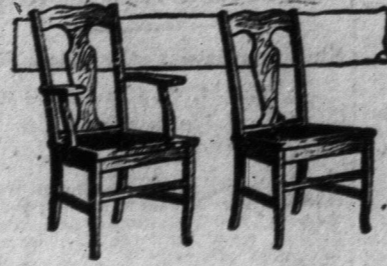


Today is the Last Day of the Special Selling of Wall Papers and Paints at SIMPSON'S

This Solidly Built Chiffonier On Sale Today at \$23.75

Regularly Priced \$27.75.
This handsomely finished Oak Chiffonier illustrated is a perfect match to a specially designed princess dresser offered today at a reduced price. They are both made of well-matched quarter-cut oak, having easy sliding drawers and wood trimmings. Limited number. Chiffonier, regularly \$27.75, is priced at \$23.75.



Set of Six Oak Dining-Room Chairs \$18.75

Regularly Priced \$22.00.
Today we will offer a limited number of sets of these solidly built oak dining-room chairs, as illustrated, at a special saving. They are made of thoroughly seasoned, beautifully worked oak, having special finish and slip seats of genuine leather. The set comprises five small and one arm chair. Regularly priced at \$22.00. Today, set, \$18.75.



Extension Tables of quarter-cut oak, 45-inch oak top, and heavy colonial twin pedestals, extends to 6-ft. Regularly \$21.75. \$15.15.

Extension Tables of quarter-cut oak, with 48-in. top, and deep rims, built with massive twin pedestal platform base, extends to 8 feet. Regular price, \$30.00. \$23.75.

Dressers of birch mahogany finish, having bevelled plate mirror. Regular price, \$17.25. \$12.95. Chiffoniers to match above with bevelled mirrors. Regular price, \$16.50. \$13.50. Princess Dressers of genuine quarter-cut oak, having full shaped front, fitted with large bevelled plate mirror. Regular price, \$30.50. \$24.50. William and Mary Dining-room Suite, consisting of extension table, diners, buffet, with 48-in. case. Extension table has heavy pedestal and 45-in. top, extends to 6 feet. Diners have shaped panel backs, slip seats in genuine leather. Exceptional value at, the set, \$85.50.

Doubling the Value of Your Outlay in Home Furnishings

In these days of thrift whoever can produce two dollars' worth in looks and results for one dollar in outlay, is worth knowing.

That's why you ought to get acquainted with our home furnishing experts. They have an endowment—a gift of intelligent planning and placing which makes many a room furnished for two hundred dollars or less look as if four hundred had been spent. On the other hand one can spend hundreds of dollars, and still have unattractive rooms if one lacks the artistic endowment.

There's no artful camouflage about this service of ours. We have a direct interest in obtaining the best results possible with the amount you have to spend.

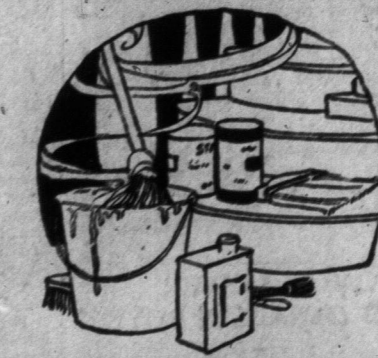
Further, you don't have to spend it all at once or go short of anything, for our Home - Lovers' Club plan of deferred payments is at the convenience of any home owner, and there's no charge for the accommodation. Consult the Club Secretary, 4th floor.



Enormous Quantities of New and Up-to-Date Wall Papers

Will Feature the Closing of This Big Event Today
5,000 Rolls Moire Ceiling Papers, Special, Single Roll, 9c.

White and cream moire ceilings, well covered design, good quality stock; both selvages ready trimmed for hanging.



Paints and Brushes

Prices Reduced

160 Tins Only, 1001 Varnish, for furniture and woodwork, high-grade quality. 1/2-pints, 25c; pints, 50c; quarts, 75c.

Special Varnish Brushes, 2 inches wide, selected black bristles, rubbered and securely bound. Special, each, 17c.

Japenco White Enamel, for inside or outside work, made in England. Pints, 65c; quarts, \$1.25.

Simpson's Prepared Paints, gallons, \$3.00; 1/2-gallons, \$1.50; quarts, 75c.—High-grade paints for interior or exterior work; quality guaranteed; large range of attractive colors.

