

# Style Superiority is Indicated in These Simpson Suits

## Special Models for Men of All Types and All Ages

### Models That Fit Perfectly and Are Correct

There are a number of new features about these special suit styles that we would like to point out to you for your guidance—many of them vital ones to those who would have their clothes not only different but correct.

The coats sit up close around the neck and fit snug over the shoulders. Shoulders and lapels are built under a new method that renders them soft and pliable, yet shape-retaining. All seams are securely taped and custom stitched. Pockets are reinforced and properly stayed.

These suits show handsome materials of rare quality and trimmings of the very best grade.

We have procured these special models from leading Canadian and American designers who have made a most careful study of men's requirements who wear custom tailored clothes and who demand the best at a moderate price.



**\$25.00**

This special full of "pop" model is made especially for the very "youngster," who knows every new style touch as quickly as it is shown.

It is made along clean-cut style lines, having form-fitting back and shaped front. Designed as two or three-button style. Material is black cheviot with red over-check. Young men's sizes.



**\$28.00**

This handsome two-button model speaks for itself. Made in strictest keeping with the young man's figure. Its style lines, though dashing and full of youth, are nevertheless stylish, correct and pleasingly smart.

Its square cornered soft roll front coat is made with slash pockets, soft non-breakable shoulders and lapels. Material is grey and black mixed tweed. Sizes 36 and 38.

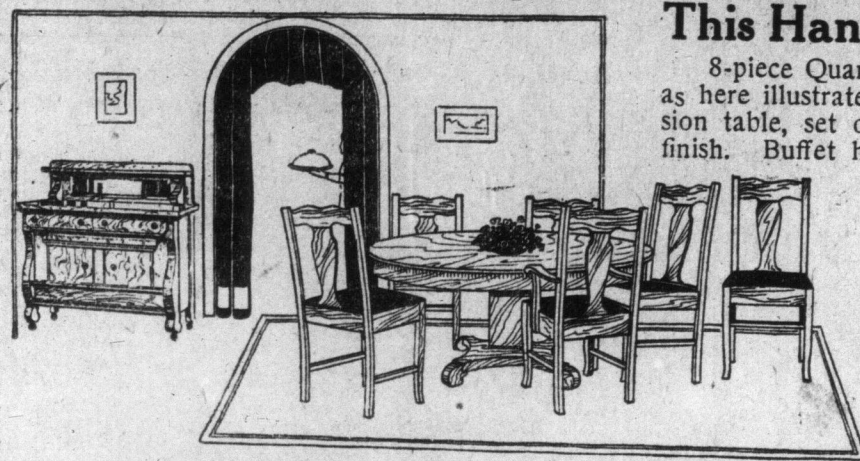


**\$30.00**

Model shows you a modified young men's style, tempered with just enough dignity to satisfy the middle-aged man who appreciates conservative lines, but not too extreme either way.

It is made of handsome grey and black mixed tweed, showing here and there a dash of red and green color. Designed in three-button, form-fitting style. Better-than-ordinary value. Sizes 36 to 42.

## Simpson's February Furniture Sale Offers Today Two Great Values in Dining-Room Furniture



### This Handsome Set \$65.25

8-piece Quartered Oak Dining-room Suite, as here illustrated, consisting of buffet, extension table, set of chairs; in fumed or golden finish. Buffet has doiley, cutlery and linen drawers, heavy pillars on top and base; fitted with large beveled plate mirror. Extension table has heavy square pedestal and shaped feet. Chairs, slip seats of genuine leather. Eight pieces complete. February Sale price, at \$65.25.

### Cash Prices and Deferred Payments

You need not miss the sale for lack of cash. These low prices are for you, and you need pay only part cash if you join the

### Home-Lovers' Club

Membership is open to any responsible person. There is no expense or inconvenience attached to being a member. Home-lovers' Club Office, 4th Floor.

### Other Dining-Room Specials

- \$35.25 Buffet, of quarter-cut oak, \$24.50.
- \$45.50 Colonial Buffet, of quartered oak. At \$34.00.
- \$30.75 Jacobean Buffet, quartered oak. At \$24.50.
- \$30.50 set of Dining Chairs, leather seats. At \$25.95.
- \$37.50 Buffet, Jacobean design, quartered oak. At \$30.50.
- \$22.75 Quartered Oak Extension Table. Special price, \$16.75.

