fancy of the world.

have led.

knowledge so long as it's true.

terns or year-old styles.

you may need to buy.

promptly attended to.

Golf Jerseys, in plain and fancy colors, new goods, made in the latest style, regular price \$2; on sale Tuesday.....

Infants' Zephyr Wool Sacques, hand-made, in plain white, and white with sky or pink trimming, regular price 65c; on sale Tuesday.....

Childrens' Lawn Pinafores, five sizes, trimmed with frill of lawn and edge of fine Swiss embroidery, Mother Hubbard

Ladies' Fine Flannelette Gowns, Mother Hubbard style, large sleeves, frill around neck and

American Embossed Gilt Wall-paper, suitable for halls, din-ing rooms and libraries, new

designs and colors, ceilings to

match, regular price 30c per single roll; Tuesday.....

Tapestry Carpets, good pat-terns, regular price 60c yard; Tuesday....

Chenille Curtains, 3 yards long, deep fancy fringe and floral dado top and bottom, in crim-son, blue, terra cotta, brown,

Men's Colored Merino Half Hose, medium weight, sizes 10, 10½ and 11 inch, regular price 15c a pair; Tuesday

electric, peach, gold and fawn, regular price \$2.75 a pair;

down front, regular 85c; Tuesday morning.....

Solid Oak Rocking Chairs, large size, with arms, upholstered seats and backs, fancy rattan decorated, regular price \$5;

embroidery, Mother Hubbard yoke, regular 40c; Tuesday

are more pleasing in consequence.

Palms-direct importation from Europe.

plants, in pots, at from 10c to 50c each.

The fascination of a crowd is upon us. All the enthu-

store in search of novelties you will see nowhere else.

You'll catch the fashion idea, because you help to make it.

the finest stock we ever had to show, even if that does seem

like an old story. The age of the story won't weaken the

Things For the Home!

sharp step with designers and manufacturers. It makes all the

difference in the world whether you buy absolutely new pat-

Any quantity of rugs—all sizes, shapes and styles. The collection is worth seeing at any time. If you want the seed thoughts of correct furnishing in your mind take elevator to

fourth floor and linger over the different patterns. Some day

Floral Department.

Just received from Florida, a rare and curious collection of house

Fresh Cut Flowers received every morning. Special orders for Easter

On Sale Tuesday:

.50

by 2½ inches wide, regular price 25c each; Tuesday morn-

Boys' Oxford Halifax Tweed Pants, lined throughout, sizes 22 to 28 inches waist, regular price 39c a pair; Tuesday

Men's Black and Brown Fedora Hats, large, full shapes, all sizes, regular price 75c each; Tuesday morning.....

Men's Heavy All-wool Canadian Tweed Pants, with cross and

hip pockets, good trimmings, regular price \$1.19; Tuesday morning

42-inch All-wool Diagonal Dress Goods, marl twills, check suitings, tuft tweeds and fancy shepherd checks, regular price 25c to 40c a yard; Tuesday

morning

Black Twilled Serge, 56-inch wide, fine twill, medium weights, regular price 65c a yard; Tuesday morning.....

22-inch Heavy, All-silk Surah, in grey, Nile green, dove, eminence, flame and violet, regular price 75c a yard; Tuesday

day morning.....

24-inch Satins, in all the new

evening and art shades, regular price 50c a yard; Tuesday

morning

New Black Beaded Garnitures,

including all the new shapes in yokes, collars, points and suspenders, regular price \$1.50 to \$3; Tuesday morning.....

New French Shell Back Combs,

with fancy tops, regular price 15c each; Tuesday morning..

ing

New carpets for spring are here and new upholsteries. We have to be ready months ahead of you in order to keep

Body Brussels have the preference. More attention has been paid to their production than ever before, and designs

WHOLESALE NEWSDEALERS: Beebe, 891 Spadina-nvenue. Messer, 707 Yonge-street. Joriarity, 1426 Queen-street west. bage, 655 Dundas. Duggan, 862 King-street east. Ezzard, 767 Queen-street east. 190 Yonge STREET, March 23, 1896.

