

PROGRAM FOR THE WEEK

This is a children's campaign in which every body should join.

\$1250.00 are offered in prizes by the City Improvement Campaign Committee through the cooperation of the Civic Authorities—with more to come from the citizens at large through the philanthropy and keen sense of business of our merchants.

PROGRAM OF THE WEEK

SERMON DAY.

Sunday, May 14th.

Hear the sound advice from the pulpits to keep physically and morally clean.

FIRE PREVENTION DAY.

Monday, May 15th.

Bear in mind that carelessness is the chief cause of fires—and that each fire prevented means thousands of dollars saved to the community.

FRONT YARD DAY.

Tuesday, May 16th.

Make the surroundings of your home congenial—sow grass on the lawns, plant flowers—take good care of the trees.

BACK YARD DAY.

Wednesday, May 17th.

Clean your backyard of all rubbish—Make it a small vegetable garden—Keep the fences in order—Whitewash them with lime.

SANITATION DAY.

Thursday, May 18th.

Remove all rubbish, clean all carpets, ventilate your cellars—Scrub everything—Use plenty of soap and water everywhere.

PAINT UP DAY.

Friday, May 19th.

Make everything radiant with fresh colors—Follow the example set by nature—Be bright—Keep bright.

CHILDREN'S DAY.

Saturday, 20th.

50 per cent of the newly born babies die before they are one year of age—Do something to stop these needless deaths. It is worse than murder to keep infants unclean—and to give them food that is worse than poison.

The clean-up campaign two years ago saved the lives of 200 infants. Last year it saved 382 lives more than the preceding year. It may save yours this year.