

HOCKEY GOODS.

Craig's Improved Red Dot Hockey Sticks.

- REX HOCKEY STICKS
- YOUTHS' HOCKEY STICKS
- SMALL BOYS' STICKS
- GOAL STICKS
- HOCKEY PUCKS
- HOCKEY GLOVES
- SHIN PADS, WHISTLES
- GOAL KEEPERS' PADS
- GOAL KEEPERS' GLOVES
- HOCKEY PANTS
- SUPPORTERS
- KNEE PADS.
- DUNNE'S TUBE SKATES.

All above Goods are regulation and are used by leading Canadian teams, and by our local League—at

W. & G. RENDELL'S
Hockey Store,
Water Street.
STORE OPEN TILL 6 P.M.

dec11,1911

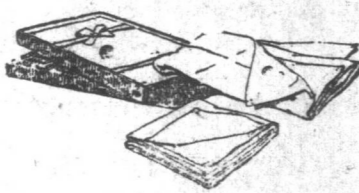
P.E.I. POTATOES.

In Stock:

2000 Bags
P.E.I. Potatoes.

Finest Quality and
Prices Right.

GEORGE NEAL,
Limited.



These Handkerchiefs

have been the talk of the town this past week, and for this week we have specially

REDUCED PRICES.

- 1 Dozen CHILDREN'S WHITE HEMSTITCHED HANDKERCHIEFS 35c. doz.
- 1 Dozen CHILDREN'S PICTURE & COLORED BORDER HKFS. 45c. doz.
- A beautiful range of COLORED SILK HANDKERCHIEFS 15c. each
- Dainty range of COLORED CREPE DE CHINE H.S. HKFS. 25c. each
- Our SCARVES in all colors. Splendid selection 85c. and \$1.25

BON MARCHE CASH STORE.

Roast the
**CHRISTMAS
TURKEY**
in a new

ROAST PAN.

We have them—
all kinds.



There's nothing more important than good
HOME-MADE COOKING

at CHRISTMAS, but you need good tools to be
successful. We can provide you with the right

KITCHEN UTENSILS
to achieve SUCCESS.
PRICES RIGHT!

John Clouston

140-142 DUCKWORTH STREET.
P.O. Box 1243. Phone 406.

Oats! Oats! Oats!

Market has declined and we can supply you with any grade you may require and offer straight **blacks**, straight **whites** or **mixed** in four bushel sacks, at lowest market quotations.

Get Our Prices.

F. McNamara,
PHONE 393 QUEEN STREET

For Twenty Seven Years

Since 1896 this Company has been caring for hundreds of thousands of people who have suffered from illness or injury—some of only short duration and others unfortunately disabled for life, but all of them particularly glad to have this reliable \$37,000,000 Corporation behind them in their time of stress.

From a small beginning we have grown through sound business principles, to a place among the soundest insurance companies of the world.

We Pay for ALL Diseases.

U.S. FIDELITY & GUARANTY CO'Y.
J. J. LACEY, Nfld. GENERAL AGENT.
dec12,21

Use

'Matchless'

The Paint of Quality

There are cheaper and more expensive Paints on the Market, but **None as Good Value**

MONEY TO LOAN ON MORTGAGE ON GOOD CITY PROPERTY SECURITY.

Amounts of \$100.00 and up at current rates of interest. Before arranging a mortgage elsewhere, consult us.

FRED J. ROIL & CO.

REAL ESTATE & INSURANCE AGENTS,
Smallwood Building, Duckworth Street.

MOREY'S COAL is GOOD COAL.

The Only
AMERICAN ANTHRACITE COAL
in the market. All Sizes.
ALSO IN STOCK

WELSH ANTHRACITE COAL
All Sizes.

M. MOREY & CO., Ltd.
1718, eod. 17

Forty-Four Years in the Service of
the Public—The Evening Telegram.

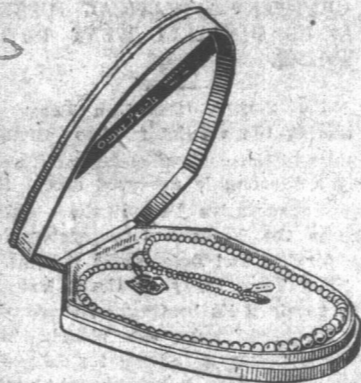
GIVE A PEARL NECKLET THIS CHRISTMAS!

Omar Pearls

THEY are made in iridescent and beautiful high lustre satin finish. They are replicas of the priceless gems which are so rare.

