THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, JUNE 1922-

"BETTER THAN THE BEST" IS THE VERDICT FROM ALL WHO HAVE WORN HIPPRESS RUBBER FOOTWEAR

Testimonials can be furnished from Thousands which have carried conclusive proof that the **Hi-press Rubber Footwear** wears twice as long as any other Brand on the market

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Letters of appreciation to the value and goodwear of these rubber goods come pouring in to the Manufacturer from all parts of the globe.

One in particular of our hardest customers says its the first pair Rubber Boots I ever bought from which I received my moneys worth, its certainly a great wearer and am fully satisfied with my purchase.



Child's Rubber Buy them for the Wear that's in them! Here's a rubber the children won't kick thru in a hurry. Note the turnedup toe and heel. Strong, husky rubbers that keep the little feet dry and wear far beyond your expectations, — that's Goodrich, a tried, dependable line with a national reputation for highest quality. In all classes of work the Best is always the most economical



and you will never be satisfied with anything else

Get the Best it Surely Pays

A prominent merchant of St. John's, Newfoundland, testifies to the extra good wearing qualities of this famous Hi-press Rubber Footwear. He says, during the winters of 1913-14 I went through six pairs of the usual light Rubber Shoes. This winter one pair of your Hi-press Rubber Shoes saw me through our long Newfoundland winter, and still look as if they will be good enough for another.

