat than were harvested last year, and will have to spare 350,000,000 bushels for the Allied nations of Europe. Canada's crop is officially estimated to be 232,000,000 bushels and almost half of this can be exported to the old country and France. The needs of Great Britain, France and Italy can be supplied from the stores of North America alone.

But it may not be necessary to take the full excess supply from this side of the Atlantic. The crops of the three European nations mentioned are much larger than last year. France has 183,-000,000 bushels, or an increase of 25 per cent; Italy's increase is reported to be 36,000,000 principal streets. Which is a sure sign that fair bushels, while Great Britain's increased cultiva- week is only a few days distant. tion of 1,152,000 acres will give the greatest amount of foodstuffs the British Isles nave had 000,000 bushels, while India has almost as much banner of his country on the fields of valor, and Australia has 200,000,000 bushels. The long wouldn't it? voyage necessary to transport these last three crops will make them second choice.

Reports brought forward by the New York In arguing that the English language is the most suitable and he's got Buddy down and pounding Pimes indicate that the enemy countries have had poor crops, and this follows upon short crops of last year, which are now practically exhausted, follows: together with stores seized in Rumania and the Ukraine. It is stated that the grain crop of Germany and Austria will fall below that of last year, which was 25 per cent below normal. Rumania has not enough wheat this year for onetenth of its population, while Bulgaria has a small yield. In the Ukraine the peasants planted only enough for their own uses, and they burned much of last year's crop to prevent the Germans from seizing it. Throughout the whole of Russia the crop will be only 40 per cent of the normal yield, if it reaches that amount. Denmark, Norway, Sweden and Holland are short of grain and seek relief from the United States. It has been estimated that last year the northern countries supplied sufficient food to the Germans to feed the whole army on the west front.

The specter of famine seems to be doing camwork with the specter of military defeat." war."

Everywhere Germany turns the prospect is an

RHEUMATISM.

R. FREDERICK PRIDHAM, of Johns Hopkins Hospital of Baltimore, claims to have discovered a specific for the cure of rheumatism. If he has succeeded in doing'so it will add another to the many debts of gratitude the people owe to the medical profession.

Constant progress is being made, but this would be one of the greatest discoveries of the

age. The doctor puts it this way:

'The newest and most successful treatment of osteomylitis, gangrene, arthritis and the various infections of the bones and joints is much simpler and one hundred per cent more effective than any of those old time troublesome and uncertain methods. Indeed, scores of victims of recurrent bone diseases operated upon repeatedly by America's most conscientious and ablest surgeons without a cure and given up almost as incurable, have been cured by us and sent away capable of doing a man's work in the world and with tripled earning ca-

"This newly-discovered specific applied locally by osmosis and first chemically combined by us has never been in medical use. Indeed, osmotic pressure, spoken of by the late Professor Morse, of Johns Hopkins University, as a great boon unused by doctors, has, except in the laughed-at home-made flaxseed poultice, been ignored by medical men and surgeons and is scoffed at by Doctor

"Certain mineral salts are necessary to physical stability and strength. They are as much fertilizers to your animal fabric as lime and phosphates, potash and nitre are to that agricultural fabric, the soil. We have succeeded in making a double boronitro salt synthetically which seems to take this place in

"The principle of our triumph over these diseases should be well known by chemists. It is curious that no physician or surgeon ever combined this double nitro-oxide. Like many other great discoveries, its origin is incorporated to destroy and oxidize all diseased, decomposed and useless flesh, bacteria and matter. Meanwhile the diseased part granulates or heals from the ground up, and all of the ill, torn, injured and infected marrow, bone, muscle and flesh are simultaneously re-

EDITORIAL NOTES.

Gen. Sir Arthur Currie stands as one of the mighty leaders in this war. A man's man if ever one went from Canada!

The street railway is tearing up some of the

since 1868. The Argentine wheat crop is said to at the Western Fair in honor of the boy who be capable of yielding an export surplus of 125,- went from a Middlesex farm to carry forward the

THE ENGLISH LANGUAGE. [Ottawa Journal-Press.]

mon world use, Professor Raleigh of Oxford, points him awfully. Oh, do hurry, Sis. out that in no other language can the same thing be said so many different ways, and he illustrates the point as

Thus you can Begin, or Commence, or Initiate, an undertaking with Boldness, or Courage or Resolu-tion. If you are a Workman or Laborer, or Operative, you can Ask or Request or Solicit your employ-er to Yield or Grant or Concede an increase in the Earnings or Wages or Remuneration, which fall to the lot of your Fellow or Companion or Associate. Your employer is perhaps Old or Veteran or Superannuated, which may Hinder, or Delay or Retard the success of your application. But if you foretell, or Prophesy or Predict that the war will have an End, or Close or Termination that shall not only Speedy or Rapid or Magnificent, you may perhaps Stir or Move or Actuate him to have Ruth, Pity or Commission on your Mate, or Colleague, or Collaborator.

