

Simpson's Maple Leaf Sale Tomorrow. Special Summer Sale

See the Hand and Shopping Bags
 German Silver Mesh Bags. Maple Leaf Day sale price, each, 75c, 99c and \$1.99.
 Macramé and Linen Bags. Maple Leaf Day sale price, each, 50c, 75c and \$1.00.
 Shopping Bags in a variety of leathers and frames. Regular \$1.75 to \$2.50. Maple Leaf Day sale price, each, 95c.

Two 25c Wash Belts for 25c
 100 Dozen Wash Belts. Regular 25c. Maple Leaf Day sale price, 2 for 25c.

These are at the Drug Counter
 Wyeth's Sage and Sulphur Hair Remedy imparts color to faded or grey hair, stimulates the growth and makes it soft, bright and glossy. 50c size. Maple Leaf Day sale price, 35c or 3 for \$1.00.
 Absorbent Cotton, 1 lb. rolls. Maple Leaf Day sale price, 25c.
 Toilet Powders. Maple Leaf Day sale price, 2 boxes 25c.
 Charcoal Tablets, 25c size. Maple Leaf Day sale price, 15c.
 Real Polishing Cream (Women's) for all brass or plated ware. Maple Leaf Day sale price, 15c.
 Bathing Caps, all rubber, latest styles. All new goods. Regular 75c, 50c and 35c. Maple Leaf Day sale price, 50c.

The Ready-to-Wear Section
 \$15.50 TO \$35.00 ONE-PIECE DRESSES, \$9.95.
 200 Exquisite One-piece Dresses, suitable for any occasion, made of silks, satins, sheer embroideries and laces in a variety of dark and light shades. Cream, pink, blue, grey, black, pretty stripes and checks. The designs are new, stylish and becoming. The waists are cleverly designed and beautifully made, have high or low cut collars outlined with dainty lace and pretty novelty touches. Some with baby Irish patterns and the attractive sleeves and waistline have dainty embroideries to match waists. The skirts display novel insets, overalls and papillon styles, trimmed to correspond with waists. We recommend these dresses as a most desirable selection. Women's and misses' sizes in the lot. Worth \$15.50 to \$35.00. Maple Leaf Day sale price, \$9.95.

\$8.50 TO \$12.50 LINEN DRESSES, \$4.95.
 400 Attractive, Fashionable and New Style Linen Dresses, in pretty shades of pink, sky, mauve and white. The waist is made with high or low collar. Some have round Dutch neck with three lace collar and cuffs to match, others with pretty low rise and novelty touches. Skirts fashionable gored and tailored stitched. Worth \$8.50 to \$12.50. Maple Leaf Day sale price, \$4.95.

\$5.00 TO \$7.50 SUMMER DRESSES, \$2.45.
 75 Pretty Summer Dresses, made of French mull, some are made semi-princess with the new slightly raised waistline, high or low neck outlined and trimmed with inserts of Val and dainty lace patterns. Others trimmed with embroidery and fine tucks. Skirts narrow gracefully and trimmed to correspond with waists. Shades in the lot are pink, sky, white and other colors. Excellent values at low price. Worth \$5.00 up to \$7.50. Women's and misses' sizes. Maple Leaf Day sale price, \$2.45.

HANDSOME VOILE SKIRTS.
 A bargain in these choice models of Irish all-wool voiles. Several styles to choose from, and all perfect fitting, plain gored and semi-pleated, trimmed with silk folds and beading. Regular value \$2.45 to \$3.50. Tuesday, \$1.95.

SPECIAL SELLING IN COATS.
 100 Fine Summer Coats, made of popeline, in natural shades, shantung silks, black and white shepherd check in a large variety of styles. Dainty or plain. Very special value, \$2.95.

Wash Goods and Staples
 25c MIKADO CREPE FOR 15c.
 A quantity of the Celebrated Mikado Crepe. This material is so useful for kid-roning, dressing gowns, dressing jackets, etc. Mauve, pink, sky and other colored grounds, without borders. Regular price, 25c per yard. Maple Leaf Day sale price, per yard, 15c.

