

POULTRY

Small quantity of
GEESE and CHICKEN
remaining of our New Years
stock; kept in cold storage.

PHENIX STORES.

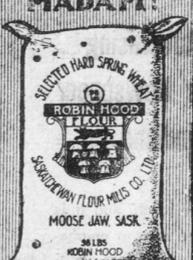
A. H. Martin, Agt.
Cavendish Square.

Per S.S. "Florizel."

Dessert and Cooking Apples,
Florida and Jamaica Oranges,
Pears, Lemons, Bananas,
Grape Fruit, Tangerines,
Oysters, Haddies, Kippers,
New York Turkeys and Chicken,
New York Corned Beef,
Table Butter, Halifax Sausages.

JAMES STOTT.

**THIS IS THE
FLOUR FOR
YOU
MADAM!**



**ROBIN HOOD
FLOUR**

SALESTON FLOUR MILLS CO. LTD.
MOOSE JAW SASK.
3015
ROBIN HOOD

If You
Can Afford to use
the **BEST** buy
**Robin Hood
Flour**

"The Flour that is different."
If you do you will find that
the cost of ROBIN HOOD is
smallest after all.

The bigger loaf is one differ-
ence.
Easier assimilations of the
bread is another difference.
The sweeter flavor is a third
difference.

There are other points of
difference. Any one of them
worth the extra cost.

THE
**Saskatchewan Flour
Mills Co., Ltd.**
Moose Jaw - Sask.

**ROBIN
HOOD
FLOUR
IS DIFFERENT**

THE LONDON DIRECTORY

(Published Annually)
ENABLES traders throughout the
World to communicate direct with
business.

MANUFACTURERS & DEALERS
in each class of goods. Besides being a
complete commercial guide to London
and its suburbs, the Directory contains
lists of

EXPORT MERCHANTS
with the goods they ship, and the Colonies
and Foreign Markets they supply,
STEAMSHIP LINES
arranged under the Ports to which they
sail, and indicating the approximate
sailings.

PROVINCIAL TRADE NOTICES
of leading Manufacturers, Merchants,
etc., in the principal provincial towns
and industrial centres of the United
Kingdom.

A copy of the current edition will be
forwarded, freight paid, on receipt of
Postal Order for 20s.

Dealers seeking Agencies can advertise
their trade cards for £1, or large adver-
tisements from £2.

THE LONDON DIRECTORY Co., Ltd.
25, Abchurch Lane, London, E. C.

At The Big Furniture Store.

WE LEAD!

Selling the best Furniture in Newfoundland, maintaining
at all times the most efficient store service, and giving values
that you find it impossible to obtain elsewhere, are features that
have helped us to leadership in the Furniture business.

BUY YOUR FURNITURE HERE AND BE SATISFIED.

CALLAHAN, GLASS & CO'Y,

jan6,tf,eod **DUCKWORTH STREET.**

R. T. C. P. H.

IS ALWAYS AT YOUR SERVICE

Send your Clothes for **CLEANING,**
PRESSING and **REPAIRING** — or
Overcoat for Velvet Collar — to us.

We are high-class Tailors and
cleaners and can guarantee reliable
and satisfactory work.

Send your goods to us if you want
a first-class suit or overcoat made to
your measure.

Reliable Tailoring and Cleaning
and Dressing House.

W. SPURRELL,
Phone 727. **174 DUCKWORTH ST.**
Opposite Beach.

The HARRIS ABATTOIR Co., Ltd.,

Toronto, Ontario; Sydney, C. B.

Largest **DRESSED BEEF** Exporters in Canada.

We are pleased to advise our customers that we are again acting as Agents for the
above reputable concern and are prepared to-day

To quote **Very Close Prices** on Dressed Beef, Mutton, Etc.

We have made arrangements for weekly shipments, ex S. S. Bruce and Railroad
and can guarantee date of arrival and every satisfaction. Get our prices.

F. McNAMARA, QUEEN STREET.

REID NEWFOUNDLAND COMPANY.

The Hylo Lamp

You often pay for 16 candle power when one candle power
is really all you need. You often endure a **BRIGHT LIGHT**
when a **SOFT LIGHT** would be more suitable and pleasant.



The Hylo Lamp

Gives you the light you want. It is the
first and only successful turn down
ELECTRIC LAMP.