They are indestructible.

They are beautifully cased in settings that are worthy of the pearls.



They are sold exclusively by

T. J. Duley & Co. Ltd.
The Reliable
Jewellers & Opticians.

They are priced from \$7.00 to \$25.00 a Necklet. They are guaranteed.



Suits of English Weaves

of genuine English Sult Stuffs made of fine Australian Yarns, in quiet, courtly colors and designs that are limited, one built to a pattern to obviate the embarrassment of meeting a man wearing the mate to yours.

Rich, soft, distinctive, with the true over-the-water look about them, and the make that only hands can give.

Style, Fit and Finish Guaranteed.

W. P. SHORTALL,

THE AMERICAN TAILOR
P.O.B. 445. Phone 477. 300 Water St., St. John's, Nfld.



Gossages Magical Soap.

HARD WEARING

Made by a Firm of World-wide Reputation
for Excellence & Uniformity of Quality.

WILLIAM GOSSAGE & SONS LTD. WIMBORNE

JOB'S STORES, Ltd.

Agents.

FOR XMAS TRADE!

- 400 Bbls. GOOD NOVA SCOTIA APPLES.
- Brands: WAGNER, BALDWINS and STARKS.
- 100 Cases CALIFORNIA ORANGES.
- Counts 174, 216, 252.
- 40 Cases PORTO RICO—216 Count.
- 50 Boxes CHOICE TABLE APPLES.

BURT & LAWRENCE
11 NEW GOWER STREET.

Nfld. Government Railway.

ST. JOHN'S-HEART'S CONTENT TRAIN SERVICE.

Passenger trains will operate between St. John's and Heart's Content, in both directions, Wednesday, December 26th, and Thursday, December 27th. Train will leave St. John's 8.45 a.m., and leave Heart's Content 6.00 a.m. both days.

ST. JOHN'S-CARBONBEAR TRAIN SERVICE.

Morning and evening trains will run between St. John's and Carbonbear, Thursday, Friday and Saturday, of this week, and Monday and Tuesday of next week. Leave St. John's 8.45 a.m. and 6.00 p.m., and leave Carbonbear 7.50 a.m. and 4.15 p.m.

S.S. ARGYLE—PLACENTIA BAY STEAMSHIP SERVICE.

Passengers leaving St. John's on 8.45 a.m. train, Thursday, December 20th, will connect with S.S. Argyle, at Argentia, for usual ports en route to Lunenburg (Western trip).

Nfld. Government Railway.

Canadian National Railway

TRAVEL ACROSS CANADA "NATIONAL WAY."

"THE CONTINENTAL LIMITED"
Leaves Montreal 10.00 p.m. daily for Winnipeg, Edmonton, Vancouver.

Superior all-steel equipment, consisting of Coaches, Standard and Tourist Sleeping Cars, Dining Cars and Drawing-Room Compartment-Observation Cars.

FROM ALL MARITIME PROVINCE POINTS the best connections are via "OCEAN LIMITED" "MARITIME EXPRESS."

For further information, Fares, Reservations, etc. Apply to **R. H. WEBSTER, Acting General Agent.**

Boston, Halifax & Nfld. Steamship Company.

The next sailing of the FIRST CLASS

S.S. YANKTON

will be from Commercial Wharf (the most convenient and centrally located in Boston and the former berth of the Plant Service for over a quarter of a century) on

Saturday, December 22nd

To avoid confusion route your Boston freight via Commercial Wharf, Boston.

For Freight bookings, apply to **A. E. Hickman Co., Ltd.**

AGENTS, ST. JOHN'S.
dec17,21

Aylward's

We have now in stock a nice assortment of **ENGLISH SUITINGS & OVERCOATINGS**

which we will make to your measure for the low price of **\$35.00 to \$40.00.**

Will also make up Suit or Overcoat from your own material. Also a few neat

PANTS LENGTHS

to suit any coat or vest, with best trimmings and workmanship, at lowest prices.

T. J. AYLRWARD
CUSTOM TAILOR, 292 WATER STREET.
dec15,1911

12,000 SIDES AMERICAN SOLE LEATHER.
1,200 FEET BLACK UPPER LEATHER.
Large Quantity of CHAINS & ANCHORS.
NEW IRON & LUBRICATING OIL, at Rock Bottom Prices.
Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—3" sizes.
And all kinds of Ships' Supplies.
North Am. Fur, Hide and Metal Co'y.
Water Street West (Next Door Reid Electric Store).
1917, 17