12 1/2c ENGLISH PRINT FOR 8c.
 About 200 Pieces of Fine English Print, 31 inches wide, white ground with five different designs in 3 colors of each, absolutely fast colors. Worth regularly 12 1/2c per yard. Maple Leaf Day sale price, per yard, 8c.

INDIAN HEAD SUITING, REGULAR 15c FOR 11c.
 Favorite Indian head suiting, pure white, 2 1/2 inch wide, splendid for cutting suits. Regular 15c per yard. Maple Leaf Day sale price, per yard, 11c.

25c DORDED ORGANDIES, MUSLINS, ETC., FOR 15c.
 SPECIAL CHECK AT 15c.
 IMPORTED PRINTED VOILES, 60c FOR 45c.

Gloves and Hosiery
Women's 25c Lisle Gloves at 19c
 Women's Lisle Thread Gloves, wrist length, some fasteners, black or white. Regular 25c. Maple Leaf Day sale price, 19c.

These 35c Lisle Gloves at 25c
 Women's Fine Lisle Thread Gloves, wrist length, some fasteners, black or white. Regular 35c. Maple Leaf Day sale price, 25c.

Real Silk Gloves, Regular 50c for 29c
 Women's Real Silk Gloves, wrist length, 2-digit fasteners, neat points on back, a variety of colors. Regular 50c. Maple Leaf Day sale price, 29c.

WOMEN'S 75c KID GLOVES FOR 50c.
 WOMEN'S 75c SILK HOSE FOR 50c.

Extraordinary Boot and Shoe Bargains
Men's Boots and Oxfords, Regular \$3.50 for \$1.99
 Men's Boots and Oxfords, 900 pairs men's boots and Oxfords, button and Blucher styles, in patent cow, tan, Russia calf, gunmetal and wild kid leathers. Good year wear, McKay soles and standard soles, new short and medium vamps, sizes 6 to 11. Regular prices \$2.50, \$2.00 and \$1.50. Maple Leaf Day sale price, \$1.99.

Boys' Special Sale Boots, \$1.69
 Boys' Strong Even Grained Best Kid Boots, Blucher style, solid leather soles and heels, a neat boot that will stand lots of hard wear, sizes 1 to 5. Maple Leaf Day sale price, \$1.69.

Women's Footwear at \$1.99
 Women's Oxfords and Pumps, 600 pairs women's dainty American and domestic ties, colonial and ankle strap pumps and Oxfords, made in tan calf, patent calf, gunmetal and wild kid leathers. High New York, French, Cuban and military heels. Sizes 5 1/2 to 7. Regular \$2.50, \$2.00 and \$1.50. Maple Leaf Day sale price, \$1.99.

GIRLS' AND MISSES' SUMMER SHOES, \$1.29.

Handkerchiefs
WOMEN'S 10c LINEN HANDKERCHIEFS FOR 8c.
 A Woman's Linen Handkerchief, purest of Irish linen, finished to snowy whiteness, fine quality, quarter-inch hemstitched border. Regular 10c. Maple Leaf Day sale price, 8c.

MEN'S 10c INITIAL HANDKERCHIEFS FOR 8c.
 Men's White Initial Handkerchiefs, full size, three-quarter inch hem; this particular handkerchief is made of Irish lawn, soft smooth finish with silk-embroidered initial. Regular 10c. Maple Leaf Day sale price, 8c.

Women's Embroidered Handkerchiefs of Irish Lawn. Soft linen finish, quarter-inch hem, with a pretty neat spray, hand-embroidered in color. A real bargain at 15c for 25c. Maple Leaf Day sale price, 4 for 15c.

MEN'S JAPONETTE HANDKERCHIEFS, 5 FOR 25c.
 Men's Navy and White Japonette Handkerchiefs, quarter-inch border, soft finish, good wearing handkerchief for men and boys. Real bargain! Handkerchiefs for 10c. Maple Leaf Day sale price, 5 for 25c.

