REPORT #5 88/02/02

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 87 TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

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409 - BERNE

SWITZERLAND

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER: 1

-ASSIST SWISS CO'S & ENTREPRENEURS IN THEIR INVEST. PLANS.

-UTILIZE CDN-SWISS ASSN AS PLATFORM FOR HIGH

LEVEL SPEAKERS PROGRAM.

-PROVIDE INFO ON MAJOR FINANCIAL ISSUES. -PREPARE 3 MAJOR MAILINGS TO FINACIAL COMMUNITY

AND POTENTIAL INVESTORS.

QUARTER: 2

QUARTER: 3

QUARTER: 4

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-TETTOVIL LTD, WHOSE DIRECTOR HAD VISITED CDA IN FEB. TO STUDY POSSIBILITY OF SETTING UP A PLANT, HAVE TAKEN FINAL POSITIVE DECISION. - HON. MONTE KWINTER, MIN OF FINANCIAL INSTITUTIONS/ONTARIO, ADDRESSED THE CSA ON DEREGULATION IN FINANCIAL SECTOR & MET WITH FINANCE REPS. - SUCCESSFUL MAJOR MAILING ON CHANGES IN FINANCIAL REGULATION -MAILING TO POTENTIAL INVESTORS RE INVEST IN BREWING INDUSTRY.