

Fill Your
er from
RESH
PLIES!

S & CO.,
limited,
Water St.

New York Turkeys,
New York Chickens,
New York Ducks,
New York Corned Beef,
New York Sausages,
Sh Halibut.

New Cabbage,
New Apples,
New Potatoes,
New Celery,
New Cucumbers,
New Lettuce,
New Radishes,
New Herring.

New Bananas,
New Apples,
New Oranges,
New Pineapples,
New Peaches,
New Lemons,
New Grape Fruit,
New Haddies,
New Fillets.

Just received:
of our Celebrated
Cigars,
Lasabrosa,
Especials
Governors,
of 50's and 25's,
our Telephones,
182 and 756.

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National Bookstore
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contagious condition is
at hand. What can be done
reducing its horrors to sur-
round? One thing should
be, that is to see that those
are piled up in back rooms,
and mantels and spoiling by
should be housed in dustless,
sectional, economical book-
famous

be-Wernicke
JOHNSON,
nt for Newfoundland.

warth Library!

10c; Post 2c, at
RNE'S-BOOKSTORE.

h, Ismael, Self-raised,
ing Bride,
e of Clifton,
Helress, The Deserted Wife,
arded Daughter,
e Victory, The Family Doom,
e's Downy, The Bridal Eve,
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e's Fate,
ad Brides, A Noble Lord,
al Plend, Victor's Triumph,
the Grave, Tried for Her Life,
The Mystery of Raven Rocks,
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e's Engagement,
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ved Wife, Little,
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e of the Serpent,
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rett Byrne,
ELLER and STATIONER.

S. LINDMONT CURES GALT
GET IN COWS.



Striped Linings.

For Costumes and Ladies' Coats, high grade finish; very neat stripe effects in Grey, Brown, Navy and Black; usually sold for 45c. per yard. Friday, Saturday and Monday 36c

"Anderson's" Gingham,

22c. per yard.
To use a present day expression, "They're some Gingham." 32 inches wide, a very pleasing lot of pretty color blendings in faint stripes and checks; the very best of summer wash goods, fadeless colors. Friday, Saturday & Monday, per yard, 22 cts.

Household Needs at Helpful Prices.

SHEETINGS.

Pure White, 80 inches wide, fine twill sheeting, absolutely free from any filling; a Job line, well worth 60c. per yard. Friday, Saturday and Monday 48c

AMERICAN PILLOW SLIPS.

Made of strong White Cotton, plain ends; size 20 x 33, good enough for ordinary wear. Special, Friday, Saturday and Monday, each 15c

TABLE NAPKINS.

Soft mercerized finish, made of fine White Damask, size 19 x 19; hemmed, ready for use. Reg. 12 cents. Friday, Saturday & Monday 3 for 28c

TABLE DAMASKS.

Pure White, 54 inches wide; you always get the best value in Damask here; see this value. Special, Friday, Saturday & Monday 37c

WHITE TABLE CLOTHS.

Good strong English Damask, size 58 x 60; only 2 dozen these at this price. Regular, \$1.40. Fri., Sat. & Monday 1.18

BREAKFAST CLOTHS.

Size 50 x 60, unbleached Damask with Crimson border and frayed edge; a great save on your better cloths. Special, Friday, Saturday and Monday 69c

HUCK TOWELS.

For hard wear these stand the test; size 25 x 44, deep hemstitched ends, all linen finish; worth 40 cents. Friday, Saturday and Monday 24c

BATH TOWELS.

Pure White Turkish with deep hemstitched ends, very superior quality, nice bath size, extra weight for the money. Reg. 70c. Friday, Saturday and Monday, each 58c

HAND TOWELS.

ONE GROSS ONLY. They're small, but the quality is good; these were made for a London barber, but he gave up the razor for the sword, we got his towels. Special, Friday, Saturday & Monday, per pair 13c

CRIB BLANKETS.

40 pairs Cotton Blankets, crib size, 28 x 39, extra heavy fleece, pale blue or pink striped border, worked edge. Reg. 45c. Friday, Saturday & Monday, per pair 39c

TICKINGS.

A superior grade of English bed Tickings, 32 inches wide, a soft finish making it easy to stitch, assorted stripes; this to give every satisfaction. Special, Friday, Saturday and Monday, per yard 21c

FANCY WHITE MUSLINS.

For summer "make-ups," a nice variety of weaves, fine checks, pin stripes and spot effects, 27 inches wide; they wash perfectly. Reg. 15c. Special, Friday, Saturday, Sat. & Mon., yd. 10c

Glass Towels.

