### London Adbertiser. TWO DAILY EDITIONS AND WEEKLY.

The Leading Medium for Advertisers in Western Ontario.

THE LONDON ADVERTISER COM-PANY (Limited.) LONDON, ONTARIO.

London, Monday, August 4.

#### British Rule in the Soudan.

Great Britain has followed up the conquest of the Soudan by an organized effort to promote the development of the country, and confer on it the blessings which have accompanied British rule in Egypt. The Egyptian Soudan extends from the Red Sea westward to the French Soudan, half way across Africa, and from the southern frontier of Egypt, nearly fifteen hundred miles to Lake Albert Nyanza, a territory of about a million square miles, and with a population, estimated at ten millions. Nearly four Soudan, and more than three years have elapsed since the convention beernments was signed. Important provisions of this convention were that the Government of the Egyptian Soudan should be administered by a governor-general appointed, it is true, by proclamation; that the import or export of slaves should be prohibited; ports from Egypt; that duties on imports from other countries should not exceed those levied in Egypt; finally, that the British and Egyptian flags should be used together. Following this divided into six provinces, Khartouin, Dongola, Berber, Kassala, Sennar, and Kordofan. Other Soudanese lands have now been incorporated with other countries-Assouan, to the north, with Egypt; Massaua, to the east, with the Italian Red Sea colony; Harrar, to the south, with Abyssinia, and Zeila, with British Somaliland,

The main efforts of the governor, Sir Reginald Wingate, and of his inspectorgeneral (Sir Rudolph Slatin, better known as Slatin Pasha), have been directed toward the rehabilitation of industries and transportation. A writer in the New York Outlook declares that every month the effects of Dervish sloth and oppression-depopulation, uncultivated lands, abandoned commerce-have become less evident, and it is now expected that the Egyptian Soudan will develop into a great grain producing region A chief factor result has been the establishment, largely through Lord Kitchener's efforts, of the Gordon Memorial College at Khartoum, the capital, an institution specially directed towards the teaching of agriculture and engineering. The college is free from any religious bias, and thus appeals strongly to the Moslems, who otherwise would be afraid of proselytism. An intermediate grade of schools has also been established, to take boys from the schools of the mosques and to fit them for higher teaching at Gordon College. In the domain of transportation two great works have now been accomplished. The Nile has been cleared out of the compact mass of sudd, or tangle of water plants, which has long sources. not only checked communication northward from Uganda and the Congo States, but has also choked the great river itself to the inevitable ruin of contiguous lands. Secondly, Khartoum, which the Dervishes had reduced to ruins, has now been entirely rebuilt, and connected by railway and telegraph with the Mediterranean.

It will be interesting to megalomaniacs to hear that the project of a Cape-to-Cairo railway, which was Cecil Rhodes' ambition, is pronounced impracticable. Slatin Pasha, who knows Africa as well as any man, says that the needs of Lower Egypt and the Soudan will be better served by a railway from Suakim or some other port on the Red Sea to Khartoum or another point in the interior. This would save the 1,-500-mile journey from the mouth of the Nile, and would bring the Soudan that much closer to South Africa by the ocean route.

### The Favored Country.

Canada is the favored portion of the Empire, South Africa has been scourged by war, and under the happiest conditions the wound will be long in healing. Dutch and Boer may be reconciled, and may even coalesce, but the problems of a great black population will always weigh on the land. Nor has it been favored by nature in anything like the degree that Canada has. As en agricultural country it cannot compare with the Dominion. It has no forest wealth, no fisheries, and no mineral deposits excepting gold, diamonds and coal. The richest gold mines, it is estimated, will be exhausted in 30 years. The diamond mines hold out no prospects for white labor. The coal has not vet been brought to the sur-

Turning to Australia we find that country almost prostrated by a drought which has continued seven years. Mr. Burriss Gahan, of this city, writing to the Toronto Globe, from Sydney, N. S. W., describes this terrible depression. The coming season, he says, is expected to be the worst in the history of the colony. Where lakes stood seven years ago there is nothing but desert today, and river-beds that used to carry navigable streams or rushing torrents on their way, can now be crossed dry-shod. Cattle have per-Ished by thousands, and sheep by millions. Pastures have been parched, crops blighted, and mines paralyzed worse than Mr. Morley, but not many by the want of water. In some dis- who would make better use of one.