REGULAR 25c SWISS HANDKERCHIEFS AT 2 FOR 25c.

AFTER the holiday this store will continue the celebration of the Birthday of the Dominion by holding a Special Sale throughout all departments on Tuesday, July 2nd, which we call Maple Leaf Day. We invite all citizens and visitors to join with us in making this anniversary memorable. We shall do our part by giving extraordinary values in seasonable goods.

You will do yours by paying a visit to this great store, which is equipped with every convenience for the comfort and service of customers. Read carefully this page, which tells of money-saving chances in goods for Summer Wear, for the Summer Home and for the Summer Picnic. The Store is celebrated for its groceries, provisions and supplies. Always

the best quality at most reasonable prices.

Begining July 2nd there will be a daily delivery to Port Credit and in, intermediate Lake Shore points.

The Paris Models
 SOME MISSES' SILK FROCKS—HALF-PRICE.
 Sizes 12 to 18 Years. Don't miss these dainty Natural Japanese Silk Frocks, with tastefully trimmed Maltese lace yokes and sleeves, in pink, blue and white. Prices vary from \$14.00 to \$20.00. Maple Leaf Day these will be sold at Half-price, \$7.00 to \$10.00.

PARISIAN HAND-EMBROIDERED FROCKS.
 A Number of Parisian White Batiste and Marquette Hand-embroidered Frocks, with touches of baby blue satin or the Irish lace, all of original design. Maple Leaf Day sale prices, from \$15.00 to \$40.00.

GIRLS' \$8.00 TO \$20.00 LIBERTY DRESSES AT \$4.00 TO \$10.00.
50-50 GIRLS' FLANNEL BLOUSES FOR \$1.00.
HAND-EMBROIDERED IRISH LINEN GOWNS.

Specials in Whitewear
 REGULAR \$2.00 "LA DEESSE" CORSETS FOR \$1.00.
 Charming La Deesse Corsets, offered at exactly half their real value. Finest white batiste, in a very stylish new model, medium low bust, extra long below waist, 4 garters, rustproof boning, 4 wide side steels, deep lace and ribbon trimmed. Sizes 18 to 34 inches. Regularly priced \$2.00 a pair. Maple Leaf Day sale price, per pair, \$1.00.

WOMEN'S SUMMER COMBINATIONS FOR 29c.
 2000 Women's Union Suits, offered at slightly over Half-price. Fine ribbed white cotton, low neck, no sleeves, umbrella style drawers, trimmed with wide lace, heading and draw tapes in neck and arms. Sizes 22 to 28 bust. Maple Leaf Day sale price, each, 29c.

More Whitewear Specials
MAPLE LEAF CORSET COVER SALE AT 50c.
 Corset Covers, exquisite designs in nainsook and lace, fitted or full front effects, lace or embroidery trimmed, silk ribbons. Sizes 22 to 42 bust. Maple Leaf Day sale price, each, 50c.

SPECIAL NAINSOOK NIGHTDRESSES AT 75c.
 Women's Nightdresses of Nainsook, Clearing's pretty Summer styles, embroidery trimmed, silk ribbons. Sizes 22 to 42 bust. Maple Leaf Day sale price, Wonderful Value, each, 75c.

\$1.50 NAINSOOK NIGHTDRESSES FOR \$1.00.
 Women's Nightdresses of Nainsook, and linen lace, slip-over style, silk ribbons. Regularly priced \$1.50 each. Maple Leaf Day sale price, \$1.00.

WOMEN'S JAP. CREPE COMBINATIONS.
 Women's Combinations of White Japanese Crepe Cloth, corset cover and drawers in one, requires no ironing after washing, trimmed with lace and silk ribbons. Sizes 22 to 42 bust. Maple Leaf Day sale price, each, \$1.95.

PRINCESS SLIPS, REGULAR \$2.75, FOR \$1.95.
 Princess Slips, elegant full nainsook slips, with em-silk ribbon. Sizes 22 to 42. Regular \$2.75. Maple Leaf Day sale price, \$1.95.

