

# REID-NEWFOUNDLAND CO.

## South Coast Service!

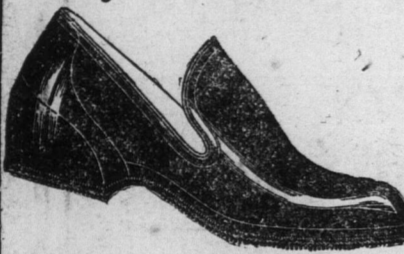
**S. S. GLENCOE** will sail from Placentia **MONDAY**, November 22nd, after the arrival of the 8.45 a. m. Train from St. John's, calling at the usual ports of call between Placentia and Port aux Basques.

### U. S. ARMY SHOE!

As supplied to the French Army. Manufactured by the Brown Shoe Co., of St. Louis, U.S.A. These Shoes may be seen in our Show Windows. Price \$7.00 per pair.

#### WHY WE LIVE LONGER.

"Buy the Best"



**GOODYEAR GLOVE**  
For Men. RUBBERS For Women.

The Rubber that fits your shoe snugly and has that necessary trim and dressy appearance. Of light weight but long wear. Absolutely the best quality Rubber made.



Look for This Mark in Shank of Each Pair.

#### Why We Live Longer.

"When Goodyear discovered the vulcanizing process of treating rubber he added immeasurably to the world's health. About fifty million pairs of rubber boots and shoes are made, sold and worn in the United States every year. When you reflect that the most fruitful cause of colds—and all the dangerous and fatal diseases that colds lead to—is a pair of wet feet, it is easy to see that this enormous use of rubber footwear must have a very marked influence on the general standard of health. When Goodyear discovered how to make rubbers, human longevity took a great bound forward."—Popular Science.

### F. Smallwood,

THE HOME OF GOOD SHOES (Nfld. Agency).

## Hams, Hams

Owing to "Freight Congestion" on the Railroad and to very heavy demand, our stock of

## Smoked Hams

became exhausted much sooner than anticipated and during the past few days we were unable to supply our numerous customers with their requirements.

By to-day's Train we have advices of the arrival of our delayed shipment and are now prepared to fill all orders for our delicious

## "Berkshire" Brand

at our usual modest margin of profit.

## F. McNAMARA,

Queen Street.

### Onions, Grapes, Apples, etc.

To-day, Monday, ex Lexington & Stephano:  
100 cases **SMALL SILVERPEEL ONIONS.**  
100 kegs **FRESH GRAPES.**  
24 boxes **CHOICE ORANGES,** and  
500 brls. **CHOICE WINTER APPLES.**  
20 brls. **WINTER CRANBERRIES.**  
All fine stock at bottom prices.

### EDWIN MURRAY.

### The Newest in Books!

The Hidden Children—Robert W. Chambers, 90c. and 65c.  
Guy and Pauline—Compton McKendric, 90c. and 65c.  
Mr. Crex of Monte Carlo—E. P. Oppenheim, 90c. and 65c.  
Salvation Sal—Horace W. C. Newte, 90c. and 65c.  
The Temple in the Tone—S. Foskett, 90c. and 65c.  
The Sign of Silence—William LeQueux, 90c. and 65c.  
The Stepmother—Annie S. Swann, 90c. and 65c.  
The Money Moon—Jeffrey Farnal, 90c.  
The Research Magnificent—H. G. Wells, 90c.  
A Young Man's Year—Anthony Hope, 65c.  
The Drama of 365 Days—Hall-Caine, 30c.  
The Little Girls' Knitting and Crochet Book. Teaches the child the first stitches and how to make pretty and useful things in Knitting and Crochet, 35c.  
Palmistry for All, containing new information on the reading of the hand, never before published, 30c.  
Brown's Nautical Almanac for 1916, 30c.  
Latest Quarterly Div., Lot-o'-Fun and Comic Life, 35c.  
Official Book of the German Atrocities, told by victims and eye-witnesses, 30c.  
The Red Secrets of the Hohenzollerns, by a German spy, 65c.  
Latest Quarterly Div.—Something to read, 35c.  
The Land of My Fathers—A Welsh Gift Book, 90c.  
Also the Latest English Magazines, Illustrated Papers & Fashion Books.