tricts not a drop of rain has fallen for seven years. Prof. E. M. Crookshank, an eminent English scientist, who traveled 2,000 miles in the interior of Queensland, reported that in many parts not a blade of grass was to be seen for miles, and the vast sandy plain presented the appearance of a typical desert, with nothing to relieve the landscape except the piles of bones and deceptive mirage, "There, as in Egypt," he said, "a vast sheet of water spreads out before the eyes of the traveler, with trees reflected on its cool surface, which suddenly vanishes, eaving nothing in sight but another ong, dusty, khaki-colored stretch of country." In the other states the situation is not quite so bad. The western districts of New South Wales, however, are only a little better off. In many instances the commercial travelers have stopped their trips because they could not get food and water for their horses. All over the west stock is starving. Victoria, South Australia and Tasmania manage to raise a little grass and sell it at famine prices. Water is carried by train for hundreds of miles, and the rich copper mines at Cobar have been forced to close down because the government could not undertake this work on a larger scale. A years have elapsed since Lord Kitch- few years ago New South Wales sent ener ended the Khalifa's rule in the her beef and mutton abroad in nearly every ship that left her shores; today she cannot supply the meat stalls of tween the British and Egyptian Gov- her own capital. Mr. Gahan goes on

"The drought has prought into prominence the proposal to conserve the national water supply. At present, of course, there is no water to conserve, Egypt, but with the consent of Great but it is recognized that the plans Britain; that laws should be made by must be laid now. Bitter experience has impressed upon the various governments the necessity of adopting some that no duty should be levied on im- large and consistent scheme of conservation, irrigation and ensilage. Coupled with this is the proposal for a network system of light government railways for carrying stock from bad districts to good, and fodder from good districts convention, the Egyptian Soudan was to bad. The nation does not seem to flinch before the magnitude of a task that will require years of labor and millions of money. Indeed, one must admire the fortitude and faithfulness of Australians in all their misfortunes. The drought has not made them despair of success, nor shaken their supreme confidence in their country. They claim that one good rain would make the continent a garden, and one good season go far to repay them for their losses during these seven lean

years." For this spirit the Australians deserve credit. Certainly they have more to contend with than Canadians. The interior of Australia is an arid waste, and the handling of one object toand in the nature of things will never | gether. It is the trick of the boarding be anything else. Very few of the rivers of the continent are navigable, and her shoestrings untie so that in most of them running water is only spruce stripling who has captivated found during a small portion of the her heart may have the opportunity year. The remarkable peculiarity of these streams is the suddenness with timacy of a kiss does not scorn the dewhich even when full of water, they disappear into a quicksand or marsh, thus failing to irrigate the soil. Excepting the Murray and the Darling class, thinks Professor Groos, Rivers, and even their tributaries dry up in the summer, the permanent streams of Australia are short and of little importance. The country will be always exposed to long periods of drought, and production will be limited to a comparatively narrow fringe around the coast line. On the other in view he plays a part. He acts as hand Canada is a magnificently watered country, and, unlike Australia, it has no long droughts, no sandstorms, no hot winds, no tropical storms. It has a greater variety of production than Australia, and greater natural re-

### Sympathy.

[Chicago Record-Herald.] "So," said the Chicago man, as he

looked at the ruins of the Campanile, that thing stood there for over a his game is commonly known as flirtthousand years, did it?" "Yes," replied the Venetian, brushing away a tear or two, "it breaka my heart thata it forever is-

"Pshaw, Pietro, don't mind. if we'd had the blamed old thing in our town we'd of tore it down long ago and put up a buildin' with elevators and things that would make it worth talking' about."

### The Way to Shadowtown.

[Eugene Field.] Sway to and fro in the twilight gray. This is the ferry of Shadowtown; It always sails at the end of day, Just as the darkness closes down.

Rest, little head, on my shoulder, do; A sleepy kiss is the only fare.
Drifting away from the world we go,
Baby and I, in the rocking-chair.