Swinging Towards Easter!

siasm of success is roused by what stands for so much study and care and money. Our keenest eyes and most tireless nerves have searched the markets, catching the latest thought

NO. 83 YONGE-STREET, TORONTO. TELEPHONES:

in new things to wear; bringing novelties from London and from Paris—the newest ideas of the brightest brains, and the fashions that'll glitter in the boulevards, parks and avenues where an older civilization asserts the right to direct the dress

We must make ourselves forget the riches behind the riches we show, and so must you. There are more trimmed Hats, more Spring Wraps and more new Dress Goods already than ever before, and we never have got too many yet. We began modestly and now we're doing generously. The most

aristocratic styles are here, and fashionable people crowd the

We believe in a process of education. You see a thing for the first time and you're not educated to it; a's too loud or too quiet or too commonplace. You go away. The season develops the style; everybody else is wearing it; it's the

popular fancy. You follow the fashion where you might The Industrial Exhibition, that brings hundreds of thousands of visi-tors to Toronto every fall, will next year become doubly important by rea-son of its expansion into an exhibi-tion of national importance. It will be known as the Dominion Exhibition That's why we repeat-better come and look early. Don't buy all at once; no need of hurry; come again and again. of 1897. It will eclipse anything of the kind ever held in Canada. Apply that to dress goods, cloaks and millinery. Each is

The British Dairy Association is to meet in Toronto next year. The prence of a large number of representative British farmers will naturally excite much interest among the farming community of this province.

Lastly, an effort is to be made to induce the Prince and Princes of Wales, or, failing them, the Duke and uchess of York, to visit this city. The presence of any of these distinguished personages, but especially of the Prince of Wales, would make Toronto in 1897 the Mecca of all North Am-

The citizens of Toronto have a plain duty before them. That duty is to co-operate unitedly and enthusiastically in making next year the most glorious in the city's history. We will undoubtedly receive substantial en-couragement from the Dominion Government and the various provinces will probably lend us generous assistance. We cannot set to work too soon to lay out our program. The success of the various events will, for the most part, rest with the citizens of Toronto. Success will not come of its own accord. There is a lot of work ahead of us if we wish to score a tri-

Although the prize poster competition is a purely private affair, concerning only the association that offered the prize and those who sent in sketches, the matter is fast becoming, if, in-deed, it has not already become, an is-Malden, for alleged breach of canonisue of great public importance. The cal law in his marriage last summer public were invited to view the sketches in a Yonge street window, the publie will be called upon to pay anything from one to five dollars to visit the show, and for these and sundry other reasons the long-suffering public thinks it has a right to be heard in the matter of these posters. The Horse Show people may accept it as a fact at once that the public doesn't agree with the unknown critics who awarded the prize. On the streets and in places where men and women most do conwhere men and women most do congregate the question is being asked. where men and women most do congregate the question is being asked. Who are those critics, anyway? And on what principle have they made their decision? No one seems to know. No one can locate he school to which the prize sketch belongs. One says it is after Beardsley. Another contends that it is an inspiration of a purely local art. Another correspondent calls it a daub. We are assured by another writer that there were at least six designs superior to the one selected by the critics. For ourselves, we give it up. We have lost our bearings in matters of art. The prevailing surfeit of Assyr an-bearded men and Beardsley-curved girls, with of short. men and Beardsley-curved girls, with a revival of the wooden Egyptian style of sketching, has given us a nightmare. We really do not know where we are at. The Choctaw squaw may be the highest style of art for all we know. We would be serve to can the control of the was heart failure. know. We would be sorry to say it does not display a higher degree of fin de siecle art than any of its competitors. All we profess to say is this, that

the public wants some sort of an explanation, and in a hurry, too. TO EXTERMINATE THE C.P.R. According to The New York Sun, the Canadian Pacific Railway is indebted to the goodwill of the American peo-ple for its very existence. If the Canadian railway were deprived of the bending privilege granted it by the United States, it would fall into a deline from which it would never rally. All the Canadian schemes and intrigues against the United States, both political and commercial, emanate from the C.P.R. The project of establishing a great line of steamships between Liverpool and Hallfax, for the purpose of striking a blow at the commerce of New York, was of Canadian Pacific corception. It was devised by Sir Charles Tupper, and he is the creature of that company. The proposed tele-graph cable between Halifax and Bermuda is to be guarded for military use against the United States. It is to be, therefore, an extension of the Canadian military system, of which the Canadian Pacific, distinctly and avowedly a political and military road, is the main feature. This is the burden of two editorial diatribes recently published in The Sun. It calls upon the Government of the United States to recall a concession that is "fomenting a hostility that will eventuate in war and possibly in Canadian subjugation, if that fatal policy is continued." Sir William Van Horne has repeatedly peinted out that but a trifling percent-

age of the company's business goes through the United States in bond.

