

# CATARRH TRUTH

Told in a Simple Way

No Apparatus, Inhalers, Salves, Lotions, Harmful Drugs, Smoke or Electricity

# Heals Day and Night

It is a new way. It is something absolutely different. No lot ons, sprays or sickly smelling salves or creams. No atomizer, or any apparatus of any kind. Nothing to smoke or inhale. No steaming or rubbing or injections. No electricity or vibration or massage. No powder; no plasters; no keeping in the house. Nothing of that kind at



ali. Something new and different, something delightful and healthful, something instantly successful. You do not have to wait, and linger and pay out a lot of money. You can stop it overnight—and I will gladly tell you how—FREE. I am not a doctor and this is not a so-called doctor's prescription—but I am cured and my friends are cured, and you can be cured. Your suffering will stop at once like magic.

# I Am Free — You Can Be Free

My catarrh was filthy and loathsome. It made me ill it dulled my mind it undermined my health and was weakening my will The hawking coughing, spitting made me obnoxious to all, and my foul breath and disgusting habits made even my loved ones avoid me secretly. My delight in life was dulled and my faculties impaired. I knew that in time it would bring me to an untimely grave, because every moment of the day and night it was slowly yet surely sapping my vitality.

But I found a cure, and I am ready to tell you out it FREE Write me promptly.

# RISK JUST ONE CENT

Send no money. Just your name and address on a postal card Say: "Dear Sam Katz: Please tell me how you cured your eaterrh and how I can cure mine." That's all you need to say, I will understand, and I will write to you with complex the formation. FREE at once. Do not delay send postal card write me a letter to day, Don't think of turning this rage utill you have saked for this wonderful treatment that can do for you what it has done for me.

SAM KATZ, Room B 2779 142 Mutual St. Toronto, Ont.

WANTED—All kinds of names and addresses. We pay 25c each. Send dime for contract (silver). P-Sun, LeRoy, Mich.

Money We have a big money making opportunity for you if you can look after the renewals and take new subscriptions to Everywoman's World in your spare time.

Ask about it to day. Address

Division 27 EVERYWOMAN'S WORLD, Toronto, Ont.

# Use O-Cedar Polish Way JUST dampen a piece of cheesecloth with O-Cedar and water—half and half—and go over your furniture. The polish cleans and polishes at the same time. Slight rubbing with a dry cloth will quickly produce the desired lustre and bring out the original beauty of the grain. Quick—Easy—Economical You will be surprised how quick you will get the desired result. You will be more surprised at the small amount of rubbing necessary. You will be pleased at the little polish used. O-CEDAR POLISH cuts work in half—it cleans as it polishes. O-CEDAR POLISH is most economical—use one-half water and one-half O-Cedar. O-CEDAR POLISH gives a hard, dry, durable lustre—never gets gummy nor collects dust. O-CEDAR POLISH is guaranteed—satisfaction or money back. Ask your dealer Sizes 25c to \$3.00 Channell Chemical Co., Limited 369 Sorauren Avenue TORONTO, CANADA Use Cecar Polish Way Just dampen a piece of cheesecloth with O-Cedar and water—half and half—and go over your furniture. The polish cleans and polishes at the same time. Slight rubbing with a dry cloth will quickly produce the desired lustre and bring out the original beauty of the grain. Quick—Easy—Economical You will be surprised how quick you will get the desired result. You will be more surprised at the small amount of rubbing necessary. You will be pleased at the little polish used. O-CEDAR POLISH cuts work in half—it cleans as it polishes. O-CEDAR POLISH gives a hard, dry, durable lustre—never gets gummy nor collects dust. O-CEDAR POLISH is guaranteed—satisfaction or money back. Ask your dealer Sizes 25c to \$3.00 Channell Chemical Co., Limited 369 Sorauren Avenue TORONTO, CANADA



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Write, us, to-day, for particulars, and let us know the kind of machine you want.

# THE WAY TO MAKE A BOOK

By L. M. MONTGOMERY Author of "Anne of Green Gables", etc.

A N old joke will probably be familiar to all who read this article. A woman who had one child was anxious to train it properly. Feeling herself to be very ignorant of such a subject, she appealed for instruction to a friend who had seven children.

"My dear," said her friend, "there is no use asking me how to bring up children because I really don't know anything more about it than you do. But just ask the first old maid you meet and she will be able to tell you all about it."

And it is just so in regard to the writing

And it is just so in regard to the writing of books. Those who never write books can so easily tell how it is done and how it should be done. It is as easy for them as rolling off a log. For those of us who have written books it is an exceedingly hard, thing.

My own experience is that books—real "live" books—are not written. Like Topsy, they "grow." The function of the author is simply to follow the growth and record it.

"Perhaps it may turn out a song, Perhaps turn out a sermon."

Never mind what it turns out. As long as it grows out of your life it will have life in it, and the great pulse of humanity everywhere will thrill and throb to that life.

Before attempting to write a book, be sure you have something to say—something that demands to be said. It need not be a very great or lofty or profound something; it is not given to many of us

Jewels five words long That on the stretched forefinger of all time Sparkle for ever."

But if we have something to say that will bring a whiff of fragrance to a tired soul and to a weary heart, or a glint of sunshine to a clouded life, then that something is worth saying, and it is our duty to try to say it as well as in us lies.

A book to be worth anything, must have a good central idea. I do not say a plot, for many very successful books have little or no plot. Certainly, a logical and well-constructed plot adds strength and charm to any book and increases the chances of its success. But a central idea—a purpose of some sort—a book must have. It is not to be flung in the reader's face; it is not to be obtruded in every paragraph or chapter; but it must be there, as the spine is in the human body, to hold the book together; and all that follows, characters, incidents and conversations, must be developed in harmony with this idea or purpose.

One should not try to write a book im-

conversations, must be developed in harmony with this idea or purpose.

One should not try to write a book impulsively or accidentally, as it were. The idea may come by impulse or accident, but it must be worked out with care and skill, or its embodiment will never partake of the essence of true art. Write—and put what you have written away; read it over weeks later; cut, prune, and rewrite. Repeat this process until your work seems to you as good as you can make it. Never mind what outside critics say. They will all differ from each other in their opinions, so there is really not a great deal to be learned from them. Be your own severest critic. Never let a sentence in your work get by you until you are convinced that it is as perfect as you can make it. Somebody else may be able to improve it vastly. Somebody will be sure to think he can. Never mind. Do your best—and do it sincerely. Don't try to write like some other author. Don't try to write like some other author, be public taste doesn't really like being hit. It prefers to be allured into some fresh pasture, surprised with some unexpected tid-bit.

An accusation is often made against us

An accusation is often made against us novelists that we paint our characters—especially our ridiculous or unpleasant characters—"from life." The public characters—"from later all or the applies seems determined not to allow the smallest particle of creative talent to an author. If you write a book you must have drawn your characters "from life." You, youryour characters "from life." You, your-self, are, of course, the hero or heroine; your unfortunate neighbors supply the other portraits. People will cheerfully tell you that they know this or that character of your books intimately. This will aggravate you at first, but later on you will learn to laugh at it. It is, in reality, a subtle compliment—though it is not always meant to be. It is at least a tribute to the "life-likeness" of your book people.

But no true artist ever draws exactly from life. We must study from life, working in hints gathered here and there, bits of character, personal or mental idiosyncracies, humorous remarks, tales, or legends, making use of the real to perfect

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