Tapstry Wall Papers.
Single Roll, 20c.
New verdure and scenic designs, in soft greys, old blues, greens, tans and browns; decorative styles for living-rooms and halls.

Bedroom Wall Papers.
Regular 20c. Special Single Roll, 15c.
Neat floral pattern in pink, blue and yellow; allover treatment in special light grey background.

Wide Wall Papers at 60c.
Grasscloth and textile weave effects in blended and variegated color treatments; 30 inches wide. Special value, per 5-yard roll, 60c.

Canadian Wall Papers, Single Roll, 10c.
For sitting-rooms, halls and bedrooms; conventional, floral and stripe patterns, in newest colorings. Wall papers, per single roll, 10c. Borders to match, per yard, 4c and 2 1/2c.

Leaf Tapestry Wall Papers.
Blue oatmeal ground, overprinted in two-tone color leaf tapestry design. Regular 60c. Today 19c.

Chints Wall Papers, 50c Single Roll.
Imported wall papers, new chints styles, some have shadow treatment, others have gaily colored birds perched among the blossoms. Special selection, per single roll, 50c.

40 Axminster Rugs Offered Today at \$37.95

Here is a real bargain in heavy, thick, pile Axminster Rugs that demands the early attention on the part of every home owner in need of a serviceable rug for parlor or living-room. This special offer is for forty of these rugs, in one design only. They are beautiful Persian pattern, copied implicitly from the famous Kirmanshah rug, in the same beautiful colors of soft brown, old rose and green effects. Large medallion centre, and handsome border. It is certainly a grand opportunity to procure a rug of high standard quality at a specially low price. Size 9 ft. x 12 ft. Regular value \$45.00. Today, each, \$37.95.



PLAIN VELVET RUGS
Woven in one piece with a short close pile. Plain shades of grey, rose, green, blue and brown colorings, with a wide hand border.
Size 7 1/2 x 9 1/2. Today 27.75
Size 9 1/2 x 9 1/2. Today 22.00
Size 9 1/2 x 10 1/2. Today 27.75
Size 9 1/2 x 12 1/2. Today 42.50

BRAIDED RAG RUGS
Straight from Japan are these strongly woven round and oval rag rugs for bedroom or living-room use. Light and dark colorings.
Oval size 18 x 36 inches 1.75
Oval size 24 x 48 inches 3.00
Oval size 30 x 60 inches 4.50
Oval size 36 x 72 inches 3.00

AXMINSTER STAIR CARPET
New oriental designs in shades of brown, fawn, old rose and green.
27 inches wide. Today, per yard, \$2.75
36 inches wide. Today, per yard, \$4.25

SPECIAL TAPESTRY RUGS AT \$16.05
A splendid selection of imported Tapestry Rugs in good wearing qualities and handsome designs in oriental and conventional patterns, for any room. Size 9 1/2 x 12 1/2. Special for \$16.05.

CORK LINOLEUM, ONLY 95c PER SQ. YARD
Genuine Scotch made Cork Linoleum; wood, black and tile patterns; soft, pliable and good-wearing qualities. Today, per square yard, 95c.

25 Dinner Sets, \$14.95

We offer for quick selling today 25 complete Dinner Sets of 27 pieces at less than the present laid down cost. The sets are of good quality English ware with a pretty blue band and rosebud border decoration. Gold line on handles and edges. Special, per set, \$14.95.

Three Big Brass Bargains.
Three Ball Footed Brass Jardinieres, 8-inch size, dull finish. Regular \$1.50. Today special, each, 75c.

100 only. Eight-inch Brass Veranda Jardinieres. Regular \$2.25. Today, each, at \$1.49.

100 only. Brass Fern Pots, three-claw footed, red earthenware lining. Today special, 75c.



Reversible Velour Curtains \$17.49 A Big Special for Today

They are in combinations of green with brown reverses, also brown or green on both sides; with hidden hooks at top, to fit an archway up to 7 ft. wide and 6 ft. 9 in. long. A beautiful quality of velour, and specially well made up in our own workrooms. There are only 30 pairs in the lot, which means early shopping, as we cannot duplicate them. Special price today, per pair, \$17.49.