See where the fire-logs glow and spark, Glitter the lights of the Shadowland. The raining drops on the window—hark! Are ripples lapping upon its strand.

A lake lies shimmering, cool and still Blossoms are wavering o'er the brim— Those over there on the window-sill. Rock slow, more slow, in the dusky light, Silently lower the anchor down.
Dear little passenger, say "Good-night!"
We've reached the harbor of Shadow-

There where the mirror is glancing dim.

### A Useful Punishment.

[Hamilton Times.] A New York justice sentenced a neglected and dissolute husband the other day to do sixty days' work at his trade as painter for a contractor who stated in court that he needed such services, the money to be paid to the wife for the support of the family. For some time past the wife has had to support it, and hand over her lord money for The sentence is not a judicial one in the sense that it is founded on etatute law but who shall say that it is not better to give him such a task than to send him to loaf in jail?

### A Woman's Happiness. Chicago Record-Herald.

There's joy in every breath she draws. The sky is blue above her, Not that she's blessed, but just because Another's jealous of her.

### In Good Hands.

[Woodstock Express.] Andrew Carnegie has done a graceful thing in presenting a library to pounded his best, the violins and 'cello John Morley. There is many a man fairly squeaked. in Great Britain who neds a library

### .. Poems the World Has Read ..

To Celia. BEN JONSON.

Ben Jonson was born about the year 1573, at Westminster. Little is known about his early life, but in 1597 he is found playing and writing for "The Admiral's Men," and later for the "Lord Chamberlain's Servants." He is buried in Westminster Abbey.

Drink to me only with thine eyes, And I will pledge with mine;
Or leave a kiss but in the cup,
And I'll not look for wine.
The thirst that from the soul doth rise Doth ask a drink divine; But might I of Jove's nectar sup, I would not change for thine.

I sent thee late a rosy wreath,
Not so much honoring thee.
As giving it a hope that there
It could not wither'd be;
But thou thereon didst only breathe
And send it back to me;
Sir a when it grows, and smells, I swear,
it of itself, but thee.

# Notes Men's Ways While in Love.

The long ago poetical phrase, "The sportiveness of love," assumes a fresh significance since Professor Karl Groos evolved a guide book of love games and catalogued them into classes and sections with erudite observations upon the heads in general and entertaining tales by way of and entertaining tales by way of

games, and games of coquetry. Sweet-hearts play caressing games because wife if he can defeat the man in comthey like to be near each other; they play games of self-exhibition bethey wish each other to behold cause their merits; they play fighting games because they find it necessary some-times to fight to win each other, or because fighting is one method of displaying their adorable qualities; they play coquetry games because they are made coquettish, and for no other

reason in the world. Despite the fact that they have been pursuing their games since times prehistoric, and although they are supposed by those outside the enchanted pale to be laughably alike in their cooing, they have not decided upon a universal pattern for their games. Not even the kiss is excepted when Professor Groos propounds this interesting revelation, honored with supreme glory by dreamy bards as well intoxicated suitors. All children play catch and hide and seek, no matter whether they be the dainty scions of lordly Fifth avenue lrouses or sooty little beggars from South African hovels, or heathen Chinese, but when they are grown and begin to learn the games of love they each make up games of their own fancy. GAMES OF CARESSING.

Perhaps the little play toying with insignificant objects is the nearest expression of universality in love games of caressing. Even those benighted peoples who have not discovered the ecstasy of kisses enjoy this petty trifling of which the lovers in the Mill on the Floss are a type. Kitty was doing her fancy work and asked Stephen for the scissors, which were passed and repassed between them without the least reason for doing so, except the proximity to which it led school hoyden—and who shall say how many others of the fair—to let of tving them again. Oriental wooer who disdains the inlights of worn by his beloved not only with his eyes but his fingers.
The more naive the period or social

mere common is this sort of play. At the spinning fetes of olden time Europe couple after couple sang a spinning song while their hands crept in and about the spinning apparatus.

