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These Reed lockers Now on Sale for Only 4_95 None Supplied to other Dealers Maxwell's \$2.50

Clover Leaf Dimrware

FOOD CHOPPERS \$1.29

TRADE IN YOR OLD FURNITURE ON NEW

THE IMPULSE **BEHIND THIS SMASHING SALE** IS QUICK MONEY-**GETTING!**

The bargains are so stunningly impressive that the rush of buyers will be instantaneous. Put off everything else and get here to-morrow morning at 9 o'clock.



Handing You Chesterfield Values!

came about. A Toronto Manufacturer made up two car-loads of Chesterfields for a dealer who, it turned out later, was unable to pay for them. Rather than have them turned back on his hands, this manufacturer appealed to us to take them at a certain lump sum.

Not wishing to handle so many at this time we made them an absurdly low offer, thinking they would laugh us to scorn. They took us up so here we are with two carloads of Chesterfields at prices one can scarcely credit. We pass it on to you for the sensational Opening of the August

Never Before-Never Again-Such Dominant Values

3-Piece Mohair Suite

Another 3-Piece Mohair Suite

Demonstrating Thomas Superior Merchandising Ability Throughout Western Ontario \$245 Chesterfield Suite, Carload Sale Price \$169 Further Kemember---Dazzling 257.50 185 189 Values

Two Whole Carloads

\$2.50 Curtains for \$3.00 Curtains for.

\$1.95 Curtains for_

Nothing but Chesterfields

Here's a Spotlight Bargain

45-Piece Tea Sets

HURRY!! HURRY!!!

Sample Curtains, One-Third To One-Half Off

In a great many instances only one of a pair; some are slightly soiled from window, having been used for window display racks; etc.

\$1.25 LOT NO. 3-

Don't Wait

Get the Pick A LAST WORD ABOUT

> THESE CHESTERFIELDS All are guaranteed both by us and the manufacturer. In the lot there are also 10 high-grade Tapestry Suites. You are sure to see what you want. All have loose cushions, center leg, covered outside back, pleasing combinations, etc. Come the First Day.

All Felt, Any Size. Slashing Bargains on Curtains, Curtain Material and Window Accessories. 35c Bungalow Nets, August Sale 40c Ecru Madras, August Sale

98c yd. Remnants Cretonne

Another Spotlight Bargain

Felt Mattress

\$6.87

Thomas Furniture Co. Limited

Eeru and White Border Scrin

LISTEN TO THIS!

Worth of Furniture to be Sold During this 10-Day Sale for Only

THIRTY-EVEN DOLLARS and FORTY-FIVE CENTS

ONE ARTICLE ICH DAY to be sold at a give-away priche list of usefu articles is published complete ough it is no known just the day each one be offered, ex

SOME OF THE SUPPALUES \$2.50 Retrigerator will go \$1.95 \$37.50 Chesterfield Table willfor\$3.49

EVERY ONE HAS CHANCE

Everyone making a purchase of \$5.00 or over receives free a coupon (1 coupon for each \$5.00 expended). These coupons are numbered. At 9 o'clock each night the article for that day is drawn for, the lucky ticket-holder getting the article by paying the insignificant amount as specified. The more you buy on that day the more chances you have. See windows; tell your friends.

THIS SEEMS LIKE A DREAM \$95.00 Chesterfield will go \$37.50 Walnut Bed Outfit will go for \$2.88

You Never Hes of Such Sensationally Low Prices in All Your Born Days!

DRAWING Each Night 9 o'clock

PISTEURIZE

MITK

Our Home-to-Home Service At

Your Very Door.

\$6(hesterfield Chair Goes Thursday for \$2.95 DRAWING THMAS FURNITURE CO. LTD.

240 Dundas Street

I ou couldn't

havaore wholesome

mikan Silverwood's

if yowned the fin-

est cy in the world. Online highest standardf purity, wholesomes and richness

preva at our plant.

Silerod's means a

new ra of Good Healfor every home

Drink More Milk!

MOTEURIZED!

11111

PHONE 6100 AND GET OF GOOD HEALTH ROUTE

and

Sparkling Eyes.

that ys it.

Each Night 9 o'clock



THE PAST CHAPTERS:

Volesome THE PAST CHAPTERS:
White Fang. son of the she-wolf, leader of the northland pack, learns his first lesson in the wild as he takes the meat trail around his mother's lair; attack only the weaker. Captured by Indians while on one of his daily foragings. he surrenders when his mother, coming to his rescue, gives up as the man-animals recognize her as an escaped sied dog and call her name, Kiche. White Fang, taken to the camp, meets his first dogs; he finds them all anxious to fight. Lip-lip, an Indian dog, chooses. White Fang for his special torment and the cub begins to add to his store of knowledge some of the finer points of the fighting game. Kiche, at last freed as domesticated, is then able to come to his aid in emergencies.

