

TRADE AND INDUSTRIAL DEVELOPMENT PROGRAM
ACTIVITY REPORT
FOR 4TH QUARTER OF 1986 (B64)

Summary for SUB-REGION: SOUTH AMERICA

Activity		AVERAGE TIME ALLOCATION				TOTAL TIME ALLOCATION	WORKLOAD (#)
		CANADA-BASED		LOCALLY-ENGAGED			
		TRADE	NON-TRADE	TRADE	NON-TRADE		
		%	%	%	%		
A. Servicing Export Enquiries	from Canada	25.1	0.0	37.4	0.0	10.24	2602 (Enquires)
	from Territory	12.2	0.0	17.2	0.0	4.81	1836 (Enquires)
B. Export Promotion Projects and Events		9.3	0.0	3.5	0.0	1.93	139 (Projects/Events)
C. Other Trade Development Activities		5.8	0.0	10.2	0.0	2.65	
D. Promotional Projects		7.3	0.0	9.1	0.0	2.66	30 (Fairs/Miss/Conf.)
E. Servicing Investment Development	from Canada	1.0	0.0	0.3	0.0	0.19	25 (Enquiries)
	from Territory	0.7	0.0	0.4	0.0	0.17	16 (Enquiries)
F. Service to Government	External Affairs	11.0	0.0	7.5	0.0	2.89	78 (Reports)
	DGDs,Provinces,ETC	7.5	0.0	3.5	0.0	1.68	155 (Contacts)
G. Administration	Program Management	9.8	0.0	0.2	0.0	1.40	
	Leave,Professional Dev.	7.1	0.0	9.9	0.0	2.78	
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Total TID Program		96.8	0.0	99.2	0.0	31.40	
H. Other Programs		3.2	0.0	0.8	0.0	0.60	

Canadian Business Visitors: 578
Local Business Visitors: 823

Trade Officers: 32
Non-Trade Officers: 0

Note: Percentage values may not add
due to rounding adjustment;
maximum adjustment is 1 percent

COMMENTS