Plays of self-exhibition arise out of the lever's desire to present himself in the most advantageous light possible before his loved one. With this though he were braver, stronger, more skillful, handsomer, of more delicate feeling, and keener intelligence than he is actually and habitually. A com-te paper once observed that a lover altries to be as lovable as possible and hence always makes himself jidiculous.

The lover not only has the aim in view of pleasing his sweetheart but he also enjoys his little exhibitions for their own sake. He appears to looking on at himself, listening to his own fairy tales, and enjoying his own parading. When this is done to excess

One of the features of self-exhibition are the contests of many swains before their ladies. The eld time tournaments, whose victors were given the privilege of crowning their chosen one as the queen of love and beauty, are one of the many examples. Any man in a contest feels double stimulation to do his utmost when ladies are present. They have long learned that prowess and a martial bearing are adnired by the fair ones. This admiration is in part a relic of the earlier form of lover-like exhibitions. The

hibition. It proves his supremacy. In are chiefly four: Caressing games, games of self-exhibition, fighting games, and games of country. Both the husband and the new suitor are entirely satisfied and the woman takes her fate as a matter of course. In New Zealand, when two suitors present themselves before single charming maiden, and both are equally strong, courageous, and clever in battle and in combat, she gives the coveted "yes" to the man that can pull her arm the most vigorously.

> simultaneously. CONTESTS IN ARRAN ISLES. In the Arran Islands when the people of a village see some husband-less maiden whom they think ought to be married they gather together and confer upon the subject of a suitable consort for her. When the cider for a large party and the village en masse gathers at her home, where a sling contest is held. The champion player becomes her spouse, quite irrespective of the previous choice of the villagers.

Each man takes an arm and they puil

Men like to exhibit themselves in boldness and taking risks or in enter-ing upon tests of strength and trials of skill. In the Alpine villages every man likes to wear the edelweiss in his cap because he thus gets a reputation among the village beauties for his voices the suitor's love of praise from his mistress in Sir Walter Scott's

Joy to the fair, my name unknown, each deed and all its praise thine own. Let grateful love quell maiden shame, and grant him bliss who brings

Personal and physical charms are among the pet exhibits of the selfdisplaying love-lorn lad. Everybody knows of the famous epoch in a youth's life when his eye has tured a glimpse of some sylph and he forthwith applies himself to render his person pleasing to her gaze. He is neat, is fastidious as never before about the beauty of his teeth and nails and hair as to the fit of his coat, and the brilliancy of collars and cuffs. He Mayor Gruer presided, and the presenwatches most impatiently for the first premonitions of mustachios.

MAKE LOVE AS SPORT. The higher the culture of a pair of sweethearts the more prominently do mental displays mingle with the exhibition of physical fascinations. The cultured suitors delight either in simply showing their power to charming woman or in making a direct attack on her heart. Many men enjoy this so keenly that they play the gallant without any serious love intentions and ensnare every lady with their brilliance of conversation. masculine post-prandial withdrawal to the smoking round is explained by Professor Groos as a desire for relaxation after the fatigue of mental exertion in displaying their charms to

women during the dinner. The stilted ornate styles of love letters are another form of self-exhibi tion adopted by the suiter who would fain win his sweetheart by the power

of smoothly written words.
Self-exhibition is retaliated in full the woman, but with a difference. She alternately seeks and flees, and in parading her wonders never addresses herself to her adorer. She turns aside when she sees him appreciative of them as if she were shy. While he parades his strength she makes much of weakness, helplessness, and her housewifely accomplishments. She veils her intentions, and while than man ever attempts she carries them off with such disguise and art

that she is never compelled to acknowledge their purpose. When displaying her mental graces

the same disguise comes into opera-

### THE CORNET WON OUT AGAINST ORCHESTRA

Salvation Army Musician Closed German Cafe Boor.

Just after sunset the orchestra in a German cafe uptown tuned up for its across the way were rising like a lark. first number. The room was comfortably filled with diners. The orchestra stared in with Von Weber's "Invitaso effectively rendered that the diners plea." demanded an encore, says the New York Sun.