### Garrett Byrne,

Bookseller & Stationer.

### DE RESZKE Cigarettes!

We have just received a fresh consignment of these celebrated Cigarettes in boxes of twenty-five, fifty and one hundred. For sale by—  
T. McMurdo & Co. (Rawlins' Cross).  
Geo. F. Kearney.  
J. L. Courtney.  
W. E. Bearn's (Duckworth St.)  
McGarry's Restaurant.  
Peter O'Mara.  
Oyster Bay Restaurant.  
Grand Falls Drug Store.  
Orders for friends on Active Service in England or "somewhere in France" are certain of safe delivery and if wanted for Christmas should be placed with me immediately. The price for these orders is \$1.50 per hundred, including Registered Postage from London.

### P. E. OUTRBRIDGE,

180 WATER STREET.  
(Telephone 60.)  
nov16,tu,th,s,tf



Having enjoyed the confidence of our Outport and City patients for many years, we beg to remind them that we are "doing business as usual" at the same old office, 203 Water Street.

Remember, Lehr's Teeth stand for durability and workmanship, combined with good fit. Full Upper or Lower Sets \$12.00  
Good Clean Extraction Without Pain . . . . . 25c.

### A. B. LEHR,

(The Senior Dentist)  
s,tu,th,tf 203 WATER ST.

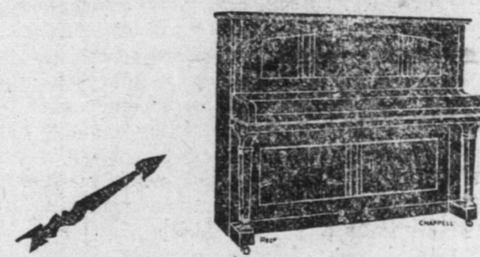
MINARD'S LINIMENT CURES GARTS IN COWS.



## 'Chappell' Pianos!

The reputation of a Piano is the best guarantee that you are getting your money's worth.

The best artist's and best musical institutions in England use the Chappell.



### Musicians Supplies.

Royal Stores Furniture.

oct16,21,s,w

### HERE THEY ARE!

THE NEW BOOKS, THE NEW MAGAZINES, THE NEW FASHION JOURNALS and THE NEW WAR NUMBERS.

