

Simpson's Friday Bargains on Sale Today

Dress Goods

3000 Yards Dress Fabrics
Regular \$1.25 to \$1.50
Weaves, 94c Yard

This wonderful offer in dress goods includes silk warp crepe de chine, silk and wool satin union cashmere and ratine, santos, also Bedford cords in good range of shades. Splendid for children's wear. Today, 94c.

54-inch Suiting Serge, \$2.95 Yard—Pure wool serge santos, for tailored suits and skirts and dresses. Navy and black only. Guaranteed quality, and soap shrunk. Today, yard, \$2.95.

1,000 Yards Black Beaver Cloth, \$2.95—Extraordinary for fur coats; 54 inches wide; deep, fast black. \$4.00 yard if purchased at today's market price. Today, per yard, \$2.95.

Coatings, \$1.95 Yard—Splendid wearing material, in all cream and black and colored check. 54 inches wide. Regularly \$2.50. Today, per yard, \$1.95.
Simpson's—Second Floor.

Silks

Silks and Velvets, fancy, checked and striped silks, for separate skirts. One yard wide. Regularly \$2.50 yard. Today, yard, \$1.89.

Black Satin Paillettes and Silk Taffetas, regularly \$2.24 per yard. \$1.98.

Two Specials in Black Chiffon Velveteen, 22 in. wide, regularly \$1.25 for 95c; 27 in. wide, regularly \$2.00, for \$1.69. Both are dyed by "Worrall's" and guaranteed fast in pile and color.

All Silk Crepe de Chine, in colors, \$1.95 yard. Big selection in mid and pastel shades, for dresses, waists and lingerie. Regularly \$2.24 and \$2.50. Today, yard, \$1.95.

Pink Silk Habutais; one yard wide, flesh, shell and rose pinks. Regularly \$1.00. Today, yard, 88c.

Simpson's—Second Floor.

Linings

2000 Yds. Brocaded Satin
Coat Lining, 59c Yd.

Lovely woven designs in high-grade Roman finished sateen; all the wanted shades, for suits and separate coats, 40 inches wide. 69c, 75c and 85c qualities. Today only, yard, 59c.

38-inch Black Moire Skirting—Guaranteed fast deep black. Today, 44c.

Wash Goods

Crum's Standard Prints—white grounds, with small figured designs, 32 inches wide. Ten yards to a customer. Yard, 25c.

White Lingerie Crepes, Scotch manufacture, 40 inches wide. Regularly 50c yard. Today, yard, 25c.

Striped Voiles, 36 and 40 inches wide. More than thirty designs. Value 39c. Today, yard, 25c.

Simpson's—Second Floor.

Notions

Black Lisle Elastic, 3/4-inch wide. Today, 3 yards for 10c.

Pin Sheets, 160 brass pins to sheet. Today, sheet, 5c.

Bias Tape, in black and white, 10 yards to bolt. Today, 2 bolts for 35c.

Lingerie Tape, 4 yards to bolt, in pink and white. Today, 8c.

Black Silk Military Braid, 3/4-inch. Today, yard, 12c.

Women's Sateen Pad Hose Supports. Today, 29c.

Canada Hooks and Eyes, in black and white, medium size. Today, 3 cards for 5c.

Wooden Shoe Trees, today, 2 pairs for 23c.

Simpson's—Main Floor.

Electric Fixtures

Fixtures, \$10.25—Brown and gold. The bowl is white, with raised design, a magnificent combination at the price. \$10.25.

25 and 40-Watt Bulbs—Regularly 38c. Today, 35c.

60-Watt Condor Bulbs—Regularly 55c. Today, 49c.

100-Watt Nitro Bulbs—Regularly \$1.35. Today, \$1.15.

2-Way Plug, extra heavy. Regularly 75c. Today, 63c.

Flexible Stem Table Lamps that will throw light in any direction. Including white-lined green shade and cord and plug. Regularly \$6.20. Today, \$5.20.
Simpson's—Sixth Floor.

Draperies 29c yd.

Including chintzes, madras, muslins, scrim, bungalow nets, comforter coverings. Today, yard, 29c.

\$1.98 Lace Curtains, with Valance, Pair, \$1.19—75 pairs only. White, with plain centres, and small conventional borders. Complete with a "Dutch" valance to go between. 2 1/2 yards long. Friday bargain, pair, \$1.19.