THE TORONTO WORLD The Americans would probably suffer NORTH AMERICAN LIFE ASSURANCE COMPANY. The Americans would probably suffer more than we would if the bonding privileges were annulled by the two countries. The Canada Southern would keenly feel the effects of such a policy. It would find little use for its proposed \$4,000,000 bridge across the Detroit River if it were denied the privilege of taking goods in bond through the Province of Ontario. The Sun is as far astray in regard to the importance to Canada of the bonding privilege as it was in its estimation of the strength of the annexation sentiment in this country. The editor of The Sun seems to be purely a victim of impulse and

a special ecclesiastical court of the Episcopal Church will begin its sitting behind closed doors, for the trial of S. to Miss Derby, a member of Trinity Church, this city. The point is that Rev. Mr. Fuller is a divorced man, he having secured legal separation from his wife on the ground of desertion.

York County Mutual Fire Insurance Co. A meeting of the directors of the company was held in one of the rooms adjoining the Council chamber on Sat-



A LIFE SAVED

Enio CHERRY

"Several years ago, I caught a severe cold, attended with a terrible cough that allowed me no rest, either day or night. The doctors pronounced my case hopeless. A friend, learning of my trouble, sent me a bottle of Ayer's Cherry Pectoral. By the time I had used the whole bottle, I was completely cured, and I believe it saved my life."—W. H. WARD, 8 Quimby Avc., Lowell, Mass.

Ayer's Cherry Pectoral Highest Awards at World's Fair. Ayer's Pills the Best Family Physic.

George Messer, 100 Congarded west.

If a most 165 in M

that an efficient cold storage system
will save enough of this loss in Toronto is not alone to conduct a large warehouse.
Toronto is not alone in this great need. Every city and town in Canada possessing a good market should have efficient cold storage, for it is as important to have a proper place to keep our produce as a place to sell it. Cold storage warehouses should be located throughout Ontario in every district where butter, cheese, eggs, fruit, fish, game, meat and poultry are produced or handled extensively. The benefits of these warehouses to the towns and to the farmers of Ontario are apparent. Cold storage warehouses will save loss at home and ensure good markets abroad. The farmer will get better prices for his goods, and the dealer sure profits, and, paradoxical as it may seem, the consumer will pay less on the average for his perishable food. Our surplus produce could then be put upon the British market at its intrinsic value, and would bring good prices.

With our present refrigerated cars and refrigerated ocean steamship compartments, all we require to complete the system is a chain of refrigerated cars and refrigerated coean steamship compartments, all we require to complete the system is a chain of refrigerated warehouses in that Province. Nova Scotia will likely follow, and why should not Ontario, whose needs are greatest of all, do the same? The question is well worth the serious consideration of the Local Government.

REV. S. R. FULLER'S MARRIAGE
Will be the subject of an Ecclesiastical court of the Episcopal Church will begin its sitting behind closed doors, for the trial of 5.

Boston, March 2I.—On Thursday next a special ecclesiastical court of the Episcopal Church will begin its sitting behind closed doors, for the trial of 5.

M. IMPORTAYN CUESTION and company, and possess the situation and skill in everything connected the success of the company, is seen ably assisting the consultance of the managing its before the president of the company, and the success of the company, is a consta

AN IMPORTANT QUESTION ASKED AND ANSWERED.

Company's secretary since its incep-

"Are you a lawyer, or a doctor, or a clergyman, or are you and your family dependent on some other profession or occupation for an income? How do you intend to provide for the continuation of the income after your death?"