It is just as reasonable and necessary to modu-
late **ELECTRIC** light as it is to regulate the
brightness of **OIL** light, **GAS** light, or **SUN**
light.

Reid Newfoundland Company

NO THOUGHT READER

Can foretell the day or the hour when
your property may burn. Most people
are aware of this and make provision
for the disaster by insurance. Why are
you not so insured? I offer the lowest
rates and strongest offices. The prompt-
ness and liberality of my settlements
are well known.

PERCIE JOHNSON, Insurance Aet.

Office: corner Duckworth and Prescott Streets.

WOOL BLANKETS!

Be sure to get a pair of our **Wool Blankets**, as they are extra
good value. Prices **\$1.80, \$1.90, \$2.20, \$2.60, \$3.00** up to
\$10.00 a pair.

We give special attention to Mail Orders.

WM. FREW, Water St., Nearly Opp. Court House.

Job Printing Neatly Executed.

The Right Kind of Toys for My Children.

Clockwork Boats from 25c. to \$2.50.
Steamboats, from 90c. to \$6.75.
Clockwork Engines and Trains, from
\$1.50 to \$8.50.
Steam and Hot Air Engines, from 90c.
to \$5.50.
Electric Telegraphic Outfits with Bat-
tery, complete with full instruc-
tions, \$3.00.
Toy Sewing Machines, \$2.50.
Games—Card and Board—from 5c.
Dolls, undressed from 2c. to 50c.
Dolls, dressed, from 15c. to \$2.50.
Rattles in great variety, from 5c.
Rubber Figures and Dolls, from 15c.
to 50c.
Rubber Balls—Gray and Colored, from
5c. to 75c.
Plush Covered Animals, from 15c.
Bears—Black—from 25c.; Teddy, from
50c. and up.
White Fur Babies.
Hanging Ostriches and Chicks, 40c.
Walking Chinaman with Cart, 25c.
Performing Lizards and Beetles, 25c.
Climbing Monkeys—very natural, 40c.
Clockwork Bears, Cats, Rabbits, from
25c.
Tin Trains, Autos, Engines, Horse and
Carts, etc., from 5c.
Wheelbarrows, Express Waggon,
from 75c.
Santa Claus Stockings, from 2c. to 50c.
Xmas Crackers, from 15c. to \$1.50 box.
Masks and Moustaches and Dominoes,
from 3c. to 30c.
Pen and Pencil Boxes, 5, 7, 10, 15, 20,
25c. and up.
Cards of Tools from 15c.
Boxes of Tools, from 20c. to \$2.25.
Harbutt's Plasticine, both most enter-
taining and instructive, in boxes
with guide book, from 40c. to \$2.00.
Certainly the greatest variety of Toys on display in this City.

**GARLAND'S BOOKSTORE, 177 and 353
Water Street.**

Suit Cases, CHEAP.

Special Cash Sale This Week.

ALL SUIT CASES at COST PRICES.

\$1.30 is all you want now to purchase a **Good Suit Case.**

Other prices are:—

\$1.45, 2.30, 2.40, 2.50, 2.65, 3.50 and 4.70.

Grey Telescope Bags,

Travelling Bags at Bargain

Prices; 18 in. size at \$2.30; 22 in. size at \$2.70.

QUANTITY LIMITED.

THESE PRICES ARE GOOD FOR ONE WEEK ONLY.

Terms Cash. No Approbation.

HENRY BLAIR.

**FUSSELL'S
FULL CREAM
CONDENSED MILK
IS THE
CREAM OF MILKS**



SOLIGNUM!

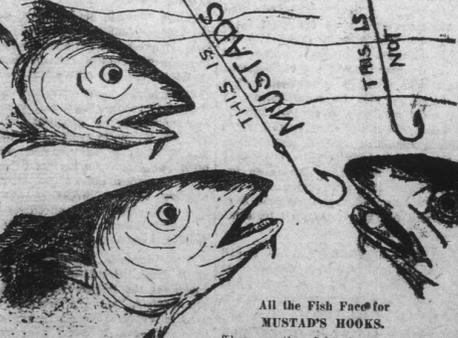
As supplied to the Home and Colonial Governments,
Corporations, &c.

The Best Preservative of Wood from Water, Decay and Vermin.