27 inches wide, nice even cloth, blue cross stripes, high grade linen finish; no filling. Special, Friday, Saturday & Monday, per yd. 16c

ROLLER TOWELING.

The best to buy for kitchen wear, proof against the hardest usage; heavy linen crash make, striped border; usual width. Special, Friday, Saturday & Monday, yd. 14c

Send one of these packets to your boy at the front.

KHAKI SERVICE HANDKERCHIEFS

Put in large official size envelope, stamped No. rank, name and regiment; each envelope contains 3 Khaki Handkerchiefs; a welcome change for that boy of yours. Friday, Saturday and Monday, Handkerchiefs for the Regiment in packets of 3 for 33 cts.

BATH MATS, 68 cts.

These come in Blue and White, Red and White, and Green and White mixtures, leaf border and centre marked "Bath Mat"; size 20 x 36; a decided acquisition to your bath room. Special, Friday, Saturday & Monday 68c

Think Well Before You Buy, AND YOU WILL BUY HERE!

In all St. John's no place like BAIRD'S for VALUE, and no such place for GENEROUS ASSORTMENTS. Our aim is to always feature the newest at popular prices. As we are busy opening up Spring Goods, we cannot give a detailed list of the many offers coming to hand. However, you have a brief outline here for

FRIDAY, SATURDAY & MONDAY

MEN'S NEGLIGEE SHIRTS.

A long season ahead for these, all the newest stripe effects, soft bosom fronts and laundered cuffs, snug fitting sizes. Reg. 60c. Friday, Saturday and Monday 68c

WIDE END SCARFS FOR MEN, 15c.

A ridiculous price no doubt, but they came our way and we jumped at them, a host of pretty fancy mixtures, full lengths. Special, Friday, Saturday and Monday 15c

PATRIOTIC HANDKERCHIEFS.

The latest from the "Old Country," a nice line of finely mercerized silk handkerchiefs, some with large Union Jack stamped in corner and British Lion, others with the flags of the Allies interwoven. Special, Friday, Saturday and Monday 17c

"PRESIDENT" BRACES.

Neatly Boxed 54c. Men prefer this make, they're neatly finished, extra fine elastic and gilt mountings, white cord fastenings, easy fitting. Reg. 60c. Friday, Saturday and Monday, this grade 54c

MEN'S HALF HOSE.

Mostly Black and Navy Cashmere, plain and ribbed, others with silk embroidered ankles; a nice weight for summer wear; usual 40c. value. Special, Friday, Saturday and Monday 30c

SMART FOOTWEAR FOR CHILDREN.

CHILDREN'S STRAP SHOES.

Sizes 2 to 6 only, patent leather strap over instep, sprigged soles. Special, Friday, Saturday & Monday 32c

CHILDREN'S BOOTS.

Strongly made, Tan stock, laced or buttoned, with heel, plain toe; sizes 3 to 6. Reg. 80c. Friday, Saturday and Monday 72c

LADIES' HANDKERCHIEFS.

New arrivals in soft white lawn, 1 inch hemstitched border, very dainty. Reg. 3c. Friday, Saturday & Mon. 3 for 19c

MEN'S HANDKERCHIEFS.

Full size, plain edge, Irish lawn, a serviceable handkerchief for every day. Reg. 9c. Friday, Saturday & Monday 3 for 22c

BLIND LACE.

All new stock, 5 inches deep, extra strong design, assorted shades for buff or cream bindings. Special, Friday, Saturday and Monday, per yard 14c

LADIES' ELBOW GLOVES, 40c.

A nice assortment in Suede, Lisle and Taffeta, in Natural, Beaver and Fawn shades, elbow length; sized same as kid gloves, perfect fitting. Reg. 50c. Friday, Saturday and Monday 40c

CHILDREN'S SLIPPERS.

For street wear or house wear, fine Dongola make, 2 strap style; size 3 to 5 only. Special, Friday, Saturday and Monday, per pair 52c

INFANTS' SOFT SOLE BOOTS.

These are nice for the little ones; they come in Tan and White, others in Tan with White Kid Uppers and pink with white Uppers, assorted sizes. Special, Friday, Saturday & Monday 38c

BOYS' WORKING SHIRTS, 37c.

These come in Black Drill with fine White stripe, collar attached, strongly made, assorted sizes. Special, Friday, Saturday & Monday 37c

It Pays To Pay Cash

Colgate's "Octagon" Scouring Cleanser.

