

Don't Bother ME About the War: I Have Paid --- .

Yes, of course, you have paid. So have we all. But we are not through paying. Read, and think, and think.

The Minister of Finance says we are only at the beginning of our sacrifices.

So, whatever you have paid (and it may look bigger now than it did when the first tide of generosity invaded your heart), **IT HAS ONLY BEEN A PAYMENT ON ACCOUNT.**

The war will go on bothering you, whether you want to be bothered about it or not. We are not children, to turn our faces to the wall when the season of trouble strikes. We have paid some: we have got to pay some more.

Heaven alone knows all that is involved in this paying. We know enough to make it most important that all who bear the Canadian name shall get together and stay together, in what we think, as well as in what we do.

Effective doing depends on effective thinking.

We can't see much of one another. We can't even talk to each other over the phone. The Canadian War comes around as a sort of Telephone Thought Exchange.

You can get on to the line for the price of a talk over the wire down town; or in the store at the corner. And one thing about it is that every nickel spent this way goes to create employment that would otherwise have been unemployed.

The Canadian War is the only war publication altogether made in Canada. It is an entirely new industry. The ideas you read are written by writers who are not paid even for the paper they use. They are the contributions of patriotic men and women to the national and imperial cause. They have paid all they can afford. They can't afford to write for nothing; but they are doing it gladly; and will go on doing it, so long as there is the will in the Canadian people to sustain the service.

So come along now and spread the gospel of Canada's war. Send in a dollar subscription for yourself and for as many more as you would like to feel the way you do about their part in the war, which the keeper of the Canadian National purse says will demand more and more paying on the part of all of us. Something more on account, that's all.