50-inch Shadow Cloths, Yard, \$1.49.—50 inches wide, reversible designs, in light and dark colorings. Today, yard, \$1.49.

Chenille Portieres, Pair, \$3.98—In self green, with colored woven border at bottom, and tasselled fringe. Today, pair, \$3.98.

Brass Extension Rods, each 14c—Fit any window from 26 to 46 inches. Complete with ends and brackets. Friday bargain, each, 14c.

Simpson's—Fourth Floor.

Wall Papers

Imported Tapestry Wall Papers—Floral and scenic designs in rich colorings for living-rooms, halls and dining-rooms. Values 40c to 75c. Today, single roll, 33c.

For Dens and Living-rooms—Blended Wall Paper with hide leather treatment. 30 inches wide, 5-yard roll. Regular 60c. Today, per roll, 40c.

Parlor Paper—Heavy embossed paper on white ground outlined in gold. Cut-out border. Leaf effect outlined in gold and base border. Wall paper regular 20c, today, 10c. Border, regular 15c per yard, today, 7 1/2c per yard.

For Kitchen, Back Halls and Dining-rooms—Good design on brown ground, stripe effect with colors of green and terra cotta. Regular 12 1/2c. Today, 7c. Border to match, regular 4c. Today, per yard, 2c.

Ceiling Papers—Good heavy ceiling, tapestry designs in cream and grey. Regular 11c per roll. Today, per roll, 9c.

Simpson's—Sixth Floor.

Paints, Brushes

Creosote Shingle Stain, \$1.12 per gallon—Light buff, buff, grey, cherry, light red, medium red, brown, light green, slate, dark green, extra dark green.

Special Clear Varnish, 49c per quart—For furniture and interior woodwork, dries hard and glossy.

Berry Bros' Floor Wax, 33c per lb.—Quality wax, does not discolor hardwood floors, polishes quickly.

Pure Turpentine, per quart, 45c.

Aluminum Paint, 2-oz. bottles, 12c.

Majestic White Enamel, pint, 63c.

English Ground Glue, per package, 35c.

Rubber Set Paint Brushes, 2 inches wide, 19c.

Kalsomine Brushes, 7 inches wide, 68c.

Paperlayers, 12-inch, two rows, mixed bristles, 23c.

Simpson's—Sixth Floor.

Up to \$14.75 Tapestry Rugs at \$9.95

Two designs, one Oriental in fawn, old rose and blue colors, the other in foliage design in green, tan and rose effects. Size 6' 9" x 9', regularly \$12.95; size 7' 6" x 9', regularly \$14.75. Today, \$9.95.

\$57.50 Seamless Velvet Rugs at \$49.75—Green and brown colorings with conventional patterns. Size 10' 6" x 12'. Regularly \$57.50. Today, \$49.75.

\$3.95 Rag Rugs at \$2.95—Fast colors and washable, plain centres with dainty borders. Size 3' x 5' 3". Regularly \$3.95. Friday bargain, \$2.95.

Small Tapestry Rugs, \$2.49—Oriental patterns and rich colorings. Size 2' 3" x 4' 6". Friday special, \$2.49.

Congoleum Squares, Special \$1.95—Three good designs in rug patterns. Size 3' x 4' 6". Special today, \$1.95.

Ends of Stair Oilcloth at 25c Yard—Odd lengths and ends of stair and passage oilcloth in canvas of painted back qualities. Different widths. Regularly 35c to 45c yard. Today to clear, yard, 25c.

Simpson's—Fourth Floor.

Whitewear

Friday Bargains Whitewear, Underwear and Corsets

Women's Corsets, \$1.69—Regularly \$2.25, \$2.50 and \$3.00. Made of French coutils and Alexandra cloth, in styles for every type of figure—Royal Worcester, C. B. a la Spirite, La Deesse, D. and A. and La Diva. Low or medium bust, with short or long hips. Some stout figure models have graduated front steel, with self-reducers; boned with finest steel filled side boning. Some have elastic in skirt, trimmed with Swiss embroideries and novelty laces. Hose supporters. Sizes in the lot are 19 to 30, but not in every style. Regularly \$2.25, \$2.50 and \$3.00. Friday bargain, \$1.69.

\$1.25 Striped Flannelette Petticoats, 69c—Made of English flannelette, with band and draw tape at waist and gathered frill on bottom. Friday bargain, 69c.

