

## THE ROBERT SIMPSON COMPANY LIMITED

(Toronto Store)

DEPARTMENT No. 260—MEN'S OVERCOATS

Examples of Price spreads on Representative Larger Purchase Orders of Men's Overcoats

Description	Invoices							Initial Unit Selling Price	Initial Mark-up	
	Order Value	Date	Quantity	Unit Cost			Total Laid Down Cost		Amount	Per cent to Cost
				Invoice Price	Sales Tax	Freight				
\$				\$ cts.	\$ cts.	\$ cts.	\$ cts.	\$ cts.	%	
Dorchester Overcoats.....	various orders)	Various dates.....	192	12 50	0 75	0 06	13 31	25 00	11 69	87-83
		1933 October 27th.....	18	13 00	0 78	0 06	13 84	25 00	11 16	80-64
		Various dates.....	51	13 50	0 81	0 06	14 37	25 00	10 63	73-97
		Various dates.....	30	13 75	0 82	0 06	14 63	25 00	10 37	70-88
		Various dates.....	49	13 85	0 83	0 06	14 74	25 00	10 26	69-60
		Various dates.....	73	14 50	0 87	0 06	15 43	25 00	9 57	62-02
		Various dates.....	80	17 00	1 02	0 06	18 08	25 00	6 92	38-27
		1933 October 3rd.....	7	17 35	1 04	0 06	18 45	25 00	6 55	35-50
		Various dates.....	20	18 25	1 09	0 06	19 40	25 00	5 60	28-87
		1933 October 10th.....	30	20 65	1 24	0 06	21 95	25 00	3 05	13-90
		1933 September 28th....	30	43 00	2 58	0 06	45 64	25 00	<b>20 64</b>	<b>45-22</b>
									Average	48-48
Overcoats, various makes.....		5,250 00	Various dates.....	30	17 50	1 05		18 55	25 00*	6 45
Pile Coats.....	648 00	1933 August 26th.....	48	13 50	0 81	0 06	14 37	25 00	10 63	73-97
		1933 September 20th....								
Overcoats, various makes.....		1933 October 26th.....	157	14 00	0 70	0 10	14 80	25 00	10 20	68-92
		1933 October 27th.....								

SPECIAL COMMITTEE

\* Initial Selling Price—\$35.00—Reduced to \$25.00 for sale purposes.

General Note.—For the year 1933 the gross profit of this Department as a whole after write-downs, shortages, etc., was 49-41% on cost.