> ON TO SIBERIA. [Buffalo Commercial.]

Canada will be with us in Siberia. The great Dominion which has already sent 425,000 men to the western front will send 4,000 men to Russia.

"MAGNIFICENT, BUT NOT WAR." Like the immortal charge at Balaclava, that ride to death of the western men "was magnificent, but it was not

The Advertiser's **Daily Short Story**

Copyright, 1918, by the McClure Newspaper Syndicate. THE LITTLE DEVIL

"Edith," came Mrs. Meredith's smooth voice over the telephone, "your Uncle Charles' nephew, Stephen Burtner, is coming to dinner tonight and I want you to rest up today, put on your prettiest dress and come over. Be here at 6. Dinner isn't until 7, of course, but I want you to have time to talk to him. He's wonderful, as I told you before; captain, you know, in a machine gun company and home on short leave before he goes to France."

"All right, Aunt Mary, I'll be there Johnny on the spot, at 6." "Don't use slang, Edith," reproved her unt. "That's smoething I want to warn you about. Do try to be proper. You know he's of the Providence Burtners, and they're strong on form."

Edith laughed. "Don't worry, auntie. I'll try not to disgrace you. I just forgot in the exuberance of my toy-that's all. I'll do like the little pig in the poem and get up at 2 if there were a real live army officer to be seen. But I'm afraid I can't rest, as you suggest. Norah left today, and as mother won't be home until Wednesday, I have all the work to do. But don't let it bother you. I'll try to get Mrs. Stubbs in to help. Bye-bye till tonight."

Leaving the telephone Edith did a little war dance in the hall, of which I am afraid the Providence Burtners would not at all have approved, al-though it is difficult to imagine any-one, even a Burtner, being quite as beautiful as was Edith, even in her allenveloping work apron.
"Wat'cha matter, Edy?" Four-yearold Harry, syrup jug in hand, pilfered
from the breakfast table, stood in the

doorway.

Edith grabbed him up. "Sister's going to see a soldier man, Harry, a real big soldier man that goes like this, boom, boom, boom, boom, boom, boom, and Harry on her shoulder, she marched all

over the first floor.

"There, look what we've done, Harry, got syrup over everything. Sister's got to get a cloth and wipe it all up. And just look as your clean suit! Come or upstairs. I'll have to hunt out anothe

Upstairs she gave Harry a word o warning. "Now, little bruzzer, sister's going to be awfully busy today and you must be good and not get dirty. Don't go out in that muddy backyard, will you, dear? And if Sammy Brown comes over to play, stay on the back porch.

Now do try to keep clean."
"All right, Edy, I will."
But Harry's memory was about as long as his legs. Before Edith had the breakfast dishes done she heard a lusty howl from the yard. Opening the door she was horrified to see Sammy and Harry pummelling each other in the middle of the garden. Harry's clean suit so completely camouflaged with mud that he looked like an animated "Harry, Harry, come right here. Sam-

It took an hour to scour Harry again He had to be stripped, bathed, even his k is only a few days distant.

It would be a fine thing to have a Currie day

"Now you stay in the house, dear, and play with your train. That's a

good boy. Sister's so, so busy today."
"All right, Edy, I will."
Dishes done and beds made, it was time to get lunch for the family returning from school. ing from school.

At 12 o'clock Clara, aged seven, burst in. "Oh, Edith, come quick. Tom Brown's killing Buddy. He said 'Ja' to something and Buddy said, he was a German and hit him, and Ton's bigger and he's got Buddy days and pounding.

him awfully. Oh, do hurry, Sis."
Edith flew for a long coat. Half-way down the street she met a procession supporting Buddy, who was dripping blood as he progressed.
"Oh, Buddy, you poor lamb," Edith took him comfortingly in her arms. "Come on home, dear, and I'll wash you up and give you hot pancakes and all the raspberry jam you want."