RENDER YOUR WOODWORK IMPERISHABLE BY USING **SOLIGNUM.** Made in 3 Shades of Brown, 3 Shades of Green, —Also— In Purple Red. **THE BEST SHINGLE STAIN ON THE MARKET.**

W. & G. RENDELL, Water St., St. John's.

MUSTARD



THIS IS THE BEST MUSTARD
THERE IS

All the Fish Feed for
MUSTARD'S HOOKS.
They are the right shape
and best quality.

Hear



Caruso and Melba

The two greatest singers
of modern times are ready
to sing for you whenever
you want to hear them.

The Victor and Berliner Gram-o-phones bring their
actual living, breathing voices to you, just as sweet and
clear and true-to-life as if the artists themselves stood
before you.
A strong statement to make—but absolutely true.
Prove it for yourself. Come in at any time and hear
these famous artists sing on the Gram-o-phone—no
obligation to buy.
Made in various styles ranging in price from \$15.00 up.

Double-sided Records.
**ROYAL STORES,
LIMITED.**

RHEUMATISM Not Too Late. RHEUMATISM

DON'T WORRY any more about
RHEUMATISM, but try a bottle of

Sloan's Liniment,

And watch what will happen by
following directions. Orders flow-
ing in every hour from North,
South, East and West for the
wonderful cure (**Sloan's Liniment**)

J. J. ST. JOHN, Sole Agent, St. John's, East.

Juniper Plank,

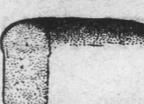
FOR ANY SIZE BOAT OR SCHOONER.

Long Lengths,
Clear and Wide.

HORWOOD

Lumber Company, Limited

Your money
back if
Purity
Flour
does not prove entirely
satisfactory in the baking.




DON'T simply buy flour from the dollar and cent side of it. Buy high-
quality flour. That means **PURITY FLOUR**. The first little extra
cost is more than made up by the extra number of loaves of bread it makes—
by the superiority of the bread and pastry in sweetness of flavor and nour-
ishing qualities. Buying Purity Flour is a safe investment. You get large
returns, not only on account of Purity's ability to produce more, but because
Purity contains the greater nutriment and the vim of a strong hard wheat
flour. Food made from Purity Flour gives the consumer health, snap and
force, which cannot be gained from the use of the weaker soft wheat flour.

"MORE BREAD AND BETTER BREAD" PURITY FLOUR

You can buy as little
as a 7 pound cotton bag
or in 14, 24, 49, and 98
pound sacks. Also in
barrels and half-barrels



Purity may cost a little
more than some flours
but you'll find its more
than worth the differ-
ence. To be genuine,
must bear the Purity
trade mark.

WESTERN CANADA FLOUR MILLS CO., LIMITED
Mills at Winnipeg, Goderich, Brandon

W.R.
TORONTO
cold, St.
E. and
falls.
Great
LADIES
FU
SALE
MARM
Former price
\$4.00
\$4.50
\$5.00
\$6.00
\$6.50
\$7.00
\$7.50
\$8.00
\$8.50
\$10.00
\$12.00
\$15.00 (w/...
lars)
CANADIAN
\$9.50
\$10.50
\$12.50
\$15.50
DYED SQ
\$8.00
\$8.50
\$1.00
REAL SQ
\$8.00
\$8.00
\$7.00
BLACK H
\$1.00
\$1.20
\$1.40
\$1.50
\$2.00
\$2.00
\$2.75
\$1.00
\$5.00 (with
lar)
BLACK HA
\$1.50
BLACK DOG
\$1.00
\$2.20
WHITE HA
\$3.00
GREY HAR
\$1.20
GREY PERSIAN
COL
\$9.50
GREBE
\$1.00
\$1.50
\$1.50
\$2.00
\$2.50
\$3.00
\$1.00
BROWN G
\$3.50
BEAR
\$20.00
BEAR N
\$2.00
BLACK HARE
\$2.50
\$1.00
BLACK BEAR
\$3.00
BROWN GOAT
\$3.50
BROWN HAR
\$2.50
BROWN MARM
\$2.50
\$3.00
\$1.00
\$5.00
GREBE MUFFS
\$2.00
\$2.50
\$3.00
\$1.00
GREBE MUFF
\$2.00
GREY HARE MUF
\$1.50
DYED SQUIRREL M
\$6.00
FUR COATS, E
\$10.00
\$50.00
IMITATIO
\$10.00
\$15.00
\$50.00
GREBE TO
\$5.00
\$8.50
\$8.75
BROWN H
\$2.70
\$2.75
STEER B