DOUBTFUL ATTENTIONS

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London, Ont., Tuesday, Jan. 23. PRESIDENT WILSON'S

SPEECH. T MAY BE TAKEN as certain that where her goods will be received as President Wilson, in his speech to those of a preferred ally. On the west, the United States Senate yesterday, a great new trade route is being escame nearer to a candid, truthful statement of his beliefs and wishes than in any of his notes to belligerents. He ent. The Canadian Pacific Railway announced that he was "seeking only to face realities, and to face them withour soft concealments," but it must be the purpose of extending the wharfs our soft concealments," but it must be in the immediate future. Vladivostok confessed that in this he failed. has also seized the opportunity to im-

As an instance, President Wilson says: "The statesmen of both of the groups of nations now arrayed against one another have said, in terms that could not be misinterpreted, that it was commercial enterprises, Canada must no part of the purpose they had in mind pay greater attention to the universal for their words, but what of their French, Russian and Italian should be actions? Why does not President studied by young Canadians, so that Wilson, "In seeking to face realities," later they may enter into foreign negoremark upon the absolutely evident tlations laboring under no disadvan-Serbia. Rumania, aye, France and Lastly, but by no means least im-Britain, too, if it were possible? Why portant, Canada must have immigrants. does he not take notice of the German | She needs them. Her territory is vast typical statesmen, in their expressed is she to attract the best kind of immiintent to stamp out entirely the Belgian | grants? After the war northern Europe pation, the Serbian and the Rumanian? | will do all in her power to keep down Both their deeds and words have left emigration, and it is from the counno possibility of misinterpreting their tries of northern Europe that our best intentions. Is there not "soft con- immigrants come. Canada must there-

Alled sympathizers to tract these best immigrants. go the length President Wilson goes | Know this! That although today the in declaring that the only possible United States commercially may shine lasting peace must come without forth from a cloudy background of victory. He professes to believe that war, tomorrow, when the clouds are victor's terms "would be accepted in lifted, the world will find that, "Canada humiliation, under duress, at an in- is the latest star in the firmament of tolerable sacrifice, and would leave a nations." sting, a resentment, a bitter memory, not permanently, but only as upon quicksand." Fighting though they are for humanity and civilization, it must Sunday evening, brings a distinct less. not be supposed that the Belgians, the not only to the military forces of Can-Serbs, the Armenians, the British and ada, but to the insurance business. He rench are armies of angels straight was one of the most efficient and most ven. The American president enthusiastic soldiers the country has peace based upon his idealistic ideas he had given forty years of his life. White. were consummated, the bitterness enwere consummated, the bitterness enFrom the moment he joined the staff
The trouble was that Betty had fallen a perfect fool tell the maid or whoa perfect fool tell the maid or who-

be founded on the equality of nations. he is merely joining forces with the Entente Allies. For the equality of nations, the integrity of neutrals, and the sacredness of treaties they are fighting, while he is talking. In the commit the United States to active the surface of the Dominion and Ontario Rifle Associations, and past president of the Dominion and Ontario Rifle Associations, and past president of the Dominion and Ontario Rifle Associations, and past president of the Dominion and Ontario Rifle Associations, and past president of the Dominion and Ontario Rifle Associations, and past president of the Dominion and Ontario Rifle Associations, and past president of the Dominion and Ontario Rifle Associations, and past president of the Dominion and Ontario Rifle Associations, and past president of the Dominion and Ontario Rifle Associations, and past president of the Dominion and Ontario Rifle Associations, and past president of the Dominion and Ontario Rifle Associations, and past president of the Dominion and Ontario Rifle Associations, and past president of the Dominion and Ontario Rifle Associations, and past president of the Dominion and Ontario Rifle Associations, and past president of the Dominion and Ontario Rifle Associations, and past president of the Dominion and Ontario Rifle Associations, and past president of the Dominion and Ontario Rifle Associations, and past president who was 'as feet two also. and who was 'as fifferent in appearance from the usual immigrant type of Italian, as his high in type of Italian, as his high in the exalted origin was different from the usual immigrant type of Italian, as his high in the exalted origin was different in appearance from the usual immigrant type of Italian, as his high in the exalted origin was different in appearance from the usual immigrant type of Italian, as his high in the exalted origin was different in appearance from the usual immigrant type of Italian, as his high in the exalted origin was different in appearance from the usual immigrant type participation in maintaining this, and a hero. equality. It is rather sad that neither by word nor deed has he committed his country while this very cause is being assailed by the Teutons zard. This district has some fair samples to show. and defended by the Entente.