## The February Hosiery Sale

Women's Black Cashmere Hose of medium weight, fine quality yarn. Very special value. On sale today, per pair, 59c.

Women's Silk Ankle Hose, a grouping of seconds and regular stock in good qualities; black, white and brown. Extraordinary value today, at 29c.

Boys' and Girls' Ribbed Black Union Cashmere Stockings, good weight and seamless; sizes 6 to 10. Splendid value today, at 33c.

Children's Lisle Thread Sox, plain and mercerized

finish, with colored striped turn-cuff tops; sizes 4 to 8½. Regularly 25c to 50c. Sale price today, 15c.

Women's Guaranteed Lisle Thread Hose, in boxes of six pairs; black and white. Regularly \$3.25. 6 pairs guaranteed 6 months. Today, per box, \$2.59.

Men's All-wool Black Cashmere Sox, seconds of a medium weight 65c quality; slightly defective, but splendid value. Today, at 49c.

Men's Lisle Thread and Cotton Sox, in black, white and colors; extra close seamless weave. Extra-special value today, at 29c.

The **SIMPSON** Company Limited



### This Eight-Piece Dining Set Special at \$56.00

Eight-piece Dining-room Suite, as pictured above, consisting of 48-inch buffet of genuine quarter-cut oak, having large cupboard space, linen drawer, cutlery drawer, back fitted with large beveled mirror. Extension table has genuine quarter-cut oak top, heavy pedestal base, shaped feet, and extends to six feet. Five small and one arm chair of solid quarter-cut oak, upholstered seats covered in genuine leather. Eight pieces complete. February Sale price, \$56.00.

We Do Not Accept C.O.D. Orders for Sale Boots.

## Men's Victor Brand Patent Boots \$5.40

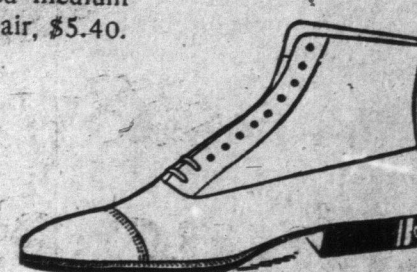
### The Low Price is Owing to Sizes Being Broken

Several lines of Men's Patent Leather Boots, of which the size assortments are incomplete, together with some lines that we are not repeating, have been reduced to this price. Blucher and straight lace boots, in good shapes and medium weight Goodyear welt soles. Sizes in the lot 6 to 10. Today, pair, \$5.40.

### The Boot Here Pictured, Price \$6

This is the "Simpson Special" Boot, made of Havana brown calf leather; blind eyelets; Goodyear welt sole. You can see the shape in the picture. Price, \$6.00.

Also Blucher boot with medium width toe and double weight sole. At \$6.00.



## Victor Records

Bright, Tuneful, Light Opera Pieces

90c—So Long Letty. Duet—Green and Dixon; Here Comes Tootal (Around the Map)—Soprano and Chorus.

\$1.50—Gems from "Oh Boy"—Victor Light Opera Co.; Gems from "Ziegfeld Follies 1917"—Victor Light Opera Co.

\$1.50—Gems from "Bohemian Girl," Part I.—Victor Opera Co.; Gems from "Bohemian Girl," Part II.—Victor Opera Co.

90c—Madrigal (from "The Mikado")—Lyric Quartet; Good-Night Quartet (from "Martha")—Lyric Quartet.

\$1.50—Gems from "H.M.S. Pinafore," Part I.—Victor Opera Co.; Gems from "H.M.S. Pinafore," Part II.—Victor Opera Co.

Any of these records will delight you. Call and hear them any time. (Victrola Dept., Sixth Floor.)

## Traveling Goods Specials

Tourist Trunks, with very heavy corners and bindings. Good brass lock and bolts, two wide leather straps; neatly lined; covered tray; sizes 32, 34 and 36 inches. Regular price \$6.50, \$6.95 and \$7.50. Today, \$5.95.

Mattress Suit Cases—all edges bound, strong swing handle, strong look and bolts, linen lined, with shirt pocket. Size 24 inches. Regular \$3.50. Today, \$2.98.

Club Bags of walrus and Windsor grain leathers, high double handles, sewed corners, leather lined, two pockets. Size 16 in. \$7.50; 18 in. \$7.95; 20 in. \$8.50.

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