

COMPANY: Viewdata Corporation of America, Inc.
 1111 Lincoln Road
 Miami Beach, Florida
 33139

CORPORATE INFORMATION:

Company established in 1978 as a subsidiary of Knight-Ridder Newspapers, Inc., a nationwide information and communication company. Related businesses include newspaper publishing, television operations, business news and information services, newsprint production, videotex operations, specialized mobile radios and book publishing.

Related companies:
 Knight-Ridder Newspapers, Inc.

VIDEOTEX SERVICE: VIEWTRON

MARKET INFORMATION:

Number of Users: 2700
 Type of users: residential
 Market projection: not available
 Initial System: Tri-county area of South Florida including Dade, Broward and Palm Beach U.S.
 Market Area:
 User charges: Sceptre Terminal \$600 (introductory)
 \$900 (regular)
 Viewtron Service \$12 / month
 Pulselink \$1 / hour
 (phone network)
 Viewtron Service Package (Leasing)
 \$39.95 / month

Includes:

Home delivery, installation & demonstration of Viewtron and the AT&T Sceptre terminal by a Viewtron representative.
 10 hours a month of basic Viewtron service plus use of AT&T Sceptre terminal
 An introductory bonus of 30 additional hours of use during first 3 months.
 Initial payment of \$125.84 includes first three months of service and sales tax.