\$1.50 House Dresses 98c
 House Dress, made in One-piece Style, of finest quality Printed Percaline, navy with small pin dot, square Dutch neck, pocket and waistband trimmed with black and white Shepherd's check; waist fastens front with pearl buttons. Sizes 24 to 42. Regular \$1.50. Maple Leaf Day sale price, \$98c.

KIMONOS OF JAPANESE CREPE FOR \$1.99.
 Long Kimono Gowns of Heavy Japanese Crepe, in pretty Oriental patterns and colorings, fronts and sleeves trimmed with a wide border of silk in harmonizing color. Maple Leaf Day sale price, \$1.99.

BLACK SATIN PETTICOATS AT \$2.75.
 Petticoats of Extra Quality Black Satin, knife-pleated flounce giving straight hanging effect. Lengths 38 to 42 inches. Maple Leaf Day sale price, \$2.75.

MAKER'S CLEARANCE PRINTED JAPANESE SILK KIMONOS.
 A Manufacturer's Clearing of Long Kimono Gowns of Printed and Japanese Silk, dainty Oriental patterns, cordials navy, Copenhagen grey, or champagne, grey, or black, trimmed plain silk. All sizes. Maple Leaf Day sale price, \$3.49.

OTHER Splendid Values in Millinery, Toilet Goods, China, Jewelry, Optical Goods, Books, Flowers, Notions, Hair Goods, Pictures, Mirrors, Porch Awnings, Wall Papers, Umbrellas, Parasols, Enamelware, Hammocks, Cutlery, Garden Hose, Window Shades, Curtains and Draperies, Ribbons, Trimmings, Fancy Linens, Silks, etc.

Men's Linen Suits for \$6.00
 A Hot Weather Suit made from a Crash Linen, single-breasted coat, trousers with cuffs, belt and side straps. Well made. Maple Leaf Day sale price, \$6.00.

BOYS' BLUE SERGE SUITS AT \$3.75.
 Boys' Blue Serge Suits. A specially good English blue serge that will wear well and give good service. Carefully tailored in that natty military Russian style. Every detail of this suit is perfect. Maple Leaf Day sale price, \$3.75.

SPECIAL NAVY ENGLISH WORSTED, \$12.00.
 Quality, Style and Value are the Outstanding Characteristics of our twelve-dollar blue serge. The material that this suit is made from is one of those dependable English clay worsteds in a navy blue. The cloth will wear well and give excellent service. Natty single-breasted three-button suit, with trousers, and vest equally correct in style, wool mohair linings and tailored by experts. Maple Leaf Day sale price, \$12.00.

MEN'S \$10.00 AND \$15.00 CUTTING SUITS FOR \$15.00.
 Probably nowhere else in Canada is shown such an extensive and high-class stock of Men's Cutting Suits as can be found in our Men's Department. From the leading makers we have what we intend to be the best of the line, like the weather, shall be red-hot. Medium and dark chevrons and tweeds in barline stripes, from choice English cloth, coat with every new style feature, carefully designed and tailored into single-breasted three-button style; trousers have cuffs, belt and side straps. We clear these \$15.00 and \$18.00 suits at the popular Maple Leaf Day sale price, \$15.00.

Men's \$1.00 Summer Wool Underwear at 69c.
 Men's Summer Weight English Natural Wool Underwear, shirts and drawers, dark shade. All sizes 34 to 44. Regular \$1.00. Maple Leaf Day sale price, per garment, 69c.

50c MEN'S WHITE UNDERWEAR FOR 35c.
 Men's Imperial Brand Pure White Balbriggan Underwear, shirts and drawers, all sizes 34 to 44, well made, neatly trimmed. Regular 50c. Maple Leaf Day sale price, per garment, 35c.

25c MEN'S LISLE HOSE, 3 PAIRS FOR 55c.
 Men's Lisle Thread Socks, black, tan, navy; grey, in fancy patterns. Regular 25c. Maple Leaf Day sale price, 19c, 3 pairs for 55c.