"Delve, plod and contrive as you may to secure comfort and ease to those who come after you, you find nothing so sure as a life insurance policy to do it."

"The objecting argument, 'I cannot afford to insure,' should teach a man the imperative necessity for insuring immediately. If so much difficulty is experienced in paying a small premium now, what a frightful condition the family would be thrown into by the husband's or father's death."

"A life insurance policy is the most valuable species of property, because it is available at a time when all other resources may fail."

"The company to insure in is one which can point to a successful past record, having a low expense rate, large surplus and equitable plans."

In respect to these and other important essentials the North American Life stands unexcelled. The success which attended the operations of that progressive Home Company during the year 1895 was unparalleled in its history.

The excellent results which have

the year 1895 was unparalleled in its history.

The excellent results which have been paid to holders of matured investment policies in the North American Life, combined with the Company's unexcelled financial position, should commend it to the patronage of all classes of intending insurers.

Full particulars of the Company's attractive investment plans and copies of its last Annual Report will be furnished on application to William McCabe, F.I.A., Managing Director North American Life Assurance Company, 22 to 28 King-street west, Toronto, or to any of the Company's agents.

Micense Inspector Dexter was married on Saturday to Mrs. Allen, an English lady. Rev. Dr. Thomas performed the ceremony is Jarvis-street Baptist Church.

T. & B.

Through the States, from Dakota south-east, I travelled to Florida's shore; smoked the "Echo" and "Vanity

'Snow Flake" and a dozen brands But, boys, there is just one to-Only one in this wide world for me; It's the one I will stand by forever— The plug that is stamped T. & B

CHEW T. & B. MAHOGANY 5 and 10 cent plugs.

The more you use of it the better you like it. SILVER CREEK TROUT PONDS.

Orders taken for the fry of "Speckled Prout" and "Black Bass" for April and "ally delivery. Ponds at Toronto, Uxbridge and Homer, N.Y. Address C. H. RIGGS, corner King and Yonge-streets, To-

ANNUAL SALE INDUSTRIAL ROOM SOCIETY The annual sale of above society will be held at Forum Hall. Gerrard and Yonge-treets, on Wednesday. Thursday and Friday, 25th, 25th and 27th inst. A large assortment of underclothing, suitable for halles, gentlemen, children. Afternoon tea. Flower and candy tables. Guinane Brothers

Guinane Brothers

For the Ladies

If there's anything we like better than anything else it's competition and comparison. We like you to come here for the purpose of comparison. When you compare prices, quality and values, we are sure you'll buy here.

These Are Retiring Shoe Prices



Come in and look at them. You are under no obligation to buy - we like folks to come in, just to look around. We like you to feel acquainted with the store—and with us.



Everything absolutely Half Price And The Men. Too

Though we've neglected to emphasize it, there are price attractions in our Men's Shoe Department to-day.

180 Pairs Men's Shoes, \$1.00 per pair, were \$2.00. 120 Pairs Men's Shoes, \$1.25 per pair, were \$2.50.

GUINANE BROS.

214 YONGE STREET.

Dollars Are Coming Fast and Going Far.

ARMY AND NAVY CO., LTD.

The Grandest and Most Successful Sale of Drygoods, Millinery, Mantles, Clothing, Furnishings, Hats, Caps, Boots and Shoes Toronto has ever heard of is this MUIR & YATES and

Bankrupt Sale.

Never have you had such an opportunity before; don't let it pass you. The goods were bought at about one-third their value; they are sold to you at about one-third their value.

MEN'S TWEED SUITS AT \$5

200 of them—as far as we are able to judge none are worth less than \$12. Come in if you like, pick up one of the suits and see how it feels, how it is made; try it on and see how it fits. You might buy one—perhaps two.

Scotch Tweed Pants, custom made, likely they didn't fit the men they were made for, but anyway they're here. Such pants always are worth from \$4.50 to \$6. They are all the same price now—\$2.50.

Beaver Overcoats, new style every one of them. Nothing antiquated can command our attention or yours. Blue, Brown and Fawn—\$5.75 each.

Dollars never bought so much as they do to-day, but they've been a deal easier to get. Manufacturing may be unprofitable and selling may pay poorly, but the time to spend your dollar is when that dollar is most powerful.