A few minutes after the encore a company of Salvation Army soldiers formed a circle across the street from the cafe. More than a hundred persons gathered quickly. Then a cornet solo played by a soldier who knew how to do it, came out clear and dis-

tinct. For a moment it seemed to quiet all noise in the vicinity. Several of the with the human interest and touch. diners, who were waiting for their orders to be served, got up from their Army didn't know it. They had not tables and stood in the open door of heard the orchestra in the cafe. the cafe and listened to the cornet rendering "Onward, Christian Soldiers."

walker of the cafe said to the orchestra "Vell, meinheer, you vos having some gomepetishuns dis efening, is it not so?

"Yaw: I must drown um owd." Then he gave out "The Mosquite Parade." It was rendered in its quickest time and, as the man at the piano

was given in the gathering darkness with exquisite beauty. "Dot fellows vos a dandy," said the

floorwalker, "but he vos breaking up de orchestra, meinheer, is it not so?" "Yaw," said the leader. "I gif em 'Nancy Brown," eh?"

"Spiel," said the floorwalker, while the ivory keys danced up and a summer shower and the fiddlers had pepsia, Poor Appetite, Nervousness, down like puddles in the street under contortions, the notes of the cornet

walker, and it was done. As the last bar of "Nancy Brown' was given the cornet was still playing, tation to the Waltz," until the diners but it was another air, quite as facould not keep their feet still. It was miliar-"Just as I am, without one

"Shud dot dransom und pull down sten, Ont. dose blinds, alreddy," ordered the floorwalker, who was becoming annoyed. Then with exquisite delicacy the orchestra went back to Strauss and flooded the room with the undulating "Blue Danube" When it was finished the Salvation Army company took up its colors and marched down the street. It has been a contest between the classical and ragtime and the music The latter had won, but the Salvation

"Hafe dose fellows gone?" asked the floorwalker. The first violin of the orchestra "Yaw, dey vos gone kept time with his head. The floor- alreddy," said a waiter. "Yaw, dey vos gone mit der cornet "Open der door," said the floorwalker.

> KING TO INSPECT BISLEY TEAM. Toronto, Ont., Aug. 2.—(Evening Felegram's special cable).—London, Telegram's special Aug. 2.-It is more than probable that the King will inspect the colonial Bis ley teams with the other colonial and Indian troops.

As it was finished the clear notes of the mortality in Bombay City was bar of the orchestra. "Rock of Ages" been 79,859.

For the year ending July 31, 1901, street, New York.

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### WM. Mckinley's Death

To Be Commemorated by Special Services Sept. 14.

Flags at Half-Mast Sept. 6, the Day of the Shooting.

Buffalo, Aug. 3.-That Buffalo and the entire country will, on Sept. 6, the first anniversary of the assassination of William McKinley, observe the day in an informal manner by dis-playing the American colors at half mast on public buildings and in public places, is already a foregone conclu-

The sentiment is this city, where the late President McKinley fell at the hand of an assassin, and throughout the country, is strong for an informal observation of the day on which the late president was shot down.

In this city there is also a strong

sentiment for a formal observance here of the anniversary of President Mc-Kinley's death, Sept. 14. As to a formal observance of the anniversary of the martyred president's leath, Rev. Charles Edward Locke, D.D., pastor of the Delaware Avenue

Methodist Episcopal Church, who offi-

ciated at the McKinley funeral, said Saturday night: "You may say that I would most heartily approve it. It would be most fitting that here, where our superb president suffered his martyrdom, there should be held some kind of a service of commemoration. It should be observed annually, and would not only be appropriate, but it would be educational as an inspiration to true patriotism and lofty personal integrity-

American. As to an informal commemoration of the anniversary of President Mc-Kinley's assassination, Dr. Locke said: "An informal observation of the day by placing the American flag at halfmast would seem appropriate, but further than this I would not want to suggest that the day of the assassinayouth is chosen they serve a notice tion be commemorated too strongly. that she is to be "bidden" on the next The day was one on which this city The day was one on which this city Sunday after mass. She prepares and the entire country was wrought up to a high pitch of indignation. Rather would I offer to suggest that the anniversary of the death of this great and good man be observed in a fitting manner."

for William McKinley was a typical

Other prominent men who were interviewed expressed similar views. In the event of a great memorial service being held in this city on Sept. 14, it has been suggested that Bishop Fowler, of the Methodist Episcopal Church, one of the country's most noted orators, be invited to deliver the fearlessness. Richard Coeur de Lion eulogy on William McKinley, which he will deliver from many platforms throughout the country during next winter as a companion address to his notable one upon "Abraham Lincoln," which has been heard in almost every state in the Union.