15c MEN'S COTTON SOCKS AT 5 PAIRS FOR 55c.
 Men's Fancy Cotton Socks, tan, grey. Also ballroom navy with black circular stripes, also black tan or black. Regular 15c. Maple Leaf Day sale price, 5 pairs for 55c.

MEN'S \$1.00 KID GLOVES FOR 69c.
 Men's French Suede Kid Gloves, black and grey, dome fasteners, for weddings and dress wear. Black, 7 to 9. Grey, 7 to 9. Regular \$1.00. Maple Leaf Day sale price, 69c.

80c NECKTIES, 25c.
 Men's Neckties in a huge assortment of designs and styles. Regular 50c, Maple Leaf Day sale price, 25c.

MEN'S \$4.00 PYJAMAS FOR \$2.49.
MEN'S \$1.00 OUTFIT SHIRTS FOR 69c.
 IMITATION TWO-PIECE BATHING SUITS.
 Men's Imitation Two-piece Bathing Suits of fine quality, navy blue, two thread balbriggan, fastening on shoulder with two buttons. All sizes. Regular \$1.00. Maple Leaf Day sale price, per suit, 69c.

\$4.25 Wilton Hearth Rugs at \$2.95
 A Manufacturer's Clearance of Beautiful Wilton Hearth Rugs, in blue, rose, green, or tan, 31 x 64-inch, fringed. Regular Price \$4.25. Maple Leaf Day sale price, \$2.95.

25c JAP. MATTING SELLING AT 15c.
 300 Bales Beautiful Quality Japanese Matting. A good selection of designs and colors—Regular price, 25c per bale, \$5.00. Maple Leaf Day sale price, per bale, 15c. Maple Leaf Day sale price, \$2.95.

SAVE 53 PER CENT ON SEAMLESS TAPESTRY SQUARES.
 Seamless English Tapestry Squares, extra fine quality. Two sizes only, rare bargains—2 x 12 1/2 ft., Regular price \$14.25. Maple Leaf Day sale price, \$6.97.
 3 x 16 1/2 ft., Regular price \$12.25. Maple Leaf Day sale price, \$6.97.

WILTON VELVET SQUARES REDUCED ONE-THIRD.
 Seamless English Wilton Velvet Squares, at very big reductions. Oriental, self-color, and chintz effects.

SAVE \$10.00 ON AN AXMINSTER RUG.
 Seamless Scotch Axminster Rugs, for Dining-Rooms, Living-rooms, Halls, etc., at less than cost price—Regularly \$20.00 and \$25.00. Maple Leaf Day sale price, \$20.75 and \$23.75.

Men's Panama Hats
 Men's Panama hats, in very drowsy and popular shapes, medium, high crown and neat rolling brim, which can be worn in many ways. Extra fine quality, natural black, and best finish. Tuesday bargains, \$4.95.

Straw Hats for men or youths in negligé and boater shapes, drowsy and popular styles, in large range of latest brims, nicely trimmed and well finished. Regular \$1.50 and \$2.00 hats, Tuesday, 95c.

Men's or Boys' Linen Drill and Crash Outing Hats, small, medium or large brims, in white, grey, tan and brown colors. Tuesday special, 95c.

Children's Straw Hats, dome or square crown, in fine white brims. White or navy trimmings. Brims can be worn up or down at front. Tuesday special, 45c.

Vacation Hats in fine pliable, Mexican palm leaf, plain or decorated. High brim styles than cost price—Regularly \$3.00 and \$3.50. Tuesday special, 19c.

Strong Values From the Furniture
Library Tables \$13.60
 36 Library Tables, in selected quarter-cut oak, finished rich golden color, also in mahogany. Of good design and good workmanship. Regularly \$15.00 and \$22.75. Maple Leaf Day sale price, \$13.60.

Brass Bedsteads, \$18.90
 50 Brass Bedsteads, in full size only, and in bright or satin finishes. Desirable in every feature of construction, style and finish. Regularly \$24.75. Maple Leaf Day sale price, \$18.90.