Was there ever a time when you could buy

MANTLES

at prices so eloquent of economy? AT 49 CENTS

we have Navy Reefer Coats, faced with black silk; Black Astrachan Cape, with metal clasps; Astrachan Dolman Wrap, ball fringe trim-

AT 95 CENTS

Black Bicycle Coat, double breasted; Beaver Military Jacket, Astrachan Trimmed Spring Jackets, several shades of fawn; Black Boucle Cloth Jacket, double row of buttons; Child's Fawn Cloth Ulster, lined throughout; Girl's Navy Cheviot Reefer, double breasted; Lady's Navy Blue Reefer, embroidered collar.

Wraps, Ulsters and Jackets that have sold at from \$10.00 to \$25.00 you can buy from us—\$1.50 to \$5.00. Don't hope to find many of them here efter today.

Nobody else can sell Trimmed Millinery at our prices.

There are scores of Hats and Bonnets—no money in them for us—but at 15c, 20c, 25c, 35c, 50c, you can change your headgear for Easter and save your money at the same time. If we haven't just what suits you ready trimmed, buy a Straw Shape and materials to trim it.

You'll be surprised at what you'll get for 25 Cents in the line of Ribbons, Laces, Feathers and Flowers. The Dress Goods selling, The Linen selling, The Lace selling,

The Men's Furnishings selling, The Boots and Shoes selling, each remarkable in its way, but emphasize the popularity of this store and its helpfulness to Toronto shoppers.

THIS SALE GIVES YOU

Dress Goods, black and colored, double Lily White Linen Collars, two shapes, widths, from 13c. Cretonnes, Art Patterns and Color-

Kid Gloves, reliable makes, 6 buttons

Dress Bows, white, 15c. Turkey Handkerchiefs, white spots and border, 5c. Co. Linen Collars, sizes 14, 14 1-2, 16 1-2, Table Linen, creme and bleached, 17, 17 1-2, 18 1-2, 10c dozen. Ceylon Flannel Shirts, fancy stripes,

Velveteens, fine black, silk finish, 34c.

Velveteens, fine black, silk finish, 34c.

Silks, scores of sorts and shades, 29c.

Pure Silk Gloves 2 butters and shades, 29c.

Men's Heavy Laged Boots, cap-Pure Silk Gloves, 8 button length, 20c. Men's Heavy Laced Boots, double Spool Thread 1000 conductions of the sole, 99c. Spool Thread, 1000 yards on each, 3c. Side Combs, tortoise, celluloid, 6c. Men's Wool Underwear, ribbed and lain, 25c.

Spool Thread, 1000 yards on each, 3c. Buff Kangaroo Laced Boots, worth \$2.25, for \$1.74.

Calf Boots, fine toes, Goodyear welt, \$2.49.

Our store is an open page of high values and low prices. Come without any reference to a purchase. Come to look.

ARMY & NAVY CO., LTD. 133 and 135 King-Street East.

Provident Savings Life Assurance Society

OF NW YORK (tablished 1875). CHAS: E. WILLARD, - - PRESIDENT. SHEPPARD HOMANS, Chairman of the Board of Directors and

| Rates per \$1000 WITH PROFITS, | New Business written |
|--|--|
| Age 25\$13 75 } | in 1895, \$23,000.000 |
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| " 30 14 80 8 " 31 15 05 8 | \$2,246,859 |
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| " 34 15 00 | Paid Policy-holders |
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| " 36 16 30 § | in 1895 - \$1.491.412 |

Head Office for Canada, 37 Yonge-St. Toronto.

ders \$1.981,355 Assets - -

Rates per \$:000

WITH PROFITS.

FULL DEPOSIT WITH THE DOMINION COVERNMENT. Agents Wanted in Unrepresented Districts

Plantation Blend mild dr of excellent aroma, spec nded to all who use co t a really good article

Lochfyne Herrings

These Salt Herrings are selected packed by Jamieson & Co., Glass and regularly worth \$1.50 a keg. special price prevails during Lens Eggs at 50 each, Not the ordinary Eggs, but lovely the Easter Æggs, made of the fi-cream, in various colors, very pr and very tasty little Easter con

Wine at 400 bottle. Made from selected Concord and tawba grapes, grown in the Niag district, a pure wine, with no alc added. added.