This reconstruction process took half an hour. By the time lunch was over

an hour. By the time lunch was over Edith was rather tired. But she got the troop off to school happy and well-fed, and she smiled after them proudly "It's a pretty nice family, isn't i

Harry?"
"Um-hum," said Harry sleeply. "Edith's going to let Harry take nice nap now, then Edith's going rest, too. Come on, Kiddikins." "Harry doesn't want to sleep." "Oh, yes, dear! Come on. I'll sing "The Man in the Moon!"

Thus persuaded, Harry went up

Edith had time now to think of he own evening, and she grew rosy with own evening, and she grew rosy with anticipation. She laid out all her dainty, filmy lingerie such as girls adere, and last of all her new crepe de chine of faintest rose pink. She was so glad she had it now. Everyone said she had never looked so nice in anything before.

Listen, what was that? Surely not Harry. She had left him sound asleep in the nursery. But looking out of the hall window a dreadful sight met her eyes. Harry, sure enough, and Sammy Brown coming up the street crying. He had evidently wakened and slipped down the back stairs unheard. "We fell in the run," screamed Harry. "We wuz gettin' crabs and the

Harry. "We wuz gettin craps and the stone slipped and we fell in."

Edith grabbed him up. "Sammy, I wish you'd let Harry alone. He'd never think of the run if it weren't for you.

Now you go have and don't come back Now you go home and don't come back

again."
"Those awful Browns!" she added to erself. "I could murder them." Harry was changed for the third time that day.

At last there was peace again, and she could bathe and dress and have a

she could bathe and dress and nave she could bathe and dress and nave few minutes to herself.

But there! What was that? Another racket on the front porch! Sammy Brown again!

Suddenly Edith flew into a rage. For the first time in her life she lost danger. Suddenly Edith flew into a rage. For almost the first time in her life she lost her temper. Her eyes flashed dangerously and her color mounted high. She flew down the stairs and jerked the street door open viciously. "Get out, you little devil!" she cried. Then she paled, for there, standing six feet one in his army boots, stood a most elegantly dressed officer of the United States army.

States army.
"Is Miss Edith Wilson at home?" he asked.

Edith gathered up her flurried senses manfully. She curtesied humbly. "Faith no, sir, an' she isn't," she replied with a broad brogue.

"Will you please give her this note from her aunt when she returns. Her telephone has gone wrong and I've brought a message."

"Sure, sir, an' I will." Edith curtesied again as she took the note.
There isn't room to tell it all. But the There isn't room to tell it all. But the note was to say the dinner had been postponed till the next night.

And when Edith did appear next day

in the pale rose pink dress, a vision of beauty, the captain's eye twinkled as beauty, the captain's eye twinkled as he was presented.
Edith curiesied. "Faith, an' I'm thinking the honorable captain will say I'm a bit of a liar." she said.
Her aunt fanned herself furiously, but the captain said, "T'll save my opinion, if you don't mind, for some future time."

"I'd like it now."
"Yery well, Miss Wilson. What would you like to know?"
"Did the honorable captain ever have two small brothers with friends?"
"No."

"It's an experience. You've missed "Its an experience. Foulve missed something."

"I'm sure I have. But I was a small brother myself once. They called me the little devil. Naturally I thought you were addressing me!"

Even Aunt Mary had to laugh then. But, the captain's real opinion we are never to hear. That was for Edith alone. This much we know—they were appeared before he left for Europe.

Mean Brute! "Daughter," said Mrs. Gabb, "Mr.

COPYRIGHT, 1917.

Aw, Gwan!
She is a lazy dame, that's so.
She sits all day, does Mrs. Lurk;
Yes, she does fancy work, I know.
And yet she doesn't fancy work.

way."
"The worst possible way?" butted in Mr. Gabb. "Well, tell him to call on her when she is eating breakfast some morning."

Treated. You're in bad shape," said Dr. Blink,
"I'll treat you for the liquor habit."
'All right," replied the rummy gink,
"Buy me a drink and I will grab it."

'We sneer at wealth, but it's all rot, Take it from me," said Oswald Price: 'You'll notice that the world does not Go to a poor man for advice."

former. "And I never knew an intellectual man who was a good dancer."

"That's the first time you and I have ever agreed." replied the Rounder. "I'm a rotten dancer myself."

can find what he is looking for in his 15 pockets a whole lot quicker than a woman can locate what she is hunting for in her handbag.