Women's Corset Covers, 29c—Regularly 50c, 65c and 75c. Of white cotton and nainsook. Yokes of lace and Swiss embroidery, with dainty edgings, and fitted peplum. Sizes 34 to 42 in the lot. Today, 29c.

\$2.50 Nightgowns, \$1.59—White Saxony flannelette—Mother Hubbard style. Double yokes front and back, trimmed with pink hemstitching, and frills of self. Sizes 56, 58 and 60. Regularly \$2.50. Friday bargain, \$1.59.

Women's Combinations, Half Price—Odd and Broken Lines—88c to \$2.75. Regularly \$1.75 to \$5.50. Made of winter weight fine ribbed cotton and cotton and wool mixtures. Low neck, no and short sleeves, V-neck and long sleeves. Knee or ankle length drawers. Colors white, cream or natural. Sizes 34 to 42. Regularly \$1.75 to \$5.50. Half price, 88c to \$2.75. No phone or mail orders for this item.

Women's Vests and Drawers, 48c—Regularly 75c and 85c. Of winter weight cotton. Vests low neck and short sleeves, or high neck and long sleeves. Drawers are ankle length, both styles. Sizes 34 to 42. Today's price, 48c.

Women's Cotton and Wool Vests and Drawers, 69c—Regularly \$1.25 and \$1.50. Made of cotton and wool mixture, in tinted cream shades. Vests low neck and short sleeves, or high neck and long sleeves. Sizes 34 to 42. Today, 69c.

Simpson's—Third Floor.

Chinaware

Clover Leaf Dinnerware.

Dinner Plates, today, 15c.
Breakfast Plates, today, 14c.
Tea Plates, today, 13c.
Soup Plates, today, 14c.
Bread and Butter Plates, today, 11c.
Covered Vegetable Dishes, today at 89c.

8.30 Special—English Clover Leaf Cups and Saucers. While they last today, 12c.

Quantity limited. Phone orders filled.

Cups Only—Good quality English ware. Today, 7c.

Tea Pots, 39c—Decorated tea pots. Various designs. Sizes ranging from 2 to 8 cups. Today, 39c.

Stoneware Crocks.

No. 1 size, and cover, for 31c.
No. 3 size, and cover, for 69c.
No. 5 size, and cover, for \$1.05.
No. 6 size, and cover, for \$1.23.
Brass Jardinieres, 98c—Heavy brass—dull finish; three ball feet—full 8-inch size. Regularly \$1.50. Special price, today, 98c.

Crown Fruit Jars.

Pint size, per doz., \$1.00.
Quart size, per doz., \$1.10.
Half-gallon size, per doz., \$1.35.
Red Rubber Jar Rings, doz., 8c.
Metal Rings for Crown Jars, dozen, 25c.
Glass Tops for Crown Jars, dozen, 20c.

50-piece Clover Leaf Dinner Sets, \$5.95—Good quality thin English ware. Popular gold, clover leaf and gold line decoration. Complete 50-piece dinner set for six persons. Today, \$5.95.

Men's and Young Men's Suits

\$14.85

Made up in tweed mixture materials, shades of brown, grey and fawn, two and three-button, semi and form-fitting sacque models. Sizes 33 to 44. Friday bargain, \$14.85.

Men's and Young Men's Winter Overcoats \$15.95

Developed in smart serviceable tweeds, shades of brown and grey. Standard fly front Chesterfield, ulster and slip-on models. Perfectly tailored and lined with twilled mohair. Sizes 35 to 44. Today, \$15.95.

Men's Tweed Trousers \$2.75

Serviceable tweeds in dark stripe effects, well tailored and finished, four pockets and back strap. Sizes 32 to 44. Today at \$2.75.

Men's \$1 Shirts, Today 79c

Plain and fancy hairline and cluster stripes. Laundered and soft cuffs, coat style, large roomy bodies. Sizes 14 to 17. Today, 79c.

Men's Crossback Suspenders

Light and medium weight webbings, solid leather ends; some with cord pulley style. Special clearing from manufacturer. Today, 25c.

"Pen-Angle" Fleece Underwear 95c

For men, natural shade, soft wool lined. Shirts and drawers, sizes 34 to 44. Today, each, 95c.