Lace Curtains, \$1.98 Pair.
150 pairs, a maker's clearance of genuine Nottingham thread weaves. They came to us at a concession on the regular price. A host of highly attractive styles is shown. Floral borders with plain centres and neat conventional effects in small all-over patterns. In white, cream and ecru, 2 1/2 to 3 yards long; 40 to 48 inches wide. Today, per pair, \$1.98.

Just received a shipment of beautiful poplins of English manufacture, very fine in texture and richly mercerized. We particularly suggest them as the correct material to use as side drapes in your living-room or dining-room. They are fully 50 inches wide, and come in the choicest pastel tones of champagne, grey, rose, old rose, green, brown and mulberry. See them today. Yard, \$1.75.

Delayed Shipments of Japanese Shade Silks Have Just Arrived
These Japanese silks come direct from the maker in Tokio. This make of silk has been practically off the market for months, but owing to a fortunate circumstance our buyer was enabled to obtain this special lot. There are the loveliest shades in rose, gold and old gold colorings that are at present in such great demand for making lamp shades, etc. The quality is beautifully soft and unusually fine in texture. Both qualities are 36 inches wide. Per yard, 85c and \$1.15.



Poplin for Side Drapes, \$1.75 Yard.

New Bordered Madras Muslin
A new shipment of lovely White and Cream Madras Muslin, showing new effects with plain double edges and delightful floral lattice and fancy stripe patterns; quite the smartest ideas for bedroom and dining-room curtains. Per yard, 45c.

The Semi-Indirect Fixtures at \$8.20

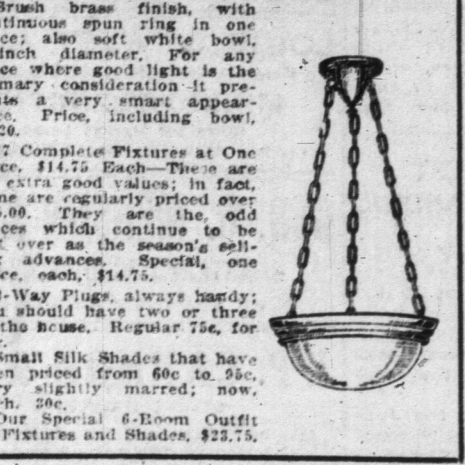
Brush brass finish, with continuous spun ring in one piece; also soft white bowl, 12-inch diameter. For any place where good light is the primary consideration it presents a very smart appearance. Price, including bowl, \$8.20.

27 Complete Fixtures at One Price, \$14.75 Each.—These are all extra good values; in fact, some are regularly priced over \$25.00. They are the odd pieces which continue the day left over as the season's selling advances. Special, one price, each, \$14.75.

2-Way Plug, always handy; you should have two or three in the house. Regular 75c. For \$6c.

Small Silk Shades that have been put out from 6 to 35c, very slightly marked, now each, 25c.

Our special 6-15-00m. Outlets of Pictures and Shades, \$22.75.



Tourists Trunks \$6.95

Waterproof, canvas covered, two leather straps, heavy brass corner protections, neatly lined, with double trays; sizes 22, 24 and 26 inches. Today \$6.95.

Fibre Suit Case \$2.98

Extra deep, with leather straps, strong swing handle, good lock and bolts; has pocket inside; sizes 24 and 26 inches. Today \$2.98.

Sturdy Club Bags \$2.49

Black only, walrus grain, high double handle, brass lock and catches, has pocket inside; sizes 16 and 18 inches. Today \$2.49.

Harrison Fisher Heads, 49c

You would expect to pay nearly double the price for the frames alone, which are a neat 1-inch gilt with hand-laid corners. The size is 16 x 14. The pictures are the choicest Fisher heads; about two dozen distinct subjects to choose from. Today 49c.

PICTURE FRAMING TODAY AT HALF PRICE

4 1/2-inch gilt, with gold burnished tips. Regular 20c. Today 10c.

1 1/2-inch antique gilt, for small and medium size oil paintings. Regular 40c. Today, per foot, 20c.

Boys' Suits at \$8.50 and \$11.00 That Emphasize Style, Quality and Value

At \$8.50
Boys' Suits of blue self-striped tweeds, made in single-breasted, three-button style, yoke front and back, double box pleats, three-piece all-around belt, bloomers lined throughout, belt loops, four pockets, expanding knee bands. Sizes 25 to 30, \$8.00; 31 to 34, \$8.50.