Whaddy ya mean. Woman's Rights?

"All Good American Names." An enlisted man in the American army gives his name and address as: "Konstanz Szamkul." Minsk Gubezni, Mousbrudskoh Uezda, Horodesza,

Names is Names. A Jump lives at Halfway, Mo. Our Dally Special,

A Wise Man Is Merely A Fool Keeps His Mouth Shut. Go to a poor man for advice."

Luke McLuke Says.

Huh!

"I don't dance," announced the Re
Luke McLuke Says.

A man has 15 pockets to lose things in, while a woman's lone pocket is in, while a woman's lone pocket is and B will tell you the same thing about A.

Whaddy ya mean. Woman's Rights? From opening her husband's mail to closing his mouth a woman has the right to do most anything she wants

We have noticed that they have quit naming five-cent cigars after heroes. Maybe the heroes were not brave enough to smoke the ropes that bors their names. The old-fashioned girl who used to consult a fortune teller before she gave her hand to a suitor now has a daughter who consults an income tax col-

CHAPMAN'S

Preparation Day Buying Saturday

Many Needs For Reception of Visitors and Friends Some Lines To Remind You of Our Efficient Merchandising

Girls', Misses' and Women's Fall and Winter Coats

Select styles, extremely smart coats, which we could not duplicate at anything like these popular prices. Made from heavy wool velour in New York designs. Sure to charm the taste. Cosy collars and trimmings of self and plush. Colors-navy, brown, green, mole and burgundy. No two coats alike \$32.00 and \$35.00

In Whitney Cloth, shades of brown, grey, green and black, plush collar, pretty style pocket, all-around belt; snappy coat for \$25.00

Also a very attractive line of Tweeds and Cheviots at the same price.

Splendid Black Beaver Cloth Coats, sleeves and body lined, plush trimming\$26.50

Ladies' Plush Coats, 16 to 44, all the very new styles, large convertible collars, all-around belt, large cuffs, button and buckle trimmed\$35.00, \$37.50, \$40.00, \$45.00

Misses' Coats, 12, 14 and 16 years, cheviots, heavy corduroy curl cloth, grey and black checks \$10.50, \$11.50, \$12.50 and \$14.50

Girls' Coats, 5 to 12 years, good cheviots, lined throughout, allaround belt, convertible collar. Prices from \$5.00 to \$10.00



Autumn Millinery New Ready-to-Wear Hats

Millinery Department full of interest. Hats of many types in the season's leading and most attractive styles. Neat close-fitting hats. Pretty soft effects. Broad-brimmed models, trimmed with wings, feathers, patent leather, etc. Hatters' plush, rich silk, velvets, in choice wanted shades. Black, navy, brown and grey. Very moderately priced\$3.00, \$3.50, \$4.00, \$5.00 and \$6.00

Dress Goods and Silks

SHEPHERD CHECKS, 36 to 50 inches wide. A material which is not only beautiful but washable and serviceable for dresses. Specially priced at 45c, 75c, 85c, \$1.10 a yard TWO PIECES AMERICAN FOULARD, 40 inches wide, in plain colors of alice blue and copenhagen blue. A very desirable material for a nice dress or waist. Worth \$1,00 a yard. On sale at 69c yard

TWO PIECES NOVELTY WAISTING, 40 inches wide, in a white silk and cotton mixture, in a dainty stripe and check, specially adapted for a pretty waist or dress. Worth \$1.50 a yard. On sale at \$1.10 a yard SILK POPLINS, a full yard wide. One of the most popular

and serviceable silks in the trade, with a deep rich silk finish, in a choice range of colors and also in black, at a great bargain. Worth \$2.25 a yard. One sale at \$1.69 yard

Ladies' Hosiery

10 DOZEN BLACK SILK-ANKLE HOSE, all sizes, 81/2 to LISLE HOSE, assorted colors, black, white, cream, brown, grey and mustard, all sizes, 81/2 to 1050c LISLE HOSE, black or white. Regular 50c value 3 pairs for \$1.00

Underskirts

COMBED FINE COTTON HOSE, black or white, sizes 81/2 to 10 4 pairs for \$1.00

Fall and winter showing of Wool Knit Underskirts, outsize sizes only \$2.00 Black sateen, good quality, with fancy frill, guaranteed fast colors. Special \$1.25 Clearing line of Waists, in pink, blue, maize, white, of taffeta silk, with fancy collars and cuffs. Worth \$3.00, to clear \$2.50 Middies, a few left of the \$2.00 and \$1.50 values. To clear | tic top, suitable for slight and