There is one other important omissince President Wilson is determined after the war is ended towards forming his international police force of nations, the Hun. "Safety first" has become it is apparent that the crushing of the slogan of the German trenches. this militarism must be accomplished is unlikely that peace will come without definite victory.

CANADA'S TRADE.

HREE years ago the United States rival. She had the advantage of popuof progressive forbears flowed in a tiny stream through her national life. Then came the war, into which Can- nurtured. ada plunged, along with the rest of today big with commercial enterprise dig and delve as we may.

bundance, has given way to thrift appreciated their services.

Mondon Advertiser | And actually, today, although the forsidered the wonder of the world, the foreign commerce of Canada is going on at a rate equal to about two and one-half times that of the United States, in proportion to the population.

Surely this is convincing evidence that Canada has great possibilities and a wonderful future before her. Canadian commerce has made stupendous strides amid the stress of war, but only because Canadian men and women have expended every effort to meet the need of the existing conditions. Profits have been eaten up by the war, but poverty has taught Canada to economize, and her national life has become the hardier and healthier If Canada (and this conditional "if"

is all-important), if Canada continues

in the same industry and economy after

the war, there is no doubt but that

her position in the world of commerce

will grow to very great importance.

The door is open for her on the east

and on the west. On the east, with

her transportation facilities increased,

she may enter European markets,

tablished. Vancouver is destined to

be the gateway to Russia and the Ori-

and the Vancouver corporation, real-

izing this, have set aside £1,300,000 for

prove her harber so that the largest

ships can enter without difficulty, and

In connection with after-the-war

financially strong that she will at-

A DOUBLE LOSS.

EDITORIAL NOTES.

Quebec need not blow about its bliz-

so bring their wares to Russia.

KAISER BILL-"I'll take care of yer, Miss! Yer can trust me-I wouldn't 'urt yer for the world-I loves yer!' -Westminster Gazette.

The Advertiser's Daily Short Story (Copyright, 1916, by the McClure Newspaper Syndicate.)

Short Heroes For Tall

great literary genius herself, she feit quite sure of gaining the audience of almost any magazine editor she went to see. For she was the grand-daughter of one of the greatest of our men of letters, and his very unusual full name used as her middle and last name on her card served as a wedge past office boys and secretaries, right to the editorial sanctum, especially when she wrote at the foot of the card a line wrote at the loof of the card a line to indicate her exalted relationship. When Betty decided to write short stories as a means of earning her living she was rather wise in going personally to see the editors with her wares—not only because her little explanation that she was the great man's only living with spectacles sprawled "a big over-

pealed to men and made them tasks of the interest in her.

When Betty went to the office of the Black and White magazine with a portfolio full of medicore love stories she was ushered right into the inner she was ushered right into the inner suggested.

"You are his assistant, are you not?"

nead of the young man in spectacles,

he paused a minute.

