



A skin you love to touch

Why it is so rare

A skin you love to touch is rarely found because so few people understand the skin and its needs.

Begin now to take *your* skin seriously.

You can make it what you would love to have it by using the following treatment regularly.

Make this treatment a daily habit

Just before retiring, work up a warm water lather of Woodbury's Facial Soap and rub it into the skin gently until the skin is softened, the pores opened and the face feels fresh and

clean. Rinse in cooler water, then apply cold water—the colder the better—for a full minute. Whenever possible, rub your face for a few minutes with a piece of ice. Always dry the skin thoroughly.

Use this treatment persistently for ten days or two weeks and your skin will show a marked improvement. Use Woodbury's regularly thereafter, and before long your skin will take on that finer texture, that greater freshness and clearness of "a skin you love to touch."

Woodbury's Facial Soap is the work of a skin specialist. It cost 25c a cake. No one hesitates at the price *after their first cake*. Tear out the illustration of the cake below and put it in your purse as a reminder to get Woodbury's today.

Woodbury's Facial Soap



For sale by Canadian druggists from coast to coast, including Newfoundland.

Write today to the Canadian Woodbury Factory for samples

For 4c we will send a sample cake. For 10c, samples of Woodbury's Facial Soap, Facial Cream and Powder. For 50c, copy of the Woodbury Book and samples of the Woodbury Preparations.

Address The Andrew Jergens Co., Ltd., Dept. 109-X Perth, Ontario.