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6th, 1917

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Grasp These Opportunities

That help you TO SAVE on your purchases Here. Friday, Saturday and Monday.

BOYS' WASH SUITS.

Black and White Check Suits with White Sailor Collar, navy trimmings and White Belt; others in Fawn Linen with Blue pipings, laced front,

Youths' Drill Pants.

Stout Khaki Drill Washing Pants, to stand hard usage. These are well stitched and what he needs for his holidays. They're going fast at the regular price, 70c. Friday & Saturday 60C

Boys' Khaki Pants.

Strong, hard-wearing Khaki Drill Pants for the little fellows from 3 to 6 years. These will save his tweed pants for later on wear. Economize. Special, Friday, Saturday & Monday, pair .. 25C



HOME NEEDS and OTHER THINGS of the Better Kind at a Little Lower Prices.

AMERICAN SHEETINGS. | TABLE CENTRES. 280 yards of half-bleach Sheetings, 74 inches wide; these are extra fine quality and make very suitable sum-

PILLOW SLIPS.

Serviceable Pillow Cases that any house wife would be proud to own, made from best English Pillowings, scalloped edge with button hole finish; good value at 40c. Friday, Saturday and Monday ... 37c

SIDEBOARD CLOTHS.

An item we were leaving out this week, but these looked too particularly attractive that we could not pass them. Fine White Linen make, nicely embroidered and hemstitched; size 14 x 54. Reg. 50c value. Friday, Saturday and Monday 44C

WHITE CUSHION COVERS.

Just a couple of dozen of new ones in all White Muslin with coloured You may wash and re-wash embroidered centre and wide frilled these and they still look as good border, something neat looking about day, Saturday and Monday ...

Distinctive looking Centres of burg edge; something par mer Sheets; they give excellent wear and being offered at a moderate price, should appeal to the thrifty. Special per yard Friday, Saturday 53C Are You Renewing

Your WINDOW SHADES? ot which you should see if you itend renewing this Spring. Buff and Green shades, 36 ins. wide, on dependable rollers, complete with fittings. Friday, Saturday and Monday, 49C

BOLSTER CASES. A 4 dozen lot of strong Bol-te: Cases; size 20 x 62, plain

Friday, Saturday and 39c Monday

MADRAS CUSHION COVERS. Dainty little Cream Madras

Muslin Cushion Covers, with oloured embroidered designs in as new. Reg. 45c. value. Fri Fri- 45c day, Saturday and Mon- 38C

TUCKED LAWNS.

IN the MEN'S SECTION.

these Sharp Cut Prices will

appeal to the economically

For the man who has not yet secured his sup-

ply of Summer Shirts this Sale is important, as

effects, soft bosom and laundered cuffs-that short

American cuff you like; all sizes. Reg. 75c. Friday, Saturday and Monday

For those preferring Black Shoes we have a worthy line in Gun Metal,

smart looking shape, a shoe you would like for Sunday wear; sizes

6 to 9; good value at \$4. \$3.75 Friday, Sat'y. and Mon.

MEN'S SHOES.

it embraces lovely Shirts in all the new pin strip

inclined.

34 inch, soft finish, tucked white lawns with row of insertion and cluster tucks, wide hem at foot. Regular yard. Friday, Saturday 30C and Monday



SPECIALS

that will make these days important shopping days here. Specials that are head and shoulders above anything you may secure elsewhere for a like amount, and we are only reiterating the opinion of hundreds of economical and knowing shoppers who have seen, examined and purchased here on previous occasions.

Prudent women watch our Bargain Lists and

DO YOU GET YOUR SHARE?



Have Not Bettered This Season.

VALUES in WANTED LINES That We

CARRIAGE WRAPS, \$1.10.

A few dozen Linen Carriage Wraps in assorted plaid patterns, with long fringed ends. Just what you need for your equipage during the fine weath-

A Sample Line of LADIES' SUMMER GLOVES.

Just a sample box of each shade in fine Summer Lisle. Shades of Tan, Grey, Beaver Chamois and Black; also White with Black or White points;

BOYS' & GIRLS' HOSIERY, 15c.

Hosiery that we are selling to inch. The best value Hosiery for boys and girls to be found to-day. Special, per pr., 15c

CHILDREN'S SHOES. Single strap with bow front a dressy little shoe in sizes from 8½ to 11. Reg. to \$2.20 pair. Friday, Saturday & \$1.90

OFFERS EXQUISITE STYLES IN

GEORGETTE CREPE.

BLOUSES.

Blouses come in White and Flesh shade, low

neck style with long sleeves; trimmings

of pearl and fancy glass buttons, and very neatly hemstitched; sizes range from 36 to

44 inch bust. Reg. \$2.20. Friday, Saturday and Monday \$1.59

In fine White Jersey with rib fin-

ish; taped and fitted with buttons for suspenders; sizes to fit from 2 to

12 years. Reg. 17c. each. 14c Friday, Saturday and Monday

Fine White Lawn Underskirts with

come in full sizes ad represent good value at 80c. each. Friday, 67c Saturday and Monday 67c

To fit from 2 to 10 years; they are made of fine White Lawn, round neck,

lace trimmed, ¾ sleeve, cheaper than you can make up. Reg. 40c. Friday, Saturday and Monday

Ladies' and Misses'

Knockabout Hats.

pretty Swiss embroidery frill; these

CHILDREN'S

"EASY" WAISTS.