"Please pardon me for being so tupid," she said, "but before you read ves these stories I want to make a managing editor was explaining late ittle correction. It's simply a matter of after they little correction. It's simply a matter of most spelling. I meant to do it before, but I must have forgotten. I'll just keep the stories a day and then send them the stories a day and then send them ln." And the man in spectacles gave back the manuscript, and Betty, smilling left the office of the Black and see you in your own home tonight. produced, and was one of the foremost In

gendered in the hearts of the Allies by the flendishness of the Teutons would the gendered in the gendered in the hearts of the Confederation Life Association at the age of 24 he gave to his busidisappear in one generation. President will be the forts, resulting wilson knows that this rankling sense in his steady advancement until in 1914 whose six-feet-two of height made him of deepest injury, caused by Hun be became managing director and brutallty towards women and children, will last longer than the humiliation of a defeated nation. Why, then, not really face realities?

In his determination that peace must be founded on the equality of nations. The is merely iolning forces with the little Accordance in the president of the Dominion and Ontario

in his steady advancement until in 1914 whose six-feet-two of height made him ower above the Amazonian heroine and cactuary.

And Betty did read the letter, and whose six-feet-two of height made him over above the Amazonian heroine and cactuary.

As a soldier he saw service in the Northwest Rebellion with the Queen's Own Rifles, of which later he became commanding officer. He was vice-president of the Dominion and Ontario

The use tarry, so our whose six-feet-two of height made him over above the Amazonian heroine and of actuary.

And Betty did read the letter, and whose six-feet-two of height made him over above the Amazonian heroine and cactuary.

And Betty did read the letter, and when the maid at the boarding-house of a cually being petite." Then in the next story there was an Englishman "whose tall of women of her height, of actually being petite." Then in the next story there was an Englishman whose tall of actuary.

Betty did read the letter, and when the maid at the boarding-house of actuary.

Betty did read the letter, and when the next story there was an Englishman whose tall of actuary.

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Betty did read the letter, and when the next story there was an Englishman in whose tall of actually being petite." Then in the next story there was an Englishman in whose tall of actually being petite." Then in the next story there was an Englishman in whose tall of actually being petite." Then in the next story there was an Englishman in whose tall of actually being petite." Then in the next story there was an Englishman in whose tall of actually being petite." Th

of thought and action was expressed in an absence of superfluous inches." And the English gentleman turned into "a bionde, graceful young man, who, like There is one other important onussion in this candid speech: mention of
the necessity of the crushing of Pruswith the Germans should be found
the necessity of the crushing of Pruswith the Germans should be found
to see the contract of the contract of the crushing of Pruswith the Germans should be found
to see the contract of the crushing of Prustioned man" whose "splendid, charactioned man, and the splendid, characti teristic Italian physique" contrasted so strongly with the loose-jointed, over-grown ne'er-do-well of the story.

longer buoys up the flagging spirits of back again, and that afternoon the the Hun. "Safety first" has become young man in spectacles read them and accepted them, and the very next day Betty received the check. About a month and a half later, when

German ships delight in flying the the number of the Black and White by the Allies. When Prussianism is flags of other nations. No doubt they in which he first story appeared was Just to prove to our customers that crushed, Germany, as we know her feel a certain amount of safety when on the press. Molly received a letter we were not spoofing about those eggs, today, will be defeated. Therefore, it salling under a foreign ensign, especial from the managing editor. It was a we give you a moving picture of them: most informal letter, and, as the writer ly that of "the mistress of the seas." explained the fact that he already felt The spirit of hate in the German mind, a by-product of Prussianism. which is finding its expression in the spirit, he could not treat his grand-daughter as a stranger. Besides, his was Canada's great commercial various atrocities of the war, will soon father had been one of her grandbe deprived of its outlet into foreign father's close friends, and what he lation and wealth, and still the blood lands, and of necessity will turn upon of progressive forbears flowed in a liself. Then Germany will be torn by itself. Then Germany will be torn by heroes, especially in view of the fact the teeth of a hate she has herself that her grandfather, who was one of the best-looking men of his generation, was over six feet in height. It was a Dr J. J. O'Neill, the geologist of the new idea—most women writers espe- furnish material for fires in any the British Empire and her allies. It Stefansson expedition, reports that cially made their heroes so outrageously