Big 1 lb. tin 8c. each
To Shopkeepers 80c. doz.

The best value on the market to-day, ideal for Spring cleaning, as it scour and cleanses Oilcloth, China, Pots, Baths, Tubs, Glass, Sinks, Ironware, Brassware, Steelware, Aluminum, Porcelain, Enamelware, Tiling, Linoleum, Kettles, Floors and all kinds of woodwork. It works for you; put up with sifter top, no waste. Friday, Saturday and Monday,

Per tin 8c.
Per doz 80c.

WOMEN'S HOSE.

25 doz. of nice plain Cashmere Hose, a mid weight for Spring wear; seamless, assorted sizes. Reg. 30c. Friday, Saturday and Monday 25c

Trouters' Sweaters

SAMPLE LINE.

12 only of Sample Sweaters, excellent for trouters, being all wool, not too heavy, snug fitting neck, new style front; assorted sizes. Special prices from

\$1.60 up to \$2.50

SEE THESE!



RIBBONS, Per Yard, 10c.

450 pieces of Brilliant Taffeta Ribbons, widths up to 3 1/2 inches, in all the leading shades of Tan, Navy, Sage, Brown, Sky, Mill Green, Crimson, Pink, Scarlet, Yellow, Black and White, etc., all marked specially for Friday, Saturday and Monday, per yard 10c

FASHIONABLE

SPRING SHOWING

of Ladies, Misses and Children's

London Straw Hats



HALF SLEEVES.

These come in Lace and Net, the latter in plain and spotted effect, heavy and fine overlace; a special Job Line. Friday, Saturday and Monday, per pair 10c

"D. & A." CORSETS.

A line of faultless fitting Corsets in the popular D. & A. make, long, medium and topless busts, long and medium hips, 4 suspenders attached, some of these with elastic at front; full range of sizes. Reg. \$1.40. Friday, Saturday & Monday \$1.29

RIBBON VELVET.

Nice fancy broadened ribbon velvets, 3 inches wide, in shades of Light and Dark Sage, Gold, Tango, Fawn, Rose and Dresden. Reg. 22 cents per yard. Friday, Saturday and Monday 17c

CHILDREN'S HATS.

They come in Jean and Repp, trimmed with cord and anchor, in colours of Navy, Sage, Champagne and White; nice smart shape. Reg. 25c. Friday, Saturday & Monday 20c

CHILDREN'S SAILOR COLLARS.

In Tan Linen, with red and black trimmings, others in all White Lawn with Black Sky, Navy, etc. Sailor Tie. Reg. 15c. Friday, Saturday and Monday 11c

LADIES' KNICKERS.

Made of fine White Lawn, wide leg style, embroidery trimmed and showing fine pin tuckings; open and closed styles; all new styles. Special, Friday, Saturday & Monday 39c

PINAFORES.

A nice range of White Muslin Pinafores, with fine Swiss Insertion yoke and all embroidery front, edging of lace at neck; assorted sizes. Reg. 45c. Friday, Saturday and Monday 37c

INFANTS' PETTICOATS.

Pretty little White Lawn Petticoats with body, plain flounce at skirt; cheaper than you can make them. Reg. 20c. Friday, Saturday & Monday 16c

Our Blouse Special

Shows a variety of winsome styles. See the range of pretty Roman stripes, all the rage this season; they have high necks with Pique and Velvet collar; trimmed black and white; others with Pique front, turned down collar, pear button trimmings; also fancy all White Ratine trimmed, embroidery and insertion, Madril collar. See this very attractive line of new Blouses; sizes range from 34 to 44 inch bust. Reg. \$1.50 values. Friday, Sat. & Monday \$1.28

WE SELL FOR LESS

Blouse Pin Sets.

Handsome colored enamel finish, assorted shapes; 3 on each card for 15c

Patriotic Buttons

All the newest get-ups. Special, 2 for 5c

Egg Cups.

White China finish, gold lined. Special, 7 for 10c

Crepe Tissue Paper

Assorted colors, 21 inches wide; per roll 5c

The 'Clutch' Pencil

Simplest yet, nickel case and vest pocket clip. Special 9c

Safety Pins.

Gilt and nickel, assorted size; 2 doz. for 5c

Toilet Table Trays.

Nickel and Glass; contains 1 round tray holding 3 smaller ones, for pins or rings, etc. Set for 17c

Mending Wool.

Extraordinary offer; shades 15 cards for 5c

Hydrogen Peroxide.