Safety Couch Bed, \$7.49
 "Safety" Drop Side Couch Bed. Frame is of heavy steel angle and tubing, with National fabric spring. Mattress is cotton filled and covered with heavy green Genim. Regularly \$12.50. Maple Leaf Day sale price, \$7.49.

Comfort Rockers, \$2.29
 100 Comfort Rockers, large size, heavy roll arms, built for comfort and durability, finished natural rich brown or dark green. Regularly \$2.50. Maple Leaf Day sale price, \$2.29.

Now About Lunch
 Breakfast is ready to serve at 8 o'clock. Maple Leaf Day sale prices, from 15c to 50c.

Dinner from 11 a.m. to 2 p.m.
 Maple Leaf Day sale prices, 50c, 55c and 60c.

Afternoon Tea for Shoppers, from 3 p.m. to 5.30 p.m.
 Maple Leaf Day sale price, 15c.

\$5.00 Tourist Trunks for \$3.95
 Canvas Covered Tourist Trunk, in brass corners, three-layer leather outside straps. Sizes 22, 24 and 26 inches. Regularly selling up to \$5.00. Maple Leaf Day sale price, \$3.95.

\$15.00 Club Bags—Sale Price \$10.00
 Heavy Smooth Cowhide Club Bag, brown and russet. English Initial hand-stitched frame, double handles, leather lined. Sizes 18 and 20 inches. Regularly selling up to \$15.00. Maple Leaf Day sale price, \$10.00.

\$4.50 Suit Cases at \$3.95
 Strong Canvas Suit Cases, good lock, swing handle, 2 outside straps, very light and durable. Size 24 and 26 inches. Regularly selling \$4.50. Maple Leaf Day sale price, \$3.95.

These Waist Prices Cut in Two!
 200 Mixed Styles of New York Lingerie Waists. Some of these are incredible bargains. Regular \$1.95, \$2.50 and \$3.00. Maple Leaf Day sale price, \$1.00.

100 Real Bottenberg Lace Blouse Slips, in white only. Sizes 26, 28 and 40. Regularly \$1.95 and \$2.25. Maple Leaf Day sale price, \$1.00.

Sold and Missed Pure Linen Waists, otherwise perfect. All sizes in the lot. Regularly \$1.95 and \$2.45. Maple Leaf Day sale price, \$1.00.

One Set of Fall Sample Blouses, just left with us by a traveler from Paris; beautiful, not yet shown, in soft laces and chiffon combinations. Sizes 36 and 38 only. Regular prices would be from \$5.00 to \$15.00. All Marked Exactly Half-Price. Maple Leaf Day sale.

The Groceries
 These Prices are for Maple Leaf Day only—they'll be withdrawn at 5.30 p.m., July 2nd.

1,000 Packages Imported Macaroni, 3 packages 25c.
 2,000 lbs. Celona Tea, 2 1/2 lbs. 55c.
 2,000 Tins Heather Brand Baking Powder, 16 oz. tin 5c.
 Teller's Arrowroot Biscuits, 2 packages 15c.
 200 lbs. Quaker Chewing Candy, per lb., 12c.

Tuesday Selling
 One Car Standard Granulated Sugar, 10 lbs., \$1.00
 Choice Picnic Hams, 6 to 8 lbs. each... per lb., 14c
 Lake of the Woods Five Roses Flour... 1/2 bag, 80c
 Pure Kettle Rendered Lard... 5 lb. pail, 16c
 Choice Creamery Butter... per lb., 25c
 Canned Apples, Gallons... 4 packages, 25c
 Post Toasties... 4 packages, 25c
 Finest New Cheese... per lb., 15c
 Domestic Kipper... per tin, 10c
 Khovah Lemonade Powder, large tin... per tin, 20c
 Pure Gold Quality Tapioca... per tin, 10c
 Powders... 4 packages, 25c
 Paraffin Wax Candles... per doz., 10c
 200 Tins Borden's Cocoa... 1/2 lb. tin, 10c
 Canned California Peaches... per tin, 25c