seemed as though the United States in the neutral position which she assumed would establish her supremacy in all the markets of the world. But the United States relied too implicitly on the weakness of other nations, and falled to realize the need of renewing. on the weakness of other nations, and count of the vast amount of mineral being mined today, can rest assured rather liked the man in spectacles. and, have had a swell chance to hold her her own strength. While she appears that they will still be rich in minerals, besides, she counted on salling more fortune if this bird had married her. stories to the Black and White maga-

and bowed down under the burden of her newly-acquired gold, in reality her national vigor is being exhausted and her progressive spirit distributed and her progressive spirit distributed and the men who fought to preserve her progressive spirit distributed and the men who fought to preserve her progressive spirit distributed and the men who fought to preserve here was even more stocky and well proportioned and un-gigantic than the her progressive spirit diminished. Her that land and its ideals. But in the others. Then came a letty. He wanted to dead nor a dead one. Probably, not to her own endeavor, and when sence in regard to the distribution of chance ceases to favor her, she will that land. It seemed that "any old realize that her constructive ability land" would do, at "any old place," he wanted to dead nor a dead one. Probably make a special boost story about her—

the granddaughter of so famous a it was worth the millions of the granddaughter of so famous a writer—and they wanted to know money to learn that.

something about her. Was she mar-How different is the position of Canada! For her, the war has brought
about an industrial revolution. She

matter how far distant it was from the home of the recipfent, the result being that much of the land was never claimed. Surely when it comes time week, and his letters were not like to a constitution of soldiers' those of a managing editor to a constitution. has been stimulated by adversity to for another distribution of soldiers' those of a managing editor to a conuncted in peace times. Waste, which was so such a way that the soldiers will be common in the midst of a land of made to realize that their country has soldiers will be common in the midst of a land of made to realize that their country has soldiers will be common in the midst of a land of made to realize that their country has soldiers will be common in the midst of a land of made to realize that their country has soldiers will be common in the midst of a land of made to realize that their country has soldiers will be common in the midst of a land of made to realize that their country has soldiers will be common in the midst of a land of made to realize that their country has soldiers will be conducted in the soldiers will be conducted in the soldiers will be common in the midst of a land of made to realize that their country has soldiers will be conducted in the soldie

Although Betty possessed no very on my desk. I can't forget it. And as

office to discuss a new set of stories

with spectacles sprawled "a big over grandchild aroused interest, but also because there was something in her wide-open, soft brown eyes that appealed to man around a three thick-set nor especially well proportioned.

"I see," she began, "the managing

inctum, and the spectacled, brown-red, stocky young man at the desk. "You are his assistant," echoed the offered her a chair and forgot for the overgrown boy, with a smile, and then adment the pile of manuscripts, two as he caught the eyes of Betty looking yards high, that it was his task to read at the picture that was placed over hibefore the day waned. Betty knew she desk, he added: "No, I'm really th Interested him, and she knew that the managing editor. Don't I look like man with spectacles would accept her what you expected?"

ories if there were any possible ex-use in the body of the stories for their in spectacles was the managing editor receptance.

They talked for five minutes, touched ghtly on the weather, on Betty's dis"Yes, to be sure. The man in specinguished grandparents and on story- tacles was my assistant. He was a

nd Betty saw that with her own only autumn vacation. I am sorry, I can' "And you have written those letters

Betty laughed and hid her face

Wait a Minute!

Of course, we did not have that many eggs, some of the rascals appearing twice in the movie. Grand, ain't it?

A Pennsylvania brewer is turning his brewery into a match factory. He is bound to

Us giris ain't safe, nohow.

