

**SIMPSON**

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.

Strong S.E. to S.W. winds; mild, with occasional showers.

**SIMPSON**

# We've Picked These Overcoats to Win To-morrow

Just two hundred of them, worth as high as \$22.00, will be offered **11.75** 8 a. m. for . . .

No doubt about it, every man who wears one of these overcoats to-morrow will be a winner; he'll win the approbation of people who admire "good style" in men's clothes; and, besides, he'll win eight or ten dollars, just as surely as if he had it on the winning team, for there's a clear saving of that much money on many of these overcoats.

They're made of English and Scotch coatings, thick, soft materials, with a lofty finish, that gives warmth without weight. New browns and greys, as well as some black meltons, in Chesterfield style. One of the most distinguished collections of coats ever offered at a special price. Men who see them in the window to-day will make a point of getting here at 8 a.m.

Worth as High as \$22 Regularly **Saturday, \$11.75**

## The Boot Department's Big Programme for To-morrow Two Specials for 8 o'Clock

1700 pairs Men's Boots, Blucher, button and straight lace styles, being a special purchase from Montreal; the leathers are patent colt, velours calf, tan Russia calf, and vici kid; some have dull matt calf uppers; some are leather lined; high, medium and low heels; all sizes 5 to 11. Regular values to \$4.50. Saturday, 8 o'clock . . . **2.95**

1260 pairs Women's Boots, mostly high-grade American makes, in button and Blucher styles, patent colt, vici kid, tan calf and gun-metal leathers; dull calf, vici, satin and velvet tops; all sizes 2 1/2 to 7; all widths. Regular values to \$4.50. Saturday, 8 o'clock . . . **2.49**

### A Showing in Fall Footwear

No. 964—Women's Button Boots, gun-metal leather, Goodyear welt, high heel; sizes 2 1/2 to 7. Saturday . . . **3.50**

No. 965—Women's Button Boots, patent colt leather, Goodyear welt, high heel; sizes 2 1/2 to 7. Saturday . . . **3.50**

No. 967—Women's Button Boots, tan Russia calf leather, Goodyear welt, high heel; sizes 2 1/2 to 7. Saturday . . . **3.50**

No. 914—Women's Blucher Boots, patent colt leather, Goodyear welted sole, low heel, sizes 2 1/2 to 7. Saturday . . . **3.50**

No. 915—Women's Blucher Boots, dongola kid leather, Goodyear welt, low heel; sizes 2 1/2 to 7. Saturday . . . **3.50**

No. 916—Women's Button Boots, gun-metal leather, Goodyear welted soles, low heel; sizes 2 1/2 to 7. Saturday . . . **3.50**

### RUBBERS

We have just received our first big shipment of new Rubbers. These are special prices for Saturday.

2600 pairs Low Rubbers, every pair guaranteed perfect, reinforced where the wear comes.

Misses' sizes, 11 to 2 . . . **.39** Boys' sizes, 1 to 5 . . . **.59**  
Children's sizes, 4 to 10 1/2 . . . **.33** Women's sizes, 2 1/2 to 7 . . . **.49**  
Men's sizes, 6 to 12 . . . **.69**

## SLIGHTLY SHOP-WORN Traveling Goods at Half-Price

Just 86 Trunks, Suit Cases and Club Bags, the last clearing of sample lines before our Christmas goods are opened. These piles are so slightly shop-worn that you'd hardly comment on it at all. Regular prices run from \$1.95 to \$40, and on Saturday morning these prices will be cut in two!

N.B.—See window. No phone or mail orders. Only one Trunk, Case and Bag to a customer.

## Here Are Gloves and Hosiery

Of High Quality Offered at Prices Exceptionally Low

\$1.50 Men's Gloves, for, Pair, 98c.  
50 dozen Men's Real Leather Washable Chamois Gloves, natural shade, one dome clasp, P.X.M. seam, smart Fall street glove, soft pliable uniform finish, Perrin's best make; sizes 7 to 10; \$1.50 value. Saturday, special . . . **.98**

Women's Silk-Finish Hose.  
Full fashioned, gauze weight, extra fine, even thread, stainless black, rich, sparkling, bright finish, double garter web, double heel, sole and toe, 8 1/2 to 10. Regular 25c. Saturday, special, per pair, .19; 3 pairs . . . **.55**

Women's Real French Kid Gloves.  
Selected grade of read kid, two dome clasps, oversewn seams, gusset fingers, neat self point, smart street or dress glove; large range of shades; sizes 5 1/2 to 7 1/4; sterling \$1 value. Saturday, special . . . **.59**

## Come and See the New Shipment of ORIENTAL RUGS

We have received this week a small consignment of very beautiful small Oriental Rugs. They are unusually attractive, silky, firmly woven, perfectly-blended soft colors; moderate in price and in useful sizes. We invite an inspection.