INSTALLMENT 15.
THE BONDAGE.
Later on that day, Kiche and White Fang strayed into the edge of the woods next to the camp. He had led his mother there, step by step, and now, when she stopped, he tried to invelge her farther. The stream, the helf, and the quiet woods were called to him, and he wanted her to come to link gain and he wanted her to come to link gain and he wanted her to come to his aid in emergencies.

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ran on a few steps, stopped, in of losing his mother.

age. But he was still only a nart flashed forth again, and he sank his delighted.

callant to him, and he wanted her to come. He ran on a few steps, stopped, and looked back. She had not moved. He whined pleadingly, and scurried playfully in and out of the underface, and ran on again. And still deplayfully in and out of him as a truned her head and gazed back at the camp. There was something calling to him out there in the open. His mother heard it too. But she heard also that other and louder call, the call of the fire and of man—the call which it has been given alone of all animals to the wolf to answer, to the wolf and the wild dog, wno are brothers.

Kiche turned and trotted back toward camp. Stronger than the physical restraint of the stick was the clutch of the camp upon her. Unseen and occultly, the gods still gripped with their power and would not lether of the gods of the water. His free nature asserted itself, and he showed his shadow of a birch and wimpered softly. There was a strong smell of pine, and subtle fragrances filled the air, reminding him of his old life of freedom before the days of his bond-

each blow brought a yelp from him; but fear passed into terror, until finally his velps were voiced broken succession, unconnected with the rhythm of the punishment. At last Gray Beaver withheld his hand. White Fang, hanging limply, continued to cry. This seemed to continued to cry. This seemed to satisfy his master, who flung him down roughly in the bottom of the cance. In the meantime the cance had drifted down the stream. Gray Beaver picked up the paddle. White Fang was in his way. He spurned him savagely with his foot. In that moment White Fang's free nature flashed forth again, and he sank his delighted.

side and hurting his bruises afresh. He crawled tremblingly to his feet

softly. There was a strong smell of pine, and subtle fragrances filled the air, reminding him of his old life of freedom before the days of his bond.

The property of the wrathful god. The blows came faster, heavier, more shrewd to hurt.

Gray Beaver continued to beat, White Fang continued to snarl. But this could not last forever. One or the other must give over, and that he one was White Fang. Fear surged through him again. For the first time he was being really manhandled. The occasional blows of Ointment will relieve you at once and afford lasting benefit. 60c a box; a dealers, or Edmanson, Bates & Co., Limited, Toronto. Sample box free.

The blows came faster, heavier, more shrewd to hurt.

Gray Beaver continued to snarl. But this could not last forever. One or the other must give over, and that he smight have harkened to the memories of the lair and the stream and run aback to the Wild. But the memory to of his mother held him. As the hunting man-animals went out and came handled. The occasional blows of sticks and stones he had previously experienced were as caresses compared with this. He broke down and began to cry and yelp. For a time happy bondage. There was much to happy bondage.

Chatterer, the Red Squirrel, Is Jealous of Happy Jack's Luck

By THORNTON W. BURGESS. There was no doubt about it; Happy

Jack Squirrel and Mrs. Happy Jack Of course, that new home didn't

remain a secret very long. Some of the little people of the Green Forest the little people of the Green Forest and the Green Meadows managed to keep their homes secret, but others do not, and do not even try. It wasn't long before sharp eyes discovered that Happy Jack and Mrs. Happy Jack were spending all their time in or near that his manle tree. Most of mear that big maple tree. Most of the feathered people knew about that hollow branch, and right away some of them guessed that Happy Jack and Mrs. Happy Jack had taken it for their home. It took only a little spying to make sure of this. Then it was only a little while before story. vas only a little while before every-ody knew about it.

Perhaps I shouldn't have said that

happening. There was no end to the strange things these gods did, and he was learning how to get along with Gray Beaver. Obedience, rigid, undeviating obedience, was what was exacted of him; and in return he escaped beatings and his existence was tolerated.

Nay, Gray Beaver himself somemes tossed him a piece of meat, and times tossed him a piece of meat, and defended him against the other dogs in the eating of it. And such a piece of meat was of value. It was worth wishing that you had thought of that the light broads in the highest tree. of meat was of value. It was worth more, in some strange way, than a dozen pieces of meat from the hand of a squaw. Gray Beaver never petted nor caressed. Perhaps it was the weight of his hand, perhaps his justice, perhaps the sheer power of him, and perhaps it was all these things that influenced White Fang; for a certain tie of attachment was for a certain tie of attachment was forming between him and his surly

Insidiously, and by remote ways, as well as by the power of stick and stone and clout of hand, were the shackles of White Fang's bondage being riveted upon him. The quali-ties in his kind that in the beginning made it possible for them to come in to the fires of men, were qualities capable of development. They were developing in him, and the camp life, replete with misery as it was, was secretly endearing itself to him all the time. But White Fang was unaware of it. He knew only grief for the loss of Kiche hope for her reaware of it. He knew only grief for the loss of Kiche, hope for her re-turn, and a hungry yearning for the free life that had been his. (Copyright by Jack London and by the MacMillan Company. Released exclusively through the North American Newspaper Alliance.)