There is one thing that the American expedition into Mex-

ANOTHER FULL WEEK'S SELLING IN THE JANUARY SALES Corsets

Ribbons

_15 pieces Wide Corded Silk Ribbons, in colors and black also a few pieces Plain Taf. fetas and Fancy Silks; were 35c and 50c. On sale, per yard 25c

239, 241, 243 DUNDAS STREET -Stocktaking and January Clearing Sales bring you many

\$1.50 for \$1.19

-Best Canadian-made Corsets in favorite medium bust model, all sizes 18 to 29. January sale special.

Scotch Tweeds, 85c Yard

We couldn't replace these on our shelves today at less than \$1.25 per yard; Heavy Scotch Tweed Suiting, well adapted for either dresses or suits, 45 inches wide, in several different mixtures; 200 yards in the January sale. At, per yard 35c

-NAVY BLUE AND BLACK SERGE SUITING, warranted all pure wool and old dye, 50 inches wide, \$2.00 value, a big number for spring suits. At, per yard.....\$1.50

New 1917 Petticoats

-A revival of the stripes, foulard and pompadour patterns worn a century or more ago. In this shipment of petticoats from New York these fetching old-time patterns are shown in several different styles. Prices\$1.50, \$2.50

Fancy Goods

-110 pieces Stamped Goods, including Silk Crepe Tea Aprons and Boudoir Caps,

Long Kid Gloves, \$1.00

-50 pairs W Long Kid Whit Lawn and Dimity Tea | Gloves, in white or Llack only. Aprons. All these are stamped | all sizes 53/4 to 71/4; a rush to embroider. Mostly 25c special Wednesday. At, per pieces. Choice Wednesday pair \$1.00 10c - New Idea Patterns, 10c each

Winter Underwear

-WCMEN'S AND MISSES' VELVA COMBINATION SUITS, ribbed, medium weight, cream color, high neck and long sleeve vests, ankle-length drawers. At, per suit......89c

-WOMEN'S HEAVY RIBBED MERINO VESTS, white or -Oversizes in Winter Vests for stout women. At........75c

A Table of Hosiery

-Before stocktaking clearance of odd dozens of Cotton, Lisle and Fleece-Lined Hose for women; 30c heavy black cotton, 35c fleece-lined, 30c black cotton with maco or merino soles, 35c black lisle of good weight; sizes 81/2 to 10. Choice, per pair 25c

Waists, Sacques, and House Dresses

-CLEARANCE OF WAISTS, a big variety of new-style Voile Waists, embroidered striped, lace trimmed and frilled fichu effects; all sizes 36 to 42; \$1.50 value. Choice98c -DRESSING SACQUES, made of velour flannelette, in light blue, fawn, grey, red and pretty floral patterns; were 75c and -HOUSE DRESSES in oversizes for stout women, dark grey flannelette, in checks and figures, high neck and long sleeves bust sizes 42, 44 and 46. Prices\$1.50, \$1.75

Saxony Flannel

-2,000 yards Saxony Flannel in stripes and cheeks, dark and light colorings, 29 inches wide, suitable for children's dresses and underwear; a bargain. On sale at, per yard......121/20 -1,000 yards Saxony Flannel, 36 inches wide, beautiful patterns, soft finish, fine for all kinds of underwear, value for 20c

Special Linen Sale Continues This Week

-A great many desirable ends, from one to two and a half

yards. GREAT BARGAINS.

killed during the war. That Something will happen for this, we, ought to make us let up on our criticisms of poets.

J. H. Record of Tonawanda, Pa., is do not seem to appreciate slavery.

Camel's milk is good for consumptives. We know some Shriners who must have an awful dose of consump- mighty civil.

Bigamy is said to be on the increase in England. This war will make men take terrible silent masses had so much to say admit that war give

A female school teacher in Los Angeles says that clothes are immoral. little rink the kiddles have built emost California girls are quite moral, on the sidewalk and hear the tered with calico.

limited in the war areas. However, there is no ban on sweet nothings in any clime or lan-

"The Deutschland snored," says an inspired head-writer. to be dwarfed considerably, and the Amazon lady would have to cease being an Amazon and begin to be "a doll-like nettle creature" to go with him.