Silky, Lustrous Karabaghs, average size about 3.3 x 2.9. Each . . . **6.25**  
Choice, Splendid Examples of the Caucasian Rugs, in Shirvans and Daghestans, average size about 3.6 x 3.3. Each . . . **17.25 up to 35.00**

Kazaks, thick, closely woven, very silky and rich looking, in the rather larger sizes up to 8.0 x 5.0, and a few of the scarce square sizes; a particularly worthy parcel. Prices from . . . **37.50 up to 55.00**

These are all Rugs picked for their individual merit; all good types of their respective kinds.

There are only four Very Choice Little Table Mats amongst them, about two feet square; rare little pieces. Each . . . **10.25**



## New Suits and House Coats For Men

High-Grade Suits, made from a fancy brown stripe English worsted; very attractive in appearance, good wearing, and one of the finest business suits on the market; cut single-breasted, three-button style, stitched seams, vent in back; fit, finish and style the very latest; sizes 36 to 44. Price **13.50**

One of the New Suits for Fall is a heavy, soft-finished light grey fancy English tweed; very subdued stripe effect, carefully tailored, mohair linings, single-breasted, three-button style, close-fitting collars; a suit of marked distinction; sizes 36 to 44 . . . **12.00**

Men's High-Grade House Coats, in plain grey, blue, wine, brown and green cloths, with fancy plaid collar and cuffs, corded sleeves, edges and pockets. One of the finest house coats on the market. Price . . . **6.75**

Decidedly Fine Dressing Gowns, in brown and black, red and black, plain grey and blue, fancy corded sleeves, pockets and edges, good quality girdle; these fancy imported gowns are the real high quality gowns that would cost more if you bought them elsewhere. Price . . . **7.50**

## The Northwest Wind Has Given Its Warning to Men

A good, old-fashioned winter is in sight; it looks as if it would come early and stay late; better get your fortifications in order before it catches you. Whatever you need, you may buy to-morrow and save money on it. Look at this list:

\$3.50 Sweater Coats, \$2.49.  
\$3.50 Heavy Pyjamas, \$1.49

250 Men's Heavy Sweater Coats, plain rib knit, deep double storm collars, fastening with cords and buttons, also several men's cardigans included in this lot; all sizes. Colors are plain navy, brown, grey, or black and grey, with assorted colored trimmings. Regular \$3.00 and \$3.50. Saturday . . . **2.49**

140 Suits Men's Pyjamas, the over-makes and samples of a well-known manufacturer; several different classes of materials; in medium and heavy weights, all sizes, neat stripes, and well made. Regular to \$3.50. Saturday . . . **1.49**

\$1.50 Winter Underwear, 89c.  
\$1.50 Neckties, 43c.

600 Garments of Men's Natural and Scotch Shetland Wool and American Pure Lambsdown Fleece-lined Underwear, discontinued lines; all sizes in the lot. Regular \$1.25 and \$1.50. Saturday . . . **.89**

A Great Clearance in our Men's Neckwear Section of ties ranging in price from 50c to \$1.50, all our broken lines, including the best quality fine knitted pure silk ties, Derby, cravats, French seams, etc. Be here sharp at 8 o'clock for best selection. No phone or mail orders filled. Regular 50c, 75c, \$1.00, \$1.25 and \$1.50. Saturday, to clear . . . **.49**

## Men's Fur-Lined Coats \$33.75

Only eleven of them to offer this week, but when you consider that on such a small number the cut in price aggregates something over one hundred and fifty dollars, you'll see that this small offering is worth thinking about.

Black English beaver-cloth shells, lined with selected heavy furred muskrat skins, with shawl collar of dark Canadian otter. The coat that other fur stores sell for \$45 or \$50. Saturday . . . **33.75**

## These Hats Will Feel Good on Men's Heads

And look even better. They'll feel good, because a man can't help a feeling of satisfaction at picking up such a bargain.

Men's Derby or Stiff Hats, new styles, English fur felt, and one of the very best makers; samples and odd lines; black only. Regular price \$2.00 and \$2.50. Saturday . . . **1.00**

Men's Soft Hats, Christy's English make, in the popular rough and mixed finishes; colors brown, bronze, fawn, and light or dark grey; nicely finished. Saturday, special . . . **1.50**

Men's and Boys' Winter Wear Cloth Caps, in navy, beaver, or melton cloth; also fancy pattern tweeds and corduroys; all with warm fur-lined ear-bands and neatly finished. Saturday, special . . . **.45**

Children's Wool Topies, in a most complete assortment of plain and honeycomb stitch, with plain or striped borders, in all the popular colors, at . . . **.29, .35, .39, .45**

## Short Lengths in Draperies

After a thorough search through our drapery stock, we've been able to group for Saturday some very attractive values on the Fourth Floor.