Ladies' Raincoats

LARE ASSORTMENT WATERPROOF COATS, lightweight, all-around belts, ventilated, Sizes from 34 to 44: \$10 value \$5.95 25 ODDMENTS IN LADIES' COATS, poplin, tweed and paramattas, 36 to 44. Saturday \$4.95 MISSES' RAINCOATS (not many), 10 to 14 years. \$3.45 4 ONLY RAINCAPES, for girls \$2.98 8 ONLY LADIES' TWEED RAINCOATS. Shades, fawn and dark grey. Regular \$10, Saturday\$6.95

Staple Department

Choice New Arrivals.

Cretonnes-New patterns and designs ... 50c and 65c yard Ceylon Shirting-Beautiful material to wash and wear, 32 inches wide, attractive stripes50c yard Japanese Kimono Cloth-Something entirely new, exquisite checks and stripes, for fall and winter wear, warm, Bath Blankets-2x21/2 yards, select patterns, heavy weight \$5.50 and \$7.50 Wool Blankets-Canadian and Scotch manufacture, standard goods. Per pair\$6.00, \$7.00, \$8.50 up to \$13.75 Bed Comforts-Chintz, sateen, silkoline, well filled, good Flannelettes-20c and 25c special, yard wide, English

size \$3.00, \$3.25, \$3.50, \$4.00 and \$5.00 35c per yard New English Sheeting-72 and 80 inches 65c, 75c, 85c and 90c Made-up Sheets, plain and twilled, 72x90 inches. At..... \$2.50 each

Special line in plain only, 72x90 \$4.75 pair Embroidered Bedspreads, hemstitched; 70x90, \$4.00 pair; 72x90, \$4.50; 90x100 \$4.50 and \$5.00 Colored Border Tablecloths-56x67, splendid line....\$1.65 Bath Towels, in big variety, extra large sizes

...... 15c, 25c, 30c, 40c, 50c, 65c and 75c Velour Kimonos-Beautiful Oriental patterns in blue, rose, grey, with pretty girdle \$8.50 Velour Kimonos-Good assortment of patterns, pretty colors; a warm, serviceable kimono \$6.50 Kimonos, of Pretty Kimono Cloth, in floral designs, .

Velour Kimonos—A nice cosy kimono, full range of colors and patterns, with collar and girdle\$5.00

Girls' Fall Hats

We are offering a very special buy in this line from New York. Silk velvet, trimmed with ribbon and flowers at regular factory price; for ages 6 to 12 years. Fast selling

Facts About Corsets

An excellent model for stout figures, having an elastic belt also elastic bands at back \$4.00 French Model, in a style suitable for the average figure. Elastic top \$2.00

A new lace front model, with elastic at back, made in fine imported coutil \$2.50

For the average figure, in fine coutil, having a deep gore, giving a very graceful curve\$2.00

Laced in front model, with elastic at top and back, for slender and medium figures

A new model for the average figure, made in white coutil, with elastic gore at back \$2.75 Made in fine white coutil, with a la Crace embroidery trimmings. A popular model for average figures

A stylish stout figure Corset, with elastic gores. Made in a strong imported white coutil For full and stout figures, Corset, strong coutil, double steels and elastic gores at

A free hip model in a strong white coutil, suitable for average figures \$1.50 A special design Corset for full figures, an easy-fitting garment, with double steels throughout \$2.50

A dainty model, free hip, elas-......98c average figures \$2.00



Comfortable Easy Fitting

front \$2.50 Enduring in Wear

> Moderate in Price.

J. H. CHAPMAN & CO.,

239, 241, 243 **Dundas Street**

YOU ARE GOING TO BUY THAT Brantford Red Bird Bicycle

SOME DAY —

IF YOU BUY THIS WEEK WE CAN SAVE YOU \$7.50

New Prices Go Into Effect Monday, Sept 9th

TAKE OUR ADVICE-BUY NOW

If you have not all the ready money, come in and make a deposit. We will set one aside for you.

TOMORROW IS THE LAST DAY

BICYCLE & MOTOR SALES CO.

425 Wellington Street.

Phone 3182