UNDERSKIRTS.

CHILDREN'S

NIGHTGOWNS.

NEW! NEW! Boys' Sailor Blouses.

These are the best English make, and offer a variety of styles; plain White, nice for Sunday wear; others in White Jean with Navy collar and er. Reg. \$1.30 value. \$1.10 cuffs and others in Navy with White Friday, Sat. & Mon. \$1.10 pin stripe; all worthy styles that the boys look well in; to fit from 3 to 8 years. Reg. to 80c. Friday, 68C Saturday and Monday

> KHAKI PANTS For the Bigger Boys.

Extra strong American Drill Pants in Khaki shade, to fit boys from 9 to 15 years; 2 side and one hip pocket, dome wrist. Special, per pair, Friday, Saturday and 76C buckle at knee and one hip pocket, waist belt. Reg. to 90c. Friday, Saturday and Monday ... 79C

MISSES' SHOES.

Here is something nice in fine Don-



BLACK YOKES.

CORSETS,

Something you may need to tone up

that discarded dress of yours; they

come in lace and net with high or lov

collar. Reg. 30c. Friday, Sat- 23c urday and Monday

Your Favorite 1.39

Yes! those styles you prefer in the popular "D and A" and "P C" makes.

High and medium busts, long hips

CREPE COMBINATIONS.

Cool, comfortable summery Under

garments, that appeal to you at once, made from finest Crepe with Torchon Lace trimmings and ribbon beading;

perfect shape. Try a suit, you'll like it. Reg. 85c. Friday, Satur- 76C day and Monday

BLACK VEILINGS.

fat-the doctors all agree on that, the doctors of a dozen schools; but when I've read their list of rules, I heave a sad and soulful sigh, and call for porterhouse and pie. Vain longings I have often felt, to wear a smaller, shorter belt, of double chins I would dispose, and once again behold my toes. I know I ought to live on rice, and divers yarbs just off the ice; I ought to walk ten miles a day, and with the hefty dumbells play, and in a year, the doctors state, I would have lost a ton of weight. But one may pay too great a price for looking willowy and nice; the cost of beauty comes too high, when one must shun the gaudy pie, forsake the gravy and the roast, and live on tea and brick-hard toast. No prudent man of ample girth will for a figure trade the earth.

Annual Collection

ple of this city of the anniversary of the Belvedere and Mount Carmel Cemeteries. Our people's care of the

graves of the dead is one of the highwater marks of civilization. If you go into any community and desire to dis-

cover the status of its ethical culture. a visit to the resting places of the dear departed will furnish you with the key note. The graveyard proclaims the measure of reverence and gratitude

that is in the hearts of the commun-

ity. "This is a Christian community," the visitor will exclaim, their cemeter-

ies show careful attention, the culti-vation of God's Acre is not neglected. The temples of the dead are kept white and pure, and their last resting

place is amid beautiful surroundings.

We know this reverence and this gratitude are embedded in the brain

and heart of our people, so beyond reminding them of the date set apart for these collections, which is on Sunday next, the 10th inst., at all the Masses in the churches of the city, it is unnecessary to proceed any further, and the collection on next Sunday for the

the collection on next Sunday for the

Catholic Cemeteries will undoubtedly be a record one.

Too much praise cannot be extend-

ed to the energetic committees who devote their time and attention to this laudable object, and the courtesy

and kindness extended to all classes

by the competent caretakers merit

the highest commendation. It is prob-

able that during the summer months

large numbers of Americans and

Canadian naval men will visit our shores, and it goes without say-

ing that amongst them will be found many Newfoundlanders or their de-

scendants, who will be proud of the fact that the resting places of their

ancestors have been carefully attended to by those they have left behind

them in dear old Newfoundland, and

will be a source of the greatest con-solation to our fellow-countrymen,

during the past half century. These expatriated Newfoundlanders are to

and navy of the Great Republic

VAIN LONGINGS.

I'd like to be as

slim and straight

as when I was a

middleweight. I

wouldn't run so

much to waist if

sternly I refused

to taste the kinds

of grub contain-

ing starch, and if

on food I'd daily march, instead of

riding down the

ner people

found in nearly every American and Canadian city from the Atlantic to the Pacific, as well as in the army

who have emigrated from our

Your Boys and Girls.

If a child is two or more years old, the only effective means of weaning from the bottle is through hunger. The bottle should be taken away at once and entirely, and nothing allowed except milk from a cup until the child takes this willingly. Sometimes a child will go an entire day without food, occasionally as long as two days, but one should not be alarmed on this account and yield. This is a matter of the child's will and not of his digestion, and when once he has been conquered it is seldom that any further trouble is experienced.