Harold Binloss' new book, "A Risky Game"; paper 65c., cloth 90c.  
William LeQueux's new book, "A Sign of Silence"; paper 65c.  
R. W. Chambers' new book, "The Hidden Children"; paper 65c.  
E. P. Oppenheim's new book, "Mr. Grex of Monte Carlo"; paper 65c.  
C. N. Williams' new book, "Secret History"; 65c.  
The Thousand Pound Prize Novel, "The Temple in the Tone"; 65c.  
F. Anstey's new book, "In Brief Authority"; 65c.  
Annie Swann's new book, "The Stepmother"; 65c.  
E. M. Crocker's new book, "Quicksands"; 65c.  
Compton Mackenzie's new book, "Guy and Pauline"; 65c.  
Tom Gallon's new book, "The Man in Motley"; 65c.  
Anne Topham's new book, "The Golden Moment"; 65c.  
Fergus Hume's new book, "Answered"; 65c. and 90c.  
"My Police Court Friends with the Colors"; by E. Holmes, 60c.  
"An English Girl's Adventure in Hostile Germany"; by Mary Littlefair, 30c.  
"A Christmas Carol", beautifully printed, bound and illustrated, by Arthur Rackman, \$1.50.  
"The Land of My Fathers", a Welsh Gift Book, beautifully illustrated. All profits on the sale of this are given to the National Fund for Welsh troops, 75c.  
"The Drama of Three Hundred and Sixty-five Days", by Hall Caine, 30c.  
"The Bluebird of the Bath", by George R. Sims, 30c.  
"The Book of the Red Cross", by Sir Henry Newbolt, \$1.05.  
Upton Sinclair's new book, "Sylvia's Marriage"; 65c.  
Kebble Howard's new book, "Merry Andrew"; 65c.  
"The Army Shown to the Children", with sixteen plates in color, and thirty-two photographs, 75c.  
"The Navy Shown to the Children", forty-two plates in two colors, 75c.  
"On the Side of the Angels." The story of the Angels at Mons, by Harold Begbie, 30c.  
John Massell's new play, "The Faithful", \$1.00.  
Another shipment of "J Accuse", by a German, \$1.50.  
C. M. Matheson's new book, "The Generations Between"; 65c.  
Arabella Kenaly's new book, "The Thing We Have Prayed For"; 65c.  
"Soldiers of the Tsar", by Julia West, 75c.  
"The Roll Call of Serving Women." A record of women's work for combatants and sufferers in the Great War, by Mary Frances Billington, \$1.00.  
"Romantic Edinburgh", by John Geddle, with eight colored and forty-one black and white illustrations, 75c.  
"The Way of the Red Cross", with a preface by Queen Alexandra, 70c.  
"A Book of English Poetry", by George Beaumont, M.A. A choice of the most beautiful poems in the English language, with a lot of popular pieces by modern poets; 650 pages, over 1,000 poems, \$1.05.  
"The Journal of the De Goncourt's" in Nelson's Library, 30c.  
"Oblomov", by Ivan Goncharov. Translated from the Russian by C. J. Hogarth, 90c.  
"The Red Secrets of the Hohenzollerns", by Dr. Graves, the German spy, 60c.  
"The Knave of Diamonds", by Ethel M. Dell, in a 30c. edition.  
"Veronica", by H. G. Wells, in a 30c. edition.  
"The Beetle", by Richard Marsh, in a 30c. edition.  
"Official Medals and Ribbons of the British Army"; 30c.  
"Creeds of the British Army"; 30c.  
"Expansion", by Oppenheim, in a 30c. edition.  
"Within the Law", in a 30c. edition.  
The latest number of "The Times' History of the War", 20c. each.  
"Times' History of the War", vols. 2, 3 and 4, bound in cloth.

### DICKS & CO., LTD.,

Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

Nov. 20th, 1915.

## Pickles!

IN STOCK:  
250 cases **STAPLE & STRONG CHOW**—Mixed  
And Assorted **WHITE & CO. CHOW & MIXED**

## GEO. NEAL

'Phone 264.

### We Know Just How You Feel!

You need an engine for your boat and you are worried almost to death trying to decide which is the best one to buy.

One fellow tells you to buy his machine because it is cheaper than others.

Another firm advises you that they have been in the engine business longer than anyone else and therefore their machines are the best.

Then along comes another chap with an engine which he claims is entirely new and better than anything else on the market.

NOW LISTEN.

DON'T buy an engine or any other piece of machinery because it is cheap; probably it has been made cheap.

DON'T experiment with new designs, let the other fellow do that.

DON'T depend too much on what any manufacturer says about his own product. Ask someone who has used it.

We would like to give you names of parties using FERRO Engines.

Write for catalogue with prices and terms, also ask for list of prominent men throughout Newfoundland who are using FERRO Engines. Ask them what they think about the FERRO.

### L. M. TRASK & CO.,

110 Water Street. P. O. Box 1217. St. John's.  
FERRO DISTRIBUTORS FOR NEWFOUNDLAND.  
nov18,eod,tf

## Wristlets!

We are now showing a rare assortment of Bracelets and Strap Watches, latest styles, small and very neat.

The following are a few of the best:  
The New Waltham Convertible Bracelet Watch with the disappearing eye; can be worn on the wrist or with a chain.

Crown Convertible Bracelet Watch, 29 year Gold Filled with small dial.

Gold and Silver Strap Watches, very neat, suitable for ladies.

Military Strap Watches.  
A Nurse's Watch with centre second.

### Special!

The Canadian Military Strap Watch, silver case with protected dial. See our window for same.

### T. J. DULEY & CO.,

The Reliable Jewellers,  
ST. JOHN'S, NEWFOUNDLAND.