Tomorrow: The Outcast.



trouble with you, Chatterer, is that you are envious."

knew about it, and it caused a lot of

interest him. Something was always gether at all. "It's the most foolish ing his home outside the Green For

Sammy Jay chuckled. "The troubl

that he had touched very close to the truth. And so he had. Chatterer really and truly was wishing that he had thought of that hollow branch.
Happy Jack and Mrs. Happy Jack paid no attention to the remark which they couldn't help but hea They were more than satisfied wit their new home. Mrs. Happy Jac soon had a snug, comfortable be and declared that it was the nices home she had ever known. She spen a great deal of time in it. As the days went by she spent more and more time in it. She came out only long enough to eat her meals and to get a little exercise. You see though

that home was no secret, there was secret in it. (Copyright, 1924, by T. W. Burgess.) The next story: "Farmer Brown's

MAJESTIC MATINEES Ladies' Silk Hose Free .- Advt.

Boy Is Astonished.'

COOLIDGE TO

U. S. President Will Deliver Only Dozen Speeches

During Campaign.

Associated Press Despatch Washington, July 22.-Participaion by President Coolidge in the national campaign is expected to be limited to less than a dozen speeches and to involve no extended campaign

This announcement was made today at the White House, and supplemented a previous statement by William M. Butler, chairman of the Republican national committee, that there had been no change in the original plan for Mr. Coolidge to stay

on the job in Washington. Definite plans, such as dates and places for the addresses to be made by Mr. Coolidge, have not been formulated.

Francis S. Smith Served With Grand Trunk For Nearly Thirty Years.

Special to The Advertiser

Stratford, July 22.—Stratford lost respected resident and prominent Mason, and the Canadian National Railways a valued employee today in the death of Francis Swanson Smith, aged 59, who died at the General Hospital, following an illness of two months. The late Mr. Smith was for

months. The late Mr. Smith was for eighteen years chief clerk of the motive power department of the Grand Trunk and Canadian National Railways in this city.

A leading 32nd Degree Scottish Rite Mason, he was a past master of Tecumseh Lodge, No. 144, A., F. and A. M., and had acted as secretary of the lodge since 1912. He was past the lodge since 1912. He was past first principal of Tecumseh Chapter No. 24, Royal Arch Masons, and in addition was a member of the Lodge of Perfection, London; Rose Croix Chapter, London, and Moore Con-

story, Hamilton The late Mr. Smith had been associated with the railroad for nearly 30 years. He was born in Lieury, Mc-Gillivray Township, and lived there until he was about 18 years of age. He then went to the city of London, where he was a trusted employee of the Hobbs Hardware Company for 12 years. He moved to Toronto, where he took a position with the Grand Trunk Railway as a clerk, and three years later he was moved to Montreal, where he served for eight years. He was made a chief clerk

here and in 1906 he was transferred o Stratford. The late Mr. Smith was unmarried He is survived by three brothers, Alexander and William of Lieury and James S. of Ailsa Craig; and a sister, Miss Charlotte Smith, Lieury. The remains will be taken to Ailsa Craig for burial on Thursday.

Baby Is Named Hell-and-Maria

Twins Are Named After Leaders of Republicans.

Associated Press Despatch. Clarksburg, W. Va., July 22.-Clarksburg, home town of Charles W. Davis, Democratic presidential nominee, was advised today of the birth Kanawha County of Coolidge Ransome and Hell-and-Maria Ransome, twin sons of Constable F. W.

A week ago, the constable, a staunch Republican, read of the birth here of a boy named after the Democratic nominee. "I'll go one better," said the constable, when the twins arrived, so he named them Coolidge and Hell-and-Maria. A neighbor suggest-ea that Hell-and-Maria was a bit strong, but Ransome said the lad had a robust Republican constitution and could struggle through life with it.

DEMAND RETURN OF LIQUOR.

Perhaps I shouldn't have said that everybody knew about it. Shadow the Weasel didn't know about it. No one ever tells Shadow news of this kind. No one is mean enough for that. He has to find out such things for himself. But everybody else talk. You see, before this Happy Jack had always lived in the Green worth of liquor which was seized on the continuous tension of the statured and Happy Jack do not get along to-



Best of all Fly Killers 10c per Packet at all Druggists, Grocers and General Stores

