

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 347 RIYADH

Market: 322 SAUDI ARABIA

Sector: 014 EDUCATION, MEDICAL, HEALTH PROD

Subsector: 142 HOSP. & MEDICAL EQUIP, INSTRUM.

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	265.00M	\$ 275.00M	\$ 280.00M	\$ 279.30M
Canadian Exports \$	2.00M	\$ 1.50M	\$ 0.50M	\$ 0.30M
Canadian Share of Import Market	0.70%	0.50%	0.10%	0.10%

Major Competing Countries

Market Share

i) 577 UNITED STATES OF AMERICA	040 %
ii) 128 GERMANY WEST	020 %
iii) 434 TAIWAN	010 %
iv) 237 ITALY	007 %
v) 265 JAPAN	008 %

Cumulative 3 year export potential for CDN products
in this Sector/Subsector: 5-15 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are
good market prospects

Current Total Imports

	In Canadian \$
i) MEDICAL DISPOSABLES	\$ 48.10 M
ii) PORTABLE EQUIPMENT	\$ 20.20 M
iii) HOSPITAL FURNITURE	\$ 19.10 M
iv) LABORATORY EQUIPMENT	\$ 10.00 M

Projects or portion of projects which are still in the planning
stage and for which Canadian companies might have reasonable prospects.

i) Project Name: KING FAHAD MEDICAL CITY, RIYADH
Approximate Value: \$ 150 M
Financing Source: 012 DOM
For further info. please contact:
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ii) Project Name: KING FAISAL UNIVERSITY HOSPITAL JEDDAH
Approximate Value: \$ 100 M
Financing Source: 012 DOM
For further info. please contact:
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