At \$11.00
Boys' Suits of grey and brown pin check tweed with red stripe pattern, single-breasted, three-button model, fitted back, loose all-around belt, slash pockets; bloomers lined throughout, belt loops, four pockets, expanding knee bands; 25 to 30, \$9.00; 31 to 34, \$10.00; 35 and 36, \$11.00.

Boys' Suits of grey Donegal tweed with brown, green and red checked pattern, single-breasted, three-button fancy Norfolk model, cluster knife pleats extending from yoke to waist, all-around belt, stitched at waist; bloomers lined throughout, belt loops, four pockets, expanding knee bands; 25 to 30, \$8.00; 31 to 34, \$10.00; 35 and 36, \$11.00.

To Fill the Gaps

left in the ranks of Men's and Boys' Suits by Easter selling, these new arrivals are here. Every garment fashionable in cut, sound in quality, and at the right price.

Now is the time to choose when the spring stock is at its best and the spring sun at its brightest. Nobody wants to be behind the season.

Men's, Young Men's and Youths' Suits A Good Selection at the Popular Price of \$20.00

Men's Suits, made from medium shade of grey worsted, with small checked pattern; made up in the 3-button soft roll sack model; medium height vest; trousers finished with belt loops, cuff or plain bottom. Sizes 36 to 44. Today, \$20.00.

Youths' Suits \$15.00

Made of brown and grey tweed in the double-breasted trench model, with all-around belt, low-cut vest, narrow trousers, finished with belt loops, cuff or plain bottom, in sizes 32 to 35. Today, \$15.00.

Young Men's Suits at \$18.50

Made of grey finished worsted, with darker grey pin stripe; made up in the trench sack model, with all-around belt, and slash pockets; low cut vest; trousers narrow, finished with tunnel loops, cuff or plain bottom. Sizes 33 to 37. Today, \$18.50.

House Cleaning Hardware Specially Priced Today

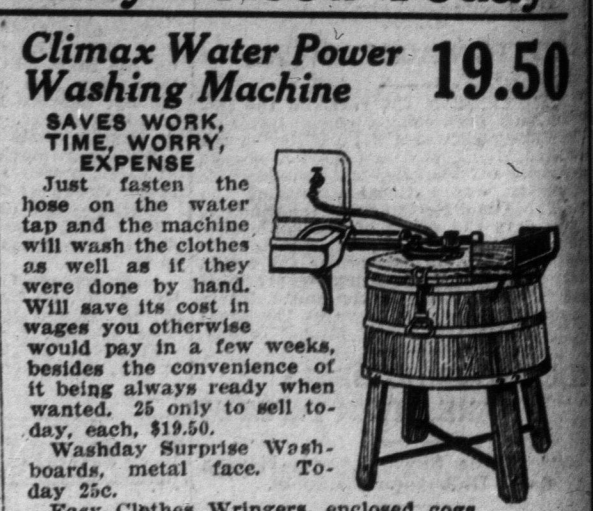
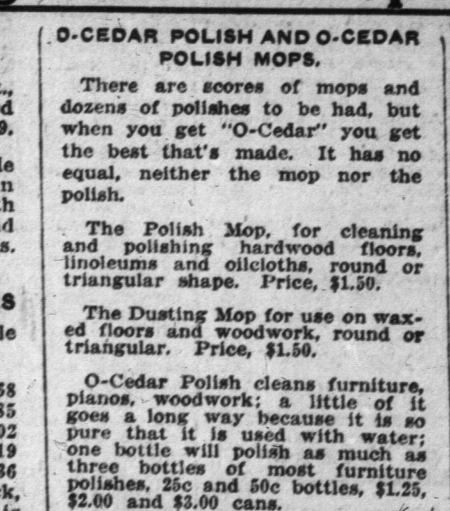
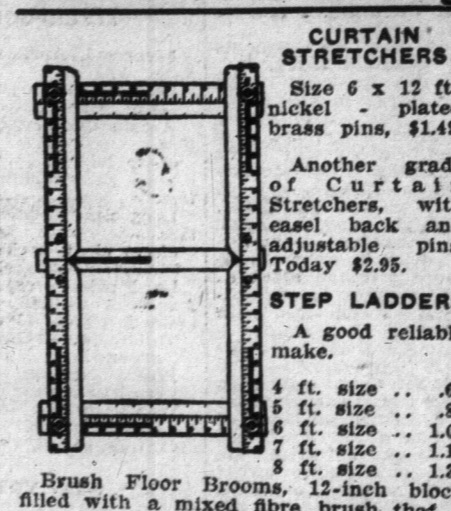
CURTAIN STRETCHERS
Size 6 x 12 ft., nickel-plated brass pins, \$1.49.
Another grade of Curtain stretchers, with enamel back and adjustable pins. Today \$2.95.