> Bugler Donaghy Gets a Watch. Mount Forest, Aug. 2.-The citizens of Mount Forest, at a public meeting in the town hall last night, honored Trumpeter Thomas C. Donaghy, one of the heroes of the Hart's River engagement in South Africa, who has lived here the greater part of his life. The young soldier, who escaped without a scratch, was presented with a solid gold watch suitably inscribed. tation was made by Mr. L. E. Percy Short speeches were made by Trooper Campbell, another of Mount Forest's war heroes; Rev. C. H. Emerson, Senator McMullen, Rev. Wm. Kettlewell, Rev. W. G. Hanna, Police Magistrate McGregor, Captain Harry Coyne, Dr Perry and Malcolm McNiven. Musical selection were rendered by the Mount Forest brass band, Mr. Josiah Hampton and Mr. J. S. Ireland.

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CAN BE STOPPED AND THE CONDITIONS WHICH CAUSE THEM CURED BY FERRO-ZONE.

Poisons accumulate in the blood and spread with it every moment to all parts of the body. The brain becomes congested, the nerves irritated, and the result is that awful headache so well known to the female sex. Most of these poisons are absorbed into the blood from the waste matter that has accumulated in the intestines resulting from indigestion. Matter which should be promptly passed from the system through natural channels. Ferrozone cleanses the entire intestinal tract, and the liver and kidners making far more daring exhibitions as well. It cures constipation, and its many attendant evils. It makes the body strong and the blood pure, induces natural sleep, and enables one

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Railways and Navigation

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One-way tickets to Winnipeg only will be sold, but each person purchasing will be furnished with a coupon on which, after such person has been hired at Winnipeg to work as a farm laborer, but not later than Aug. 31, 1902, free transportation will be given to holder from Winnipeg to any Canadian Pacific station in Manitoba or Assinibola, west or southwest or northwest of Winnipeg, but not beyond Moose Jaw, Estevan or Yorkton. On complying with conditions of certificates which will be given purchasers of one-way \$10 tickets, passengers will be returned to starting point by same route on or before Nov. 30, 1902, on payment of \$18.

TICKETS ARE SECOND CLASS, and are not good on "Imperial Limited," and will not entitle holder to purchase accommodation on Tourist Cars. Apply for pamphlet giving full particulars to your nearest agent, or to A. H. NOTMAN, assistant general passenger agent, 1 King street east, Toronto.

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Fares in first column good going July
17 to 31, and Aug. 15 to 22. Fares in second column good going Aug 1 to 14. All
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### Coronation Day Round trip tickets will be sold at

SINGLE FIRST FARE between all stations in Canada, good going on Aug. 8 and 9, and for return until Aug. 11, 1902. Tickets and all information from agents Grand Trunk Railway System. E. DE LA HOOKE, C. P. and T. A., "Clock Corner," Richmond and Dundas streets, London Ont.

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Good going p.m. trains August 2, all trains of August 3 and 4; good to return till August 5. Particulars at City Passenger Office, 395 Richmond street, Phone 205; or depot corner Clarence and Bathurst streets.
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# JOHN PAUL, City Pass, Asent colonial Remedy will cure of de-stroy the diseased appetite for alcoholic stimulants, whether the patient is a con-firmed inebriate, "a tippler," social drinker or drunkard. Impossible for any-one to have an appetite for alcoholic liquors after using Colonial Remedy.

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MAJESTIC SAILS SEPT. 3.

Mrs. Moore, superintendent of the Woman's Christian Temperance Union, Ventura, Cai., writes: "I have tested Colonial Remedy on very obstinate drunkards, and the cures have been many. In many cases the Remedy was given secretly. I cheerfully recommend and indorse Colonial Remedy. Members of our Union are delighted to find a practical and economical treatment to aid us in our temperance work."

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