Few mothers realize how to properly lift their children. When a young baby is to be lifted from its bed, the right hand should grasp the clothing below the feet, and the left hand should be slipped beneath the infant's body to its head. It is then raised upon the left arm. This method is the best because the entire spine is supported, and no undue pressure is made upon the chest or abdomen, as often happens if the baby is grasped around the body or under the arms.

Everyday Etiquette.

"What should I do when giving a person my name card to introduce her to someone else?" asked Alice.

"Across the top of your card write: Introducing Miss Helen R. Smith." Put the card into a small envelope, which is left unsealed and addressed to the person to whom the introduction is to be made," instructed her mother.

Bread should never be put away in a cloth. The cloth absorbs the moisture and gives the bread an unpleas-

For Friday, Saturday & Mon.

find in them opportunities to save.



CLEARING LINE of

GIRLS' CAMP & BRONCHO DRESSES.

Complete outfits made from heavy Tan Linen and trimmed with Navy, Crimson and Gold, beaded necklet, laced front blouse, and cap to match; others with leather belt and lasso, skirt and tunic leather trimmed, Scout Hat and Red Kerchief. Regular \$1.60 each. Friday, Saturday and 98C

Middy and Sailor Dresses, for Ladies & Misses.

Smart-looking Dresses, remarkable for their coolness, style, comfort and washableness; style and models to suit your own idea of the kind of dress you would like for this summer. They come in White Jean and Linens, Navy and Saxe trimmings on collar, cuffs and pockets, Black Sailor Bow and belted coat effects; others in White with striped pockets and sailor tie. Misses urday and Monday

A Mill-End Sale of

Pretty WASH GINGHAMS

Hundreds of yards of pretty Wash Ginghams in a wealth of pleasing check and plaid effects, Pink and White, Blue and White, Black and White, etc. Just the materials you need for making up summer garments; ideal for Children's Dresses, Rompers or Overalls

SPECIAL, 14c. per yard.



LIGHTER UNDERWEAR. As Leaders We Feature Two Lines of Balbriggan Underwear

With the Advent of Fine Weather Comes a Demand for

Suitable in every way for Summer wear. The Singlets have long sleeves and pants come ankle length; real fine knit Ballriggan in all sizes; per garment Friday, Saturday & 36C Monday

CHAMOIS GLOVES.

Washable Chamois Gloves with

strong stitchings. Reg. 60c. pair. Friday, Saturday and Mon- 54c

plain wrist, easy to slip on or off; an

MEN'S TWEED PANTS. This is a nice light weight Pants for the workman; American cut, strapped for attaching waist belt; 2 Egyptian Balbriggan UNDERWEAR.

This is a better grade; real feather weight gauze and finest combed Egyptian yarns; Underwear that will last you the second season; complete size range. Per garment 70c Friday, Saturday and Monday

side and 2 hip pockets with buttoned flap; made up from nice medium

MEN'S OVERALLS. "Defender" Overalls in stout Navy Drill with White stripe, improved ped for attaching waist belt; 2 and 2 hip pockets with buttoned made up from nice medium dark Tweeds. Values for \$3.50

Friday, Saturday \$3.00

\$\frac{1}{3}\$.00

Friday, Saturday \$3.00 and dark Tweeds. Values for \$3 50

A variety of styles in smart looking Linen Hats; Pique Hats and others in Twiling, rolled brim, some all white, others in colored, fancy and striped. Reg. 85c. Friday, Saturday and Monday 76c Summer Dress Voiles=

White Hosiery is All the

LADIES' WHITE HOSE.

'Tis a pleasure to offer such worthy Hose, plain White Lisle with a nice silky finish; surprising value; spliced heels and toes. Value for 30c. pr. 24c:

Hose. This is a finer make and more closely woven; real summer weight; a full range of sizes. Value for 40c. pair. Friday, Sat. & Monday 24c:

Another line of all White Lisle Hose. This is a finer make and

OUR 54c. SPECIAL IN LADIES' WHITE HOSE Quality Hosiery in all White with silk embroidered ankle, seamless finish, spliced heel and toe; these are excellent value and sell regularly at 60c. Friday, Saturday and Mon-54c 54c

SUMMER SHOES Summer SHOES,

A SALE OF Offering Excellent Values.

worthy of your choice. Reg. \$2.50 \$2.70. Friday, Sat. & Monday LADIES' SHOES.

Your summer footwear in stylish Blucher Oxfords, fine Black Dongola with plain toe and Cuban heel, 4 eyelet; half sizes. God value at \$3.00 pair. Friday, Saturday & \$2.85

LADIES' STRAP SHOES. These are dainty and cocl looking and come in a nice fine Dongola make; plain toe and medium heel; a shoe in every way

> MEN'S SHOES. A welcome change from boots. They come in a good Tan shade, good shape too; everything to recommend them for wear, weight and style; half sizes. Reg. \$3.70. Friday, \$3.45

Rage---Note These Values. LADIES' LISLE HOSE