STEP LADDERS
A good reliable make.
4 ft. size 58c
5 ft. size 85c
6 ft. size 1.02
7 ft. size 1.19
8 ft. size 1.36
10 ft. size, 2 1/2 and 3 1/2 bottles, \$1.25, \$2.00 and \$3.00 cans.

O-Cedar Polish and O-Cedar Polish Mops.
There are scores of mops and dozens of polishes to be had, but when you get "O-Cedar" you get the best that's made. It has no equal, neither the mop nor the polish.
The Polish Mop, for cleaning and polishing hardwood floors, linoleums and oilcloths, round or triangular shape. Price, \$1.50.
The Dusting Mop for use on waxed floors and woodwork, round or triangular shape. Price, \$1.50.

O-Cedar Polish cleans furniture, pianos, woodwork; a little of it goes a long way because it is so pure that it is used with water; one bottle will polish as much as three bottles of most furniture polishes, 2 1/2 and 3 1/2 bottles, \$1.25, \$2.00 and \$3.00 cans.

Royal Floor Wax, a very good grade, specially suitable for hardwood floors, 50 lbs., in 1-1/2 tins, today, pound, 29c.



New Spring Styles in Men's Victor Boots

Victor Boots embody skilled workmanship, high-grade materials, and are made on the latest patterns and lasts. In all widths to fit wide and narrow-shaped feet.

"Victor" Hurray Recede Toe Last, Gunmetal Calf Lace Boot, English recede toe-calf top, blind eyelets, with perforated toecap, guaranteed rubber sole, Goodyear welt process, and catspaw rubber heel; sizes 5 1/2 to 10. Priced at \$7.50.

"Victor" Earl, a boot for dress occasions, finest grade black polished kid leather, with neat kangaroo toecap, bright kid top, straight fitting last, lightweight Goodyear welt soles, medium heels; widths C, D, E; sizes 6 to 11. Priced at \$7.50.

"Simpson's Special" Boots for Men. Made of new brown rich Julu calf, semi-round toe last, with perforated toecap, blucher cut, heavy English oak tanned leather sole, medium heel; widths D, E. Pair, \$6.00.

Dr. Carter's Cushion Sole Boot, sure rest for tired feet, this wide, comfortable blucher boot, made of soft kid leather, on EE last, full double outer sole, with heavy padded cushion insole; ask for style 6147 1/2. Special, \$3.00, today, \$6.15.



The Robert SIMPSON Company Limited

FOR Street, No South location. M. H. W. 26 King Street E. PROBS— Germ NO G DE Military With Sat cessful Attacks Initial tages. Washington, reports from the Armentiere servers here re the successful which overcam advantage gain their first rush. sufficiently clear ever, to determine was a separate the channel po widen the base at that town. In any case allowed the ne great momentum tion of Arment has been unde and had no st evacuation was extent of the British lines on at the apex of our wedge. To O Some offcer movement in d by German similar danger to their own m to the south. troops in the roughly 25 to general trend assaulted when weeks ago, th in that line is. This situation able digree the entire military can penetrating the one-half of the mile, and if the front having driven would be comp his battlefront. What conside formulation of won are unel think, however taught the gen no attack agal be safe if the front of double the penetrated. May Thre assisted from more than on if the whole G garded as on gested today plan the tran their assault throw the apes a point on the and Calais, the the narrowest. The only explanation of was that it m plan the tran these two por The success the channel th have a most the allies. If channel that, their supplies from England other precaut submarines a tied on a long Twenty-Nim Have W Ottawa, Ap in parliament Mr. W. S. M ment whip, ad sent time 29 Victoria Cross the battlefield the particulars of tem included same as alre despatches. Rumors Th Been Tan Calgary, a range of ru used for the has been tan -enables, Dep of the Albe -culture is ad -train from t -until definite