This wine cannot be too highly comended during sickness and conva

Michie & Co STORES-514 and 7 King-street W 466 and 468 Spadina-

HE LED A DOUBLE LIFT

Young Stzelecki, Protege of Dr. Edv Everett Hale, Editor of Commonweal Turned Out to be a Burglar.

Everett Bale, Editor of Commonweal
Tarned Out to be a Burglar.

Boston, March 22.—A Dr. Jekyll
Mr. Hyde episode in real life has c
to light through the capture of CS. Stzeleckl, a protege of the Rev.
Edward Everett Hale. He also
wealthy relatives in New York.
prisoner is a refined and intelli,
young Pole. For a year he has i
leading a dual life here, to the comp
mystincation of the police.

While writing book reviews and
torial articles for The Commonwet
Dr. Hale's publication, he has, le
handed, committed burglaries in n
than 50 flats and residences in the foonable Back Bay.

He was caught last night just as
was leaving the pawnshop of L.
Elinstein, at 21 Pleasant-street, wi
he went to dispose of stolen silverw.
At the station house he confessed.
The amount of his plunder reac
well into the thousands. Some of
has been recovered. He has done
the stealing in two months. He ca
from Poland when a mere boy, was
ucated in New York, where he atte
ed college, and came from there to
city a year ago.

It was not long before he wande
into Dr. Hale's office, at 3 Hamilt
place, in search of work. Dr. H
took a faney to him at once and
him to work in the office.

He gradually worked along i
higher positions. He could write v
well. He had gained the friends
of the literary editor of The Comm
wealth, and soon had some books
review. He did the work, and seve
of his reviews have appeared in T
Commonwealth's columns with his s
nature attached.

He remained there until three mont
ago, when Dr. Hale secured for h
another position, because he could r
increase his salary, as requested.
remained in the new place six weel
and has had no regular work since, i
though he continued to write for T

remained in the new place six week and has had no regular work since, a though he continued to write for T Commonwealth.

though he continued to write for T Commonwealth.

For the last two months the Ba Bay district has been systematical worked by an unknown burglar. T police could not discover the slighter clue until ten days ago, when the found some of the plunder in a paw shop. They camped there for ten day and last night Stzelecki came in with package and was arrested.

He coolly suggested that the polic man must have made a mistake, but the station house he confessed twhole business. They found a chisel his trousers leg and some skelet keys in his pocket.

"What are these for?" they asked, "Well, I suppose I may as well the whole thing. I am a burglar. Y have caught me at last. I used this could be a suppose to steal because I was out of work. do not know what caused me to do but I thought of robbing houses at I got this chisel and set to work."

"How many houses have you rebed?"

"Oh, I guess about 25 or so, I can

"How many houses have you rebed?"

"Oh, I guess about 25 or so, I canot remember the exact number, pawned a good deal of the stuff. Trest of it is at my house. The firhouse I broke into was on Batavi street. That was two months ago, forced the door with a chisel, for was satisfied that no one was insidited took a lot of silverware and a fe other things, and got out without bing caught. I saw it was easy wor so kept it up. I realized that if I ke at it long enough I would get caugh but I reckoned on going out of the business before that time."

He had two rooms, which he key locked. When the police went the they discovered several thousand do lars' worth of jewelry and silverwar They also recovered considerable moon pawn-tickets found on his person.

Seasonable Dress Fabrics...

Black Woolen Sicilians Mohair Lustres Special

Beautiful Black Crepons in the late styles at 75c, \$1.10, \$1.26 Colored Woolen Shot Effects Tweeds Mohair Mixtures Mohairs

Special Splendid range of Fancy Tweeds 40c to 75c. cial lines of Beautiful Blouse

Silks from 65c to \$1.30. Cottons Muslins Ginghams Cambries Lappets Chambrays Swivel Silk Special lines at 12½c to 25c. Samples all cut ready for mailing.

John Catto & Son.

King-st., Opposite the Postoffice.

T. EATON CO. LIMITED. 190 YONGE ST., TORONTO.