Special Value Today in Men's Soft Hats \$1.29

Smart flat set and slightly curled brim shapes. Black, green, grey, brown and fawn. Assortment unusual. Today, \$1.29.

Motor Rugs, \$8.45—Regularly \$12.50. Heavy weight. Many designs. The backs are of plain black mohair. Today, \$8.45.
Men's Hat Department.

B-O-Y-S

"Fast Color" Blue Suits \$9.95

Regularly \$13.50, \$15.00, \$18.00.

The material in these blue worsted suits was purchased three years ago, and is absolutely fast color. They are in fine and medium twill worsted, made up in three-button, double-breasted model. Bloomers are full fashioned, lined throughout. Belt loops, strap and buckle at knee. Sizes 8 to 15 years. Owing to the limited number we cannot accept phone or C. O. D. orders. No refunds or exchanges on this line. \$9.95.

Boys' \$2.00 Wool Jerseys, 98c—Colors plain, navy, brown, and navy and cardinal, navy and white trimmed. Button shoulder style. Sizes 2 to 6 years only. Regular \$2.00. Today, 98c.

Boys' Union Pull-Over Sweaters, in winter weight, in mid-grey; deep roll collar. Sizes 26 to 32. Today, 49c.

Pictures

1-4 Off

Sample Lines of Pictures—One or two of a kind. Complete range from 9 x 12 to 24 x 48; colored prints, black and whites, engravings and pastels; beautifully framed in gilt, with plain and ornamental corners. Mahogany and walnut; some in circles and architectural styles. Today, 75c to \$1.50.
Simpson's—Sixth Floor.

Silverware

Rogers' Silver-plated Coffee Spoons, Tea Spoons, in large and small sizes. Regularly \$2.50 dozen. Today, set of six, 75c.

Rogers' Silver-plated Dessert Spoons or Dessert Forks. Regularly \$3.75 dozen. Today, set of six, \$1.20.

Rogers' Silver-plated Table Spoons and Medium Forks. Regularly \$4.00 dozen. Today, set of six, \$1.35.
Simpson's—Main Floor.

A Big Clearance of Men's and Women's Boots Today \$1.99

No Phone, Mail or C.O.D. Orders, and No Refunds or Exchanges on Sale Footwear.

Men's Gunmetal Boots for Semi-Dress Wear

These boots were bought at a favorable time at way below manufacturers' regular prices. There are 375 pairs men's gunmetal button and lace boots, made on neat semi-round toe last, with medium-weight sole, McKay sewn, with covered channel and smooth insole. Button style in sizes 5 1/2 to 10. Blucher style, 5 1/2 to 8. These boots sell regularly at \$3.50 and \$3.75, and we are limiting the sale to one pair to each customer. Today, \$1.99.

Women's Classic Boots Are Included in This Sale at \$1.99

Broken lines of the above, also a number pairs of Boston Favorite boots. Button and lace styles. 1,000 pairs and twenty different styles in patent, gunmetal, and black kid leathers, with plain vamp, kid and imitation straight and fancy toe caps. Medium and light weight McKay sewn sole. Cuban and low heels. Sizes 2 1/2 to 5 1/2. Regularly \$4.00 and \$4.50. Today, \$1.99.

Men's Fall Boots \$4.65

Only 180 pairs and they are all specially made, with full leather lining, extra heavy solid leather outer sole, and solid leather insole, guaranteed counter and box toes. Every pair warranted. Sizes 6 to 11. Today, \$4.65.

Women's Six-Button Spats, Today 39c.

Two hundred pairs black felt spats, with six and seven buttons. Regularly 95c and \$1.25. Today, 39c.

Linens and Staples

\$3.00 Table Cloths \$1.95

Scalloped Damask Cloths, dainty designs. Size 64 x 80 inches. Bargain, \$1.95.
Bordered Crash Towelling, 17 inches wide. 25c quality. Bargain, yard, 19c.
Striped Flannelettes, 27 inches wide. Less than wholesale price. Today, yard, 17c.
Light and Medium Shades Grey Flannel, 28 inches wide. 55c quality. Today, yard, 47c.
Shirting Greatly Reduced—Cambric, in a big range of pretty mercerized stripes. Famous Duro dye. 32 inches wide. 85c quality. Bargain, yard, 49c.
Simpson's—Fourth Floor.

The **SIMPSON** Company Limited