2 sizes. Every house should have a bottle to hand. Small bottles 10c

Nail Brushes.

A great variety of these to pick from. Special 14c

Chamo's Skins.

Genuine, the best for polishing Silverware, Brassware, etc. 15c, 5c

Coloured Beads

Long strings; pretty near every shade represented; per string 10c

Toilet P. per.

Rolls or pads 3 for 12c

Child's Table Sets.

Knife, Fork and Spoon, boxed. Special, per set 10c

Enamel Wringing Pans

Grey shade, 17 qt. size. Special 49c

War News.

Messages Received Previous to 9 A.M.

CHANGE FOR THE BETTER.

TOKIO, May 6. A sudden change for the better in the acute situation involving China and Japan, developed this afternoon and it is now regarded as possible that war between the two countries may be averted. General sentiment in official circles seems to be optimistic. A long despatch received by Foreign Minister Kato, from the Japanese Legation at Berlin, was immediately transmitted to Premier Okuma. It is reported, though not confirmed, that China had shown indications of yielding.

JAPAN SENDS ULTIMATUM.

TOKIO, May 6. An official announcement was made here this afternoon, that Japan had sent an ultimatum to China. It is understood that the Japanese ultimatum demands the acceptance by China of the Japanese demands within a time limit, which expires at 6 p.m. Sunday, May 9th.

OPPOSE NEW LIQUOR TAXES.

LONDON, May 6. Determined opposition of Irish Nationalists and Independent Irish Nationalists, who joined forces to-day to oppose the new liquor taxes of Lloyd George, Chancellor of the Exchequer, forced the Government to postpone until next week the second reading of the bill embodying the Chancellor's plans.

DARDANELLES OPERATIONS.

LONDON, May 6. Operations in the Dardanelles are being pressed forward under highly satisfactory conditions, Premier Asquith told the Commons this afternoon in the course of a statement upon the combined naval and land attacks on Gallipoli Peninsula. The Premier spoke in part as follows:

At daybreak on April 25th, the landing occurred, the troops making use of six landing places. By nightfall, 29,000 men had been disembarked in the face of fierce opposition by infantry and artillery entrenched behind successive lines of wire entanglements. The leading troops of the Twenty-Ninth Division were held up all day west of Sed-ul Bahr, but by sunset they succeeded in a fine attack along the heights, which made possible the taking of a good position covering the disembarkation of the remainder of the Division.

A landing Brigade, composed of Australian and New Zealand corps, were sent ashore at Gaba Tepe at half-past four o'clock in the morning, in complete silence. The enemy opened fire at point blank range, but the beach was rushed with good effect and the attack carried out with the utmost dash up the slope.

The French forces effected a landing at Kum Kale, and advanced with great gallantry. Every report speaks of the magnificent co-operation by the naval forces. I regret to say that the casualties were very heavy, including the death of Brigadier-General Napier.

During April 26th, disembarkation continued. The troops ashore were subjected to continuous determined attacks from the enemy, but these in every case were repulsed with heavy losses.

The Twenty-Ninth Division, under command of General Hunter, with great valor, carried the Turkish position at Sed-ul Bahr, which consisted of rocky ravines, ruined houses and wire entanglements.

By the evenings of April 27th and 28th, the Division was firmly established across the Gallipoli Peninsula, having advanced two miles from the point of landing. They were joined by the French troops, who, having fulfilled the task of silencing the hostile batteries on the Asiatic coast, which interfered with the landing at Gallipoli Peninsula, had re-crossed the Straits.

The Australian and New Zealand Corps defeated every counter-attack and steadily gained ground.

Disembarkation was continued on April 28th and 29th. By May 2nd, further advance had been made by the French and British troops on the southern end of the Peninsula, and the Australian and New Zealand Corps have been reinforced by a Royal Navy Division.

Positions everywhere have been consolidated.

In the successful performance of this, one of the most difficult operations of the war,—the landing on an open beach in the face of determined opposition,—the troops displayed unsurpassed courage and skill.

The operations are now being continued and pressed forward under highly satisfactory conditions.

MINARD'S LINIMENT CURES COLDS, Etc.



Window Blinds.

Deep Cream and Pale Green Shades with strong insertion and fringe, put up on tested rollers, each blind six feet long, 3 feet wide. Special, Fri., Sat. & Sun., complete. 43c

With 3 inch lace and insertion. Reg. 60c value. Friday, Saturday & Monday, complete 49c