Fine Drapery Silks—French moires and Florentines, in all shades of rose, green, blue, champagne and yellow; the lengths are short, not more than 13 yards of any design and coloring; the prices were \$2.00, \$2.25 and \$2.50. Special Sale Saturday, per yard . . . **1.19**

Silver and Gold Galoon, for portiere trimmings, 1 inch, 1 1/4 and 1 1/2 inches wide; were sold at 50c, 60c and 75c a yard. Special sale, Saturday, per yard . . . **.39**  
**SHORT LENGTH SALE OF 50-INCH SHADOW CLOTH AND TAFFETA LESS THAN HALF PRICE.**

Only up to 9/2 yards of a pattern, but sufficient for a window, for portieres, for slip covers, or for pillow covers. Former price \$2.00, \$2.50 and \$3.00. Special Sale, Saturday . . . **1.19**

15c SILKOLINES, 7c YARD.  
1200 yards for a rush sale on Saturday, all colors, 36 inches wide. Regular price 15c. Special, Saturday, per yard . . . **.7**

35c CRETONNES, 19c YARD.  
24 Patterns of Fine English Cretonnes and Chintzes, all colors, on white or cream grounds. Usual price 35c. Special, Saturday, per yard . . . **.19**

## Dining-Room Furniture

Dining-room Tables, in genuine quarter-cut oak, finished rich golden, massive design with round top. Regular price \$44.75. Saturday . . . **28.00**

China Cabinets, in selected quartered oak, golden color, highly polished, with bent glass front and ends; an exceptionally good pattern. Regular price \$27.75. Saturday . . . **19.90**

Sideboards, in solid quarter-cut oak, fumed finish; a good pattern with large mirror and lots of cupboard and drawer space. Regular price \$71.00. Saturday . . . **49.00**

Sideboards, in selected quarter-cut oak, early English finish; an exceptionally good design, well made throughout. Regular price \$72.00. Saturday . . . **50.00**

Dining Chairs, in solid quartered oak, finished golden, with genuine leather seats; sets of five small chairs and one arm chair. Special for Saturday . . . **16.80**

Complete Dining-room Suite, in genuine mahogany, in colonial design—Sideboard, China Cabinet, Dining Table, Dinner Wagon, five Side Chairs and one Arm Chair. Regular price \$467.00. Saturday . . . **339.00**

## China, Glass and Brassware In the Basement

300 High-Grade Austrian China Salad Bowls, large size, artistic floral design, rich gold finish. Saturday special . . . **.25**

100 Japanese and Royal Doulton Cups and Saucers, underpriced for Saturday . . . **.59**

Royal Nippon China Sugar and Cream Sets, heavy gold encrustation, a sterling value, per set . . . **.49**

12 only, 102-Piece Dinner Set, best Staffordshire porcelain ware, art border design in maple leaf, finished with a dainty rosebud garland. Saturday special . . . **15.00**

15 only, Genuine Royal Carlsbad China Dinner and Tea Service, the set comprises

102 pieces, translucent white china body in a deep luscious glaze, tea set with burnished gold handles, an extra big value for Saturday . . . **20.80**

\$75.00 Limoges China Dinner Set, 103 pieces, rich coin gold decoration, all pieces in the new Bonaparte shape, Saturday . . . **50.80**

100 Dozen Table Tumblers, full crystalline, heavy cut design, half-price Saturday, per dozen . . . **5.00**

A Snap in Brassware, 200 handled brass flower baskets, large size, heavy weight in bright and brush brass finish. Regular \$2.00, Saturday special . . . **1.00**

## Saturday's Groceries

2000 lbs. Fresh Creamery Butter, "White Clover" Brand. Per lb. . . **.32**

Loaf Sugar, 3/4 lbs. . . . **.25**

Toasted Cornflakes, 3 packages . . . **.25**

Canned Corn, Aylmer, 3 tins . . . **.25**

Imported French Peas. Per tin . . . **.12**

Baker's Cocoa, 1/2-lb. tin . . . **.22**

Machonochie's Pickles, Mixed, Chow-Chow and Walnuts. Pint bottle . . . **.22**

Pure White Comb Honey. Per section . . . **.24**

500 tins Canned Yellow Peaches, 2-size tin, in heavy syrup, "Old Mill Brand." Per tin . . . **.15**

Rich Red Salmon, "Gold Ring Brand." Per tin . . . **.20**

California Asparagus, large square tins . . . **.30**

Fancy Mixed Biscuits, 2 lbs. . . **.25**

500 lbs. Fresh Peel Cake. Per lb. **.15**

## Book News for Saturday

Boys' and Girls' Own Annual, handsomely bound. Price . . . **1.75**

Chatterbox, in cloth bindings, 1.25; in boards, each . . . **.75**

Chums, better than ever . . . **1.65**

Young Canada, in handsome cloth bindings. Special price, each . . . **.90**

Christmas Cards, Booklets and Calendars, from, each . . . **1 to 5.00**

### NEW PUBLICATIONS.

"The Case of Richard Meynell," by Mrs. Humphrey Ward. Regular \$1.25. Special . . . **1.10**

"The Falling of The Star," by Florence Barclay. Regular \$1.20. Special . . . **1.10**

—Book Department—Main Floor.

The **SIMPSON** Company Limited