

The Famous Fox Industry

At a public meeting of fox ranchers Hon. Charles Dalton made a statement and submitted his books to prove it, that in 1910 he shipped to the London fur market between forty and fifty skins. For these he received on an average £270 each or \$1,350. Moreover of all the skins that brought over £100, Mr. Dalton had sixty per cent. This fact, alone with the other equally significant fact, that of all the black foxes in captivity in the world, 85 per cent. are in Prince Edward Island, goes to show that Prince Edward Island may safely be regarded as the natural headquarters for one of the greatest industries in the world today.

"Confidence in the permanence of the market for furs is based primarily on the fact that black fox fur has from time immemorial been affected by the royal families of Europe and by persons of highest wealth and fashion. It is pointed out that the acceptance of this fur as the choicest and most valuable is time-honored and not a vogue, and that its worth is almost as fully standardized as that of the diamond among precious stones. As in the case of diamonds, moreover, the supply appears to have slight competition with the price."—American Consular Report from Wesley Frost, Charlottetown.



× × Dominion Fox Breeding Company, Limited × ×

Organization

The Dominion Fox Breeding Company of Murray Harbor, Ltd., is being formed for the purpose of breeding silver black foxes in captivity with a capital of \$150,000 divided into 1500 shares of \$100 each.

The organizers are all men of integrity and good standing in social, commercial and financial circles as will be seen from a preceding page.

Of the above capital stock of \$150,000 it is proposed to issue \$15,000 on the basis of \$15,000 a pair for three pairs of foxes.

The Foxes

The company has been fortunate in securing two pairs of silver black, pure bred foxes from the Dalton strain of breeding. Another pair of pedigreed, mated foxes have been secured from another ranch and negotiations are under way for an additional pair.

The Ranch

Promises to be one of the most modern, thoroughly equipped and efficiently managed in the Province. Situated in a splendid grove of mixed hard and soft wood and planned to be as perfect an imitation of natural conditions for the foxes as man can devise.

Ranch Management

The ranch will be under the direct care and supervision of Willard L. Jordan who has made a close study of animal life and is an expert in his particular line. Sufficient assistance will be added for day and night watches. Nothing will be left undone to assure comfort and safety.

Veterinary Surgeon

A qualified veterinary specialist will be secured, at a comparatively low fee, to look after the foxes whenever required.