So the overgrown boy turned into the overgrown below to the overgrown Probably he means that it is are the men who pat the horses slumbering in a British port | When they pass them on the street.

Don't sow your pumpkin seeds as et. It is inconvenient to plant a

We love to read about the suffragette's silent parade about the White House. Imagine the girls being silent.

Editors and barbers And the men who shovel snow; There are laymen, there are draymen, But the ones I like to meet

To bow and raise your hat To someone so distinguished That your comrade says "Who's that?" But the man I really honor

-Christopher Morley in Life.

The Germans say that slavery is good for the Belgians. The latter, however, A lot of folks are signing the petition

speaking for the silent masses of war would not Woodrow Wilson says he is ism

mankind. We did not know the than was the elin

Every pearl's a tear, too. Help, help! It is grand to step on a nice least of all a blaze which destroys an

if that be the case. They are not clut- on the sidewalk, and hear the on the sidewalk, and hear the little ones rejoice at your discomfiture. Makes you laugh, The use of sugar is being does it not? It is a great thing

THE MEN I LIKE TO MEET. There are many pleasant people Whom one would like to know;

When the stinging north wind blows

Justice as the True Peace Basis

peace-treety is that it does not at all peace-treety is that it does not at all peace-treety is that it does not at all peace." In support of this intention he cites in the January issue Vanity Fair (New York) the calculation of Victor Cherbuliez, showing that om the year 1560 B.C. to 1360 A.D. the orld achieved eight thousand treaties, ch of which lasted on an average at le longer than two years. If national purity were to be assured by treaty or war, the war of 1870-71 would have manently settled the question of Aller-Dorraine, but security is only obby war, the war of 1870-71 would have permanently settled the question of Alsace-Lorraine, but security is only obtained "when both perties consider the settlement just." Such a solution does not of course, satisfy "military heroes or political dilettanti," but only "rational human beings," and they, fortuntely, will soon be in the majority in the world. Dr. Brandes avows a "real and not entirely unjustified hope" that in the end common sense will really rule he world which is to say, that the birresistible logic of things will prove tronger than the wild agitation of political fanatics," and he proceeds:

"From a few words I recently wrote a Norwegian magazine—in which I was founded on some of the finest in-

oal.

"The Allies claim, in chorus, that "The Allies claim, in chorus, milineir object is to crush Prussian milineir object is to crush east two and two take four, militarism cannot be crushed by militarism. All attempts to do so, militarism. But those of a managing editor to a contributor at all, but like those of a friend who had known her family for years. Then he wrote that other letter: "I am a fool I know but I have that picture of yours in front of me."

Texas is selling goat meat to the sheepish about it, either.

Texas is selling goat meat to the sheepish about it, either.

Texas is selling goat meat to the sheepish about it, either.

Texas is selling goat meat to the sheepish about it, either it will be accomplished in a totally different way."

But have been fruitless—insane even. But there is no reason to infer that militure in will never be eradicated. Merely hat it will be accomplished in a totally different way."

Seventeen poets have been fruitless—insane even. But there is no reason to infer that militure is no reaso connected moral flore of men; generated cowardice

several news-at I consider it ainst war. In-among the Latins, Germans, and Slavs, t is still ineradicable in Germany are rance, but in Great Britain and in the "And if dueling could die a natura ath, why can't we predict the deat

of war. Put just as the duel could not be eradicated by decapitating duelists, as Richelieu attempted to do, so militarism cannot be uprooted by munitions and conscription.

What a multitude of prejudices had to removed before the duel disap-peared! Such scorn and derision as me the man who refused to challenge one who had insulted him! What a school had for course. Nonor, and personal disso nity the duel was said to be—for thous-But ands of years! And yet, quietly, unob-mili-trusively, it has been eliminated and forcetten by the most civilized nations "According to its partisans, its disaparance should have weakened the

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wish that men would realize that

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